



## Ohio Republican Presidential Primary Survey Topline Results

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Magellan Strategies is pleased to present the topline results for a 759n autodial and cell phone survey of likely 2016 Republican Presidential primary voters in the state of Ohio. The interviews were conducted March 9<sup>th</sup> – 10<sup>th</sup>, 2016. This survey has a margin of error of +/- 3.56% at the 95 percent confidence interval. This survey was weighted based upon past primary election voting demographics.

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*T1. Are you registered to vote?*

Yes ..... 100%

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*T2. How likely are you to vote in the upcoming Republican Presidential Primary election on Tuesday, March 15th?*

Extremely likely ..... 85%  
Very likely ..... 9%  
Somewhat likely ..... 6%

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*T3. Among the following list of issues, which do you think our political leaders should be addressing the most?*

Create jobs and grow economy .....	24%
Repeal and replace Obamacare.....	15%
Get federal spending under control .....	12%
Fight terrorism and national security.....	12%
Secure borders and illegal immigration.....	11%
Reform entitlements such as Social Security .....	6%
Moral issues, religious freedom, pro-life .....	6%
Cut taxes and reduce regulatory burden .....	6%
Unsure/No Opinion.....	8%

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*T4. Do you have a favorable or unfavorable opinion of John Kasich?*

Total Favorable.....	72%
Total Unfavorable.....	23%
Very Favorable .....	40%
Somewhat Favorable .....	32%
Very Unfavorable .....	16%
Somewhat Unfavorable .....	7%
Heard of, No Opinion .....	4%
Never Heard Of.....	1%
Refused .....	0%

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*T5. Do you have a favorable or unfavorable opinion of Marco Rubio?*

Total Favorable.....	44%
Total Unfavorable.....	48%
Very Favorable .....	9%
Somewhat Favorable .....	35%
Very Unfavorable .....	33%
Somewhat Unfavorable .....	15%
Heard of, No Opinion .....	6%
Never Heard Of.....	2%
Refused .....	0%

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*T6. Do you have a favorable or unfavorable opinion of Ted Cruz?*

Total Favorable.....	45%
Total Unfavorable.....	46%
Very Favorable .....	17%
Somewhat Favorable .....	28%
Very Unfavorable .....	34%
Somewhat Unfavorable .....	12%
Heard of, No Opinion .....	7%
Never Heard Of.....	1%
Refused .....	1%

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*T7. Do you have a favorable or unfavorable opinion of Donald Trump?*

Total Favorable.....	51%
Total Unfavorable.....	46%
Very Favorable .....	31%
Somewhat Favorable .....	20%
Very Unfavorable .....	37%
Somewhat Unfavorable .....	9%
Heard of, No Opinion .....	3%
Never Heard Of.....	0%
Refused .....	0%

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*T8. If the Republican Presidential Primary election were being held today, for whom would you vote if the candidates were John Kasich, Marco Rubio, Ted Cruz and Donald Trump?*

John Kasich .....	43%
Donald Trump.....	28%
Ted Cruz .....	14%
Marco Rubio .....	4%
Other.....	5%
Undecided .....	6%

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*T9. Do you consider yourself to be very conservative, conservative or moderate in your political beliefs?*

Very Conservative ..... 24%  
Conservative..... 38%  
Moderate..... 33%  
Unsure/No Opinion..... 5%

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*T10. Do consider yourself to be a Republican, a Democrat, or an unaffiliated voter?*

Republican ..... 58%  
Independent ..... 29%  
Democrat ..... 12%  
No Opinion..... 1%

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*T11. How often have you voted in a Republican primary election?*

Always vote..... 35%  
Usually vote ..... 34%  
First time ..... 13%  
Second time ..... 8%  
Unsure ..... 10%

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*T12. Are you a man or a woman?*

Woman ..... 50%  
Man..... 50%

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*T13. Which of the following age groups applies to you?*

18-34 ..... 11%  
35-44 ..... 12%  
45-54 ..... 21%  
55-64 ..... 24%  
65+ ..... 32%

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*T14. Again, for statistical purposes only, what was the total income of everyone in your household last year before taxes?*

Less than \$15,000 .....	8%
\$16,000 to \$30,000.....	14%
\$31,000 to \$50,000.....	13%
\$51,000 to \$75,000.....	15%
\$76,000 to \$100,000.....	14%
\$101,000 to \$149,000.....	13%
More than \$150,000.....	10%
Do not wish to answer.....	13%

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**Survey Methodology**

This survey was conducted using automated telephone touchtone technology and live interviews of cell phones only households. The sample used for this survey was randomly drawn from a statewide Ohio voter file. The survey response data was weighted based upon voter turnout demographics of past Republican primary elections in Ohio. The interviews were conducted on March 9<sup>th</sup> – 10<sup>th</sup>, 2016. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.56% at the 95 percent confidence interval.

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