



July 25, 2012
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN STRATEGIES
RE: OHIO GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Strategies are pleased to present the topline results of a 597n autodial survey of likely general election voters in the state of Ohio. This survey was commissioned by Opportunity Ohio. The interviews were conducted July 23rd and 24th, 2012. This survey has a margin of error of +/- 4.01% at the 95 percent confidence interval. This survey was weighted based upon past voter turnout demographics.

T1. Are you registered to vote?

Yes.....100%

T2. How likely are you to vote in the upcoming election this November?

Extremely likely 91%
Very likely..... 4%
Somewhat likely..... 5%

T3. Do you approve or disapprove of the job John Kasich is doing as Governor?

Approve 41%
Disapprove 42%
Unsure/No opinion 17%

Strongly approve 27%
Somewhat approve..... 14%

Strongly Disapprove 32%
Somewhat disapprove 10%

T4. If the election for President were being held today, for whom would you vote if the candidates were Barack Obama, Democrat, Mitt Romney, Republican or some other candidate?

Barack Obama..... 45%
Mitt Romney 43%
Some other candidate..... 9%
Undecided..... 3%

T5. If the election for the United States Senate were being held today, for whom would you vote if the candidates were Sherrod Brown, Democrat, Josh Mandel, Republican or some other candidate?

Sherrod Brown..... 45%
Josh Mandel 38%
Some other candidate..... 12%
Undecided..... 5%

Thinking now about state income taxes.....

T6. Do you think Ohio's state income taxes are too high, too low, or just about right?

State income taxes are too high 50%
State income taxes are just about right 42%
State income taxes are too low..... 5%
Unsure/No opinion 3%

As you may know, Governor Kasich would like to increase the severance tax on oil and gas production to pay for a state income tax reduction.

T7. Some people say taxes imposed on energy production are ultimately just passed on to consumers WHILE others say taxes on energy production are paid by energy companies and not passed on to consumers. Which statement comes closer to your point of view?

Taxes are passed on to consumers..... 72%
Taxes are not passed on to consumers..... 17%
Unsure/No opinion 11%



T8. What impact do you think increasing the severance tax on oil and gas production will have on creating jobs in Ohio? Do you think it will make it easier or harder to create jobs, or will it not have an impact on job creation at all?

Make it harder to create jobs in Ohio 40%
Will not have an impact on job creation in Ohio 37%
Make it easier to create jobs in Ohio..... 14%
Unsure/No opinion 9%

T9. With states other than Ohio finding new oil and gas deposits, what impact do you think increased severance taxes on oil and gas production will have on attracting energy companies to Ohio?

Make it harder to attract energy companies 44%
Make no difference attracting energy companies..... 32%
Make it easier to attract energy companies..... 12%
Unsure/ No opinion 12%

T10. Do you agree or disagree with Governor Kasich's plan?

Agree..... 23%
Disagree..... 44%
Unsure/No opinion 33%

Strongly agree..... 15%
Somewhat agree 8%

Strongly disagree..... 29%
Somewhat disagree 15%

T11. Which of the following options do you think is the most effective way to pay for a state income tax reduction?

Cutting government spending 49%
Using the government surplus, if any..... 11%
Increasing taxes on all industries..... 8%
Increasing taxes on certain industries..... 7%
Unsure/No opinion 25%



Thinking now about local taxes for a moment.....

T12. If your school district, city and/or county places a tax increase on the ballot this November, do you intend to vote for or against the local tax increase?

Intend to vote against tax increase..... 65%
Intend to vote for tax increase..... 26%
Unsure/No opinion 9%

T13. Do you consider yourself to be a Republican, a Democrat or something else?

Republican..... 32%
Democrat 40%
Something else 28%

T14. For statistical purposes, are you a man or a woman?

Female..... 55%
Male..... 45%

T15. Which of the following age groups applies to you?

18-34..... 18%
35-44..... 15%
45-54..... 22%
55-64..... 22%
65+..... 23%

T16. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White 83%
Black/African American..... 11%
Hispanic/Latino 4%
Another ethnic group 2%



T17. If you added together the yearly income of all members in your household last year, which of the following groups would your total household income fall into?

Less than \$10,000	7%
\$11,000 to \$20,000.....	10%
\$21,000 to \$30,000.....	12%
\$31,000 to \$40,000.....	12%
\$41,000 to \$50,000.....	12%
\$51,000 to \$75,000.....	14%
\$76,000 to \$100,000.....	10%
More than \$100,000.....	16%
Unsure/No opinion	7%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample used for this survey was randomly drawn from an Ohio voter file. The survey response data was weighted based upon voting demographics from past Ohio general election cycles. The 597 interviews were conducted on July 23rd and 24th, 2012. Three attempts were made to interview each household in the sample. This survey has a margin of error of 4.01% at the 95 percent confidence interval.

