				Media m	arket & :	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q1 Direction of things											
generally in Ohio today											
Right direction	42		39		50					35	44
Wrong track	41	39	36		32		43	47	42	53	42
Unsure	17	14	25	12	17	14	15	8	11	12	14
Refused	0								0		0
Right dir – wrong track	1	8	3	14	18	8	-1	-3	4	-18	2
Number of cases	268		107		77						803
Q2 Most important issue											
facing people in own part of											
Ohio today			%								
Jobs & employment	37	42	35		35			45		53	40
Education & schools	18	12	21		19			18	10	7	14
Taxes	11	13	4		6	15		7	9	7	10
Crime & drugs	5	3	7		8	9		3	11	8	7
State budget	7	5	11		5				8	8	7
Healthcare	9	15	4		16			13	6	6	11
Cost of living	8	9	10	11	11	6	2	6	8	8	8
Something else; all; combination	2	1	3			3	5		3	3	2
Unsure	2		5	0				4	8	1	2
Number of cases	268	96	107		77	121	55			93	803

-	MS	A		S	OS region			Total
-	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q1 Direction of things								
generally in Ohio today								
Right direction	46	40	52	39	46	47	44	44
Wrong track	39	50	36	43	41	39	47	42
Unsure	15	10	12	18	13	14	8	14
Refused	0	0		0	0			0
Right dir – wrong track	6	-10	17	-4	5	8	-3	2
Number of cases	611	192	154	319	72	121	94	803
Q2 Most important issue								
facing people in own part of								
Ohio today								
Jobs & employment	39	43	42	40	36	29	47	40
Education & schools	15	11	12	16	10	12	17	14
Taxes	11	8	10	11	9	15	8	10
Crime & drugs	7	8	9	5	10	9	3	7
State budget	7	5	3	7	8	9	5	7
Healthcare	11	11	11	10	7	17	12	11
Cost of living	8	9	12	7	8	6	5	8
Something else; all;	2	2		2	2	3		2
combination	2	2		2	3	3		2
Unsure	2	3	0	2	8		3	2
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	х		Age		Total
	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q1 Direction of things generally in Ohio today								
Right direction	49	44	50	39	41	46	47	44
Wrong track	33	43	38	<b>45</b>	41	43	41	42
Unsure	19	13	11	16	19	10	12	14
Refused		0		0			0	0
Right dir – wrong track	16	1	12	-6	0	3	7	2
Number of cases	104	692	367	436	259	290	241	803
Q2 Most important issue facing people in own part of Ohio today			60					
Jobs & employment	41	39	40	39	40	43	36	40
Education & schools	16	14	12	15	18	10	12	14
Taxes	7	11	14	7	6	13	11	10
Crime & drugs	14	6	7	7	9	4	8	7
State budget	6	6	6	7	6	7	6	7
Healthcare	2	12	10	11	9	9	15	11
Cost of living	11		6	10	7	10	7	
Something else; all; combination		2	3	1	2	2	2	2
Unsure	4	2	2	2	2	2	2	2
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q1 Direction of things												
generally in Ohio today												
Right direction	43	41	47	47	47	44		58	41		48	44
Wrong track	44	47	37	38	35	39	44	32	45		36	42
Unsure	13	11	16	15	18	17	13	10	13		16	14
Refused	0	0		-10		0			0	0		0
Right dir – wrong track	-1	-6	10	10	12	5	-2	26	-3	1	12	2
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q2 Most important issue												
facing people in own part of Ohio today					,							
Jobs & employment	35	42	41	41	42	36	40	44	37	41	42	40
Education & schools	9	15	17	14	22	12	17	13	13	12	18	14
Taxes	13	11	8	8	8	6	10		9		9	10
Crime & drugs	14	5	3	4	1	13	6	1	13		1	7
State budget	9	2	8	8	9	4	7	11	6	5	9	7
Healthcare	9	10	12	12	13	15	10	10	10	12	10	11
Cost of living	8	11	6	8	2	11	7	6	8		8	8
Something else; all;				_	_		_		_	_	_	_
combination	1	1	2	3	2	0	2	1	1	. 2	3	2
Unsure	2	3	2	2	2	3	2		3	2	1	2
Number of cases	204	252	336	222	114	172	400	127	280		235	803

		Hou	sehold ty	pe		Employ	ment	Total
-	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q1 Direction of things								
generally in Ohio today								
Right direction	47	48	43	47	40	50	42	44
Wrong track	42	41	41	39	42	39	44	42
Unsure	11	11	16	14	18	11	14	14
Refused		4	0				0	0
Right dir – wrong track	5	7	1	8	-2	10	-2	2
Number of cases	292	185	499	171	144	379	217	803
Q2 Most important issue								
facing people in own part of Ohio today								
Jobs & employment	41	42	40	47	31	40	35	40
Education & schools	15	17	13	16	10	17	13	14
Taxes	11	14	10		13	16	6	10
Crime & drugs	8	4	7	2	10	4	13	7
State budget	5	5	7	5	10	6	7	7
Healthcare	8	8	12	8	14	7	16	11
Cost of living	9	9	7	5	7	7	8	8
Something else; all;			_		-	_	_	
combination	1	1	2	3	2	2	2	2
Unsure	2	1	2	1	3	2	1	2
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q1 Direction of things										
generally in Ohio today	5.3			20	26	42		20		4.4
Right direction	53	50			36	42	51	39	44	44
Wrong track	35	40		47	48	45	35	42	50	42
Unsure	11	10		15	16	13	14	20	6	14
Refused	0	0	0				0			0
Right dir – wrong track	18	9	23	-8	-12	-2	17	-3	-7	2
Number of cases	343	125		429		186	269	303	221	803
Q2 Most important issue facing people in own part of Ohio today			. 1	000						
Jobs & employment	39	38	39	41	43	37	41	41	39	40
Education & schools	12	12		16		21	13	15	14	14
Taxes	14	14			10	3	12	5	16	10
Crime & drugs	4	5		9	8	9	6	8	5	7
State budget	8	4				8	5	5	10	7
Healthcare	9	12		12		14	11	14	6	11
Cost of living	11	12		6		4	9	8	6	8
Something else; all;				_	_		,	_	_	_
combination	2	1	. 2	2	2	2	1	2	2	2
Unsure	2	1	. 3	2	2	2	2	2	3	2
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty primai	y voting	& ideolo	gy			Total
-	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q1 Direction of things										
generally in Ohio today										
Right direction	54	61	60	38	48	32	52	47	45	44
Wrong track	35	29	31	47	40	52	37	40	44	42
Unsure	10	10	9	16	12	16	11	13	11	14
Refused	0	0	1				0			0
Right dir – wrong track	19	32	29	-9	8	-20	14	7	1	2
Number of cases	180	137	62	374	148	206	327	249	105	803
Q2 Most important issue			{_{							
facing people in own part of			_ O.							
Ohio today			Mr.							
Jobs & employment	38	38	37	36	35	36	37	47	49	40
Education & schools	13	14	10	14	10	19	12	13	14	14
Taxes	13	13	15	12	19	7	15	6	3	10
Crime & drugs	5	5	5	9	4	11	4	6	7	7
State budget	6	5	6	9	10	9	8	3	2	7
Healthcare	10	11	11	8	7	10	9	14	16	11
Cost of living	12	11	16	7	10	4	11	7	6	8
Something else; all;	2	1		2	2	2	2	2	1	2
combination										
Unsure	2	1	1	2	3	2	2	2	3	2
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party primary voting by sex						Party	orimary	voting l	y age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q1 Direction of things													
generally in Ohio today	63	46	42	22		4.4	4.4	61	2.4	4.5		46	4.4
Right direction	63		43		51	44	44	61	34	45	53	46	44
Wrong track	29		44		37	42	43	29	49	43	31	44	42
Unsure	8	12	12	18	12	14	12	9	17	12	16	10	14
Refused		1						1					0
Right dir – wrong track	34	6	-1	-16	14	2	1	32	-15	2	22	2	2
Number of cases	88	92	167	207	112		65	112	249	122	90	153	803
Q2 Most important issue													
facing people in own part of													
Ohio today					U								
Jobs & employment	40	36	37	36	46	47	33	42	37	35	54	43	40
Education & schools	10	17	14	14	12	15	20	10	15	13	13	12	14
Taxes	17	9	17	8	6	5	11	14	13	10	3	8	10
Crime & drugs	5	5	9	9	4	6	3	6	9	8	3	7	7
State budget	5	6	7	11	6	1	6	5	8	12	3	4	7
Healthcare	10	10	7	10	15	13	7	12	6	12	10	17	11
Cost of living	9	14	5	9	4	10	17	8	7	7	11	6	8
Something else; all;	2	2	3	1	3	1	2	2	2	2	2	2	2
combination	_	_	_	_	_	-	_	_		_	_		_
Unsure	1	2	2	3	4		2	1	3	1	1	2	2
Number of cases	88	92	167	207	112	1 <i>37</i>	65	112	249	122	90	153	803

	Direction	of things		N	lost impoi	rtant issue			Total
	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q1 Direction of things generally in Ohio today	100		44	<b>50</b>	<b>5</b> 2	-	42	20	44
Right direction	100	100	44	50	53	49	43	38	44
<b>Wrong track</b> Unsure		100	<b>44</b> 12	35 15	<b>38</b> 9	<b>46</b> 6	<b>37</b> 20	<b>39</b> 23	<b>42</b> 14
Refused			12	13	9	O	0	0	0
Refused							U	U	U
Right dir – wrong track	100	-100	0	15	14	3	6	-1	2
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q2 Most important issue facing people in own part of Ohio today			100						
Jobs & employment	40	42	100						40
Education & schools	16	12		100					14
Taxes	12	9			100	61			10
Crime & drugs	6	7							7
State budget	6	9				39	100		7
Healthcare	10 7	9 8					100	100	11 8
Cost of living	7	0						100	0
Something else; all; combination	1	2							2
Unsure	2	2							2
Number of cases	356	337	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	rsonal heal	thcare cove	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q1 Direction of things		•						
generally in Ohio today								
Right direction	31	41	53	48	50	40	34	44
Wrong track	63	44	34 13	39	38	48	44	42
Unsure	6	14	13	13	13	12	22	14
Refused		0,		0		0		0
Right dir – wrong track	-32	-3	19	9	12	-7	-10	2
Number of cases	83	391	290	207	310	169	95	803
Q2 Most important issue facing people in own part of			CO.					
Ohio today		40.						
Jobs & employment	36	41	40	39	41	35	48	40
Education & schools	13	13		17	14	14	7	14
Taxes	5 7	9	13	11	12	8	9	10
Crime & drugs		7	7	8	7	7	4	/
State budget	12	4	6	2	10	9	2	/
Healthcare	8	14	7	11	9	12	11	11
Cost of living	4	10	7	9	5	12	7	8
Something else; all; combination	2	2	2	3	1	2	3	2
Unsure	12	0	2	0	2	1	8	2
Number of cases	83	391	290	207	310	169	95	803

		for most of one	own	Importa	nce of Med fam		lf, own	Total
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q1 Direction of things								
generally in Ohio today								
Right direction	48	37	34	43		44	44	44
Wrong track	39	46	45	43	36	38	44	42
Unsure	12	16	21	14	11	17	12	14
Refused		0_		0				0
Right dir – wrong track	9	-8	-11	-1	17	6	-1	2
Number of cases	446	170	72	250	118	126	289	803
			- 24.7					
Q2 Most important issue								
facing people in own part of								
Ohio today								
Jobs & employment	41	34	39	42		43	36	40
Education & schools	16	12	7	15	12	15	14	14
Taxes	13	8	9	5	8	12	13	10
Crime & drugs	4	10	5	10		5	5	7
State budget	8	7	2	5	7	6	8	7
Healthcare	8	18	15	10	13	7	10	11
Cost of living	7	8	16	10	7	7	8	8
Something else; all;	2	2	1	1	1	5	1	2
combination		-				•		
Unsure	1	1	6	2	1		4	2
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Lo	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q1 Direction of things												
generally in Ohio today												
Right direction	54	39		51		38	60	47		44	43	44
Wrong track	33	48	39	34		45		46	48	48	40	42
Unsure	13	12	7	15	16	17	11	7	5	8	17	14
Refused				0					0		0	0
Right dir – wrong track	21	-9	15	16	-9	-7	31	1	-2	-4	3	2
Number of cases	62	85		78	114	82	69	59		162	127	803
Q2 Most important issue					0,							
facing people in own part of				0								
Ohio today				~ EU.								
Jobs & employment	44	34		36		42	49	38		41	36	40
Education & schools	20	14	19	22	10	6	11	17		13	17	14
Taxes	4	14		1		5	13	8		10	6	10
Crime & drugs	3	10		24		11	6	13		2	10	7
State budget	1	5		1	11	11	2	4		8	10	7
Healthcare	22	14		7		11	8	13		10	12	11
Cost of living	7	9	8	3	7	10	7	7	5	12	4	8
Something else; all; combination			2	0	0		3		2	2	3	2
Unsure		0		5	1	3			1	2	2	2
Number of cases	62	85		78		82	69	59	69	162	127	803

		the rules to coverage	expand	Point of vi Medi		Attiude to	caid scale	Total	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q1 Direction of things generally in Ohio today									
Right direction	41	48	44	48	42	48	43	43	44
Wrong track	42	43	38	40	45	42	43	40	42
Unsure	17	9	18	12	13	10	14	18	14
Refused	0	0		0	0	0	0	~	0
Right dir – wrong track	-2	5	7	9	-3	6	0	3	2
Number of cases	372	348	81	338	392	211	392	200	803
Q2 Most important issue facing people in own part of Ohio today			100						
Jobs & employment	44	36	40	41	37	34	41	44	40
Education & schools	17	12	8	20	10	11	12	21	14
Taxes	4	16	12	6	13	19	8	4	10
Crime & drugs	6	7	11	7	6	4	9	8	7
State budget	6	7	8	5	8	9	6	5	7
Healthcare	11	10	11	10	12	11	10	12	11
Cost of living	8	9	7	7	9	9	9	5	8
Something else; all; combination	2	2	2	1	3	2	3	0	2
Unsure	2	2	2	2	2	3	2	0	2
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	h others	Total		
-	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q1 Direction of things							
generally in Ohio today							
Right direction	64	35	29	64	59	75	44
Wrong track	22	53 🚛	58	25	28	18	42
Unsure	14	12	14	11	13	8	14
Refused		0		0	0		0
Right dir – wrong track	41	-18	-29	39	31	57	2
Number of cases	165	484	274	387		122	803
Q2 Most important issue							
facing people in own part of		4.93					
Ohio today							
Jobs & employment	37	39	43	38		43	40
Education & schools	15	13	16	14		12	14
Taxes	16	9	6	13	12	16	10
Crime & drugs	7	9	7	7	9	4	7
State budget	7	6	8	6	7	4	7
Healthcare	10	12	12	9	8	12	11
Cost of living	6	8	6	9	9	7	8
Something else; all; combination	2	2	3	1	1	1	2
Unsure	0	2	0	2	3	2	2
Number of cases	165	484	274	387	_	122	803

		John Kasic	h reelect		2010 Go ball		Total
-	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q1 Direction of things							
generally in Ohio today							
Right direction	70	76	65	28	35	56	44
Wrong track	19	16	23	59	47	35	42
Unsure	10	8	12	13	18	9	14
Refused	0	0		0	0		0
Right dir – wrong track	51	60	42	-31	-11	22	2
Number of cases	296	155	140	417	323	334	803
Q2 Most important issue			0,				
facing people in own part of		_ A 67					
Ohio today							
Jobs & employment	40	36	43	43	42	37	40
Education & schools	11	14	8	16	15	13	14
Taxes	15	18	11	7	6	16	10
Crime & drugs	5	5	5	8	8	6	7
State budget	6	6	6	6	6	7	7
Healthcare	11	8	14	11	13	10	11
Cost of living	8	9	7	5	7	8	8
Something else; all;	1	1	1	2	2	2	2
combination	1	1	1	2	2	2	2
Unsure	3	1	5	1	0	2	2
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	Most likely voter	Total		
	5 or less	6-24	25 or more	GOP	Dem	2008	2010	2012	All 3		
Q1 Direction of things											
generally in Ohio today											
Right direction	40	40	52	60	43	45	46	45	47	50	44
Wrong track	43	45	39	30	42	42	41	42	40	39	42
Unsure	17	15	9	10	15	13	13	13	12	11	14
Refused		0	0			0	0	0	0	0	0
Right dir – wrong track	-3	-5	13	30	0	3	5	3	6	11	2
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q2 Most important issue				_0							
facing people in own part of Ohio today				10							
Jobs & employment	31	45	41	37	45	41	39	39	39	39	40
Education & schools	20	12	10	14	10	14	13	14	14	15	14
Taxes	10	10	9	13	9	10	11	11	11	11	10
Crime & drugs	9	6	7	7	3	6	7	7	7	5	7
State budget	8	3	10	6	5	6	7	7	7	7	7
Healthcare	11	8	14	8	18	11	12	11	12	13	11
Cost of living	8	11	5	11	11	8	7	8	6	7	8
Something else; all; combination	2	2	2	2		2	2	2	2	2	2
Unsure	1	3	3	2		2	3	2	2	1	2
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket &	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	<del></del>
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q3 Self-reported vote for Governor of Ohio in the 2010 election											
Democrat Ted Strickland	46	55	46		61				35	42	40
Republican John Kasich	35	27	36		27					37	42
Didn't have chance to vote	9	7	11	5	7	14				9	9
Other candidate	0		1		- 4.	1					0
Unsure, don't recall	9	11	5	3	1	3	2		5	11	7
Refused	0			3	. 3	3		0	3	0	2
Kasich - Strickland	11	28	9		34					5	-1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			49	0							
Worse	34	35	30	38	51	31	36	25	30	44	34
Much worse	12	13	12	10	16	11	12	8	14	17	12
Somewhat worse	22	22	18		35			17	16	27	22
Better	48	46	51		47				53	41	48
Somewhat better	34	29	44		33			29	39	22	33
Much better	14	18	7		14		-		15	19	15
Unsure, undecided	18	19	19		2				16	15	17
Refused	0		0			3	3				0
Better – worse	-14	-11	-21		4					3	-14
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q3 Self-reported vote for								
Governor of Ohio in the 2010 election								
Democrat Ted Strickland	42	34	44	45	35	30	30	40
Republican John Kasich	41	45	44	36	45	49	51	42
Didn't have chance to vote	10	8	5	_ 10	12	14	10	9
Other candidate	1	0	. 0	0		1	1	0
Unsure, don't recall	5	12	3	9	5	3	8	7
Refused	2	2	3	0	3	3	0	2
Kasich - Strickland	2	-11	-1	9	-10	-20	-22	-1
Number of cases	611	192	154	319	72	121	94	803
Q4 John Kasich leadership								
compared with other prior			K)					
Ohio Governors & statewide								
elected officials								
Worse	35	32	37	36	29	31	25	34
Much worse	12	10	9	14	13	11	9	12
Somewhat worse	23	21	28	22	16	20	16	22
Better	49	47	52	46	56	47	52	48
Somewhat better	34	29	36	31	38	38	31	33
Much better	15	17	16	15	18	9	21	15
Unsure, undecided	16	22	11	18	15	19	24	17
Refused	1			0		3		0
Better – worse	-14	-15	-16	-11	-27	-16	-27	-14
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
-	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q3 Self-reported vote for Governor of Ohio in the 2010 election		J						
Democrat Ted Strickland	72	35	39	42	39	40	42	40
Republican John Kasich	8	47	46	38	33	44	49	42
Didn't have chance to vote	16	8	8	10	17	6	4	9 0
Other candidate		1	0	1	0	1	0	0
Unsure, don't recall	4	7	5	8	10	8	2	7
Refused		2	1	2	1	2	2	2
Kasich - Strickland	64	-12	-7	3	6	-4	-7	-1
Number of cases	104	692	367	436	259	290	241	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			100					
Worse	49	32	30	37	31	36	34	34
Much worse	14	11	9	14	10	13	11	12
Somewhat worse	35	20	22	23	22	23	23	22
Better	42	50	57	41	48	43	55	48
Somewhat better	39	32	39	28	40	24	36	33
Much better	2	17	18	13	8	19	19	15
Unsure, undecided	7	18	13	21	21	20	10	17
Refused	2	0	0	0		0	1	0
Better – worse	8	-18	-26	-4	-16	-7	-21	-14
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q3 Self-reported vote for Governor of Ohio in the 2010 election												
Democrat Ted Strickland Republican John Kasich Didn't have chance to vote Other candidate Unsure, don't recall Refused	40 38 13 0 9	40 35 12 1 10 1	41 49 4 0 4 2	40 48 6 0 4 2	43 51 2 1 3	37 36 13 1 11 2	43 40 9 1 6	38 49 8 3 2	42 32 14 0 11 0	40 11 1 6	38 55 2 0 3 2	40 42 9 0 7 2
Kasich - Strickland Number of cases	<b>2</b> 204	<b>5</b> 252	<b>-9</b> 336	- <b>9</b> 222	- <b>8</b> 114	<b>1</b> 172			<b>10</b> 280		<b>-16</b> <i>235</i>	<b>-1</b> 803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials				116								
Worse	26	36	38	37	39	23		33	30		36	34
Much worse	9	13	13	14	12	7	12	14	9		13	12
_Somewhat worse	17	23	25	24	27	16	29	19	21	23	23	22
Better	54	41	50	49	51	61		53	51	41	53	48
Somewhat better	43	29	30	29	33	48	27	30	40		33	33 15
Much better	11 18	12 23	20 12	20 14	18 10	13 16	14 18	23 14	11 18	15 22	20 11	15 17
Unsure, undecided Refused	2	23	12	14	10	16	0	14	18	22	11	0
Better – worse	-28	-5	-12	-12	-12	-38	-1	-19	-21	-5	-17	-14
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q3 Self-reported vote for Governor of Ohio in the 2010 election								
Democrat Ted Strickland	37	39	43	39	39	39	48	40
Republican John Kasich	42	45	41	42	45	44	43	42
Didn't have chance to vote	14	11	6	8	6	8	4	9
Other candidate	0		1	1	0	0	0	0
Unsure, don't recall	5 1	3	8	9	8	7	3	7
Refused	1	2	2	2	0	2	1	2
Kasich - Strickland	-5	-6	2	-2	-5	-6	5	-1
Number of cases	292	185	499	171	144	379	217	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide		43	0					
elected officials								
Worse	28	26	38	44	34	34	39	34
Much worse	8	8	14	15	8	11	13	12
Somewhat worse	20	18	24	29	26	23	26	22
Better	49	49	48	39	57	48	48	48
Somewhat better	36	38	31	23	37	32	33	33
Much better	13	11	17	16	20	16	15	15
Unsure, undecided	23	25	13	16	8	18	12	17
Refused			1	0	1		2	0
Better – worse	-21	-23	-10	5	-24	-14	-8	-14
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Q3 Self-reported vote for Governor of Ohio in the 2010 election										
Democrat Ted Strickland	22	15				79	12	77	25	40
Republican John Kasich	66	71	63			11	78	5	49	42
Didn't have chance to vote	5	4				6	5	10	10	9
Other candidate	0	1		0	V	1	1	0	0	0
Unsure, don't recall	5	8	4	8		4	3	7	11	7
Refused	1	1	1	2	3	0	1	0	4	2
Kasich - Strickland	-44	-56			6	68	-66	71	-24	-1
Number of cases	343	125	218	429	243	186	269	303	221	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			43	0						
Worse	21	17	23	45	31	64	15	54	29	34
Much worse	8	12	6	15	9	23	4	21	7	12
Somewhat worse	13	5		30		41	11	33	22	22
Better	66	70				27	71	30	46	48
Somewhat better	41	36	44	27		20	42	24	33	33
Much better	25	34				6	28	6	12	15
Unsure, undecided	13	13				10	14	15	24	17
Refused	0		0	0	1		0	1	1	0
Better – worse	-45	-53			-10	37	-55	23	-16	-14
Number of cases	343	125	218	429	243	186	269	303	221	803

-			Par	ty primar	y voting	& ideolo	gy			Total
<del>-</del>	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q3 Self-reported vote for										
Governor of Ohio in the 2010 election										
Democrat Ted Strickland	12	8	6	32	26	37	18	73	88	40
Republican John Kasich	80	87	86	41	58	30	70	14	4	42
Didn't have chance to vote	2	1	1	15	10	18	6	5	4	9
Other candidate	1	1	2	0	$\mathbf{X} \bullet \mathbf{Y}$	1.0	1	1	1	0
Unsure, don't recall	4	2	3	9	5	13	4	5	1	7
Refused	1	1	1111	2	1	3	1	1	1	2
Kasich - Strickland	-68	-79	-80	-9	-32	7	-52	59	84	-1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			110							
Worse	16	13	9	29	19	36	17	55	72	34
Much worse	6	5	6	9	6	11	6	20	27	12
Somewhat worse	10	8	4	20	13	25	11	35	44	22
Better	72	77	81	47	63	37	68	32	20	48
Somewhat better	41	42	35	35	44	29	42	25	15	33
Much better	31	36	46	13	19	8	26	8	5	15
Unsure, undecided	12	10	10	23	18	26	15	12	8	17
Refused	0	0		0		1	0	1		0
Better – worse	-57	-65	-72	-18	-44	-1	-51	22	52	-14
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party p	orimary	voting b	y sex			Party	primary	voting l	oy age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q3 Self-reported vote for													
Governor of Ohio in the 2010													
election													
Democrat Ted Strickland	12		34		67		13	12		31	71	75	40
Republican John Kasich	79		45		20	10	78	81		57	17	14	42
Didn't have chance to vote	2	2	14		5	5	4	1	19	6	6	4	9
Other candidate	1	1	0			, <del>1</del> .	1	1	0	_	_	1	0
Unsure, don't recall	3	4	5		8	4	4	3		5	5	6	7
Refused	2	1	2	2	1	1	1	2	2	2	1	1	2
Kasich - Strickland	-67	-69	-12		47	69	-65	-70	-1	-26	54	62	-1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q4 John Kasich leadership													
compared with other prior				- 4.1	0								
Ohio Governors & statewide				4.17									
elected officials													
Worse	14	17	26	32	50	59	20	12	29	31	52	56	34
Much worse	4	7	9	9	11	27	7	4	12	3	18	20	12
Somewhat worse	10	10	17	23	39	32	14	7	17	28	34	36	22
Better	78	67	58	39	37	28	64	78	46	50	31	33	48
Somewhat better	40		46		27	23	47	38	36	33	24	25	33
Much better	38	25	12	13	11	5	16	40		17	7	8	15
Unsure, undecided	8		16	28	11	13	16	10	25	17	17	10	17
Refused		0		1	2		1			1		1	0
Better – worse	-64	-49	-32	-7	13	30	-43	-66	-17	-18	21	23	-14
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		N	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q3 Self-reported vote for Governor of Ohio in the 2010 election						J			
Democrat Ted Strickland	32	45	42	45	24	30	48	34	40
Republican John Kasich	53	34	39	39	64	56	39	41	42
Didn't have chance to vote	11	7	8	10	4	7	6	12	9
Other candidate		1	0	4.0	1	1	2	1	<b>0</b> 7
Unsure, don't recall	4	10	7	5	6	6	6	12	7
Refused	0	3	3	1		1		1	2
Kasich – Strickland	-21	10	3	6	-40	-27	9	-7	-1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			Mer						
Worse	22	47	36	38	20	29	39	25	34
Much worse	4	20	10	13	8	9	18	10	12
Somewhat worse	18	27	26	26	11	19	21	15	22
Better	70	28	46	50	63	55	42	51	48
Somewhat better	44	22	30	37	39	37	26	38	33
Much better	26	6	16	13	24	18	16	13	15
Unsure, undecided	8	24	17	12	15	15	19	24	17
Refused		1		0	2	1			0
Better – worse	-48	19	-10	-11	-44	-27	-3	-26	-14
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q3 Self-reported vote for Governor of Ohio in the 2010 election								
Democrat Ted Strickland	25	44	40	49	37	42	30	40
Republican John Kasich	47	35	47	44	45	35	39	42
Didn't have chance to vote	16	13	4	5	10	12	13	9
Other candidate	1	0	0	4.0	1	0	1	<b>0</b> 7
Unsure, don't recall	11	5	8	2	7	8	13	7
Refused	0	2	1	1	1	2	3	2
Kasich - Strickland	-22	10	-8	5	-8	7	-9	-1
Number of cases	83	391	290	207	310	169	95	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			160					
Worse	35	40	27	37	34	33	35	34
Much worse	9	15	8	14	10	8	18	12
Somewhat worse	26	25	19	23	24	25	17	22
Better	37	42	59	51	48	51	42	48
Somewhat better	27	30	40	32	32	37	36	33
Much better	11	13	20	18	16	14	6	15
Unsure, undecided	27	18	13	13	17	16	23	17
Refused	27	0	1	13	1	10		0
Better - worse	-2	-3	-32	-14	-15	-18	-7	-14
Number of cases	83	391	290	207	310	169	95	803

		for most of o	own	Importa	nce of Med fam		lf, own	Total
_	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
Q3 Self-reported vote for	plan			imp.	imp.	too imp.	all imp.	
Governor of Ohio in the 2010 election								
Democrat Ted Strickland	38	48	38	55	33	42	29	40
Republican John Kasich	45	41	35	23	45	46	56	42
Didn't have chance to vote	10	3	7	12	14	7	6	9
Other candidate	0	1	1	0		0	1	<b>0</b> 7
Unsure, don't recall	5	6	19	9	6	2	6	7
Refused	2	1		0	2	2	2	2
Kasich – Strickland	-7	8	2	32	-12	-4	-28	-1
Number of cases	446	170	72	250	118	126	289	803
Q4 John Kasich leadership			0					
compared with other prior								
Ohio Governors & statewide								
elected officials								
Worse	35	37	25	44	29	31	27	34
Much worse	10	13	14	13	9	13	12	12
Somewhat worse	25	24	11	32	21	18	16	22
Better	46	52	42	42	53	58	50	48
Somewhat better	33	30	29	32	31	41	33	33
Much better	14	21	13	9	22	16	17	15
Unsure, undecided	18	10	33	13	18	11	22	17
Refused	0	2		1				0
Better – worse	-11	-15	-17	2	-24	-27	-23	-14
Number of cases	446	170	72	250	118	126	289	803

-	Best de	scribes (	Ohio's Me	dicaid p	rogram	Lo	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count- able	tent	cient	source- ful	sion	count- able		tent	cient	source- ful	
Q3 Self-reported vote for		abie			iui		abie				Tui	
Governor of Ohio in the 2010	)											
election Democrat Ted Strickland	48	46	47	F 2	27	F 4	31	46	2.5	41	47	40
	48 51	46 35		53 28		54 26	48	46 42		41	47 31	40 42
Republican John Kasich	1	33 13				8	46 15					
Didn't have chance to vote Other candidate	1	13	3	13	15 1	°	15	11	9 1	8 1	13 0	9 0
Unsure, don't recall	1	5	7	6	12	10	3	1	5	5	8	7
Refused		1	0		1	i	1	1		2	0	2
Kasich - Strickland	-3	11	7	25	3	28	-17	3	-14	-3	16	-1
Number of cases	62	85	129	78		82	69			162	127	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials				1919								
Worse	35	30	33	30	43	35	26	31	38	39	32	34
Much worse	15	12		9		7	13	9	17	12	8	12
Somewhat worse	21	18		21	29	28	14	23	21	27	24	22
Better	55	51		51		44	59	39		44	54	48
Somewhat better	35	40		37		28	43	24		29	41	33
Much better	20	11		15		16	16	16		15	13	15
Unsure, undecided	10	18		18	26	18	15	29	16	17	13	17
Refused		0	1			2		1			1	0
Better - worse	-20			-21		-9	-32	-8		-5	-22	-14
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing	the rules to coverage	expand	Point of vi Medi		Attiude to	ward Medic	aid scale	Total	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive		
Q3 Self-reported vote for Governor of Ohio in the 2010 election										
Democrat Ted Strickland	61	20	32	58	26	10	39	75	40	
Republican John Kasich	21	63	44	24	57	76	41	8	42	
Didn't have chance to vote	11	8	8_	10	9	4	10	12	9	
Other candidate	0	1		0	1	1	0		0	
Unsure, don't recall	6	6	12	7	6	7	8	5	7	
Refused	1	2	4	0	1	1	3		2	
Kasich - Strickland	41	-44	-11	34	-32	-66	-2	67	-1	
Number of cases	372	348	81	338	392	211	392	200	803	
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			11/6							
Worse	46	23	27	44	28	20	31	55	34	
Much worse	17	7	6	15	8	6	10	21	12	
Somewhat worse	29	16	21	29	20	15	21	34	22	
Better	39	59	45	42	54	64	48	33	48	
Somewhat better	30	36	34	32	36	37	34	27	33	
Much better	9	23	11	10	18	26	14	6	15	
Unsure, undecided	15	17	28	14	18	15	21	12	17	
Refused	0	1		0		1	1		0	
Better – worse	7	-35	-18	2	-26	-43	-17	22	-14	
Number of cases	372	348	81	338	392	211	<i>392</i>	200	803	

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total
_	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q3 Self-reported vote for							
Governor of Ohio in the 2010							
election Democrat Ted Strickland	37	45	71	20	25	0	40
	5 <i>7</i> 50	45 33	71 15	63	25 56	9 77	40 42
Republican John Kasich Didn't have chance to vote	50 9	10	13	10	12		9
Other candidate	9	10	0	0	0	4 0	
Unsure, don't recall	3	10	3	6	6	8	<b>0</b> 7
Refused	1	1		1	1	1	2
Refused	_	1	# O T	_	_	_	2
Kasich - Strickland	-13	13	56	-43	-32	-68	-1
Number of cases	165	484	274	387		122	803
Q4 John Kasich leadership		_ A (7)					
compared with other prior							
Ohio Governors & statewide		4.3					
elected officials							
Worse	24	41	100				34
Much worse	6	14	34				12
_Somewhat worse	18	27	66				22
Better	62	41		100	100	100	48
Somewhat better	33	32		69	100	100	33
Much better	28	9		31		100	15
Unsure, undecided	14	17					17
Refused	0	1					0
Better – worse	-38	0	100	-100	-100	-100	-14
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
<del>-</del>	Reelect (all)	Hard reelect	Soft reelect	New person	Strick- land	Kasich	
Q3 Self-reported vote for Governor of Ohio in the 2010 election	(4.17)			p 0.000			
Democrat Ted Strickland	13	8	18	63	100		40
Republican John Kasich	75	88	61	20		100	42
Didn't have chance to vote	6	3	9	8			9
Other candidate	0		1	0			0
Unsure, don't recall	5	1	10	7			7
Refused	1	0	1	2			2
Kasich - Strickland	-62	-80	-42	43	100	-100	-1
Number of cases	296	155	140	417	323	334	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials		1110					
Worse	4	2	5	62	60	12	34
Much worse	2	1	3	21	21	3	12
Somewhat worse	2	1	3	41	39	9	22
Better	84	91	77	25	24	73	48
Somewhat better	49	42	57	22	20	45	33
Much better	36	49	21	3	3	28	15
Unsure, undecided	12	6	17	13	15	14	17
Refused	1	1		1	1	1	0
Better – worse	-81	-89	-72	37	36	-61	-14
Number of cases	296	155	140	417	323	334	803

			Voted recent paper prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total	
	5 or less	6-24	25 or more	GOP	Dem	2008	2010	2012	All 3		
Q3 Self-reported vote for Governor of Ohio in the 2010 election			more								
Democrat Ted Strickland Republican John Kasich Didn't have chance to vote	42 33 17	34 46 8	41 48	8 86	77 9	42 45 6	43 47 4	41 43 8	43 47 3	41 53 2	40 42 9
Other candidate	17	1	4	0	0	1	1	1	1	1	0
Unsure, don't recall	7	9	<b>0</b> 5	2	7	6	4	7	5	2	7
Refused	0	2	1	2		1	1	1	1	1	2
Kasich - Strickland	9	-13	-7	-78	68	-3	-4	-2	-4	-11	-1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q4 John Kasich leadership compared with other prior Ohio Governors & statewide elected officials			•	No							
Worse	33	31	36	12	63	36	37	34	38	37	34
Much worse	10	11	13	6	20	12	13	11	13	12	12
Somewhat worse	23	20	24	7	43	25	24	23	25	26	22
Better	46	48	52	78	29	48	49	48	49	53	48
Somewhat better	34	34	32	39	19	32	31	33	31	31	33
Much better	12	14	19	39	10	16	18	15	18	23	15
Unsure, undecided	20	21	11	9	8	15	14	17	13	9	17
Refused	1	1	0	0		0	1	0	0	0	0
<b>Better – worse</b> Number of cases	<b>-13</b> <i>230</i>	<b>-17</b> 322	- <b>15</b> 181	-65 88	<b>35</b> 107	<b>-11</b> 694	<b>-12</b> 591	<b>-14</b> <i>766</i>	<b>-11</b> 555	- <b>16</b> 401	<b>-14</b> <i>803</i>

-				Media m	arket & s	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q5/Q5a John Kasich reelect &											
strength of opinion											
Reelect	35	38	32	39	30	27	27	47	42	40	37
Hard reelect; vote for	16	17	14	23	15	16	13	24	27	16	19
regardless					100						
Soft reelect	19	22	18	16	15		14	22	14	23	17
Unsure	6	8	4	$\frac{1}{2}$	a' 07.	3	5	9	10	1	4
Won't vote for regardless	13	14	14 <b>1</b> 5	15	15	8		13	4	22	13
Unsure, depends on opponent	10	_5				15	5	17	12	3	10
Give new person a chance	54	54	53		69	58	68		46	56	52
Refused	1	2	0			1		0		2	1
Reelect - new person	-19	-16	-22	-14	-38	-30	-41	11	-5	-16	-15
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q6 State legislators reelect											
Deserve reelection	18	16	21	23	26	21	26	25	17	19	21
Unsure, depends on opponent	20	27	13	18	16	15	7	12	26	7	17
Give new people a chance	59	53	64	58	59	62	64	59	53	71	60
Refused	3	4	2			2	3	3	4	3	2
Reelect - new person	-41	-37	-43	-35	-33	-40	-38	-33	-36	-52	-40
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	4		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q5/Q5a John Kasich reelect &								
strength of opinion								
Reelect	36	38	39	36	43	27	48	37
Hard reelect; vote for	18	22	24	16	28	16	24	19
regardless	10	22	24	10	20	10	24	19
Soft reelect	18	16	15	20	15	11	24	17
Unsure	5	4	1	5	9	3	9	4
Won't vote for regardless	13	12	14	16	6	8	15	13
Unsure, depends on opponent	9	16	8	9	11	15	16	10
Give new person a chance	54	45	52	53	46	58	36	52
Refused	1	1	1	1		1	0	1
Reelect - new person	-18	-7	-14	-17	-4	-30	12	-15
Number of cases	611	192	154	319	72	121	94	803
Q6 State legislators reelect								
Deserve reelection	22	17	24	18	17	21	26	21
Unsure, depends on opponent	16	19	19	18	24	15	12	17
Give new people a chance	60	61	58	62	54	62	59	60
Refused	2	3		3	5	2	3	2
Reelect – new person	-38	-44	-34	-44	-37	-40	-33	-40
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
-	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q5/Q5a John Kasich reelect & strength of opinion								
Reelect	17	40	43	32	33	37	42	37
Hard reelect; vote for regardless	6	21	21	18	18	18	23	19
Soft reelect	11	19	22	14	15	19	19	17
Unsure	5	4	5	4	3	4	7	4
Won't vote for regardless	5	14	17	10	12	15	12	13
Unsure, depends on opponent	9	10	8	12	15	9	7	10
Give new person a chance	74	49	48	55	51	55	50	52
Refused		1	0	1	1	0	1	1
Reelect - new person	-57	-9	-5	-23	-18	-18	-8	-15
Number of cases	104	692	367	436	259	290	241	803
Q6 State legislators reelect								
Deserve reelection	16	21	20	21	19	22	21	21
Unsure, depends on opponent	17	17	17	17	17	14	20	17
Give new people a chance	66	60	61	59	62	62	57	60
Refused		3	2	2	2	2	2	2
Reelect - new person	-50	-38	-41	-39	-43	-40	-36	-40
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-ec	onomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low M	Medium	High	
Q5/Q5a John Kasich reelect & strength of opinion												
Reelect	33	34	41	41	43	41	34	38	32	37	43	37
Hard reelect; vote for regardless	16	17	23	23	1.3	20	19		17	19	22	19
Soft reelect Unsure	17	17 5	18		21 4	21 8	15 3		15	18 2	20 4	17 4
Won't vote for regardless	10	12	3 16	15	16	12	12	_	8	16	16	13
Unsure, depends on opponent	14 <b>53</b>	12 <b>53</b>	6 <b>51</b>	8 <b>50</b>	4 <b>51</b>	9 <b>50</b>	8 <b>56</b>		9 <b>59</b>	13 <b>48</b>	9 <b>48</b>	10 <b>52</b>
<b>Give new person a chance</b> Refused	33	0	1	1	2	1	1	40	0	2	1	1
Reelect - new person	-20	-19	-9		-8	-9	-21		-27	-12	-5	-15
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q6 State legislators reelect												
Deserve reelection	20	19	21	19	25	19	23	20	19	21	20	21
Unsure, depends on opponent	12	16	21	24	16	12	13	33	10	16	26	17
Give new people a chance	67	64	54	55	51	67	61	44	70	60	50	60
Refused	1	1	4	2	8	1	3	3	1	3	4	2
Reelect - new person	-46	-45	-32	-35	-26	-48	-38	-24	-51	-39	-29	-40
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	/ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q5/Q5a John Kasich reelect &		ilicollie	(all)	ilicome	no cina			
strength of opinion								
Reelect	40	40	34	28	41	34	37	37
Hard reelect; vote for regardless	19	18	19	15	20	17	23	19
Soft reelect	21	22	15	13	21	17	13	17
Unsure	4	3	5	5	5	2	5	4
Won't vote for regardless	17	19	10	9	16	15	9	13
Unsure, depends on opponent	10	11	10		5	10	9	10
Give new person a chance	49	48	55	58	51	56	53	52
Refused	1	1			2	0	1	1
Reelect - new person	-8	-9	-20	-30	-10	-22	-16	-15
Number of cases	292	185	499	171	144	379	217	803
Q6 State legislators reelect								
Deserve reelection	24	23	19	16	18	21	20	21
Unsure, depends on opponent	14	18	19	19	14	17	21	17
Give new people a chance	60	56	60	64	65	60	56	60
Refused	2	3	2	2	3	2	2	2
Reelect - new person	-36	-32	-41	-48	-48	-39	-36	-40
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	ition	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Q5/Q5a John Kasich reelect &	<b>(</b> 22 <b>)</b>									
strength of opinion		<b>C</b> 1	F 1	22	21	12	63	12	20	27
Reelect	55	61	51	23	31	13	63	13	39	37
Hard reelect; vote for regardless	34	43	29		12	2	43	3	14	19
Soft reelect	21	18	22	15	18	10	20	10	24	17
Unsure	5	5	6	3	4	2	6	5	2	4
Won't vote for regardless	15	13	16 13	12 10	14	8	14	5	22	13
Unsure, depends on opponent	11	6			15	4	10	9	11	10
Give new person a chance	33	33	34	67	54	83	26	77	49	52
Refused	1	1	1	1	1		1		1	1
Reelect - new person	22	28				-71	37	-64	-10	-15
Number of cases	343	125	218	429	243	186	269	303	221	803
Q6 State legislators reelect										
Deserve reelection	25	22	27	17	15	19	28	18	15	21
Unsure, depends on opponent	25	28	23	11	11	11	24	11	17	17
Give new people a chance	48	49	48	70		67	45	68	68	60
Refused	2	1	2		2	2	3	3	1	2
Reelect - new person	-23	-26			-57	-48	-17	-50	-53	-40
Number of cases	343	125	218	429	243	186	269	303	221	803

	Party primary voting & ideology									
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Q5/Q5a John Kasich reelect & strength of opinion										
Reelect	63	68	74	33	50	22	57	23	14	37
Hard reelect; vote for regardless	41	46	57	16	29	6	35	9	1	19
Soft reelect	23	22	17	18	21	16	22	14	13	17
Unsure	6	6 16	2	4	5	3	6	3	3	4
Won't vote for regardless	17	16	16	13	16	13	16	10	9	13
Unsure, depends on opponent	9	9	5	16	16	16	12	4	2	10
Give new person a chance	26	21	19	51	34	63	30	72	84	52
Refused	2	1	$\wedge O^{1}$	0	1		1	1		1
Reelect - new person	37	47	55	-17	16	-41	28	-49	-70	-15
Number of cases	180	137	62	374	148	206	327	249	105	803
Q6 State legislators reelect										
Deserve reelection	28	29	31	17	26	10	27	20	23	21
Unsure, depends on opponent	23	25	24	16	25	10	24	14	12	17
Give new people a chance	46	43	43	65	47	79	46	63	64	60
Refused	3	3	2	1	2	1	2	3	2	2
Reelect – new person Number of cases	<b>-17</b> 180	<b>-14</b> 137	<b>-12</b> <i>62</i>	<b>-48</b> 374	<b>-21</b> 148	<b>-69</b> 206	<b>-19</b> <i>327</i>	<b>-43</b> 249	<b>-41</b> 105	<b>-40</b> <i>803</i>

	Party primary voting by sex						Party primary voting by age					Total	
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q5/Q5a John Kasich reelect &													
strength of opinion													
Reelect	71	56	37	31	30	17	55	68	29	44	25	22	37
Hard reelect; vote for regardless	45	37	16	16	11	7	29	47	15	19	12	8	19
Soft reelect	26	19	21	15	19	9	26	21	14	25	13	14	17
Unsure	5	7	4		6	1	6	6	2	9	1	5	4
Won't vote for regardless	21	13	17		13	8	20	16	12	16	12	9	13
Unsure, depends on opponent	8	9	13	18	2	5	9	9	19	7	6	3	10
Give new person a chance	20	32	50	51	67	76	32	22	52	50	69	74	52
Refused	1	2		0	"O	2	3	1	0			1	1
Reelect - new person	51		-14		-37		23	46	-23	-6	-44	-52	-15
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q6 State legislators reelect													
Deserve reelection	33	23	16	18	15	23	24	31	14	24	25	16	21
Unsure, depends on opponent	21	25	18	14	11	16	20	26	17	14	16	12	17
Give new people a chance	43	48	65	66	70	5 <i>7</i>	51	41	68	61	51	71	60
Refused	3	3	1	2	3	3	5	2	1	2	7	1	2
Reelect - new person	-10	-24	-48	-48	-55	-34	-26	-10	-53	-37	-26	-55	-40
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction (	of things		Most important issue								
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living				
Q5/Q5a John Kasich reelect & strength of opinion						J						
Reelect	59	17	37	30	53	46	37	38	37			
Hard reelect; vote for regardless	33	7	18	20	34	28	15	22	19			
Soft reelect	26	10	19	10	19	18	22	16	17			
Unsure	7	3	4	4	1	3	9	2	4			
Won't vote for regardless	19	7	15	6	17	15	13	14	13			
Unsure, depends on opponent	9	9	7	7	9	9	11	27	10			
Give new person a chance	32	73	56	62	37	43	52	34	52			
Refused	1	1	0	2	1	1	1	1	1			
Reelect - new person	26	-56	-19	-32	16	3	-14	4	-15			
Number of cases	356	337	320	111	82	134	85	65	803			
Q6 State legislators reelect			Ť									
Deserve reelection	30	11	19	22	32	28	19	15	21			
Unsure, depends on opponent	22	11	18	18	15	18	14	25	17			
Give new people a chance	47	76	59	57	52	52	67	59	60			
Refused	1	3	4	3	1	2		1	2			
Reelect – new person Number of cases	<b>-18</b> 356	<b>-65</b> <i>337</i>	<b>-41</b> 320	-35 111	<b>-20</b>	<b>-24</b> 134	<b>-48</b> <i>85</i>	<b>-44</b> 65	<b>-40</b> <i>803</i>			

	Ohio's hea	lthcare sys	tem today	Own pe	erage	Total		
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q5/Q5a John Kasich reelect & strength of opinion								
Reelect	33	29	.46	<b>39</b>	36	40	32	37
Hard reelect; vote for regardless	16	15	24	23	19	20	9	19
Soft reelect	17	14	21	16	16	20	22	17
Unsure	0	3	6	4	2	8	5	4
Won't vote for regardless	17	11	16	12	14	12	17	13
Unsure, depends on opponent	5	11	10	8	12	11	4	10
Give new person a chance	61	59	42	52	52	49	63	52
Refused	1	0	1	1	1	0	1	1
Reelect - new person	-28	-30	4	-14	-16	-8	-31	-15
Number of cases	83	391	290	207	310	169	95	803
Q6 State legislators reelect								
Deserve reelection	11	18	25	22	24	15	16	21
Unsure, depends on opponent	18	14	20	21	17	16	12	17
Give new people a chance	70	67	52	55	5 <i>7</i>	66	71	60
Refused	1	2	2	2	3	3	1	2
Reelect - new person	-59	-49	-27	-32	-32	-50	-56	-40
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	lf, own	Total		
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q5/Q5a John Kasich reelect & strength of opinion								
Reelect	36	39	32	27	46	37	43	37
Hard reelect; vote for regardless	18	26	10	14	20	20	25	19
Soft reelect	18	14	22	13	26	17	18	17
Unsure	2	5	8	5	8	1	4	4
Won't vote for regardless	16	9	14	8	18	16	14	13
Unsure, depends on opponent	9	7	19	7	11	8	13	10
Give new person a chance	54	52	47	65	43	54	42	52
Refused	1	2	1	1	1	1	1	1
Reelect - new person	-18	-12	-15	-38		-17	1	-15
Number of cases	446	170	72	250	118	126	289	803
Q6 State legislators reelect								
Deserve reelection	20	20	19	21	21	20	20	21
Unsure, depends on opponent	18	13	19	13	22	18	19	17
Give new people a chance	61	65	55	63	57	61	59	60
Refused	2	2	7	3	1	1	3	2
Reelect - new person	-41	-45	-36	-42		-41	-39	-40
Number of cases	446	170	72	250	118	126	289	803

-	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	·
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q5/Q5a John Kasich reelect &												
strength of opinion												
Reelect	46	37	38	40	32	<b>33</b>	53	33	38	37	27	37
Hard reelect; vote for	27	16	22	21	15	15	18	23	22	16	17	19
regardless	21	10	22			13	10	23	22	10	17	19
Soft reelect	18	22	16	19	17	19	35	10	16	21	10	17
Unsure	6	7	- 1	9	4	7	2	1	2	3	5	4
Won't vote for regardless	13	14		10		11	33	9		18	5	13
Unsure, depends on opponent	2	9		18		8	4	7		12	14	10
Give new person a chance	53	54		43	57	59	42	58	60	50	58	52
Refused			2	A 6			1	2		1	1	1
Reelect - new person	-7	-17	-15	-3	-25	-26	11	-25	-22	-13	-31	-15
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q6 State legislators reelect												
Deserve reelection	28	19	31	31	19	28	20	20	25	21	16	21
Unsure, depends on opponent	14	22	17	10	16	17	18	9	11	18	14	17
Give new people a chance	58	58	49	59	62	55	62	68	64	58	69	60
Refused		0	3		2			3	1	3	0	2
Reelect - new person	-31	-39	-19	-28	-43	-27	-43	-48	-40	-38	-53	-40
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	caid scale	Total	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q5/Q5a John Kasich reelect & strength of opinion									
Reelect	25	51	34	30	42	55	38	15	37
Hard reelect; vote for regardless	11	28	18	15	22	33	18	7	19
Soft reelect	14	22	16	15	19	22	20	7	17
Unsure	5	4	3 13	6	3	5	5	2	4
Won't vote for regardless	8	18	13	9	16	17	15	5	13
Unsure, depends on opponent	8	10	23	8	12	8	13	7	10
Give new person a chance	67	39	40	62	45	36	48	77	52
Refused	0	1	3	0	1	1	1	0	1
Reelect - new person	-42	12	-6	-32	-3	19	-10	-62	-15
Number of cases	372	348	81	338	392	211	392	200	803
Q6 State legislators reelect									
Deserve reelection	21	23	11	24	18	21	20	21	21
Unsure, depends on opponent	13	19	28	16	17	25	13	16	17
Give new people a chance	65	55	58	58	63	52	64	61	60
Refused	2	3	3	2	2	3	2	2	2
Reelect - new person	-45	-33	-46	-34	-45	-31	-44	-40	-40
Number of cases	372		81	338	392	211	392	200	803

	State legi reele		Kasich lea	Kasich leadership compared with others					
_	Reelect	New	Worse	Better	Somewhat	Much			
		people		(all)	better	better			
Q5/Q5a John Kasich reelect & strength of opinion									
Reelect	59	27	4	64	54	86	37		
Hard reelect; vote for regardless	39	8		36	24	62	19		
Soft reelect	20	18	3	28	30	24	17		
Unsure	6	4	0	7	6	8	4		
Won't vote for regardless	14	14	3	21	24	16	13		
Unsure, depends on opponent	_ 4	9	2	8	10	4	10		
Give new person a chance	37	64	94	27	34	10	52		
Refused	1	0		1	1		1		
Reelect – new person	22	-37	-90	38	20	77	-15		
Number of cases	165	484	274	387	266	122	803		
Q6 State legislators reelect									
Deserve reelection	100		14	26	21	38	21		
Unsure, depends on opponent			11	21	18	26	17		
Give new people a chance		100	72	51	59	35	60		
Refused			3	2	2	1	2		
Reelect - new person	100	-100	-58	-25	-38	4	-40		
Number of cases	165	484	274	387	266	122	803		

		John Kasic	h reelect		2010 Go ball	-	Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q5/Q5a John Kasich reelect & strength of opinion							
Reelect	100	100	100		12	66	37
Hard reelect; vote for regardless	52	100	$\mathbf{O}$	.0	4	41	19
Soft reelect	47	-10	100		8	25	17
Unsure	12		25		3	6	4
Won't vote for regardless	35		75		5	19	13
Unsure, depends on opponent					6	8	10
Give new person a chance				100	81	25	52
Refused		40			1	1	1
Reelect - new person	100	100	100	-100	-69	41	-15
Number of cases	296	155	140	417	323	334	803
Q6 State legislators reelect							
Deserve reelection	33	41	24	14	19	25	21
Unsure, depends on opponent	22	31	12	9	10	26	17
Give new people a chance	44	26	63	74	68	47	60
Refused	1	1	1	2	3	2	2
Reelect - new person	-11	15	-39	-60	-49	-23	-40
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
	less		more								
Q5/Q5a John Kasich reelect & strength of opinion											
Reelect	34	36	42	70	17	37	40	36	40	44	37
Hard reelect; vote for regardless	20	17	23	49	5	20	22	19	22	24	19
Soft reelect	15	19	19	20	10	17	18	17	18	19	17
Unsure	3	3	9	5	3	4	4	4	4	4	4
Won't vote for regardless	11	16	10	15	8	13	13	12	14	15	13
Unsure, depends on opponent	11	13	8	10	1	9	8	10	7	5	10
Give new person a chance	53	51	48	20	80	53	51	53	52	50	52
Refused	1	0	1	_ 0,1	2	1	1	1	1	1	1
Reelect - new person	-19	-15	-6	50	-63	-16	-11	-17	-12	-7	-15
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q6 State legislators reelect											
Deserve reelection	15	21	22	32	22	21	22	21	23	23	21
Unsure, depends on opponent	19	15	17	21	10	18	19	17	19	19	17
Give new people a chance	64	60	60	46	66	59	57	59	57	55	60
Refused	2	4	1	1	1	2	2	2	2	3	2
Reelect – new person Number of cases	<b>-49</b> 230	<b>-38</b> <i>322</i>	<b>-38</b> 181	<b>-14</b>	<b>-44</b> 107	<b>-37</b> 694	<b>-35</b> 591	- <b>38</b> 766	<b>-33</b> 555	- <b>33</b> 401	<b>-40</b> <i>803</i>

				Media m	arket & s	selected	counties				Total
-	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin County	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	(4,	count,	co.i.u.	(4.1)	,	(4.17)	ocu,				
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	25 7 18 63 25 39 11 1	22 4 18 64 29 35 12 2	28 9 19 61 21 40 10	21	20 12 9 60 26 34 20		14 5 <b>66</b> 18 48 16	27 14 13 51 17 33 21	29 3 26 56 19 37 13 2	14 4 10 74 35 40 12	24 9 15 61 22 39 14
<b>Approve - disapprove</b> Number of cases	<b>-38</b> 268	<b>-41</b> 96	<b>-33</b>		-40 77	<b>-40</b> 121	<b>-48</b> 55	<b>-24</b> <i>87</i>		<b>-60</b> 93	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			4	eq.							
<b>Approve</b> Strongly	<b>36</b> 13	<b>35</b> 3	<b>31</b> 16	<b>40</b> 19	<b>35</b> 18	<b>32</b> 19	<b>32</b> 19	<b>33</b> 12	<b>51</b> 24	<b>28</b> 15	<b>36</b> 16
Not strongly Disapprove Not strongly Strongly	23 <b>52</b> 15 37	32 <b>51</b> 18 33	15 <b>57</b> 14 44	21 <b>51</b> 12 39	17 <b>55</b> 11 44	13 <b>65</b> 24 41	13 <b>66</b> 21 45	21 <b>55</b> 12 42	27 <b>41</b> 12 28	13 <b>56</b> 18 38	20 <b>54</b> 15 38
Unsure Refused	12 0	14	11 0		11	3	2	12 1	8	16	10 0
Approve - disapprove Number of cases	<b>-17</b> 268	- <b>15</b> 96	<b>-26</b>		- <b>20</b>	<b>-33</b>	- <b>34</b> 55	<b>-22</b>	<b>10</b> <i>67</i>	<b>-28</b> 93	<b>-17</b>

	MS	A		S	OS region			Total
_	MSA county	Rural	Central	North- east	North- west	South- west	West	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	county			east	west	west		
Approve Strongly Not strongly Disapprove Not strongly Strongly Strongly Unsure Refused	25 9 16 61 23 38 14 1	22 7 15 <b>64</b> 19 45 14	27 10 17 55 21 35 18 0	24 8 17 63 25 38 12 1	27 3 24 59 19 40 12 2	24 13 11 63 13 51 12 1	26 14 12 53 18 35 20 1	24 9 15 61 22 39 14 1
<b>Approve - disapprove</b> Number of cases	<b>-36</b> 611	<b>-42</b> 192	<b>-29</b> 154	<b>-39</b> 319	<b>-33</b> <i>72</i>	<b>-40</b> 121	<b>-27</b> 94	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			edilo					
Approve Strongly Not strongly Disapprove	35 17 18 55	<b>40</b> 15 25 <b>50</b>	<b>42</b> 19 23 <b>50</b>	34 14 20 54	48 23 25 40	32 19 13 65	36 15 21 52	36 16 20 54
Not strongly Strongly Unsure Refused	16 39 10 0	13 37 10	11 39 8	16 38 12 0	11 28 13	24 41 3	12 40 11 1	15 38 10 0
Approve - disapprove Number of cases	<b>-20</b> <i>611</i>	<b>-10</b> 192	<b>-7</b> 154	<b>-20</b> 319	<b>8</b> 72	<b>-33</b> 121	<b>-16</b> 94	<b>-17</b> <i>803</i>

	Ethni	city	Se	x		Age		Total
_	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015								
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	25 11 14 68 25 43 6	24 8 16 61 22 39 14 1	29 11 18 58 21 37 14	21 7 14 65 23 41 14	23 8 14 61 22 39 16	24 9 15 65 22 43 10	27 9 18 57 21 35 15	24 9 15 61 22 39 14
				40		_	_	_
<b>Approve - disapprove</b> Number of cases	<b>-43</b> 104	<b>-36</b> 692	<b>-29</b> 367	<b>-44</b> 436	<b>-38</b> <i>259</i>	<b>-41</b> 290	<b>-29</b> 241	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			ledi!					
Approve Strongly Not strongly	18 3 15	<b>39</b> 18 21	<b>45</b> 22 23	<b>29</b> 12 17	<b>37</b> 16 21	<b>36</b> 15 21	<b>37</b> 19 18	<b>36</b> 16 20
Disapprove  Not strongly  Strongly  Unsure  Refused	<b>76</b> 11 65 6	51 16 34 10 0	<b>46</b> 11 36 9	60 20 40 11 0	<b>51</b> 18 33 12	54 16 38 10 0	<b>56</b> 14 42 7	54 15 38 10 0
Approve – disapprove Number of cases	<b>-58</b> 104	- <b>12</b> 692	- <b>1</b> 367	- <b>31</b> 436	<b>-13</b> <i>259</i>	-18 290	<b>-19</b> 241	- <b>17</b>

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015			(uii)		School	1633						
Approve	22	17	31	34	27	25	25	26	22	26	26	24
Strongly	11	-6	9			6	8	13	10	6	11	9
Not strongly	11	11	22		13	19	17	13	12	20	15	15
Disapprove	66	69	53		54	68		53	68	61	55	61
Not strongly Strongly	21 45	24 45	21 32		22 32	24 43	24 38	16 37	22 45	22 38	21 34	22 39
Unsure	11	15	32 14		17	43 7	13	20	10	13	18	14
Refused	1	0	1		2		1	1	1	0	1	1
Approve - disapprove Number of cases	<b>-44</b> 204	<b>-52</b> 252	<b>-22</b> 336		<b>-27</b> 114	<b>-43</b> 172		<b>-27</b> 127	<b>-46</b> 280	<b>-35</b> <i>279</i>	<b>-29</b> 235	<b>-37</b> 803
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			•	Me								
Approve	28	29	47		49	34		42	27		44	36
Strongly	10	15	21		18	11		20	10	20	20	16
Not strongly <b>Disapprove</b>	18 <b>66</b>	14 <b>58</b>	26 <b>45</b>		31 <b>44</b>	23 <b>57</b>		22 <b>48</b>	18 <b>62</b>	18 <b>54</b>	25 <b>44</b>	20 <b>54</b>
Not strongly	20	18	43 12		11	16	33 16	12	19	16	44 11	15
Strongly	46	40	33		33	41		36	43	38	33	38
Unsure	6	13	9		7	9		11	10	8	11	10
Refused	0		0				0		0		0	0
Approve - disapprove	-38	-29	2			-23		-6	-35		0	-17
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015								
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	22 6 15 66 22 44 12 0	22 7 14 66 20 47 12	26 10 16 58 22 36 15	25 8 18 55 22 33 19	33 18 15 56 17 39 10 0	26 10 16 63 19 44 11	24 9 16 61 22 39 14 0	24 9 15 61 22 39 14
<b>Approve - disapprove</b> <i>Number of cases</i>	<b>-45</b> 292	<b>-44</b> 185	<b>-32</b> 499	<b>-29</b> 171	<b>-23</b> 144	<b>-38</b> <i>379</i>	<b>-37</b> 217	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales			edi					
taxes Approve Strongly Not strongly Disapprove Not strongly Strongly	39 21 19 52 15 36	43 22 20 49 16 33	35 14 20 55 15 39	34 15 19 52 19 33	36 16 20 56 11 44	41 22 19 51 14 37	33 13 20 59 12 47	36 16 20 54 15 38
Unsure Refused	9	9	11 0	14 0	8 0	8	8	10 0
Approve - disapprove Number of cases	<b>-12</b> 292	<b>-6</b> 185	<b>-20</b> 499	<b>-18</b> 171	<b>-19</b> 144	<b>-10</b> <i>379</i>	<b>-26</b> 217	<b>-17</b> <i>803</i>

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	` '									
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	22 8 14 63 24 39 14	25 12 13 63 20 43 12	5 14 <b>63</b> 27 36 16	9 17 <b>60</b> 21	7 15 <b>63</b> 22 41 15	34 13 21 56 20 35 10	27 11 16 55 21 34 16	22 8 14 67 27 40 11	25 8 17 59 16 43 16	24 9 15 61 22 39 14
<b>Approve - disapprove</b> Number of cases	<b>-41</b> 343	<b>-38</b> 125		<b>-33</b> 429		<b>-22</b> 186	<b>-28</b> 269	<b>-45</b> 303	<b>-34</b> 221	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales			40	60,						
taxes Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	42 19 23 46 13 33 12 0	45 21 24 43 10 32 13	18 23 <b>48</b> 15 33	15 18 <b>60</b> 17 43 7	19 14 <b>59</b> 19 40	33 10 23 61 14 47 6	48 22 26 42 13 29 10	28 10 18 61 18 43 11	34 19 15 58 13 45 7	36 16 20 54 15 38 10
Approve - disapprove Number of cases	<b>-4</b> 343	<b>2</b> 125				<b>-28</b> 186	<b>5</b> 269	<b>-33</b> <i>303</i>	<b>-24</b> 221	<b>-17</b> <i>803</i>

			Par	ty primar	y voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015										
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	27 10 17 55 22 33 17	28 9 19 53 22 31 17 2	28 10 18 61 18 43 11	23 10 13 62 20 42 15 0	20 8 12 65 28 37 14	25 11 14 60 17 44 15	24 9 15 60 24 35 15	24 6 18 66 25 41 10	34 9 25 57 24 33 8 2	24 9 15 61 22 39 14
<b>Approve - disapprove</b> Number of cases	<b>-28</b> 180	<b>-25</b> 137	<b>-33</b> <i>62</i>	-38 374	<b>-45</b> 148	- <b>35</b> 206	<b>-36</b> <i>327</i>	<b>-42</b> 249	<b>-23</b> 105	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			Ne							
Approve	46	48	47	34	41	31	44	32	27	36
Strongly	18	19 29	20 27	18	23	15 15	20	12 20	9	16
Not strongly <b>Disapprove</b>	28 <b>41</b>	29 <b>39</b>	42	16 <b>55</b>	18 <b>46</b>	61	24 <b>43</b>	<b>60</b>	18 <b>65</b>	20 <b>54</b>
Not strongly	15	14	16	15	13	16	14	17	12	15
Strongly	26	25	26	40	33	46	29	43	53	38
Unsure Refused	12 1	12 1	11	11	12	8	12 0	8	7	10 0
Approve - disapprove	5	8	5	-21	-5	-31	1	-28	-38	-17
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party p	arty primary voting by sex  Party primary voting by age  COR Unaff Unaff Dom Dom  COR COR Unaff Unaff Dom Dom							Total			
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	34 11 23 49 21 28 16	8 12 <b>61</b> 23 38 17	22 13 9 61 22 39 17	24 8 16 62 19 43 13	34 8 25 60 19 41 7	16 4 11 71 30 41 12	24 7 17 59 26 33 16	11 17 <b>52</b> 20 32	24 9 14 61 18 43 15	23 12 11 61 23 38 15	22 7 15 69 27 42 8	26 6 20 64 25 39 9	24 9 15 61 22 39 14 1
<b>Approve - disapprove</b> <i>Number of cases</i>	- <b>15</b> 88		<b>-39</b> 167	<b>-38</b> 207	<b>-26</b> 112	<b>-55</b> 137	- <b>35</b>		<b>-38</b> 249	<b>-38</b> 122	<b>-47</b> 90	<b>-38</b> 153	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes				119	201								
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	52 23 29 41 16 24 8	14 27 <b>42</b> 14 28	43 27 16 46 6 40 11	27 11 16 63 22 40 11	42 13 29 50 13 38 7	24 11 13 68 20 48 8	49 19 30 40 17 24 10	19 27 41 14 27 13	32 18 14 56 16 41 11	39 19 19 54 14 40 8	37 9 28 56 20 37 7	31 14 17 61 15 46 8	36 16 20 54 15 38 10 0
Approve - disapprove Number of cases	<b>11</b> 88		- <b>3</b> 167	<b>-36</b> <i>207</i>	<b>-8</b> 112	<b>-44</b> 137	<b>9</b> 65		<b>-24</b> 249	<b>-15</b> 122	<b>-19</b> 90	<b>-30</b> <i>153</i>	<b>-17</b>

-	Direction of	of things		N	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015									
Approve	32	16	24	33	24	27	20	16	24
Strongly	10	8	8	12	10	14	8	3	9
Not strongly	23	8	17	20	14	12	12	13	15
Disapprove	51	76	60	51	66	64	63	69	61
Not strongly	23	20	22	16	24	20	27	26	22
Strongly	27	56	38	35	42	45	36	43	39
Unsure	16	8	15	17	10	9	17	14	14
Refused	1	0	1			0	0		1
Approve - disapprove	-18	-60	-36	-18	-41	-38	-43	-53	-37
Number of cases	356	337	320	111	82	134	85	65	803
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			Med						
Approve	51	23	34	34	37	37	52	28	36
Strongly	23	11	16	8	21	18	24	14	16
Not strongly	28	11	18	26	16	18	27	14	20
Disapprove	42	66	52	57	56	58	40	61	54
Not strongly	18	14	14	12	16	16	15	28	15
Strongly	24	52	38	45	40	42	25	33	38
Unsure	7	11	13	9	7	5	8	11	10
Refused	0	0	0	0					0
Approve - disapprove	8	-43	-18	-23	-19	-22	12	-33	-17
Number of cases	356	337	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no	Excel- lent	Good	Fair	Poor	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015		•	•					
Approve	<b>21</b> 6	<b>21</b> 6	<b>29</b> 13	<b>32</b> 14	<b>22</b> 8	<b>23</b> 7	<b>16</b> 2	<b>24</b> 9
Strongly Not strongly	15	15	16	18	8 14	16	14	15
Disapprove	66	67	54	53	62	68	65	61
Not strongly	14	25	21	21	21	26	22	22
Strongly	52	42	33	32	42	42	43	39
Unsure	11	11	17	14	15	9	17	14
Refused	2	1	G	• O i	0	ő	2	1
<b>Approve - disapprove</b> Number of cases	<b>-45</b> 83	<b>-46</b> 391	<b>-25</b> 290	<b>-21</b> 207	<b>-40</b> 310	<b>-45</b> 169	<b>-49</b> 95	<b>-37</b> 803
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			Medil					
Approve	26	31	45	41	32	39	34	36
Strongly	15	14	20	20	13	18	12	16
Not strongly	10	17	24	21	19	21	22	20
Disapprove	67	59	44	51	57	48	58	54
Not strongly	9	17	14	13	16	15	17	15
Strongly	58	42	30	38	40	34	41	38
Unsure Refused	7	10 0	11 0	8	11 0	13	8	10 0
Approve - disapprove	-41	-28	1	-10	-25	-9	-24	-17
Number of cases	83	391	290	207	310	169	95	80

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	plan			imp.	imp.	too imp.	all imp.	
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	24 7 16 63 21 42 13 0	28 14 14 54 20 33 16	21 10 11 68 33 35 11	24 8 16 60 18 42 14	25 9 16 57 27 30 18	24 10 14 66 24 42 10	24 9 15 63 23 40 12	24 9 15 61 22 39 14
<b>Approve - disapprove</b> <i>Number of cases</i>	<b>-39</b> 446	-25 170	<b>-46</b> 72	<b>-36</b> 250	<b>-31</b> 118	<b>-42</b> 126	<b>-39</b> 289	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes			ledi					
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure	38 20 18 53 14 39 8	38 14 24 47 8 39 15	31 11 20 60 20 40 8	32 15 17 61 17 43 7	36 17 19 48 14 35 16	35 15 20 56 20 36 9	41 19 22 49 13 36 10	36 16 20 54 15 38 10
Refused	0			0			0	0
Approve - disapprove Number of cases	<b>-15</b> 446	<b>-9</b> 170	<b>-29</b> <i>72</i>	<b>-29</b> 250	<b>-12</b> 118	<b>-22</b> 126	<b>-8</b> 289	<b>-17</b> <i>803</i>

	Best de	scribes (	Ohio's Me	dicaid p	rogram	L	east desc	criptive o	of Medicai	d in Ohi	0	Total
	Compas- sion	Ac- count- able	Compe- tent	Effi- cient	Re- source- ful	Compas- sion	Ac- count- able	Honest	Compe- tent	Effi– cient	Re- source- ful	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015		ubic			Tui		abic				·u·	
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	32 16 15 52 27 25 16	24 11 13 69 33 36 8	14 18 <b>54</b> 20 35	27 4 23 56 12 44 16	7 19 <b>60</b> 24 36	32 10 22 59 24 36 9	9 10 <b>64</b> 34	8 13 <b>71</b> 31 40	10 11 67 25 42	23 7 15 65 22 43 12	17 17 <b>61</b> 20 40 5	24 9 15 61 22 39 14
Approve - disapprove Number of cases  Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales				78	-35 114	<b>-27</b> 82	<b>-45</b> <i>69</i>			<b>-42</b> 162		<b>-37</b> 803
taxes Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	53 23 30 40 15 24 7	15 11 <b>67</b> 15 52	20 21 <b>54</b> 19 35 5	44 15 28 46 6 40 11	16 22 <b>50</b> 16 34	<b>31</b> 13 19 <b>54</b> 9 45	23 26 <b>41</b> 20 21	27 15 <b>55</b> 17 38	23 12 58 11 47 7	44 18 26 45 13 32 11	19 15 <b>63</b> 18 45	36 16 20 54 15 38 10 0
Approve - disapprove Number of cases	<b>14</b> <i>62</i>			<b>-2</b>		<b>-22</b> 82				<b>-2</b> 162		<b>-17</b>

-	Changing	the rules to	o expand	Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015									
Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	31 11 20 56 22 34 14 0	20 8 12 69 23 46 10	15 4 11 55 17 37 28 3	30 11 19 58 23 35 12 0	21 7 14 67 23 45 11 1	20 9 11 69 23 45 10	23 7 16 60 22 38 16 1	31 12 20 56 21 35 12 0	24 9 15 61 22 39 14 1
Approve - disapprove Number of cases  Q8 Under Governor Kasich's	<b>-25</b> 372	<b>-50</b> <i>348</i>	<b>-40</b> 81	<b>-28</b> 338	<b>-46</b> 392	<b>-49</b> 211	<b>-37</b> 392	<b>-25</b> 200	<b>-37</b> 803
proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales			Me						
taxes Approve Strongly Not strongly Disapprove Not strongly Strongly Unsure Refused	28 10 18 63 17 45 9	45 23 22 45 14 31 9 0	33 14 20 51 15 36 16	33 12 21 59 16 43 8	41 20 20 50 16 34 9 0	47 26 21 44 10 34 9	36 15 20 53 19 34 12 0	26 8 18 66 15 51 8	36 16 20 54 15 38 10 0
Approve - disapprove Number of cases	<b>-35</b> <i>372</i>	<b>0</b> 348	- <b>18</b> 81	<b>-26</b> 338	<b>-9</b> 392	<b>3</b> 211	<b>-17</b> 392	<b>-40</b> 200	<b>-17</b>

	State leg reele		Kasich lead	h others	Total		
<del>-</del>	Reelect	New people	Worse	Better (all)	Somewhat better	Much better	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015		people		(uii)	Jette.	Setter	
Approve Strongly Not strongly Disapprove Not strongly Strongly Strongly Unsure Refused	31 12 19 53 24 29 16 0	22 8 15 67 22 46 10 0	20 8 12 67 23 45 12	29 11 18 54 23 32 15	8 18 <b>61</b> 25 37	36 18 18 39 19 21 22 2	24 9 15 61 22 39 14
<b>Approve - disapprove</b> Number of cases	<b>-22</b> 165	<b>-45</b> 484	<b>-47</b> 274	<b>-25</b> <i>387</i>		<b>-3</b> 122	<b>-37</b> <i>803</i>
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes		Me					
<b>Approve</b> Strongly	<b>50</b> 22	<b>30</b> 14	<b>22</b> 7	<b>51</b> 25	24	<b>64</b> 27	<b>36</b> 16
Not strongly <b>Disapprove</b> Not strongly Strongly Unsure Refused	28 <b>44</b> 14 29 6 0	16 <b>61</b> 17 44 10	15 <b>69</b> 14 54 10	26 38 15 23 10 0	<b>46</b> 19 27 8	37 <b>21</b> 7 14 16	20 <b>54</b> 15 38 10 0
Approve – disapprove Number of cases	<b>6</b> 165	<b>-31</b> 484	<b>-47</b> 274	<b>13</b> 387		<b>43</b> 122	<b>-17</b> <i>803</i>

		John Kasic	h reelect		2010 Go ball		Total
<del>-</del>	Reelect (all)	Hard reelect	Soft reelect	New	Strick- land	Kasich	
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 &	(dii)	reelect	reelect	person	ianu		
another 6.8 percent in 2015				a <b>-</b>			
Approve	37	44	28	17	21	27	24
Strongly	13	18	8	7	6	11	9
Not strongly	23	27	20	10	15	16	15
Disapprove	42	34	51	75	67	56	61
Not strongly	20	17	24	24	25	19	22
Strongly	22	17	27	51	42	37	39
Unsure	20	20	20	8 0	11	16	14
Refused	1	2	0	U	1	1	1
Approve - disapprove	-5	11	-23	-58	-46	-28	-37
Number of cases	296	155	140	417	323	334	803
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes		Me					
Approve	58	69	45	21	26	51	36
Strongly	29	33	24	8	10	25	16
Not strongly	29	36	21	13	17	26	20
Disapprove	29	23	36	71	64	40	54
Not strongly	11	9	13	17	14	12	15
Strongly	18	14	23	55	50	28	38
Unsure	13	8	18	8	10	8	10
Refused	0		0	0		0	0
<b>Approve - disapprove</b> Number of cases	<b>28</b> 296	<b>46</b> 155	<b>9</b> 140	- <b>50</b> 417	<b>-37</b> <i>323</i>	<b>10</b> 334	<b>-17</b> 803

	Years registered to vote			Voted recent poprima	artisan	Genera	al electio	n vote hi	Most likely voter	Total	
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q7 Under Governor Kasich's proposed budget, state government spending will go up 10.5 percent in 2014 & another 6.8 percent in 2015	less		more								
Approve	23	27	22	30	27	25	26	25	26	27	24
Strongly	7	10	10	9	7	8	8	9	8	9	9
Not strongly	15	17	12	20	20	16	18	16	18	18	15
Disapprove	64	62	61	52	60	61	59	61	59	60	61
Not strongly	22	22	22	23	25	21	21	22	21	20	22
Strongly	42	40	39	28	35	40	38	39	38	40	39
Unsure	14	11	15	17	11	13	15	13	14	12	14
Refused		1	1	2	2	1	1	1	1	1	1
<b>Approve - disapprove</b> Number of cases	<b>-41</b> 230	<b>-35</b> <i>322</i>	<b>-39</b> 181	<b>-22</b> 88	<b>-33</b>	<b>-37</b> 694	<b>-33</b> 591	<b>-36</b> <i>766</i>	<b>-33</b> 555	<b>-33</b> 401	<b>-37</b> 803
Q8 Under Governor Kasich's proposed budget, he reduces the state income tax by 20 percent by increasing other taxes, including taxes on energy companies, farmers & landowners that extract oil & gas in Ohio, & also by broadening the state sales tax to some services that are currently exempt from sales taxes				Neo							
Approve	39	36	35	45	28	38	38	37	40	41	36
Strongly	17	18	14	19	5	16	15	16	15	19	16
Not strongly	21	18	21	26	23	21	23	21	24	23	20
Disapprove	52	55	52	42	65	53	52	53	51	50	54
Not strongly	17	16	12	17	21	14	13	15	13	12	15
Strongly	35 10	39	40	25	44 7	39	39	37	38	38	38
Unsure Refused	10	9 0	13 0	13 0	/	9 0	10 0	10 0	9 0	8 0	10 0
Approve - disapprove	-13	-20	-17	4	-38	-15	-13	-16	-12	-9	-17
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & :	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q9 Best describes Ohio's											
healthcare system today				. 0							
In a state of crisis	12	6	19	10	10	9	10	14	7	7	10
Has major problems	48	54	50	48	39	41	35	46	59	55	49
Has minor problems	32	34	25	34	45	38	44	33	21	34	33
Does not have any problems	3	3	1	5	3	6	5	1	1	0	3
Unsure	4	3	5	3	3	5	5	4	11	3	5
Refused				0		0	1	0	0		0
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q10 Rating of own personal			7.0								
healthcare coverage											
Excellent	29	31	25	26	19	23	19	25	28	20	26
Good	33	27	39	41	54	46	51	47	31	37	39
Only fair	24	31	16	18	13	16	9	10	31	29	21
Poor	11	11	14	13	14	13	21	13	10	11	12
Unsure	2		3	1		3		5		4	2
Refused	1		3								0
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MSA	4		Total				
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q9 Best describes Ohio's								
healthcare system today			470					
In a state of crisis	12	7	11	11	7	9	13	10
Has major problems	46	57_	47	49	59	41	45	49
Has minor problems	34	28	35	32	22	38	35	33
Does not have any problems	3	4	4	3	1	6	1	3
Unsure	5	5	3	4	11	5	5	5
Refused	0	0		0	0	0	0	0
Number of cases	611	192	154	319	72	121	94	803
Q10 Rating of own personal healthcare coverage		43						
Excellent	26	25	25	28	30	23	25	26
Good	40	33	43	34	32	46	46	39
Only fair	20	25	19	23	30	16	13	21
Poor	11	13	12	12	9	13	12	12
Unsure	2	4	1	2		3	5	2
Refused	0			$\overline{1}$		_	-	0
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x			Total	
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q9 Best describes Ohio's								
healthcare system today			400					
In a state of crisis	9	11	10	10	11	12	8	10
Has major problems	51	49	42	55	52	48	44	49
Has minor problems	34	32	40	26	31	30	39	33
Does not have any problems	2	4	3	4	3	3	4	3
Unsure	5	4	5	5	3	6	5	5
Refused		0	0	0		1	0	0
Number of cases	104	692	367	436	259	290	241	803
Q10 Rating of own personal healthcare coverage			No.					
Excellent	16	27	27	25	24	22	34	26
Good	40	39	41	37	37	42	37	39
Only fair	25	21	19	23	24	19	19	21
Poor	18	11	11	12	14	13	8	12
Unsure		3	2	2	0	5	2	2
Refused		0		1	1			0
Number of cases	104	692	367	436	259	290	241	803

	Education						Income		Socio-e	status	Total	
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q9 Best describes Ohio's healthcare system today				34	0.	.Ó.						
In a state of crisis	9	11 54	11		12	14		10	12	8 52	11 42	10
Has major problems Has minor problems	46 32	34 30	46 35		45 37	51 27	52 32		51 27	33	42 39	49 33
Does not have any problems	6	1	3		o O	5	2	3	4	2	3	3
Unsure	6	4	4		6	3	6	2	6	3	5	5
Refused	0	1				_	0		0	1		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q10 Rating of own personal healthcare coverage				1111								
Excellent	23	24	29		30	14	24	43	17	27	34	26
Good	34	37	42		46	30	42	43	34	41	41	39
Only fair	25	24	17		11	31	20		28	20	14	21
Poor	15	13	9		9	19	12	4	19	9	8	12
Unsure	4	1	3	3	3	6	2	1	3	1	3	2
Refused	201	1	226			. = 0	400			1		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Emplo	yment	Total
_	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q9 Best describes Ohio's								
healthcare system today			- O					
In a state of crisis	11	8	9	8	11	10	8	10
Has major problems	52	54	47	51	38	49	47	49
Has minor problems	30	32	35	35	41	32	35	33
Does not have any problems	3	1	3	2	3	4	5	3
Unsure	4	4	5	3	6	4	5	5
Refused	0		0	1		0	0	0
Number of cases	292	185	499	171	144	379	217	803
Q10 Rating of own personal								
healthcare coverage								
Excellent	26	27	26	24	21	28	31	26
Good	40	42	38	43	39	42	39	39
Only fair	21	20	21	19	27	20	21	21
Poor	13	12	12	9	13	9	5	12
Unsure	1	0	3	4		1	4	2
Refused								0
Number of cases	292	185	499	171	144	379	217	803

	Ideology Party identification						ition	Total		
	Conser-	Very	Somewhat	Moderate	Moderate	Liberal	GOP	Dem	Indep.,	
	vative (all)	conser- vative	conser- vative	liberal					other	
Q9 Best describes Ohio's healthcare system today				.0						
In a state of crisis	8	8	8	13	12	13	11	8	13	10
Has major problems	45	46				47	41	55	48	49
Has minor problems	39	35		29		32	35	30	34	33
Does not have any problems	4	5	3	3	2	4	5	3	2	3
Unsure	4	5	4	3	3	4	7	4	3	5
Refused	1	1	. 0		,		1			0
Number of cases	343	125	5 218	429	243	186	269	303	221	803
Q10 Rating of own personal healthcare coverage			42							
Excellent	28	33	25	25	21	30	29	26	23	26
Good	41	33	45	37	37	37	43	35	38	39
Only fair	21	23	19	21	21	20	17	23	23	21
Poor	8	8		15	17	12	8	14	14	12
Unsure	2	3	3 2	2	3	1	2	3	2	2
Refused	1		1							0
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	y primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Q9 Best describes Ohio's										
healthcare system today										
In a state of crisis	11	9	10	11	7	14	9	10	13	10
Has major problems	42	42	43	52	46	57	44	48	50	49
Has minor problems	36	37	34	29	41	23	38	36	31	33
Does not have any problems	5	6	7	<b>3</b> 5	2	4	4	2	2	3
Unsure	5	5	4	5	5	2	5	4	4	5
Refused	1	1	2				1			0
Number of cases	180	137	62	374	148	206	327	249	105	803
Q10 Rating of own personal										
healthcare coverage										
Excellent	28	30	28	23	28	19	28	29	36	26
Good	47	48	43	35	36	37	42	37	31	39
Only fair	18	16	23	23	20	24	19	20	15	21
Poor	6	6	5	15	10	17	8	12	16	12
Unsure	1	1	1	3	3	3	2	2	1	2
Refused				1	2		1			0
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	orimary	voting b	y sex			Party	primary	voting l	oy age		Total
•	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q9 Best describes Ohio's													
healthcare system today					450								
In a state of crisis	9	12	11	10	10	10	13	9	11	10	6	13	10
Has major problems	39	45	44	58	39	55	42	41	51	53	50	47	49
Has minor problems	41	31	38	_ 22	44	30	37	36	30	28	35	37	33
Does not have any problems	5	6	3	4	1	2	3	7	4	2	3	1	3
Unsure	5	6	4	5	5	3	4	6	4	6	6	3	5
Refused	1	1					1	1					0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q10 Rating of own personal healthcare coverage				120	C								
Excellent	28	27	28	19	25	31	27	29	23	23	24	31	26
Good	47	47	38	-	40	36	46	48	37	30	36	39	39
Only fair	16	19	21	25	18	22	18	17	23	23	23	17	21
Poor	6	6	12	17	13	10	9	4	13	19	15	10	12
Unsure	2	1	1	4	3		1	2	2	5	1	3	2
Refused	_	_	_	1		_	_	_	1	_	_	_	0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of things				Total				
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of	
	direction	track	employ-	schools		state	care	living	
			ment			budget			
Q9 Best describes Ohio's									
healthcare system today			- A C						
In a state of crisis	7	16	9	10	5	11	8	6	10
Has major problems	45	52	50	45	42	38	66	61	49
Has minor problems	40	27	34	41	43	39	22	31	33
Does not have any problems	3	2	2	2	4	3	1	0	3
Unsure	4	4	5	2	6	9	3	2	5
Refused	0	0	0	0	0	0			0
Number of cases	356	337	320	111	82	134	85	65	803
Q10 Rating of own personal									
healthcare coverage									
Excellent	28	24	25	32	27	20	28	27	26
Good	43	35	40	39	47	51	31	23	39
Only fair	19	24	19	21	16	22	25	31	21
Poor	9	12	14	6	10	8	13	10	12
Unsure	1	4	2	2			4	4	2
Refused		1						4	0
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	stem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no	Excel- lent	Good	Fair	Poor	
Q9 Best describes Ohio's healthcare system today In a state of crisis Has major problems	100	100	10	7 34	9 45	12 68	21 58	10 49
Has minor problems		100	91	46	37	18	21	33
Does not have any problems		- €	9	6	3	0		3
Unsure				7	6	2	1	5
Refused				1	0			0
Number of cases	83	391	290	207	310	169	95	803
Q10 Rating of own personal healthcare coverage		•						
Excellent	16	18	37	100				26
Good	34	36	43		100			39
Only fair	24	29	11			100		21
Poor	24	14	7				100	12
Unsure	2	2	3					2
Refused		1						0
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	lf, own	Total		
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q9 Best describes Ohio's								
healthcare system today			- O					
In a state of crisis	12	6	19	8	10	6	14	10
Has major problems	46	46 🤇	61	53	58	46	42	49
Has minor problems	35	40	19	30	27	42	34	33
Does not have any problems	3	4	1	4	2	1	5	3
Unsure	4	4	0	6	2	4	5	5
Refused	0	0	- (0)		0		0	0
Number of cases	446	170	72	250	118	126	289	803
Q10 Rating of own personal healthcare coverage								
Excellent	29	23	18	27	18	24	29	26
Good	45	40	17	32	41	41	41	39
Only fair	18	28	16	24	29	23	15	21
Poor	7	6	38	15	11	11	11	12
Unsure	1	3	11	3	1	1	3	2
Refused							1	0
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	rogram	Le	east des	criptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q9 Best describes Ohio's												
healthcare system today												
In a state of crisis	6			7	10	16	10			12		10
Has major problems	43	61		37		58	42			54	45	49
Has minor problems	47	27		41	24	18	39	31	. 30	30	39	33
Does not have any problems	1	1		11	. 2	2	5		•	1	4	3
Unsure	3	3	3 2	4	- 6	5	4	2	: 5	2	3	5
Refused			0	0		0				0		0
Number of cases	62	85	129	78	114	82	69	59	9 69	162	127	803
Q10 Rating of own personal				$IL_{\theta}$								
healthcare coverage												
Excellent	39			26		21	27	31		30		26
Good	32	43		36		30	35			38		39
Only fair	14			20		35	19			22	23	21
Poor	8	6		13		14	16	15	9	8	12	12
Unsure	6		2	4	. 3	1	3		4	2	4	2
Refused												0
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803

	Changing	the rules to coverage	expand	Point of v Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good	Flawed,	Negative	Mixed,	Positive	
				program,	needs		neutral		
				essential	reform				
Q9 Best describes Ohio's									
healthcare system today									
In a state of crisis	10	11	10	9	13	13	9	10	10
Has major problems	49	48	48	46		45	48	53	49
Has minor problems	34	31	33	39	28	33	35	29	33
Does not have any problems	2	5	2	3	2	2	4	3	3
Unsure	4	5	7	3	5	6	4	5	5
Refused		1			0	1	0		0
Number of cases	372	348	81	338	392	211	392	200	803
Q10 Rating of own personal healthcare coverage			1711						
Excellent	25	26	28	29	22	28	20	35	26
Good	38	38	45	36	39	37	43	31	39
Only fair	19	24	17	19	25	23	22	18	21
Poor	16	8	8	14	11	10	11	15	12
Unsure	2	3	2	2	3	2	3	1	2
Refused		1			1		1		0
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lea	dership co	ompared wit	h others	Total	
_	Reelect	New	Worse	Better	Somewhat	Much		
		people		(all)	better	better		
Q9 Best describes Ohio's								
healthcare system today		A (C						
In a state of crisis	6	12	11	8	8	7	10	
Has major problems	42	54	56	43	44	40	49	
Has minor problems	42	29	26	41	40	41	33	
Does not have any problems	3	3	3	4	3	6	3	
Unsure	8	3	4	5	5	5	5	
Refused	0	0		0	0	0	0	
Number of cases	165	484	274	387	266	122	803	
Q10 Rating of own personal healthcare coverage		411						
Excellent	28	23	28	27	25	31	26	
Good	46	36	38	39	37	42	39	
Only fair	16	23	20	22	24	20	21	
Poor	9	14	12	10	13	4	12	
Unsure	1	3	1	2	1	3	2	
Refused		1	1				0	
Number of cases	165	484	274	387	266	122	803	

		John Kasic	h reelect		2010 Go ball		Total	
_	Reelect	Hard	Soft	New	Strick-	Kasich		
	(all)	reelect	reelect	person	land			
Q9 Best describes Ohio's								
healthcare system today			O .					
In a state of crisis	9	8	10	12	6	12	10	
Has major problems	39	38	40	55	54	41	49	
Has minor problems	40	37	43	27	33	36	33	
Does not have any problems	5	8	1	2	3	4	3	
Unsure	6	8	4	3	4	6	5	
Refused	1	0 :	1			0	0	
Number of cases	296	155	140	417	323	334	803	
Q10 Rating of own personal healthcare coverage		411						
Excellent	27	31	23	26	31	27	26	
Good	37	39	36	38	35	41	39	
Only fair	23	22	24	20	22	18	21	
Poor	10	6	15	14	9	11	12	
Unsure	2	2	3	2	2	2	2	
Refused							0	
Number of cases	296	155	140	417	323	334	803	

	Years registered to vote			Voted recent p prima	artisan	General election vote history				Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
	less		more								
Q9 Best describes Ohio's											
healthcare system today	_			0.10							
In a state of crisis	8	12	12	9	14	11	10	11	10	10	10
Has major problems	51	49	48	42	51	48	46	47	47	46	49
Has minor problems	30	30	34	35	33	34	34	34	34	37	33
Does not have any problems	5	3	1	5	1	3	3	3	3	2	3
Unsure	6	4	5	7	2	5	6	5	6	4	5
Refused		0	0	- 1		0	0	0	0	0	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q10 Rating of own personal			4								
healthcare coverage											
Excellent	26	27	23	25	38	26	28	27	28	30	26
Good	36	34	43	53	26	40	39	38	39	41	39
Only fair	25	21	22	17	18	21	19	21	20	18	21
Poor	12	14	9	4	14	11	11	11	11	8	12
Unsure	0	4	2	1	4	2	2	2	2	3	2
Refused	1										0
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket &	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q11 Pays for most of own personal healthcare expenses											
Health plan of an employer	47	43	40	59	64	65	65	54	57	63	56
Health plan purchased individually	7	8	9	6	2	3	1	6	3	3	5
Medicare, the federal program for seniors	23	26	24	19	24	19	18	20	20	24	21
Medicaid, the state program for the poor	5	5	3	3	2	3	7	7	7		4
Out-of-pocket payments by self	10	8	14	11	7	5	2	12	4	9	9
CHAMPVA; Tri-Care	0		1							0	0
Through parent or spousal coverage	0		1								0
Something else	1	1	1	2		3	4				1
Nothing, no insurance, no expenses	5	5	7	1	0	2	3	1	5	2	3
Unsure	0	0							3		0
Refused	1	4									0
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		9	SOS region						
_	MSA	Rural	Central	North-	North-	South-	West				
	county			east	west	west					
Q11 Pays for most of own											
personal healthcare											
expenses											
Health plan of an employer	56	55	59	50	59	65	52	56			
Health plan purchased individually	6	5	6	7	3	3	5	5			
Medicare, the federal program for seniors	20	24	20	22	19	19	24	21			
Medicaid, the state program for the poor	4	4	2	4	6	3	7	4			
Out-of-pocket payments by self	9	9	10	10	4	5	11	9			
CHAMPVA; Tri-Care	0			0			0	0			
Through parent or spousal coverage	0			0				0			
Something else	1		2	1		3		1			
Nothing, no insurance, no expenses	3	3	1	5	5	2	1	3			
Unsure	0	1		0	3			0			
Refused	1			1				0			
Number of cases	611	192	154	319	72	121	94	803			

	Ethni	city	Se	ex		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q11 Pays for most of own personal healthcare expenses								
Health plan of an employer	48	57	61	51	66	73	26	56
Health plan purchased individually	5	6	5	6	5	4	8	5
Medicare, the federal program for seniors	24	21	18	24	6	6	54	21
Medicaid, the state program for the poor	6	4	1	6	6	4	2	4
Out-of-pocket payments by self	5	10	10	8	8	12	7	9
CHAMPVA; Tri-Care		0	0	0	0		0	0
Through parent or spousal coverage		0		0	0			0
Something else	2	1	1	1	0	1	2	1
Nothing, no insurance, no expenses	10	2	2	3	6	0	2	3
Unsure		0	1	0	1		0	0
Refused			1		1			0
Number of cases	104	692	367	436	259	290	241	803

	Education						Income		Socio-e	status	Total	
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q11 Pays for most of own personal healthcare expenses			(4)		0	. A						
Health plan of an employer	40	55	66	71	56	31	63	82	36	64	69	56
Health plan purchased individually	7	3	6	5	8	5	5	5	5	5	6	5
Medicare, the federal program for seniors	30	21	15	10	26	35	18	3	32	17	12	21
Medicaid, the state program for the poor	5	8	0	0		12	1		10	1		4
Out-of-pocket payments by self	12	5	10	11	9	9	9	10	8	9	11	9
CHAMPVA; Tri-Care	0		0	0		0	0		0		0	0
Through parent or spousal coverage			0	0							0	0
Something else	2	1	0		1	1	1		2		1	1
Nothing, no insurance, no expenses	2	5	2	3	0	5	3		4	2	1	3
Unsure	1					1			1			0
Refused		1								1		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q11 Pays for most of own personal healthcare expenses			. 0					
Health plan of an employer	74	76	45	78	32	84	22	56
Health plan purchased individually	4	5	6	6	3	4	9	5
Medicare, the federal program for seniors	5	3	31	5	47	2	57	21
Medicaid, the state program for the poor	5	5	3	2	4	2	2	4
Out-of-pocket payments by self	9	8	9	5	9	7	6	9
CHAMPVA; Tri-Care	0		0		0		0	0
Through parent or spousal coverage			0	0				0
Something else	1	1	1	1	3	1	2	1
Nothing, no insurance, no expenses	2	1	3	2	2	1	1	3
Unsure			1		0		0	0
Refused			1					0
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative		Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q11 Pays for most of own	, ,									
personal healthcare										
expenses				* C3						
Health plan of an employer	56	45	62	57	61	53	56	49	65	56
Health plan purchased individually	6	5	6	5	5	4	8	3	6	5
Medicare, the federal program for seniors	21	30	16	20	17	25	23	24	15	21
Medicaid, the state program for the poor	2	2	3	5	4	8	2	8	1	4
Out-of-pocket payments by self	10	11	10	8	10	5	8	11	8	9
CHAMPVA; Tri-Care	0		0				0		0	0
Through parent or spousal coverage				0		0		0		0
Something else	1	2	1	1	0	1	1	1	2	1
Nothing, no insurance, no expenses	2	2	2	4	3	4	1	3	4	3
Unsure	0	0	)				1			0
Refused	1	3						1		0
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty prima	ry voting	& ideolo	gy			Total
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Q11 Pays for most of own personal healthcare expenses					\$					
Health plan of an employer	55	54	50	59	58	61	56	52	50	56
Health plan purchased individually	7	6	5	5	6	2	6	6	7	5
Medicare, the federal program for seniors	26	26	30	17	16	16	21	24	22	21
Medicaid, the state program for the poor	2	1	2	5	2	7	2	5	8	4
Out-of-pocket payments by self	10	11	12	10	10	10	10	8	5	9
CHAMPVA; Tri-Care	0	0					0	0		0
Through parent or spousal coverage			•					0	1	0
Something else				2	3	1	1	1	2	1
Nothing, no insurance, no expenses	1	1	0	2	2	3	2	4	6	3
Unsure	0	0	1	1			0			0
Refused				1	2		1			0
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	primary	voting l	y sex		Party primary voting by age						Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q11 Pays for most of own personal healthcare expenses													
Health plan of an employer	59	50	64	54	56	49	78	3 42	2 70	36	68	45	56
Health plan purchased individually	6	7	7	3	2	9	7	7 6	5 3	8	3	8	5
Medicare, the federal program for seniors	17	34	14	19	23	25	3	3 38	8	34	6	33	21
Medicaid, the state program for the poor	2	1	1	8	1	8	3	3 1	L 5	4	4	6	4
Out-of-pocket payments by self	12	7	9	11	11	5	8	3 10	8	14	10	6	9
CHAMPVA; Tri-Care		0		400	0			C	)		1		0
Through parent or spousal coverage						1					1		0
Something else			2	2	2				0	3	2		1
Nothing, no insurance, no expenses	2	1	1	4	5	4	1	. 2	2 4		5	2	3
Unsure		0	1					(	) 1				0
Refused			2						1				0
Number of cases	88	92	167	207	112	137	6.5	5 112	2 249	122	90	153	803

	Direction (	of things	Most important issue								
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of			
	direction	track	employ-	schools		state	care	living			
			ment			budget					
Q11 Pays for most of own											
personal healthcare											
expenses			4.0								
Health plan of an employer	60	52	57	62	72	69	43	48	56		
Health plan purchased individually	6	6	7	4	4	5	4	2	5		
Medicare, the federal program for seniors	18	23	18	19	16	18	36	21	21		
Medicaid, the state program for the poor	5	3	4	6	0	2	2	6	4		
Out-of-pocket payments by self	7	10	9	5	8	6	13	18	9		
CHAMPVA; Tri-Care	0		0	0					0		
Through parent or spousal coverage			0						0		
Something else	1	1	1				1		1		
Nothing, no insurance, no expenses	3	3	3	4			1	5	3		
Unsure	0								0		
Refused		1	1						0		
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803		

	Ohio's hea	Ithcare sys	tem today	Own pe	Own personal healthcare coverage						
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor				
Q11 Pays for most of own personal healthcare expenses											
Health plan of an employer	62	53	58	63	65	46	34	56			
Health plan purchased individually	8	6	3	4	4	9	8	5			
Medicare, the federal program for seniors	11	20	26	19	22	28	11	21			
Medicaid, the state program for the poor	2	4	4	4	4	6	3	4			
Out-of-pocket payments by self	16	11	5	6	4	7	29	9			
CHAMPVA; Tri-Care			0	0	0			0			
Through parent or spousal coverage			•		0			0			
Something else		1	1	3		2		1			
Nothing, no insurance, no	1	4	2			2	15	3			
expenses	_	4	2			2	13	3			
Unsure			0		1			0			
Refused			1	2				0			
Number of cases	83	391	290	207	310	169	95	803			

		for most of healthcare	own	Importa	Total			
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	<del></del>
	plan			imp.	imp.	too imp.	all imp.	
Q11 Pays for most of own personal healthcare expenses			.0					
Health plan of an employer	100			40	64	66	62	56
Health plan purchased individually				4	6	3	7	5
Medicare, the federal program for seniors		100		25	21	24	15	21
Medicaid, the state program for the poor				12	2	1		4
Out-of-pocket payments by self			100	10	5	6	11	9
CHAMPVA; Tri-Care					0		0	0
Through parent or spousal coverage								0
Something else					1		2	1
Nothing, no insurance, no expenses				7		1	2	3
Unsure				1				0
Refused				1				0
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	rogram	Least descriptive of Medicaid in Ohio						
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q11 Pays for most of own												
personal healthcare												
expenses					.0							
Health plan of an employer	56	50	62	49	54	44	65	64	65	67	47	56
Health plan purchased individually	6	6	3	2	9	5	6	2	2	11	4	5
Medicare, the federal program for seniors	21	27	20	24	17	20	12	21	17	10	34	21
Medicaid, the state program for the poor	4	4	6	6	5	7	9	6	2	2	8	4
Out-of-pocket payments by self	9	11	. 8	4	11	21	7	4	12	8	6	9
CHAMPVA; Tri-Care		1				1					0	0
Through parent or spousal coverage												0
Something else	3								2	1		1
Nothing, no insurance, no expenses	1	1	. 0	7	4	2	1	3		1	2	3
Unsure			0	3								0
Refused				5								0
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing	the rules to coverage	expand	Point of v Med	iew about icaid	Attiude to	Attiude toward Medicaid scale				
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive			
Q11 Pays for most of own personal healthcare expenses				0	A.						
Health plan of an employer	49	65	46	48	63	67	53	49	56		
Health plan purchased individually	5	7	2	5	7	6	5	6	5		
Medicare, the federal program for seniors	20	18	38	25	17	17	25	19	21		
Medicaid, the state program for the poor	8	0	10	9	1		3	10	4		
Out-of-pocket payments by self	12	6	7	10	9	9	9	10	9		
CHAMPVA; Tri-Care	0				0	0	0		0		
Through parent or spousal coverage	0							0	0		
Something else	1	1	1	1	1	1	1	1	1		
Nothing, no insurance, no expenses	5	1	1	3	3	1	3	5	3		
Unsure	1				0		1		0		
Refused			4	1			1		0		
Number of cases	372	348	81	338	392	211	392	200	803		

	State legi reele		Kasich lea	adership co	ompared wit	h others	Total	
	Reelect	New	Worse	Better	Somewhat	Much		
		people		(all)	better	better		
Q11 Pays for most of own personal healthcare expenses								
Health plan of an employer	54	56	57	53	55	50	56	
Health plan purchased individually	7	4	4	7	6	8	5	
Medicare, the federal program for seniors	21	23	23	23	19	30	21	
Medicaid, the state program for the poor	7	4	5	5	6	2	4	
Out-of-pocket payments by self	8	8	6	8	8	8	9	
CHAMPVA; Tri-Care	0	0		0	0		0	
Through parent or spousal coverage				0		1	0	
Something else		1	1	1	1		1	
Nothing, no insurance, no expenses	2	3	4	3	4	1	3	
Unsure Refused	1	0		1	1		0	
Number of cases	165	484	274	387	266	122	803	

		John Kasic	h reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q11 Pays for most of own personal healthcare expenses			0				
Health plan of an employer	54	51	57	58	52	60	56
Health plan purchased individually	7	10	4	4	4	6	5
Medicare, the federal program for seniors	23	28	17	21	25	21	21
Medicaid, the state program for the poor	4	3	6	5	6	1	4
Out-of-pocket payments by self	8	5	11	8	8	8	9
CHAMPVA; Tri-Care	0		0			0	0
Through parent or spousal coverage				0	0		0
Something else	1	2	1	1	1	1	1
Nothing, no insurance, no expenses	2	1	4	3	2	2	3
Unsure	1	1		0		1	0
Refused					1		0
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent pa prima	artisan	Genera	al electio	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
O11 Pays for most of own	less		more								
Q11 Pays for most of own personal healthcare											
expenses											
Health plan of an employer	63	61	40	49	45	55	54	55	54	51	56
Health plan purchased ´	4	7	4	7	0	6	5	6	6	7	5
individually	4	,	7	1		0	3	O	0	7	3
Medicare, the federal program for seniors	13	14	40	35	31	22	25	21	25	29	21
Medicaid, the state program for the poor	5	3	4	1	6	4	3	4	4	2	4
Out-of-pocket payments by	_				_		_	_	_		
self	6	12	8	7	6	8	7	9	7	9	9
CHAMPVA; Tri-Care	0	0		0	1	0	0	0	0	0	0
Through parent or spousal coverage		0		•	1	0	0	0	0		0
Something else	2	1	1			1	1	1	1	1	1
Nothing, no insurance, no expenses	4	2	3	1	2	3	3	3	3	1	3
Unsure	1			1		0	0	0	0	0	0
Refused	2						1	0			0
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket &	selected	counties				Total
-	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin County	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q12 Importance of Medicaid program for you & your family	,	· · · · · · · · · · · · · · · · · · ·		<b>\</b>	,	(" /	,				
Very, somewhat important	50	60	43		47			38	46	51	46
Very	37	42	33		27		32	22	32	29	31
Somewhat	12	18	11		_ 20	15	11	16	14	22	15
Not too important	14	17	16	19	22	19	19	18	15	10	16
Not at all important	32	21	-36	36	28	37	38	44	38	37	36
Unsure	5	3	6	1	2	2			2	2	2
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)				60							
Health coverage through Medicaid	33	24	35	29	26	33	46	40	35	28	32
Received nursing home or long term care paid by Medicaid	6	10	6	5	3	7	3	15	28	8	9
May need to rely on Medicaid benefits in the future	16	5	20	13	17	4	7	12	9	9	12
Like knowing Medicaid exists as safety net	42	61	32	52	54	55	45	33	28	55	46
Unsure	3	1	7	1		1					1
Number of cases	133	<i>57</i>	46		37		24	33	31	48	369

	MSA	4		S	OS region			Total
<del>-</del>	MSA	Rural	Central	North-	North-	South-	West	·
	county			east	west	west		
Q12 Importance of Medicaid								
program for you & your								
family								
Very, somewhat important	44	53	45	47	45	42	41	46
Very	29	39	29	34	33	28	24	31
Somewhat	15	14	15	13	13	15	17	15
Not too important	17	11	20	13	15	19	17	16
Not at all important	37	34	34	35	38	37	42	36
Unsure	2	2	1	4	2	2		2
Number of cases	611	192	154	319	72	121	94	803
Q12a Most important reason								
Medicaid is important								
(Medicaid very, somewhat			v					
important only)								
Health coverage through Medicaid	33	32	28	32	33	33	38	32
Received nursing home or								
long term care paid by	9	8	5	6	26	7	14	9
Medicaid		J	5	· ·		•		•
May need to rely on Medicaid								
benefits in the future	9	19	13	17	9	4	11	12
Like knowing Medicaid exists								
as safety net	47	41	53	43	32	55	38	46
Unsure	2	0	1	3		1		1
Number of cases	267	102	69	150	33	51	39	369

	Ethni	city	Se	K		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q12 Importance of Medicaid program for you & your family								
Very, somewhat important	72	42	46	46	47	42	50	46
Very	57	27	32	<u> </u>	31	25	39	31
Somewhat	15	15	14	15	16	16	12	15
Not too important	18	15	18	14	14	16	17	16
Not at all important	9	40	35	37	39	39	28	36
Unsure	1	3	1.	3	1	3	4	2
Number of cases	104	692	367	436	259	290	241	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			CO.					
Health coverage through Medicaid	36	32	34	31	43	26	30	32
Received nursing home or	12	0	6	11	4	0	15	0
long term care paid by Medicaid	12	8	6	11	4	8	15	9
May need to rely on Medicaid benefits in the future	0	15	13	11	12	17	7	12
Like knowing Medicaid exists as safety net	52	43	46	45	41	50	45	46
Unsure		2	1	2	0		3	1
Number of cases	<i>75</i>	288	170	199	120	121	122	369

		E	ducatio	n			Income		Socio-e	conomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q12 Importance of Medicaid program for you & your family												
Very, somewhat important	57	50	36	36	35	<u>55</u>	50	34	60	41	34	46
Verv	42	32	24	23	25	41	32	24	43	25	23	31
Somewhat	16	18	12	13	10	14	18	11	17	16	11	15
Not too important	19	11	18	19		15	16	18	14	15	18	16
Not at all important	22	36	44			26	34	44	23		47	36
Unsure	2	3	2		3	4	0	4	2		1	2
Number of cases	204	252	336		114		400		280		235	803
Q12a Most important reason												
Medicaid is important				4 K	,							
(Medicaid very, somewhat important only)				197								
Health coverage through Medicaid	29	37	29	27	32	51	27	20	38	26	29	32
Received nursing home or												
long term care paid by	9	5	12	10	14	7	10	8	8	8	12	9
Medicaid												
May need to rely on Medicaid benefits in the future	9	18	9	9	9	11	13	10	15	10	10	12
Like knowing Medicaid exists as safety net	49	40	50	53	44	28	48	62	37	57	49	46
Unsure	4	0				3	1		3	1		1
Number of cases	117	126	120	80	40	95		44	169		80	369

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q12 Importance of Medicaid program for you & your family								
Very, somewhat important	45	37	47	44	43	40	52	46
Very	29	20	33	26	29	24	39	31
Somewhat	16	18	14		14	16	13	15
Not too important	12	13	18	20	22	18	15	16
Not at all important	43	49	31	30	32	40	29	36
Unsure	0	1	4	6	3	1	4	2
Number of cases	292	185	499	171	144	379	217	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			Co					
Health coverage through Medicaid	43	29	26	18	31	24	33	32
Received nursing home or long term care paid by Medicaid	3	4	12	17	10	9	8	9
May need to rely on Medicaid benefits in the future	15	16	10	14	15	18	7	12
Like knowing Medicaid exists as safety net	38	51	50	49	41	49	50	46
Unsure	1	1	2	2	3		2	1
Number of cases	131	69	234	<i>75</i>	63	153	113	369

			Ideo	logy			Party	identifica	ition	Total
	Conser- vative (all)	Very conser- vative		Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q12 Importance of Medicaid program for you & your family										
Very, somewhat important	38	40	37	52	46	58	37	58	41	46
Very	20	23	18			48	19	46	26	31
Somewhat	18	17	18	12	13	10	18	12	15	15
Not too important	18	12	22	13	13	14	18	16	13	16
Not at all important	43	46	41	32	37	25	44	23	43	36
Unsure	1	2		4	4	3	2	3	3	2
Number of cases	343	125	218	429	243	186	269	303	221	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			29	SO.	,					
Health coverage through Medicaid	34	35	34	30	34	27	25	40	22	32
Received nursing home or long term care paid by Medicaid	8	2	11	10	6	14	8	8	12	9
May need to rely on Medicaid benefits in the future	8	3	11	15	16	14	13	9	17	12
Like knowing Medicaid exists as safety net	48	60	40	44	44	43	51	42	48	46
Unsure	2		4	1		2	4	1		1
Number of cases	129	50			112	109	98	175	91	369

			Par	ty primar	y voting	& ideolo	gy			Total
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q12 Importance of Medicaid program for you & your family										
Very, somewhat important	36	35	35	44	33	51	35	55	59	46
Very	16	14	18	30	19	39	17	43	50	31
Somewhat	20	21	18	14	15	12	18	12	9	15
Not too important	19	21	19	14	14	13	17	16	13	16
Not at all important	43	43	45	39	52	31	47	26	25	36
Unsure	1	1	1	3	1	4	1	3	3	2
Number of cases	180	137	62	374	148	206	327	249	105	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			10							
Health coverage through Medicaid	29	28	27	32	34	31	31	34	27	32
Received nursing home or long term care paid by Medicaid	10	12	5	5	7	4	9	13	21	9
May need to rely on Medicaid benefits in the future	16	14	7	17	8	24	12	3	3	12
Like knowing Medicaid exists as safety net	42	43	60	45	48	41	45	48	47	46
Unsure	3	3		1	4		3	1	2	1
Number of cases	65	49	22	166	49	106	114	137	62	369

		Party	orimary	voting k	y sex			Party	primary	voting l	by age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q12 Importance of Medicaid program for you & your													
family													
Very, somewhat important	38		44		56		30	41	42	50		53	46
Very	18		29		47	39	12	20	28	36		43	31
Somewhat	21	20	15	13	8	15	19	21	14	14		9	15
Not too important	24	15	14		18	14	21	18	16	10	13	18	16
Not at all important	38	48	41	37	23	29	48	40	41	35	24	27	36
Unsure	0		0	4	4	3	1	2	2	5	4	3	2
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)				11.0	30	•							
Health coverage through Medicaid	35	22	30	34	37	32	44	22	31	34	40	32	32
Received nursing home or long term care paid by Medicaid	10	11	3	6	9	17	14	9	5	4	3	20	9
May need to rely on Medicaid benefits in the future	15	16	19	16	5	2	10	18	21	12	4	3	12
Like knowing Medicaid exists as safety net	40	45	48	42	46	50	30	48	43	47	52	44	46
Unsure		5		2	2		2	3		3			1
Number of cases	33	32	74	92	62	<i>75</i>	20	46	104	61	53	80	369

	Direction of	of things		N	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q12 Importance of Medicaid program for you & your family									
Very, somewhat important	48	45	49	45	28	33	48	49	46
Very	30	32	33	33	17	20	31	37	31
Somewhat	18	13	16	12	11	13	18	12	15
Not too important	16	14	17	16	19	18	10	14	16
Not at all important	36	38	32	37	47	46	33	37	36
Unsure	1	3	2	1	6	3	9		2
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			11100						
Health coverage through Medicaid	32	36	30	39	10	17	32	37	32
Received nursing home or long term care paid by Medicaid	11	7	8	4	14	16	10	4	9
May need to rely on Medicaid benefits in the future	14	9	11	15	16	12	9	21	12
Like knowing Medicaid exists as safety net	42	47	50	38	61	55	47	39	46
Unsure	2	1	0	4			1		1
Number of cases	169	151	157	50	23	45	41	<i>32</i>	369

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q12 Importance of Medicaid			•					
program for you & your family								
Very, somewhat important	39	52	41	43	41	55	53	46
Very	24	34	29	33	25	35	40	31
Somewhat	15	18	29 12	10	16	20	13	15
Not too important	9	15	19	15	17	17	15	16
Not at all important	49	31	39	41	38	26	32	36
Unsure	3	3	2	1	4	2		2
Number of cases	83	391	290	207	310	169	95	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			Vec.					
Health coverage through Medicaid	30	37	24	30	36	37	18	32
Received nursing home or	11		11	12	0	_	11	9
	11	0	11	13	0	,	11	9
May need to rely on Medicaid benefits in the future	l 17	11	14	6	9	15	23	12
Like knowing Medicaid exists	s 41	42	52	51	44	40	48	46
-	1	2	^		2	2		1
			-	20			50	1 369
important only) Health coverage through Medicaid Received nursing home or long term care paid by Medicaid May need to rely on Medicaid benefits in the future	11 I <sub>17</sub>	8	11 14	13	8	5 15	11	

		for most of healthcare	own	Importa	nce of Med fam	icaid for se ily	lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
O12 Importance of Medicaid	plan			imp.	imp.	too imp.	all imp.	
Q12 Importance of Medicaid program for you & your family								
Very, somewhat important	39	51	44	100	100			46
Very	22	36	35	100				31
Somewhat	17	15	9	4.60	100			15
Not too important	19	18	10			100		16
Not at all important	40	25	44				100	36
Unsure	2	6	1					2
Number of cases	446	170	72	250	118	126	289	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			Sp.					
Health coverage through Medicaid	31	36	24	37	23			32
Received nursing home or long term care paid by Medicaid	9	11	7	9	9			9
May need to rely on Medicaid benefits in the future	12	10	14	10	15			12
Like knowing Medicaid exists as safety net	48	38	53	43	50			46
Unsure		5	1	1	2			1
Number of cases	175	87	32	250	118			369

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q12 Importance of Medicaid												
program for you & your												
family	20	40		74	64	65	F 4	40	22	20		46
Very, somewhat important	38	46		74		65	54	49		38		46
Very	20	38		57	37	49	32	28		25	45	31
Somewhat	17	8		17		16	21	21		14		15
Not too important	14	9		7	14	12	19	13		14		16
Not at all important	42		23	19		24	26	38	55	47	23	36
Unsure	6		1		3		2			0	1	2
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q12a Most important reason Medicaid is important				. 6								
(Medicaid very, somewhat important only)				120								
Health coverage through Medicaid	33	64	31	44	31	51	36	50	27	18	36	32
Received nursing home or												
long term care paid by Medicaid	4	8	3	9	10	15		11	4	7	2	9
May need to rely on Medicaid benefits in the future	8	5	19	2	18	4	16	14	5	14	12	12
Like knowing Medicaid exists as safety net	55	23	47	45	41	29	46	23	64	61	50	46
Unsure		1				1	2	2			0	1
Number of cases	23	39	72	58	73	53	37	29	23	62	69	369

	Changing the rules to expand coverage			Point of v Med	iew about icaid	Attiude to	Total		
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q12 Importance of Medicaid program for you & your family									
Very, somewhat important	57	35	44	62	32	21	49	67	46
Very	44	20	19	51	15	10	30	57	31
Somewhat	13	15	25	11	17	11	19	10	15
Not too important	15	16	16	14	17	16	16	14	16
Not at all important	25	49	32	22	48	63	32	15	36
Unsure	3	0	8	2	2		3	4	2
Number of cases	372	348	<b>8</b> 81	338	392	211	392	200	803
Q12a Most important reason Medicaid is important (Medicaid very, somewhat important only)			1/10						
Health coverage through Medicaid	36	29	23	42	20	28	31	36	32
Received nursing home or long term care paid by Medicaid	8	9	16	7	10	18	8	6	9
May need to rely on Medicaid benefits in the future	12	14	5	8	16	4	19	4	12
Like knowing Medicaid exists as safety net	44	47	52	43	51	49	39	54	46
Unsure	1	2	4	0	3	1	2	0	1
Number of cases	212	121	36	211	127	44	190	134	369

	State legi reele		Kasich lead	h others	Total		
<del>-</del>	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q12 Importance of Medicaid							
program for you & your							
family							
Very, somewhat important	46	47	53	43	44	41	46
Very	32	33	40	27	30	19	31
Somewhat	15	14	13	16	14	22	15
Not too important	16	16	14	19	20	17	16
Not at all important	35	35	29	37	36	41	36
Unsure	3	2	4	1	0	1	2
Number of cases	165	484	274	387	266	122	803
Q12a Most important reason							
Medicaid is important		A 07					
(Medicaid very, somewhat							
important only)							
Health coverage through	40	34	31	32	34	28	32
Medicaid	40	34	31	32	34	28	52
Received nursing home or							
long term care paid by	6	9	9	10	10	9	9
Medicaid							
May need to rely on Medicaid	8	15	8	15	14	16	12
benefits in the future	8	13	0	13	14	10	12
Like knowing Medicaid exists	43	41	F-1	4.1	20	46	46
as safety net	43	41	51	41	39	46	46
Unsure	4	1	1	2	2	1	1
Number of cases	76	226	145	167	117	50	369

		John Kasio	h reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q12 Importance of Medicaid							
program for you & your							
family				=-			
Very, somewhat important	41	37	46	51	55	33	46
Very	23	22	24	39	43	17	31
Somewhat	18	15	22		12	16	15
Not too important	16	16	16	16	17	17	16
Not at all important	42	46	38	29	26	49	36
Unsure	1	1	0	3	3	1	2
Number of cases	296	155	140	417	323	334	803
Q12a Most important reason			O,				
Medicaid is important							
(Medicaid very, somewhat							
important only)							
Health coverage through	22	22	21	2.4	27	21	22
Medicaid	32	33	31	34	37	21	32
Received nursing home or							
long term care paid by	11	9	12	8	8	14	9
Medicaid							
May need to rely on Medicaid	12	2	22	10	•	1.0	12
benefits in the future	13	3	22	10	6	16	12
Like knowing Medicaid exists	43	-1	25	47	40	47	46
as safety net	42	51	35	47	48	47	46
Unsure	2	4	0	1	1	3	1
Number of cases	122	58	64	213	177	111	369

	Years registered to vote		recent p	Voted in 2+ recent partisan primaries		al electio	story	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q12 Importance of Medicaid	less		more								
program for you & your											
family											
Very, somewhat important	55	38	48	37	48	44	45	46	44	43	46
Very	37	28	32	15	42	30	29	31	29	30	31
Somewhat	19	10	16	22	6	14	16	14	15	13	15
Not too important	14	15	16	18	17	15	18	16	18	16	16
Not at all important	29	44	33	43	28	38	35	36	35	39	36
Unsure	2	2	4	2	6	3	3	2	3	2	2
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q12a Most important reason				- 0							
Medicaid is important				. 0.							
(Medicaid very, somewhat											
important only)			•								
Health coverage through	38	33	29	30	26	30	29	32	30	26	32
Medicaid	36	33	29	30	20	30	29	32	30	20	32
Received nursing home or											
long term care paid by	6	5	19	11	17	10	11	9	11	13	9
Medicaid											
May need to rely on Medicaid	7	17	9	17	3	13	9	12	9	11	12
benefits in the future	<del>-</del>		_		_		_		_		
Like knowing Medicaid exists	48	44	39	39	51	45	49	45	48	49	46
as safety net	1	^	4	2	2	2	2	1	2	2	1
Unsure	1	124	4 <i>87</i>	3	3 <i>52</i>	2 306	2	250	2 243	2 1 <i>7</i> 3	260
Number of cases	127	124	8/	32	52	306	264	350	243	1/3	369

				Media m	arket & s	selected	counties				Total
-	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin Countv	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified	(4,	oou,		(4,	oou,	(4.17)	oou,				
Yes	77	79	78	84	91	84	82	76	70	84	80
No	11	11	10	13	6	10		20	22	15	13
Already enrolled	4	1	4	1		2	5	3	5		3
Unsure	8	9	7	2	3	3	3	2	2	1	4
Refused	0		0	400					0		0
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q13a Reasons would choose NOT to enroll in the Medicaid program			O		CO.						
Only those who truly need coverage should get it	8		21	19	31	37	6	18	18	47	22
Would get a job	7		14	17	21			15	2	18	10
Federal funded healthcare; government control	4	4		7	21	29	42	15	11	3	10
Abuse of the program	8		19	,		3	6	8	2	2	4
Repayment of healthcare costs	12		17	7							5
Program doesn't work well; inefficient				2	7			6			1
Lack of choice in healthcare	2			2	8			2			1
Other negative comments	19	24	27	11	47	10	20	3	22	5	13
General negative toward Medicaid	1			15					35		8
Do not want to, don't need to use program	37	37	36	30	5	21	44	57	11	39	34
Other	2					9					1
Nothing; none	2										1
Don't know; no answer	13	35		1	6			4		3	5
Number of cases	28	10	11	21	5	12	6	17	15	14	108

	MS	A		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified								
Yes	79	82	85	77	72	84	77	80
No	14	12	11	13	22	10	19	13
Already enrolled	3	3	1	3	5	2	3	3
Unsure	4	3	2	7	2	3	1	4
Refused	0			0	0			0
Number of cases	611	192	154	319	72	121	94	803
Q13a Reasons would choose								
NOT to enroll in the Medicaid program								
Only those who truly need coverage should get it	24	12	23	21	18	37	18	22
Would get a job	9	15	9	10	2		17	10
Federal funded healthcare; government control	10	9	9	4	11	29	14	10
Abuse of the program	6			6	2	3	8	4
Repayment of healthcare costs	4	7		12				5
Program doesn't work well; inefficient	1	3	2				6	1
Lack of choice in healthcare	1	2	2	1			2	1
Other negative comments	15	3	13	14	21	10	3	13
General negative toward Medicaid	5	21	17	1	34			8
Do not want to, don't need to use program	32	40	36	30	14	21	56	34
Other	1	2		1		9		1
Nothing; none		2		1				1
Don't know; no answer	5	5	2	9			4	5
Number of cases	84	23	18	40	16	12	18	108

-	Ethni	city	Se	X		Age		Total
-	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified		-						
Yes	80	80	83	77	76	84	80	80
No	9	14	12	14	17	12	10	13
Already enrolled	5	2	2	3	4	1	3	3
Unsure	5	4	3	5	3	3	7	4
Refused		0	400	0	0		0	0
Number of cases	104	692	367	436	259	290	241	803
Q13a Reasons would choose NOT to enroll in the Medicaid program		C						
Only those who truly need coverage should get it	16	22	25	19	16	24	30	22
Would get a job		11	8	11	14	9	6	10
Federal funded healthcare;	19	9	9	11	7	11	16	10
government control Abuse of the program		5	5	4	4	4	4	4
Repayment of healthcare		5	4	5	·	5	7	5
Program doesn't work well; inefficient		1	2	1	1	2	1	1
Lack of choice in healthcare		1	1	1		2	2	1
Other negative comments	37	10	4	18	16	12	9	13
General negative toward Medicaid	22	7	13	5	5	13		8
Do not want to, don't need to use program	22	35	44	27	38	36	30	34
Other		2		3	1		5	1
Nothing; none		1		1			2	1
Don't know; no answer		5	2	7	11	1		5
Number of cases	10	98	45	63	44	34	25	108

		E	ducatio	n			Income		Socio-e	conomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified			(4.17)									
Yes	78	81	81	83	78	76	84	80	77	85	77	80
No	10	12	16	14	19	13	11	15	11	12	17	13
Already enrolled	6	3				6	1	3	6		2	3
Unsure	7	4	3	3	2	_ 5	4	2	6	3	4	4
Refused	0		0		0		0		0		0	0
Number of cases	204	252	336		114	172	400	127	280	279	235	803
Q13a Reasons would choose NOT to enroll in the Medicaid program				0),	C	9.						
Only those who truly need coverage should get it	37	4	27		25	18	14	48	14	13	36	22
Would get a job	12	16	2	3	,	23	2	1	20	4	1	10
Federal funded healthcare; government control	6	10	12	10	16	9	15		14	8	9	10
Abuse of the program		4	6	9	1	1	5	8	1	7	4	4
Repayment of healthcare costs	7	6	3	1	6	6	1		5	6	4	5
Program doesn't work well; inefficient			3	3	2	2	2			4		1
Lack of choice in healthcare			2	4				2			3	1
Other negative comments	6	13	16	19	12	2	19	5	1	24	12	13
General negative toward Medicaid		18	3	4		9	2	19	7	16	3	8
Do not want to, don't need to use program	39	28	39	31	49	30	47	29	36	29	39	34
Other		2	2	3		2	1	3	2	1	1	1
Nothing; none			1	2			1			2		1
Don't know; no answer	4	12	1			16	3		14	1	1	5
Number of cases	20	29	53	31	22	23	44	19	30	34	41	108

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified								
Yes	80	79	81	79	86	83	82	80
No	14	14	12	14	12	13	9	13
Already enrolled	3	4	2	1	0	1	3	3
Unsure	3	4	5	6	1	3	5	4
Refused	0	0	0			0	0	0
Number of cases	292	185	499	171	144	379	217	803
Q13a Reasons would choose NOT to enroll in the Medicaid program		C		CO				
Only those who truly need coverage should get it	24	30	17	12	25	22	37	22
Would get a job	13	4	7	1	21	18		10
Federal funded healthcare; government control	6	2	14	11	13	9	11	10
Abuse of the program	4		5	8	2	6	5	4
Repayment of healthcare costs	1	2	8	7			7	5
Program doesn't work well; inefficient			2		2	2	2	1
Lack of choice in healthcare	2	1	1		3	1	3	1
Other negative comments	8	9	12	19	13	11	9	13
General negative toward Medicaid	17	26	4			10	11	8
Do not want to, don't need to use program	34	26	38	37	47	40	31	34
Other	1		2	2		2	3	1
Nothing; none			1		3	1		1
Don't know; no answer	3	5	7	17		2		5
Number of cases	40	26	60	23	18	48	20	108

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified	<b>,</b>									
Yes	77	73	78	83	81	86	74	85	82	80
No	16	19				6	18	6	16	13
Already enrolled	2	2		3		4	1	6		3
Unsure	5	6	5	3	3	4	6	4	1	4
Refused	0	0		0			0		0	0
Number of cases	343	125	218	429	243	186	269	303	221	803
Q13a Reasons would choose NOT to enroll in the Medicaid program			Ó							
Only those who truly need coverage should get it	16	21	12	31	35	20	11	14	43	22
Would get a job	7	5	9	8	7	12	16		6	10
Federal funded healthcare; government control	14	20	9	7	5	10	18		5	10
Abuse of the program	5	4	6	3	4		4	8	4	4
Repayment of healthcare costs	4		6	6	4	12	4	17		5
Program doesn't work well; inefficient	2	4		1	1		3			1
Lack of choice in healthcare	2	2					3			1
Other negative comments	17	6	25	9	6	17	6	12	16	13
General negative toward Medicaid	12	10	13	5	6		7	18		8
Do not want to, don't need to use program	35	37	34	32	33	28	36	19	44	34
Other	2	2	2				3			1
Nothing; none	1	2					1			1
Don't know; no answer	1	2		10			3	21		5
Number of cases	55	24	31	46	34	12	49	17	35	108

			Part	y primar	y voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified										
Yes	77	76	67	76	74	77	75	88	92	80
No	15	16	21	18	21	16	18	5	3	13
Already enrolled	2	2	3	4	3	5	2	1	2	3
Unsure	6	6	8	2	3	2	5	6	3	4
Refused	0	0	1	Marie Control			0	0		0
Number of cases	180	137	62	374	148	206	327	249	105	803
Q13a Reasons would choose NOT to enroll in the Medicaid program				.0						
Only those who truly need coverage should get it	10	8	10	24	14	36	12	33		22
Would get a job	6	7	3	12	8	11	7	8		10
Federal funded healthcare; government control	27	28	37	5	5	6	15			10
Abuse of the program	7	6	7	2		4	3	11		4
Repayment of healthcare costs	1	2		2	5		4	22	41	5
Program doesn't work well; inefficient	5	5	8				2			1
Lack of choice in healthcare	5	6	4				2			1
Other negative comments	10	11	12	10	23		17	28	59	13
General negative toward Medicaid	5	6	3	11	17	6	11			8
Do not want to, don't need to use program	32	33	28	35	35	34	34	32		34
Other	6	5	4				3			1
Nothing; none	2	3	4				1			1
Don't know; no answer	3	2	3	6		13	1			5
Number of cases	28	22	13	67	30	33	58	13	4	108

-		Party p	orimary	voting b	y sex			Party	orimary	voting l	y age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Yes	78	76	78	74	93	83	74	79	77	75	84	90	80
No	13		17	19	5		17	14	18	16	7	3	13
Already enrolled	2		2		1	1	1	2	4	5	•	2	3
Unsure	7		3	1	$\bar{1}$	10	8	5	1	4	8	5	4
Refused		0				0		0			0		0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q13a Reasons would choose NOT to enroll in the Medicaid program				O									
Only those who truly need coverage should get it	4	14	29	21	51	20	10	6	25	25	41	31	22
Would get a job	11	3	9	15		13	16		10	19	16		10
Federal funded healthcare; government control	33	22		9	0		14	36	4	8			10
Abuse of the program	8	6		3	27		3	6	3		22		4
Repayment of healthcare costs	4			4	28	18	4		_	8		29	5
Program doesn't work well; inefficient	9	2					3	6					1
Lack of choice in healthcare	3	6					7	3					1
Other negative comments	10	11	3	16		47	19	5	15		32	31	13
General negative toward Medicaid	3	6	19	6			6	5	12				8
Do not want to, don't need to use program	35	30	47	27	48	21	30	34	30	51	33	40	34
Other		10					4	7					1
Nothing; none		3						3					1
Don't know; no answer		5	3	9			7		10				5
Number of cases	11	16	28	39	5	8	11	16	46	19	7	5	108

	Direction of	of things		N	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified									
Yes	77	84	84	76	74	75	86	75	80
No	13	13	14	11	19	20	9	11	13
Already enrolled	3	1	1	3	19	20	1	10	3
Unsure	7	2	1	10	7	5	4	4	4
Refused	0	_		10	,	3	•	-	0
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q13a Reasons would choose NOT to enroll in the Medicaid program			Ollin	CO					
Only those who truly need coverage should get it	20	26	19	15	2	16	45	20	22
Would get a job	11	9	16	7	5	4	4	5	10
Federal funded healthcare; government control	15	7	4	3	11	9	18	10	10
Abuse of the program	1	8	7	2	2	5			4
Repayment of healthcare costs		7	4	15			19		5
Program doesn't work well; inefficient	2	1	1			2		5	1
Lack of choice in healthcare	3				2	1		13	1
Other negative comments	16	9	8	22	2	14		55	13
General negative toward Medicaid	10	9	7	2	20	12			8
Do not want to, don't need to use program	25	42	40	45	58	42	15	17	34
Other	1	2	1			2			1
Nothing; none	1				4	2			1
Don't know; no answer	3	1	9	3	5	3			5
Number of cases	46	44	43	12	16	27	8	7	108

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no	Excel- lent	Good	Fair	Poor	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified								
Yes	81	78	83	75	87	74	81	80
No	13	14	14	17	8	15	17	13
Already enrolled		4	2	3	1	5	1	3
Unsure	7	5	1	5	3	6	1	4
Refused		0	400		0			0
Number of cases	83	391	290	207	310	169	95	803
Q13a Reasons would choose NOT to enroll in the Medicaid program		C		30				
Only those who truly need coverage should get it	53	12	27	33	19	24	4	22
Would get a job		7	17	18	10	8		10
Federal funded healthcare; government control	29	9	6	5	9	5	33	10
Abuse of the program	6	4	4	7		1	12	4
Repayment of healthcare costs	4	6	3		5		22	5
Program doesn't work well; inefficient		2	1		3		5	1
Lack of choice in healthcare			3	3		1		1
Other negative comments	4	17	10	12		16	16	13
General negative toward Medicaid		11	7	17	12			8
Do not want to, don't need to use program	9	34	37	24	46	38	27	34
Other	5	1	1	2	2			1
Nothing; none		1		2				1
Don't know; no answer		8	2		4	16		5
Number of cases	10	53	42	34	26	26	16	108

		for most of o	own	Importa	nce of Med fam		lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
O12 Wand annull in Madianid	plan			imp.	imp.	too imp.	all imp.	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified								
Yes	83	83	75	84	85	84	71	80
No	14	10	14	5	11	11	24	13
Already enrolled		0	5	8	0			3
Unsure	4	6	6	2	4	5	5	4
Refused	0	0	450				0	0
Number of cases	446	170	72	250	118	126	289	803
Q13a Reasons would choose								
NOT to enroll in the Medicaid								
program								
Only those who truly need coverage should get it	27	19	8	40	25	12	19	22
Would get a job	15	9			13		14	10
Federal funded healthcare; government control	2	16	26	14	10	13	9	10
Abuse of the program	3	2	19	11		3	4	4
Repayment of healthcare costs	1	18	15				7	5
Program doesn't work well; inefficient	1	2	6		5		1	1
Lack of choice in healthcare	1	3			4	3	1	1
Other negative comments	13	5		30	32	6	7	13
General negative toward Medicaid	10	13				3	12	8
Do not want to, don't need to use program	35	19	49	39	15	31	37	34
Other	2	3					2	1
Nothing; none	1					4		1
Don't know; no answer	7		4			36	0	5
Number of cases	61	17	10	13	13	13	69	108

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, &												
qualified												
Yes	79			88		85	75	66		82		80
No	20			7		6	14	23		14		13
Already enrolled	1	<b>9</b> 7	_	_	3	9	<b>4</b> 7	7		1		3
Unsure		/	3	5	0	1	/	3	_	3	2	4
Refused	62	85	129	78	114	82	69	1 59		162	127	0 <i>803</i>
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q13a Reasons would choose NOT to enroll in the Medicaid program			(	O),	. G							
Only those who truly need coverage should get it	46		32	31	14		11	47	16	36	8	22
Would get a job	3		6	31			3	24	19		10	10
Federal funded healthcare; government control	3			38		9		20		4		10
Abuse of the program	11		4	5	17		7	4	13	7	1	4
Repayment of healthcare costs		19							14		14	5
Program doesn't work well; inefficient			4					3	6			1
Lack of choice in healthcare			4				4	3			3	1
Other negative comments	13	5	12	12	31	91		8		2	17	13
General negative toward Medicaid		47	22				22			18	10	8
Do not want to, don't need to use program	54	29	29	17	51		59	10	47	43	30	34
Other										2		1
Nothing; none			6				6					1
Don't know; no answer				6						2		5
Number of cases	12	8	9	5	11	5	9	14	10	22	22	108

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified									
Yes	88	70	82	87	73	65	85	86	80
No	5	23	8	5	21	29	9	5	13
Already enrolled	5	0	1	5	0		1	8	3
Unsure	2	6	9	3	_ 5	6	5	0	4
Refused		0			0	0			0
Number of cases	372	348	81	338	392	211	392	200	803
Q13a Reasons would choose NOT to enroll in the Medicaid program			0,	Co	•				
Only those who truly need coverage should get it	8	26	6	9	23	22	23	15	22
Would get a job		13	4	1	9	12	10		10
Federal funded healthcare; government control	12	10	69,	19	8	11	6	17	10
Abuse of the program		4	27	8	4	5	5		4
Repayment of healthcare costs	15	2			6	3	8		5
Program doesn't work well; inefficient		2			2	2			1
Lack of choice in healthcare		1	6	2	1	2			1
Other negative comments	22	10	13	9	13	9	12	34	13
General negative toward Medicaid		8	34	12	8	11		20	8
Do not want to, don't need to use program	44	30	49	48	33	39	26	29	34
Other	3	1		3	1	2	2		1
Nothing; none		1			1	1			1
Don't know; no answer	4	5		4	5		14		5
Number of cases	20	81	6	17	81	62	35	11	108

	State leg reel		Kasich lead	dership co	mpared wit	h others	Total	
<del>-</del>	Reelect	New people	Worse	Better (all)	Somewhat better	Much better		
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified		рсоріс		(all)	better	better		
Yes	86	79	85	74	74	73	80	
No	7	15	10	17	15	20	13	
Already enrolled	3	3	3	3	4	2	3	
Unsure	4	3	2	6	7	4	4	
Refused		0	0	0		0	0	
Number of cases	165	484	274	387	266	122	803	
Q13a Reasons would choose								
NOT to enroll in the Medicaid								
program								
Only those who truly need coverage should get it	2	27	17	23	27	17	22	
Would get a job	25	11	9	12	10	15	10	
Federal funded healthcare; government control	45	4	8	12	3	28	10	
Abuse of the program		6	8	3	5		4	
Repayment of healthcare costs		7	6	5	9		5	
Program doesn't work well; inefficient	8			2		4	1	
Lack of choice in healthcare	8	1		2	1	4	1	
Other negative comments	3	12	19	11	7	16	13	
General negative toward Medicaid		9	15	7	12		8	
Do not want to, don't need to use program	17	35	38	27	35	14	34	
Other		1	2	1	1		1	
Nothing; none				$\overline{1}$		2	$\overline{1}$	
Don't know; no answer	9	5	1	7	9	5	5	
Number of cases	12	72	27	65	41	25	108	

	John Kasich reelect				2010 Gov ballo		Total
<del>-</del>	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q13 Would enroll in Medicaid program if uninsured, needed healthcare, & qualified							
Yes	76	73	79	82	86	73	80
No	19	21	16	10	6	20	13
Already enrolled	2	1	2	3	4	1	3
Unsure	3	4	3	5	4	6	4
Refused	Ö	0		Ő	0	ŭ	0
Number of cases	296	155	140	417	323	334	803
Q13a Reasons would choose		_10					
NOT to enroll in the Medicaid program		O'	A. Co				
Only those who truly need coverage should get it	22	13	37	24	25	20	22
Would get a job	14	12	17	7		8	10
Federal funded healthcare; government control	13	20	4	5		11	10
Abuse of the program	1	1	1	10		5	4
Repayment of healthcare costs	3		8	7	16	3	5
Program doesn't work well; inefficient	2	3				2	1
Lack of choice in healthcare	2	3		1		2	1
Other negative comments	9	15	1	11	22	10	13
General negative toward Medicaid	4	6	2	10	18	5	8
Do not want to, don't need to use program	33	26	40	41	27	42	34
Other	1	2		1		2	1
Nothing; none	1	2				1	1
Don't know; no answer	2	4		9	2	2	5
Number of cases	56	<i>32</i>	23	41	18	68	108

	Years re	gistered	to vote	Voted i recent pa prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or less	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q13 Would enroll in Medicaid	iess		more								
program if uninsured,											
needed healthcare, &											
qualified											
Yes	79	77	84	77	87	80	81	80	81	82	80
No	16	15	10	16	6	13	13	13	13	12	13
Already enrolled	3	3	2	2	1	2	1	3	1	1	3
Unsure	2	5	4	5	6	5	5	4	5	4	4
Refused	220	0	0		107	0	0	0	0	0	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q13a Reasons would choose NOT to enroll in the Medicaid			(								
program Only those who truly need											
coverage should get it	29	22	3	9	45	22	15	21	17	15	22
Would get a job	8	7	19	6		10	7	10	6	5	10
Federal funded healthcare; government control	4	11	19	30		12	14	11	15	17	10
Abuse of the program	5	5	3	5	22	5	4	5	5	6	4
Repayment of healthcare costs		7	8	3		5	7	5	7	7	5
Program doesn't work well; inefficient	1		3	7		2	2	1	2	3	1
Lack of choice in healthcare		1	3	5		1	2	1	2	3	1
Other negative comments	25	4		3	54	11	13	11	14	14	13
General negative toward Medicaid		12	15	3		10	9	7	7	3	8
Do not want to, don't need to use program	27	40	35	30	46	35	37	37	38	41	34
Other	1		6	8		2	2	2	2	2	1
Nothing; none			3	4		1	1	1	1	1	1
Don't know; no answer	12	2				2	1	5	1	1	5
Number of cases	36	48	19	14	7	92	75	98	69	50	108

				Media m	arket & s	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q14a Best describes Ohio's											
Medicaid program											
Compassion	5	10	2	11	17	7	5	12	3	12	8
Accountable	13	14	11	9	10		6	14	15	4	11
Honest	4	7	3	0		2	4	2	1	6	3
Competent	15	14	13	22	14	19	11	13	12	11	16
Efficient	8	12	3	11	15	. 6	4	12	14	11	10
Resourceful	17	15	20		13	9	13	11	17	20	14
None of them; other	20	17	25		15	26	24	27	16	13	20
Unsure	17	11	20	18	13	24	32	9	16	23	18
Refused	1		1	1	2	1	1	1	5	1	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q14b Least descriptive of											
Medicaid in Ohio											
Compassion	7	9	6	14	11	6		18	12	10	10
Accountable	8	11	7	8	6	9	13	6	5	16	9
Honest	6	1	7	11	7	9	9	4	1	10	7
Competent	9	4	11	4	4	9	6	14	7	11	9
Efficient	23	24	26		17	22	20	18	25	14	20
Resourceful	14	14	9	17	24	20	19	14	14	15	16
None of them; other	9	9	9	6	11	5	4	10	5	6	7
Unsure	22	26	25	22	18	20	24	16	29	18	21
Refused	1	1		0	1	1	1	1	1		1
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A				Total		
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q14a Best describes Ohio's								
Medicaid program								
Compassion	8	6	11	4	5	7	13	8
Accountable	12	7	10	12	14	6	13	11
Honest	3	3	0	3	1	2	2	3
Competent	15	20	23	16	12	19	12	16
Efficient	9	14	11	9	13	6	11	10
Resourceful	13	18	10	17	16	9	13	14
None of them; other	21	17	18	19	16	26	26	20
Unsure	19	15	16	20	20	24	9	18
Refused	1	1	2	1	4	1	1	1
Number of cases	611	192	154	319	72	121	94	803
Q14b Least descriptive of								
Medicaid in Ohio								
Compassion	10	10	13	8	11	6	18	10
Accountable	7	13	8	9	6	9	8	9
Honest	6	10	11	7	2	9	4	7
Competent	10	5	4	9	7	9	15	9
Efficient	21	18	18	22	26	22	17	20
Resourceful	16	16	18	14	13	20	13	16
None of them; other	7	6	7	8	5	5	9	7
Unsure	21	21	21	23	29	20	15	21
Refused	1	2	0	1	1	1	1	1
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	х		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q14a Best describes Ohio's Medicaid program								
Compassion	6	8	9	7	8	7	9	8
Accountable	16	10	12	9	7	11	15	11
Honest	6	2	2	3	2	1	5	3
Competent	8	17	17	15	18	15	16	16
Efficient	19	8	12	7	17	5	8	10
Resourceful	21	13	10	18	18	17	8	14
None of them; other	5	23	20	20	19	24	16	20
Unsure	19	18	16	19	10	18	23	18
Refused		1	1	1	0	2	1	1
Number of cases	104	692	367	436	259	290	241	803
Q14b Least descriptive of								
Medicaid in Ohio								
Compassion	12	10	10	10	12	10	10	10
Accountable	13	8	9	8	10	7	10	9
Honest	4	8	8	7	12	6	5	7
Competent	4	9	9	9	5	11	8	9
Efficient	16	21	21	19	19	25	17	20
Resourceful	25	14	17	15	17	14	16	16
None of them; other	8	7	8	7	7	10	5	7
Unsure	16	22	17	25	18	15	29	21
Refused	1	1	1	1	1	2		1
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-ec	onomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q14a Best describes Ohio's												
Medicaid program		_		_		_	_		_			_
Compassion	4	5	12			5		12	3	9	13	8
Accountable	10	15	8		6	13		12	10	13	9	11
Honest	4	3	1	1	1	4	_	1	5	1	1	3
Competent	22	13	15	15		10	20	18	17	16	15	16
Efficient	13	13	5		2	19	9	3	14	10	3	10
Resourceful	16	17	11	13	7	13		9	20	14	8	14
None of them; other	10	21	26		31	14	20	26	13	19	29	20
Unsure	21	11	20		17	21	13	17	17	16	21	18
Refused	1	2	1	1	1	0	1	1	0	2	1	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q14b Least descriptive of Medicaid in Ohio				111								
Compassion	15	8	9	9	9	9		7	12	10	8	10
Accountable	8	8	9		8	7	9	8	8	10	8	9
Honest	7	8	7		5	6		11	8	9	6	7
Competent	9	10	7		8	7	10	5	9	10	6	9
Efficient	12	19	26		29	12		28	13	19	30	20
Resourceful	24	12	13		9	26	14	12	23	11	13	16
None of them; other	2	9	9		11	6	-	10	4	8	10	7
Unsure	23	24	18		21	26	17	19	22	23	18	21
Refused		1	1	2			1	1	0	1	1	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold typ	эе		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q14a Best describes Ohio's								
Medicaid program								
Compassion	9	10	7	7	7	8	10	8
Accountable	13	13	_9	-6	7	7	17	11
Honest	0	0	4	3	1	0	5	3
Competent	16	18	16	14	21	19	14	16
Efficient	12	7	9	9	8	9	7	10
Resourceful	15	15	14	20	13	16	10	14
None of them; other	21	23	19	23	23	24	12	20
Unsure	13	14	20	18	19	16	22	18
Refused	2	1	1	1	2	2	1	1
Number of cases	292	185	499	171	144	379	217	803
Q14b Least descriptive of								
Medicaid in Ohio	_			_		_		
Compassion	9	8	11	8	14	7	13	10
Accountable	7	6	10	13	9	10	5	9
Honest	13	11	4	5	5	8	3	7
Competent	11	11	8	5	7	11	10	9
Efficient	25	30	17	22	12	24	16	20
Resourceful	12	10	18	17	23	12	19	16
None of them; other	5	4	8	11	9	9	6	7
Unsure	17	17	23	20	21	17	27	21
Refused	2	2	0		0	2	0.1 =	1
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	ition	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Q14a Best describes Ohio's										
Medicaid program	8	6	9	8	6	10	10	8	5	8
Compassion Accountable	13					10	10	11	12	_
Honest	3	2				2	3	4	12	11 3
Competent	13					23	18	17	14	16
Efficient	7	7				10	8	14	6	10
Resourceful	11	11		16		13	7	17	20	14
None of them; other	22	23		18		20	19	14	28	20
Unsure	22	27				12	24	14	15	18
Refused	2	3			± ′		2	1	1	1
Number of cases	343			429	243	186	269	303	221	803
Q14b Least descriptive of Medicaid in Ohio			42							
Compassion	9	7	10	11	8	15	7	11	12	10
Accountable	10	11				6	10	8	7	9
Honest	6	5	-			7	9	5	9	7
Competent	10	9				8	8	7	13	9
Efficient	20	19				23	18	20	24	20
Resourceful	11	9				19	14	20	12	16
None of them; other	6	5				8	8	8	5	7
Unsure	26	32				16	26	20	18	21
Refused	2	4	-	-	-		2	0		1
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q14a Best describes Ohio's			GOP				unan			
Medicaid program										
Compassion	10	9	8	6	7	7	8	9	12	8
Accountable	9	7	6	12	20	9	14	9	9	11
Honest	2	2	2	1		2	1	5	3	3
Competent	17	17	17	16	10	21	14	16	17	16
Efficient	6	6	6	11	9	12	7	10	9	10
Resourceful	7	6	5	18	12	21	9	14	12	14
None of them; other	21	21	25	22	27	18	24	17	19	20
Unsure	26	28	28	13	16	11	21	20	17	18
Refused	2	2	3	1			1	1		1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q14b Least descriptive of										
Medicaid in Ohio										
Compassion	10	9	8	11	8	11	9	10	13	10
Accountable	9	10	10	8	9	8	9	9	9	9
Honest	7	6	6	10	6	12	7	4	2	7
Competent	9	9	12	10	12	9	10	6	7	9
Efficient	18	19	20	19	22	18	20	23	26	20
Resourceful	10	9	9	17	11	23	11	18	16	16
None of them; other	8	8	7	7	5	8	6	7	5	7
Unsure	27	29	26	18	25	12	26	22	21	21
Refused	2	2	2	1	1	200	2	1	105	1
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	primary	voting k	y sex		Party primary voting by age					Total	
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q14a Best describes Ohio's Medicaid program													
Compassion	13	7	8	5	7	10	8	11	6	7	10	8	8
Accountable	10	8	15	11	9	9	6	11	11	16	3	12	11
Honest	3	1		2	5	4	2	2	1	1		8	3
Competent	15	19	14	17			18	17	17	14	21	14	16
Efficient	8	5	16		10		7	6		10	17	6	10
Resourceful	7	8	11	_ 23	12	16	10	6	19	16	20	11	14
None of them; other	20		23		14		25	19		20	13	19	20
Unsure	22	29	12	14	18		23	26	10	16	14	20	18
Refused	2		1	1	2		1	2		1	1	1	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q14b Least descriptive of Medicaid in Ohio				20									
Compassion	11	8	10	11	8	12	10	9	10	13	10	11	10
Accountable	7	11	8	8	12	7	9	9	7	10	11	9	9
Honest	7	8	11	8	5	3	10	6	11	6	8	2	7
Competent	12		11	10	3	-	6	10		14		8	9
Efficient	18		23		21		24	16		13		24	20
Resourceful	12		15	19	24		12	9	16	17	18	19	16
None of them; other	9	-	7	7	9	-	6	9	-	7	11	6	7
Unsure	23		13	22	18	25	21	30		20	18	21	21
Refused	1	2	1			1	1	2			1		1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction (	of things		N	lost impoi	rtant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q14a Best describes Ohio's									
Medicaid program	•	-	•		2	2	16	•	•
Compassion	9	6	9	11	3	2	16	6	8
Accountable	9	12	9	10	14	12	14	12	11
Honest	2	3	3	1	1	3	0	4	3
Competent	20	15	16	22	16	19	14	16	16
Efficient	11	8	9	15	1	1	6	4	10
Resourceful	12	16	18	10	14	18	8	13	14
None of them; other	18	24	17	13	31	29	21	29	20
Unsure	18	14	17	17	19	16	21	15	18
Refused	1	2	2	1	1	0		0	1
Number of cases	356	337	320	111	82	134	85	65	803
Q14b Least descriptive of									
Medicaid in Ohio									
Compassion	9	11	11	5	5	10	10	13	10
Accountable	12	6	11	7	11	8	7	7	9
Honest	8	8	7	9	6	6	9	6	7
Competent	9	10	7	12	16	16	6	5	9
Efficient	20	23	21	19	20	22	19	29	20
Resourceful	15	15	14	19	9	15	18	9	16
None of them; other	6	7	8	8	10	7	5	5	7
Unsure	20	20	21	21	19	15	26	24	21
Refused	1	0	1		3	2	0	2	1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total	
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor		
Q14a Best describes Ohio's									
Medicaid program									
Compassion	4	7	10	12	6	5	5	8	
Accountable	9	13	_8	14	12	9	5	11	
Honest	1	3	3	2	3	4	2	3	
Competent	17	13	20	16	13	24	14	16	
Efficient	7	7	14	10	9	9	11	10	
Resourceful	13	17	10	9	15	14	20	14	
None of them; other	31	23	15	19	22	16	23	20	
Unsure	16	16	19	18	19	15	19	18	
Refused	2	0	- 1	1	1	2	1	1	
Number of cases	83	391	290	207	310	169	95	803	
Q14b Least descriptive of Medicaid in Ohio									
Compassion	16	12	6	8	8	17	12	10	
Accountable	8	7	11	9	8	8	11	9	
Honest	2	8	8	9	6	7	9	7	
Competent	12	9	7	9	11	4	6	9	
Efficient	24	23	17	23	20	21	13	20	
Resourceful	14	15	19	14	16	18	16	16	
None of them; other	10	5	9	6	10	6	6	7	
Unsure	14	20	23	20	21	19	26	21	
Refused			1	2	0		1	1	
Number of cases	83	391	290	207	310	169	95	803	

		for most of healthcare	own	Importa	lf, own	Total		
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q14a Best describes Ohio's								
Medicaid program								
Compassion	8	8	8	5	9	7	9	8
Accountable	10	13	12	_ 13	6	6	13	11
Honest	1	5	A (C)	5	2	5	1	3
Competent	18	15	15	23	12	20	10	16
Efficient	9	11	5	18	11	4	5	10
Resourceful	14	11	17	17	26	13	7	14
None of them; other	22	11	27	11	19	19	30	20
Unsure	17	26	15	8	15	24	22	18
Refused	2	0		1	0	2	1	1
Number of cases	446	170	72	250	118	126	289	803
Q14b Least descriptive of Medicaid in Ohio								
Compassion	8	10	24	16	11	8	7	10
Accountable	10	5	7	9	13	10	6	9
Honest	8	7	3	7	10	6	8	7
Competent	10	7	12	6	7	7	13	9
Efficient	24	10	18	16	19	19	26	20
Resourceful	13	25	10	23	10	22	10	16
None of them; other	7	4	12	8	10	8	4	7
Unsure	17	32	13	15	20	19	25	21
Refused	1			0	1	1	1	1
Number of cases	446	170	72	250	118	126	289	803

_	Best de	scribes	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q14a Best describes Ohio's												
Medicaid program												
Compassion	100						11	18		10	6	8
Accountable		100	)			19	_	10		10	14	11
Honest				4	. (0)	1	7		2	2	7	3
Competent			100	100		22	22	23		19	32	16
Efficient				100		11	10	11			19	10
Resourceful					100	31	28	13		16	10	14
None of them; other			1	U		13	14	16		34	12	20
Unsure					7/1/2	4	8	9	=	8	9	18
Refused	62	0.1	- 120	71	2 114	0.2	60	<i></i> 0	4	1.62	1 127	1
Number of cases	62	85	5 129	78	3 114	82	69	59	69	162	127	803
Q14b Least descriptive of												
Medicaid in Ohio				43.								
Compassion		18	3 14	12	2 22	100						10
Accountable	13		12			200	100					9
Honest	17			8				100				7
Competent	6			10					100			9
Efficient	26	19	24		22					100		20
Resourceful	12	21	l 31	31	L						100	16
None of them; other	10	4	1 3	14	1 6							7
Unsure	16	11	L 5	16								21
Refused		3										1
Number of cases	62	85	5 129	78	3 114	82	69	59	69	162	127	803

	Changing	the rules to coverage	expand	Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q14a Best describes Ohio's									
Medicaid program									
Compassion	9	7	5	8	8	9	6	10	8
Accountable	11	11	8	13	10	12	9	12	11
Honest	3	2	3	4	2	1	4	2	3
Competent	18	16	10	22	12	10	18	19	16
Efficient	11	8	11	16	5	4	12	12	10
Resourceful	15	12	22 11	15	12	10	16	15	14
None of them; other	16	26	11	8	31	33	17	12	20
Unsure	16	17	30	13	18	19	17	17	18
Refused	1	1		1	2	2	1	1	1
Number of cases	372	348	81	338	392	211	392	200	803
Q14b Least descriptive of Medicaid in Ohio			M						
Compassion	13	8	7	15	7	8	9	15	10
Accountable	7	11	4	9	9	11	9	5	9
Honest	6	10	4	6	9	11	6	6	7
Competent	7	10	10	6	12	12	8	7	9
Efficient	19	22	14	18	23	25	17	22	20
Resourceful	19	14	8	20	13	8	18	20	16
None of them; other	8	6	10	8	6	8	7	8	7
Unsure	19	18	43	18	20	17	26	17	21
Refused	1	1		1	1	1	1		1
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total
	Reelect	New	Worse	Better	Somewhat	Much	·
		people		(all)	better	better	
Q14a Best describes Ohio's							
Medicaid program							
Compassion	10	7	8	9	8	10	8
Accountable	10	10	9	11	13	7	11
Honest	4	3	2	4	4	2	3
Competent	24	13	15	18	18	17	16
Efficient	15	10	9	10	11	10	10
Resourceful	13	15	18	9	8	11	14
None of them; other	8	24	21	19	18	22	20
Unsure	15	17	15	19	19	20	18
Refused	0	1 🕻	2	1	1	1	1
Number of cases	165	484	274	387	266	122	803
Q14b Least descriptive of Medicaid in Ohio		111					
Compassion	14	9	11	9	9	11	10
Accountable	8	9 8	7	11	11	9	9 7
Honest	7	8	7	6	5	8	
Competent	10	9	10	8	9	8	9
Efficient	20	19	23	18	18	20	20
Resourceful	12	18	15	18	19	13	16
None of them; other	6	8	8	7	7	6	7
Unsure	21	19	21	22	20	25	21
Refused	0			2	2	1	1
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q14a Best describes Ohio's							
Medicaid program							
Compassion	10	11	8	8	9	9	8
Accountable	11	9	13	11	12	9	11
Honest	2	1	3	3	2	1	3
Competent	17	18	15	16	19	16	16
Efficient	11	10	11	8	13	7	10
Resourceful	12	11	14	16	13	12	14
None of them; other	17	17	18	20	14	22	20
Unsure	19	22	16	17	16	23	18
Refused	1	1:	2	1	1	2	1
Number of cases	296	155	140	417	323	334	803
Q14b Least descriptive of Medicaid in Ohio		411					
Compassion	9	8	11	12	14	6	10
Accountable	12	8	17	7	7	10	9
Honest	6	9	4	8	8	7	7
Competent	9	10	8	10	7	10	9
Efficient	20	16	24	19	21	21	20
Resourceful	11	14	9	18	18	12	16
None of them; other	8	9	7	7	7	7	7
Unsure	22	25	19	19	18	24	21
Refused	2	2	1	0	0	1	1
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent p prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
	less		more								
Q14a Best describes Ohio's											
Medicaid program	9	7	_	9	6	0	0	0		10	0
Compassion Accountable	_	10	5	_	<b>0</b>	8 9	8 9	8 10	8 8	10 9	8
Honest	13 3	2	8 5	8	7	2	3	3	3	3	11 3
Competent	20	15	14	15	20	17	17	17	17	17	16
Efficient	11	10	8	6	5	9	9	10	9	6	10
Resourceful	16	15	11	5	13	14	12	14	12	10	14
None of them; other	15	23	21	25	22	21	20	20	21	23	20
Unsure	11	18	26	28	19	19	21	18	21	21	18
Refused	2	1	2	- 1	1	1	2	1	2	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q14b Least descriptive of											
Medicaid in Ohio											
Compassion	11	11	7	9	12	10	10	10	10	9	10
Accountable	8	10	9	11	5	9	9	8	9	10	9
Honest	14	5 7	4	8	1	6	6	7	5	4	7
Competent Efficient	7	-	14 11	9 17	3	9	8 20	8 21	8 21	9 23	9
Resourceful	20 17	24 14	18	7	24 25	21 15	15	16	15	25 15	20 16
None of them; other	5	8	7	8	8	8	8	7	8	8	7
Unsure	17	19	30	31	22	22	23	21	23	22	21
Refused	1	1	0	1	~~	1	1	1	1	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & s	selected o	counties				Total
	Cleve- land	Cuya- hoga	Cuya- hoga	Colum- bus	Frank- lin	Cincin- nati	Hamil- ton	Dayton	Toledo	Minor media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q15 Like most or like least about Ohio's Medicaid	(411)	oou,		(u.i.)	county	(uii)	,			ac	
program Like most	35	41	31	33	41	16	12	21	34	19	28
Covers people who need it	29	35	22		32	13	12	15	26	14	23
Program helps/covers children	1	33	3	3	4	13	1,2	3	20	0	1
Choices in coverage				0	0	1		3	5		1
Other positive comments	1	2		1	2	$\bar{1}$		1	5	4	2
General positive toward program	5	5	8	2	4	2		2	8	1	4
Like least	43	39	50	43	38	54	58	56	46	43	47
Too many people using system that do not need it	12	8	15	15	9	17	7	25	17	15	16
Abuse of the system; fraud	5	4	6	10	4	9	4	11	12	2	8
Doesn't cover people; not eligible	6	3	4	10	8	11	10	7	3	4	7
Doesn't cover enough	4	6	3	3	3	9	16	4		5	4
Waste; inefficient	5	6	5	5	7	2	4	2	8	2	4
Paperwork; qualification process	7	9	9	1	0	2		3	3	5	4
Costs	4	3	5	4	6	4	6	2	4	0	3
Program poorly managed	3	1	3	1	1	2		4			2
Lack of drug-screening	0		0			1		5	1	5	1
Lack of choice in healthcare	0					2	2	3			1
Repayment of costs of care	0					1	1	1		1	0
Other negative comments	7	6	11	8	6	11	15	10	6	7	8
General negative toward program	5	6	6	2	3	1	1	4	4		3
Medicare response given	0			3	4			0	1	1	1
Other	3	5	2		6	4	6	1		1	2
Nothing; none	1	3	1		3	0		1		1	1
Don't know; no answer	26	22	27		26	32	29	30	27	38	30
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MSA	4		S	OS region			Total
<del>-</del>	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q15 Like most or like least about Ohio's Medicaid								
program								
Like most	29	25	36	32	34	16	21	28
Covers people who need it	23	21	31	26	26	13	15	23
Program helps/covers children	2	0	3	1			2	1
Choices in coverage	1		0		5	1	2	1
Other positive comments	2		1	_ 2	5	1	1	2
General positive toward program	4	3	2	5	8	2	3	4
Like least	48	43	43	43	47	54	55	47
Too many people using system that do not need it	15	17	13	14	17	17	24	16
Abuse of the system; fraud	8	9	10	5	11	9	10	8
Doesn't cover people; not eligible	6	10	10	5	2	11	6	7
Doesn't cover enough	5	3	4	4		9	4	4
Waste; inefficient	5	2	5	4	8	2	2	4
Paperwork; qualification process	5	2	1	7	3	2	4	4
Costs	4	2	4	4	3	4	2	3
Program poorly managed	2	0	2	2		2	4	2
Lack of drug-screening	1	2		0	2	1	4	1
Lack of choice in healthcare	1	0		0		2	3	1
Repayment of costs of care	0	0		0		1	1	0
Other negative comments	9	5	7	7	7	11	11	8
General negative toward program	4	2	2	5	4	1	4	3
Medicare response given	1	2	4	1	1		0	1
Other	3	2	3	3	_	4	1	2
Nothing; none	1	0	2	1		0	1	1
Don't know; no answer	29	35	31	29	28	32	31	30
Number of cases	611	192	154	319	72	121	94	803

	Ethni	citv	Se	x		Age		Total
-	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q15 Like most or like least about Ohio's Medicaid program		9.2						
Like most	41	26	25	31	28	25	31	28
Covers people who need it	25	22	20	25	23	20	25	23
Program helps/covers	_				_			
children	3	1	0	2	2	2	1	1
Choices in coverage		1	0	1	1	1	0	1
Other positive comments	0	2	1	2	2	2	Ö	2
General positive toward	•		. 6	-	_		•	
program	13	2	4	3	4	1	7	4
Like least	44	47 <	46	47	53	49	38	47
Too many people using	3	18	14	17	18	17	12	16
system that do not need it	3			9				
Abuse of the system; fraud		9	8	7	15	4	4	8
Doesn't cover people; not eligible	2	8	6	8	9	6	5	7
Doesn't cover enough	13	3	5	4	4	4	5	4
Waste; inefficient	2	4	4	4	3	6	3	4
Paperwork; qualification process	8	3	5	3	4	4	3	4
Costs	3	3	5	2	3	5	3	3
Program poorly managed	3	2	1	2	1	2	3	2
Lack of drug-screening		2	0	2	2	1	0	1
Lack of choice in healthcare		1	0	1	1	1	0	1
Repayment of costs of care		0	0	0		1	0	0
Other negative comments	15	7	6	9	9	8	7	8
General negative toward		2	2	3	2	4	2	2
program		3	3	3	3	4	2	3
Medicare response given	2	1	1	1	1		3	1
Other	2	2	2	3	2	2	3	2
Nothing; none	1	1	1	1	1	1	2	1
Don't know; no answer	21	32	33	28	26	31	33	30
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q15 Like most or like least about Ohio's Medicaid												
program	22				2.4		2-	4.0	a=	~-	20	20
Like most	32	34	23	22	24	45	25	16	37		20	28
Covers people who need it	24	27	19	18	20	35	21	12	29	24	15	23
Program helps/covers children	1	3	1	0	2	2	2	0	2	_	0	1
Choices in coverage	2	1				3	0		2			1
Other positive comments	2	2	1	2	$\sim 1$	4	0	1	2	0	2	2
General positive toward program	7	3	2	2	3	7	3	3	5	2	3	4
Like least	44	45	50	50	50	41	49	48	44	44	52	47
Too many people using system that do not need it	14	15	18	19	15	13	17	22	14	15	18	16
Abuse of the system; fraud	12	5	8	7	9	7	8	9	8	6	9	8
Doesn't cover people; not eligible	4	9	7	7	9	6	9	4	8	5	8	7
Doesn't cover enough	4	4	4	4	5	3	4	6	4	5	3	4
Waste; inefficient	6	2	5	3	7	4	4	5	4	3	5	4
Paperwork; qualification process	6	3	3	4	3	6	2	5	7	0	5	4
Costs	2	3	4	4	5	1	3	4	3	2	5	3
Program poorly managed	2	3	1	1	0	0	3	0	2	2	1	2
Lack of drug-screening	1	3	0	0	1	1	2	1	3	1	1	1
Lack of choice in healthcare	0	1	1	1		1	0	1	1	0	0	1
Repayment of costs of care	0	0	0	0	0	1	0		0	0	1	0
Other negative comments	8	4	10	10	10	7	8	8	6	8	9	8
General negative toward program	2	5	2	3	2	3	2	2	2	5	2	3
Medicare response given	0	3	0	0		1	1	0	0	2	0	1
Other	1	5	2	1	4	4	2	1	4	2	2	2
Nothing; none	1	1	2	2	1	1	2	0	1	2	1	1
Don't know; no answer	33	27	30	31	28	24	30	41	27	33	30	30
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q15 Like most or like least about Ohio's Medicaid								
program	2.0	20	20	10	22	20	27	20
Like most	26	20	29	19	33	20	37	28
Covers people who need it	22	16	23	15	27	18	30	23
Program helps/covers children	2	1	1	2		2	1	1
Choices in coverage	2	2	0	1		0		1
Other positive comments	2	3	0		1	0	0	2
General positive toward program	2	2	.5	1	4	0	8	4
Like least	54	56	42	49	41	53	35	47
Too many people using system that do not need it	21	24	13	15	14	22	10	16
Abuse of the system; fraud	13	16	5	6	5	9	4	8
Doesn't cover people; not eligible	7	8	7	9	3	7	5	7
Doesn't cover enough	6	5	4	2	3	3	6	4
Waste; inefficient	4	4	4	3	5	5	4	4
Paperwork; qualification process	4	6	4	6	3	4	4	4
Costs	3	2	3	4	3	4	2	3
Program poorly managed	2	2	2	2	4	2	$\overline{1}$	2
Lack of drug-screening	2	3	1		2	2	0	1
Lack of choice in healthcare	1	1	1	1		0	0	1
Repayment of costs of care	0	1	0		1	0	0	0
Other negative comments	7	4	9	11	10	8	6	8
General negative toward program	2	1	3	2	3	2	2	3
Medicare response given	0	0	1	2	2	1	1	1
Other	0	1	4	3	_ 5	1	5	2
Nothing; none	1	0	1	2	1	1	1	1
Don't know; no answer	28	31	31	34	30	32	31	30
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
•	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Q15 Like most or like least about Ohio's Medicaid										
program										
Like most	26	29				39	24	35	26	28
Covers people who need it	20	25	18	26	21	32	19	27	23	23
Program helps/covers children	2	1	2	1	1	1	2	2	0	1
Choices in coverage	0	0		2	3		0	2	0	1
Other positive comments	0	1	0	3	4	1	1	2	2	2
General positive toward program	3	2	4	4	2	7	3	6	2	4
Like least	46	41	49	47	49	44	45	44	52	47
Too many people using system that do not need it	18	13	21	14	19	8	20	8	21	16
Abuse of the system; fraud	9	9	8	7	7	6	14	5	5	8
Doesn't cover people; not eligible	6	6	6	8	9	7	7	5	10	7
Doesn't cover enough	4	1	6	5	4	6	2	6	5	4
Waste; inefficient	4	3	5	4	2	6	3	4	6	4
Paperwork; qualification process	2	1	3	5	6	3	2	5	5	4
Costs	6	5			1	1	5	2	4	3
Program poorly managed	3	3	3	1	1	2	1	1	4	2
Lack of drug-screening	1	1	1	2	3	1	1	2	1	1
Lack of choice in healthcare	0		0	1	2	1	0	2		1
Repayment of costs of care	1	0		0	0	0	1			0
Other negative comments	5	6	4	10	10	11	5	10	7	8
General negative toward program	4	5	3	3	2	4	3	4	1	3
Medicare response given	1	2	0	1	2	0	1	1	1	1
Other	2	5	_	3	2	4	2	3	2	2
Nothing; none	1	0	_		0	2	1	1	1	1
Don't know; no answer	32	32			33	21	36	26	28	30
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	ty primar	y voting	& ideolo	gy			Total
-	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q15 Like most or like least about Ohio's Medicaid			33.				anan			
program	22	22	24	20	27	27	25	20	43	20
Like most	<b>23</b> 19	<b>23</b> 20	<b>24</b> 21	<b>26</b> 20	<b>27</b> 18	<b>27</b> 22	<b>25</b> 19	<b>36</b> 30	<b>43</b> 36	<b>28</b> 23
Covers people who need it	19	20	21	20	18	22	19	30	36	23
Program helps/covers children	1	1		2	3	1	2	1	2	1
Choices in coverage	0	0	0	1		3	0	0		1
Other positive comments	1	1	2	2		4	1	1	2	2
General positive toward program	2	1	1	3	5	2	3	5	8	4
Like least	41	42	43	53	51	53	46	41	45	47
Too many people using system that do not need it	17	17	20	21	23	21	19	7	5	16
Abuse of the system; fraud	9	9	11	10	11	8	10	4	4	8
Doesn't cover people; not eligible	5	5	7	9	8	11	6	5	7	7
Doesn't cover enough	2	2	0	4	4	5	3	6	6	4
Waste; inefficient	3	2	3	5	6	4	4	4	5	4
Paperwork; qualification process	2	1	2	4	1	4	2	6	3	4
Costs	5	5	6	3	6	0	5	3	2	3
Program poorly managed	1	1	1	2	4	1	3	2	3	2
Lack of drug-screening	1	1	2	2	1	4	1			1
Lack of choice in healthcare	0	0		1		2	0	0	1	1
Repayment of costs of care	1	1	1				1	0		0
Other negative comments	5	4	4	8	3	11	4	10	15	8
General negative toward program	2	3	4	3	6	1	4	4	6	3
Medicare response given	1	1		1		1	1	2		1
Other	2	2	3	3	2	4	2	2	2	2
Nothing; none	1	0	1	1	1		1	2	2	1
Don't know; no answer	39	40	35	27	26	26	33	30	18	30
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party p	rimary	voting b	y sex			Party p	orimary	voting b	y age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q15 Like most or like least													
about Ohio's Medicaid													
program	2.1	2.4	25	27	20	40	20	2.4	27	2.4	20	20	20
Like most	21	24	25	27	30		20	24	27	24	28	39	28
Covers people who need it	17	22	21	19	22	36	16	21	24	13	20	35	23
Program helps/covers children	0	1	0	3		2	1	0	1	3	0	2	1
Choices in coverage	0			3	1		0		1	2		1	1
Other positive comments	1	1		4	1	1	1	1	3		3		2
General positive toward program	2	1	3	3	8	4	2	1	2	7	6	6	4
Like least	41	41	55	51	36	44	44	40	55	48	43	40	47
Too many people using system that do not need it	14	20	22	20	4	10	18	16	24	15	9	6	16
Abuse of the system; fraud	9	9	11	8	3	5	11	8	12	5	6	3	8
Doesn't cover people; not eligible	4	7	7	10	5	5	6	5	9	8	5	5	7
Doesn't cover enough	2	2	5	4	7	6	4	2	4	5	4	8	4
Waste; inefficient	5	1	5	6	2	5	1	3	5	6	5	2	4
Paperwork; qualification process	2	2	6	2	6	6	2	3	2	7	9	4	4
Costs	7	2	4	1	5	2	6	4	2	4	5	3	3
Program poorly managed	1	2	2	2	1	3	1	2	2	2	3	1	2
Lack of drug-screening	0	2		4			1	1	3	2			1
Lack of choice in healthcare	0	1		2		0		1	1	2	1		1
Repayment of costs of care	1	1				1	1	1				1	0
Other negative comments	6	4	4	11	10	10	7	4	9	5	7	12	8
General negative toward program	2	3	4	2	3	5	1	3	4	1		7	3
Medicare response given	1	1		1	2	2	1	1		2	1	2	1
Other	2	2	3	3		4	1	3	2	4		3	2
Nothing; none	1	1		1	3	1	1	1		2	2	2	1
Don't know; no answer	39	39	28	25	37	23	41	37	26	27	34	27	30
Number of cases	88	92	167	207	112		65	112	249	122	90	153	803

	Direction of	of things		N	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q15 Like most or like least about Ohio's Medicaid									
program									
Like most	30	27	25	37	14	20	23	41	28
Covers people who need it	24	24	19	34	12	14	19	32	23
Program helps/covers children	2	1	2	4			1		1
Choices in coverage	1	1	1				0		1
Other positive comments	1	3	-1	1	1	3		3	2
General positive toward program	4	2	4	1	1	3	5	6	4
Like least	41	55	49	45	54	51	46	45	47
Too many people using system that do not need it	15	19	17	13	14	15	13	26	16
Abuse of the system; fraud	8	7	6	8	11	10	12	6	8
Doesn't cover people; not eligible	6	9	8	10	2	1	11	6	7
Doesn't cover enough	3	5	5	5	6	8	2	1	4
Waste; inefficient	3	5	4	4	7	6	2	5	4
Paperwork; qualification process	3	6	5	3	7	7	1	1	4
Costs	3	4	3	2	9	6	2	1	3
Program poorly managed	1	3	1	2	4	3		2	2
Lack of drug-screening	1	2	2	2				1	1
Lack of choice in healthcare	1	1	1	2			1		1
Repayment of costs of care		1	1					1	0
Other negative comments	5	10	8	11	4	5	11	2	8
General negative toward program	2	5	2	2	1	2	9	4	3
Medicare response given	1	1	1		2	2	1	1	1
Other	1	3	3	2	3	3	4		2
Nothing; none	1	1	1	1		2	0		1
Don't know; no answer	34	24	30	27	36	30	33	26	30
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q15 Like most or like least about Ohio's Medicaid								
program								
Like most	33	25	33	33	22	34	26	28
Covers people who need it	28	21	26	28	19	26	17	23
Program helps/covers children	2	1	2	1	2		3	1
Choices in coverage		1	0	2		1		1
Other positive comments	5	1	1	2	0	2	2	2
General positive toward program	0	2	5	5	2	5	5	4
Like least	65	53	33	42	45	51	51	47
Too many people using system that do not need it	19	18	12	16	19	14	10	16
Abuse of the system; fraud	5	8	8	10	8	8	2	8
Doesn't cover people; not eligible	9	9	4	7	3	6	19	7
Doesn't cover enough	5	6	2	2	5	6	7	4
Waste; inefficient	9	4	2	3	5	6	3	4
Paperwork; qualification process	4	5	3	2	3	6	9	4
Costs	9	1	3	4	4	2	2	3
Program poorly managed	6	1	2	4	1	2		2
Lack of drug-screening	2	2	1	0	2	3		1
Lack of choice in healthcare		1	1	1	0	1	2	1
Repayment of costs of care		1	0			1	1	0
Other negative comments	23	8	4	7	7	7	14	8
General negative toward program	8	4	1	2	3	2	3	3
Medicare response given	0	1	1	0	2	1		1
Other	4	2	3	2	3	2	2	2
Nothing; none	1	1	2	1	1	1		1
Don't know; no answer	14	28	36	30	36	23	26	30
Number of cases	83	391	290	207	310	169	95	803

		or most of o	own	Importa	nce of Med fam		lf, own	Total
	Employer plan	Medicare	Self	Very imp.	Somewhat imp.	Not too imp.	Not at all imp.	
Q15 Like most or like least about Ohio's Medicaid								
program								
Like most	24	33	23	49	34	11	16	28
Covers people who need it	21	25	16	38	29	10	14	23
Program helps/covers children	2	0	1	1	3	0	1	1
Choices in coverage	0		0	2	1		0	1
Other positive comments	2	0	400	3		1	1	2
General positive toward program	1	9	. 6	8	2	1	1	4
Like least	49	39	49	46	45	42	52	47
Too many people using								
system that do not need it	21	9	8	9	16	14	22	16
Abuse of the system; fraud	10	4	5	4	12	9	9	8
Doesn't cover people; not eligible	5	6	14	12	5	4	5	7
Doesn't cover enough	4	1	4	7	2	4	4	4
Waste; inefficient	6	2	3	3		8	4	4
Paperwork; qualification	_	-		•	•		·	7
process	3	5	6	4	9	2	3	4
Costs	3	1	8	3	0	3	5	3
Program poorly managed	2	2	Ü	1	3	0	2	2
Lack of drug-screening	2	0		_	1	0	3	1
Lack of choice in healthcare	0	· ·		2	_	1	0	$\bar{1}$
Repayment of costs of care	0	0	2	0	1	$\overline{1}$	-	0
Other negative comments	8	10	8	12		7	7	8
General negative toward program	3	1	3	3	1	1	5	3
Medicare response given	1	2		1	0	0	1	1
Other	2	4	2	1		5	2	2
Nothing; none	1	2	_	2	0	2	0	1
Don't know; no answer	30	33	33	12	-	47	36	30
Number of cases	446	170	72	250		126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q15 Like most or like least about Ohio's Medicaid												
program												
Like most	23	39	32	52	35	41	16	17	28	25	37	28
Covers people who need it	22	28		35	30	30	16	17		21	26	23
Program helps/covers	22	20						17				_
children		1	2	7	2	0	0		3	2	1	1
Choices in coverage		5	0		2	3			1		3	1
Other positive comments		4	2	2	0	3			-	2	5	2
General positive toward	_	•							_	_		_
program	5	11	3	10	2	1			1	1	9	4
Like least	50	41	41	40	52	54	54	67	61	61	42	47
Too many people using	27	14	15	10	13	13	22	37	20	17	14	16
system that do not need it	21	14	13/	10	13	13	22	37	30	17	14	10
Abuse of the system; fraud	14	2	6	9	9	8	17	15	5	8	5	8
Doesn't cover people; not	11	10	10	4	5	9	2	12	9	6	12	7
eligible	- 11	10		0		,	2	12	3	U	12	,
Doesn't cover enough		11		1	4	8	5	2		4	3	4
Waste; inefficient	7		3	4.3	2	3	4	2	7	10	2	4
Paperwork; qualification		3	2	11	9	2	6	4	7	6	5	4
process		•				_	•			_	_	·
Costs	4		4		4	2	6	4		6	2	3
Program poorly managed	1	1		_	3	3	2	1		5	1	2
Lack of drug-screening	2	4		2	1		3	3			2	1
Lack of choice in healthcare		0	_		2	4		2			1	1
Repayment of costs of care	6	4	1	_	1.1	1	-	_	4	1	0	0
Other negative comments	6	4	10	6	11	18	5	7	4	11	7	8
General negative toward	1	3	1	6	2	1	1	2		4	2	3
program		,	2	2		0	1					1
Medicare response given Other	3	3	2	2	1	U	2		3	1	_	1 2
Nothing; none	2	3 1	0	2	<b>1</b> 2	2	1		<b>3</b>	1 1	<b>5</b> 1	1
Don't know; no answer	23	27	30	24	22	20	30	21		20	27	30
Number of cases	62 62	85		78	114	82 82	69	59		162	127	803

	Changing the rules to coverage		expand	Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q15 Like most or like least about Ohio's Medicaid									
program									
Like most	33	22	35	43	18	19	26	42	28
Covers people who need it	25	20	27	34	15	17	20	34	23
Program helps/covers children	1	1	1	3	1	0	2	2	1
Choices in coverage	2	0		2	0	0	0	3	1
Other positive comments	2	1		2	1	2	1	3	2
General positive toward	6	0	8	7	1	0	4	7	4
program		-			_	· ·	•	•	•
Like least	45	52	33	39	59	57	45	39	47
Too many people using system that do not need it	6	26	15	6	26	35	12	3	16
Abuse of the system; fraud	4	12	8	3	13	15	8	1	8
Doesn't cover people; not eligible	11	3	3	8	7	3	7	10	7
Doesn't cover enough	7	2	3	8	2	1	5	7	4
Waste; inefficient	3	6	3	1	7	8	3	3	4
Paperwork; qualification process	7	2	1	4	4	2	5	5	4
Costs	2	5	1	2	5	7	2	1	3
Program poorly managed	1	3	1	1	3	5	0	2	2
Lack of drug-screening	0	2	1	0	2	2	1		1
Lack of choice in healthcare	1	0		1	0	0	0	2	1
Repayment of costs of care	0	0	0	0	1	1	0	0	0
Other negative comments	10	7	4	11	6	4	8	12	8
General negative toward program	2	4	5	2	5	3	4	2	3
Medicare response given	1	1		1	1	0	2	0	1
Other	3	2	1	2	3	2	3	1	2
Nothing; none	1	1	3	2	0	0	1	1	1
Don't know; no answer	29	29	41	24	28	27	33	27	30
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total
-	Reelect	New people	Worse	Better (all)	Somewhat better	Much better	
Q15 Like most or like least about Ohio's Medicaid							
program							
Like most	27	27	28	28	28	29	28
Covers people who need it	17	24	25	21	20	23	23
Program helps/covers children	6	0	2	1	0	2	1
Choices in coverage	2	1		2	2	2	1
Other positive comments	1	2 🚄	1.	2	2	1	2
General positive toward program	4	3		6	7	2	4
Like least	40	51	50	44	46	39	47
Too many people using system that do not need it	11	16	12	17	18	16	16
Abuse of the system; fraud	8	7	5	9	10	7	8
Doesn't cover people; not eligible	4	9	8	6	8	2	7
Doesn't cover enough	6	4	7	3	4	1	4
Waste; inefficient	6	3	5	4	5	4	4
Paperwork; qualification process	2	6	4	4	6	1	4
Costs	4	3	2	5	4	7	3
Program poorly managed	0	3	3	2	2	1	2
Lack of drug-screening	1	2	1	1	1	1	1
Lack of choice in healthcare	2	0	0	1	0	2	1
Repayment of costs of care	0	0	1				0
Other negative comments	5	10	11	5	6	4	8
General negative toward program	3	3	3	2	2	4	3
Medicare response given	1	1	1	1	0	2	1
Other	2	3	2	2	2	3	2
Nothing; none	0	2	2	1	1		1
Don't know; no answer	38	25	24	33	33	34	30
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
-	Reelect (all)	Hard reelect	Soft reelect	New person	Strick- land	Kasich	
Q15 Like most or like least about Ohio's Medicaid							
program							
Like most	28	28	29	27	33	23	28
Covers people who need it	20	22	18	24	25	18	23
Program helps/covers children	1	2	0	2	2	1	1
Choices in coverage	1		2	1	1		1
Other positive comments	2	1	3	ī	$\bar{1}$	2	2
General positive toward	6	4	7	2	6	3	4
program <b>Like least</b>	40	41	38	51	46	48	47
Too many people using			200				
system that do not need it	14	16	12	15	9	24	16
Abuse of the system; fraud	9	12	6	5	5	11	8
Doesn't cover people; not eligible	6	6	6	8	6	7	7
Doesn't cover enough	1	1	1	7	7	2	4
Waste; inefficient	4	3	5	4	4	5	4
Paperwork; qualification process	4	4	4	5	6	3	4
Costs	4	6	2	3	2	4	3
Program poorly managed	1	1	1	3	1	2	2
Lack of drug-screening	0	1		2	1	1	1
Lack of choice in healthcare	1	0	2	0	1	0	1
Repayment of costs of care	0		0	1	0	0	0
Other negative comments	4	3	5	11	10	6	8
General negative toward program	2	3	1	2	3	2	3
Medicare response given	2	2	2	1	1	1	1
Other	2	3	1	3	2	3	2
Nothing; none	1	0	2	1	2	0	1
Don't know; no answer	35	34	36	25	26	34	30
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent page prima	artisan	Genera	ıl electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q15 Like most or like least	less		more								
about Ohio's Medicaid											
program											
Like most	29	28	24	21	37	28	27	29	27	27	28
Covers people who need it	26	22	17	18	31	22	22	24	22	24	23
Program helps/covers children	1	2	0	1		2	2	1	2	2	1
Choices in coverage	2	0	1			0	1	1	1	0	1
Other positive comments	2	2	-	-1-	2	ĭ	1	2	$\overline{1}$	0	2
General positive toward program	2	3	6	1	5	4	4	4	4	2	4
Like least	53	48	41_	43	42	46	45	47	45	47	47
Too many people using system that do not need it	18	19	11	18	7	16	15	16	14	17	16
Abuse of the system; fraud	12	7	7	10	1	7	7	8	6	6	8
Doesn't cover people; not eligible	11	7	4	3	6	6	6	7	5	7	7
Doesn't cover enough	2	6	4	1	9	4	4	4	4	4	4
Waste; inefficient	4	6	2	3	2	4	5	4	5	4	4
Paperwork; qualification process	4	2	7	3	4	4	4	4	4	3	4
Costs	2	4	3	4	3	3	4	3	4	5	3
Program poorly managed	2	2	1	2	2	2	2	2	2	1	2
Lack of drug-screening	2	1	2	2		1	1	1	1	1	1
Lack of choice in healthcare	1	1	1	1	1	1	1	1	1	0	1
Repayment of costs of care	0	1	0	1		0	0	0	1	1	0
Other negative comments	12	7	5	4	8	8	9	8	9	9	8
General negative toward program	3	2	4	3	6	3	3	3	3	3	3
Medicare response given		1	1	0		1	1	1	1	2	1
Other	3	1	3	2	1	2	2	3	2	3	2
Nothing; none	1	$\overline{1}$	0	0	$\overline{1}$	$\overline{1}$	$\overline{1}$	1	$\overline{1}$	1	$\overline{1}$
Don't know; no answer	23	33	36	38	28	31	32	30	32	30	30
Number of cases	230	322	181	88	107	694	591	766	555	401	803

-				Media m	arket & s	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q16 Changing the rules for											
Ohio Medicaid to allow more people to qualify for											
coverage under Medicaid											
Favor	49	54	54		53	43	56	44	45	45	46
Oppose	39	30	37	43	31	46	36	48	45	47	43
Unsure	11	16	9	11	15	10	7	8	9	8	10
Refused	0		0	1	1	1	1		1		0
Favor - oppose	10	24	17		23		20	-4	0	-2	3
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			40	edi	CO.						
essential care to	46	54	41	43	52	43	54	39	41	31	42
deserving	2.2	42	20	20	27	22	27	25	20	10	3.0
Strongly	33 14	42 12	26 15	28 15	37 15	23 20	27 27	25 14	30 11	19 11	28 15
Not strongly	14	12		12		20	21	14	11	11	12
Flawed program, wastes, fraud, needs reform	44	32	53	44	33	49	40	57	54	59	49
Not strongly	12	14	11	14	15	16	14	13	14	18	14
Strongly	32	18	42		19	33	26	44	40	41	35
Unsure	10	14	5	13	15	8	6	4	4	10	9
Refused	0		1	13	13	Ü	Ü	•	0	1	0
Good - flawed	2	22	-12	0	19	-6	15	-18	-13	-28	-7
Number of cases	268	96	107		77	121	55	87	67	93	803

	MS	A		S	OS region			Total	
_	MSA county	Rural	Central	North- east	North- west	South- west	West		
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid									
Favor	49	38	46	47	46	43	44	46	
Oppose	40	54	43	41	45	46	48	43	
Unsure	11	7	11	12	9	10	7	10	
Refused	0		1	0	1	1		0	
Favor - oppose	9	-16	3	7	1	-3	-4	3	
Number of cases	611	192	154	319	72	121	94	803	
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		0	edica						
essential care to	43	38	44	43	43	43	39	42	
deserving									
Strongly	27	30	28	29	30	23	24	28	
Not strongly	17	8	16	13	12	20	15	15	
Flawed program, wastes, fraud, needs reform	47	53	44	46	53	49	58	49	
Not strongly	15	12	14	13	13	16	14	14	
Strongly	32	42	30	33	40	33	44	35	
Unsure	9	8	12	11	4	8	3	9	
Refused	0			0	0			0	
Good - flawed	-4	-15	0	-4	-10	-6	-19	-7	
Number of cases	611	192	154	319	72	121	94	803	

-	Ethni	city	Se	x			Total	
-	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid								
Favor	75	42	44	48	46	46	46	46
Oppose	14	48	48	39	43	46	41	43
Unsure	10	9	7	13	10	7	12	10
Refused	0	0	1	0	0	0	0	0
Favor - oppose	61	-6	4	_ 9	3	1	5	3
Number of cases	104	692	367	436	259	290	241	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		C V	ledic					
essential care to	86	35	42	42	42	38	46	42
<b>deserving</b> Strongly	63	22	29	26	30	24	30	28
Not strongly	23	13	12	16	12	15	17	15
Flawed program, wastes, fraud, needs reform	9	55	51	47	49	54	43	49
Not strongly	4	16	15	13	17	14	13	14
Strongly	6	39	36	34	32	40	31	35
Unsure	5	10	7	10	9	7	10	9
Refused		0		0	0	0	0	0
Good - flawed	76	-20	-9	-5	-7	-16	3	-7
Number of cases	104	692	367	436	259	290	241	803

Education						Income		Socio-ec	Total		
HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof.	\$30K or less	\$30K- \$100K	Over \$100K	Low !	Medium	High	
								56			46
											43
8											10
	0	1	0	1	0	0	1	0	0	1	0
<b>6</b> 204	<b>4</b> 252	<b>1</b> 336	<b>3</b> 222	<b>-2</b>	<b>28</b> 172	- <b>5</b> 400	<b>4</b> 127	<b>23</b> 280	<b>-14</b> <i>279</i>	<b>1</b> 235	<b>3</b> 803
	43	39	38	43	51	42	38	50	39	36	42
34	31			23	40		24	38	24		28
12	12	18	18	19	11	17	14	12	15	17	15
43	50			52	39		50	40	52	56	49
11	_	_			11		14	11	16		14
_	_		_					_			35
					_				9		9
0	0	0		0	0	0	0	0		0	0
3	-7			- <b>9</b>	12		-12	10	-13	-20	<b>-7</b> 803
	49 43 8 6 204 46 34 12 43 11 32 11 0	49 46 43 41 8 13 0 6 4 204 252 43 50 11 13 32 37 11 7 0 0	49 46 46 43 41 45 8 13 9 0 1 6 4 1 204 252 336 46 43 39 34 31 21 12 12 18 43 50 52 11 13 18 32 37 35 11 7 8 0 0 0	less       coll.       grad (all)       degree (all)         49       46       46       47         43       41       45       44         8       13       9       8         0       1       0         6       4       1       3         204       252       336       222             46       43       39       38         34       31       21       20         12       12       18       18         43       50       52       53         11       13       18       21         32       37       35       32         11       7       8       10         0       0       0       0	degree   prof.   school	less   coll.   grad   degree   prof.   or   less     49	less   coll.   grad (all)   degree   prof.   or school   less   \$100K     49	less   coll.   grad   degree   prof.   or   \$100K   \$100K     49	less   coll.   grad   degree   prof.   or less   \$100K   \$100K     49	Less   coll.   grad   degree   prof.   cschool   less   \$100K   \$100	Less   Coll.   Grad (all)   Geree   prof.   or less   \$100K   \$100K     49

		Hou	sehold ty	pe		Employ	ment	Total	
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired		
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid			(41.7)						
Favor	40	37	50	51	50	41	45	46	
Oppose	51	54	38	39	39	50	40	43	
Unsure	9	8	11	10	10	8	15	10	
Refused	0	0	0		0	0	0	0	
Favor - oppose	-10	-16	12	12	12	-9	5	3	
Number of cases	292	185	499	171	144	379	217	803	
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		0		Co.					
essential care to deserving	37	33	46	40	45	36	48	42	
Strongly	26	23	29	22	30	22	31	28	
Not strongly	11	10	16	17	14	14	17	15	
Flawed program, wastes, fraud, needs reform	56	59	44	47	46	55	43	49	
Not strongly	15	16	14	21	10	16	10	14	
Strongly	40	42	31	27	36	39	33	35	
Unsure	7	9	10	13	9	10	8	9	
Refused	0	0	0	0	-		0	0	
Good - flawed	-19	-26	1	-7	-1	-19	5	-7	
Number of cases	292	185	499	171	144	379	217	803	

			Ideo	logy			Party	identifica	ıtion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid										
Favor	29	27	' 31	61	48	78	29	70	37	46
Oppose	60	62				17	59	22	52	43
Unsure	10	11				5	12	7	11	10
Refused	0		1	0		1	1	0		0
Favor - oppose	-31	-35			10	61	-31	48	-15	3
Number of cases	343	125	218	429	243	186	269	303	221	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			0	edi	30.					
essential care to	31	29	33	53	42	67	27	62	34	42
deserving	1.0	4 7	, 21	2.0	2.0	4.5	10	4.0	22	2.2
Strongly	19	17				45	12	46	22	28
Not strongly	12	12	12	17	13	22	16	16	12	15
Flawed program, wastes, fraud, needs reform	60	62				28	63	31	55	49
Not strongly	15	12		14		9	18	12	14	14
Strongly	45	50				19	45	19	42	35
Unsure	8	9		8	10	5	9	7	11	9
Refused	0	0	) 1				1			0
Good - flawed	-29	-33				40	-36	30	-22	-7
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty primai	y voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid										
Favor	30	28	28	38	23	50	27	70	89	46
Oppose	56	58	63	52	71	38	63	21	5	43
Unsure	13	13	9	9	7	11	10	9	6	10
Refused	1	1		0		1	0			0
Favor – oppose	-26	-31	-35	-14	-48	12	-36	50	83	3
Number of cases	180	137	62	374	148	206	327	249	105	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		•	Me.							
essential care to	30	28	25	37	24	49	27	59	68	42
deserving				_ =						
Strongly	12	10	12	25	18	32	14	43	49	28
Not strongly	18	18	13	12	6	17	13	16	20	15
Flawed program, wastes, fraud, needs reform	60	62	66	56	71	43	65	30	24	49
Not strongly	19	20	18	14	14	14	17	12	12	14
Strongly	42	42	48	42	56	30	48	19	13	35
Unsure	9	9	8	8	6	8	7	10	7	9
Refused	1	1	1				1			0
Good – flawed	-31	-33	-41	-19	-47	5	-38	29	44	-7
Number of cases	180	137	62	374	148	206	327	249	105	803

-		Party p	rimary	voting b	y sex			Party I	orimary	voting k	y age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Favor	31	29	36	40	67	73	26	32	41	34	69	71	46
Oppose	58		58		26	16	63	53	48	61	27	17	43
Unsure	10	16	5	12	7	11	11	14	10	5	4	12	10
Refused	1	1	1					1	0				0
Favor - oppose	-26		-22	-7	41	57	-37	-21	-8	-26	42	55	3
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of record program provides.				411		COL							
Good program, provides essential care to	29	30	35	38	62	56	29	30	39	32	51	64	42
<b>deserving</b> Strongly	11	13	27	23	47	39	11	13	24	25	41	46	28
Not strongly	18		7		15	39 17	18	18	14	23 7	10	18	26 15
Flawed program, wastes, fraud, needs reform	63		60	_	28		63	59	53	62	33	30	49
Not strongly	22		13	14	12	12	20	19	15	12	14	11	14
Strongly	41		46	38	16		43	40	38	51	18	18	35
Unsure	7		6	10	10	11	8	10	9	6	16	7	9
Refused		2					1	1					0
Good - flawed	-34		-25		35		-34	-28	-14	-30	18	34	-7
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		M	lost impoi	tant issue			Total
	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid									
Favor	42	47	51	57	20	27	50	45	46
Oppose	47	44	39	37	68	60	39	47	43
Unsure	10	9	10	6	11	12	10	9	10
Refused	0	ő	0	1	1	0	1	3	0
Favor - oppose	-5	2	.11	20	-48	-33	10	-2	3
Number of cases	356	337	320	111	82	134	85	65	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			Medi	Co.					
essential care to	46	40	44	62	25	29	38	37	42
deserving	28	28	27	39	15	20	25	24	28
Strongly			27 17				25 13	13	28 15
Not strongly	18	12	17	23	10	9	13	13	15
Flawed program, wastes, fraud, needs reform	47	52	46	35	65	63	56	53	49
Not strongly	17	9	13	12	22	17	19	11	14
Strongly	30	43	33	23	42	46	38	43	35
Unsure	7	8	10	3	11	9	6	9	9
Refused	0	0	0	0				1	0
Good - flawed	-1	-13	-2	27	-40	-34	-18	-16	-7
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid		<b>F</b> . 53.55	<b>P</b> . 22. 2					
Favor	47	47	46	45	45	42	64	46
Oppose	44	43	44	44	43	50	29	43
Unsure	10	10		11	12	8	7	10
Refused	10	0		1	0	O	,	0
Favor - oppose	3	4	3	1	2	-8	36	3
Number of cases	83	391	290	207	310	169	95	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		0	ile di					
essential care to	35	40	49	47	39	38	49	42
deserving	25	25	25	2.1	22	2.0	40	20
Strongly Not strongly	25 10	25 15	35 15	31 17	23 17	26 12	40 10	28 15
Flawed program, wastes,								
fraud, needs reform	61	52	41	42	50	57	43	49
Not strongly	14	15	12	11	14	19	13	14
Strongly	47	37	29	31	36	38	30	35
Unsure	4	8	10	11	11	4	7	9
Refused	·	0	0		0	Ö	·	0
Good - flawed	-26	-12	8	6	-11	-19	6	-7
Number of cases	83	391	290	207	310	169	95	803

		for most of o	own	Importa	nce of Med fam		lf, own	Total
-	Employer plan	Medicare	Self	Very imp.	Somewhat imp.	Not too imp.	Not at all imp.	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid								
Favor	41	44	61	66	40	45	32	46
Oppose	51	37	31	28	43	45	5 <u>9</u>	43
Unsure	8	18	7	6	17	10	9	10
Refused	0	1	,	0	1,	0	Ő	0
Favor - oppose	-10	7	30	38	-4	0	-27	3
Number of cases	446	170	72	250	118	126	289	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		0 %	College					
essential care to	36	49	47	69	32	37	26	42
<b>deserving</b> Strongly	22	30	37	51	21	18	14	28
Not strongly	14	19	10	18	11	19	12	15
Flawed program, wastes, fraud, needs reform	55	40	47	24	57	54	66	49
Not strongly	16	11	11	8	24	17	15	14
Strongly	39	29	36	16	33	37	51	35
Unsure	9	10	6	7	11	9	8	9
Refused	0	1	J	0	11	9	0	0
Good - flawed	-19	8	-1	46	-25	-17	-40	-7
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	criptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-		Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
O16 Changing the rules for		able			ful		able				ful	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid												
Favor	54	49	51	54	49	60	40	36	38	45	57	46
Oppose	39	43	43	35	36	33	55	58	51	47	38	43
Unsure Refused	7	8	6	11	15	7	5	6	11	7 1	5	10 0
Favor - oppose	14		8	19	13	26				-3		3
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			(	416 O)	dic	<b>3.</b>						
essential care to	42	52	57	71	44	61	43	37	30	38	52	42
<b>deserving</b> Strongly	25	40	39	57	26	41	27	26	15	20	43	28
Not strongly	17	12		13		21	16			18	10	15
Flawed program, wastes, fraud, needs reform	52	47		24		35	51			56	40	49
Not strongly	17	9	10	8	18	13	19	15	17	8	14	14
Strongly	35	38		16		22	32			48	26	35
Unsure	6	1	7	6		4	6	3		5	8	9
Refused		0						1		0		0
Good – flawed	-11	5	20	47	3	27	-7	-23	-35	-18	12	-7
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing	the rules to	o expand	Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid									
Favor	100	100		71	26	6	45	92	46
Oppose		100	100	19	67	89	39	4	43
Unsure Refused			100	9 1	7	4 0	16 0	4 1	10 0
Favor - oppose	100	-100		51 338	-42	-83	6	87	3
Number of cases	372	348	81		392	211	392	200	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			446	dica					
essential care to deserving	64	19	39	100		7	39	85	42
Strongly	47	9	18	65		4	22	63	28
Not strongly	17	10	22	35		3	17	22	15
Flawed program, wastes, fraud, needs reform	27	76	35		100	89	47	11	49
Not strongly	10	18	16		29	17	17	6	14
Strongly	16	58	19		71	72	30	5	35
Unsure Refused	9	5 0	26			4	14 0	4	9
reiuseu	U	U				U	U		U
Good - flawed	37	-57	4	100	-100	-82	-8	75	-7
Number of cases	372	348	81	338	392	211	<i>392</i>	200	803

_	State legi reele		Kasich lead	dership co	ompared wit	h others	Total
<del>-</del>	Reelect	New people	Worse	Better (all)	Somewhat better	Much better	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid		people		(all)	Detter	better	
Favor	46	50	62	37	42	27	46
Oppose	48	40	30	53	47	65	43
Unsure	6	10	8	9	10	7	10
Refused	ŭ	0	0	ő	0	1	0
Favor - oppose	-2	10	32	-16		-38	3
Number of cases	165	484	274	387	266	122	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		HIC					
essential care to	50	41	54	36	40	28	42
<b>deserving</b> Strongly	31	28	37	21	25	13	28
Not strongly	19	12	17	15	15	15	15
Flawed program, wastes, fraud, needs reform	43	51	40	54	53	58	49
Not strongly	18	12	11	17	16	21	14
Strongly	25	39	29	37	37	37	35
Unsure	7	8	7	9	7	14	9
Refused	0	0	,	0	,	0	0
<b>Good - flawed</b> Number of cases	<b>7</b> 165	<b>-10</b> 484	<b>14</b> 274	- <b>18</b> 387		<b>-30</b> 122	- <b>7</b> 803

		John Kasic	h reelect		2010 Gov ballo		Total
<del>-</del>	Reelect (all)	Hard reelect	Soft reelect	New person	Strick- land	Kasich	
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid	(all)	reciect	reciect	person	laliu		
Favor	31	26	36	60	70	23	46
Oppose	59	64	55	32	21	66	43
Unsure	9	9	9	8	8	11	10
Refused	1	1	9	0	0	0	0
	_	_		· ·	·	•	•
Favor - oppose	-29	-38	-19	27	49	-43	3
Number of cases	296	155	140	417	323	334	803
Q17 Point of view closest to own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides		446	dice				
essential care to	34	32	36	50	60	24	42
deserving			3.0		22		
Strongly	20	15	25	34	45	9	28
Not strongly	14	16	11	16	16	15	15
Flawed program, wastes, fraud, needs reform	56	57	54	42	31	67	49
Not strongly	19	20	17	11	10	20	14
Strongly	37	36	37	31	21	47	35
Unsure	10	11	9	8	8	8	9
Refused	0	0	0	0		0	0
Good - flawed	-22	-25	-18	8	29	-43	-7
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted i recent pa prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q16 Changing the rules for Ohio Medicaid to allow more people to qualify for coverage under Medicaid	less		more								
Favor	49	42	48	28	72	46	48	46	48	46	46
Oppose	45	49	36	55	17	43	41	44	41	45	43
Unsure	6	8	15	16	11	10	11	10	10	8	10
Refused	0	1	0	1		0	0	0	0	0	0
Favor - oppose Number of cases	<b>4</b> 230	<b>-7</b> 322	<b>12</b> 181	<b>-27</b>	<b>56</b> 107	<b>3</b> 694	<b>7</b> 591	<b>3</b> 766	<b>7</b> 555	<b>1</b> 401	<b>3</b> 803
own about Medicaid in Ohio: A good program that provides essential healthcare benefits to the deserving poor, vs. a flawed program that wastes a lot of money, has problems of fraud & abuse, & is in severe need of reform Good program, provides			•	Medi	Go						
essential care to deserving	46	37	41	26	60	42	43	43	43	42	42
Strongly	34	23	24	11	47	25	26	27	25	25	28
Not strongly	12	15	17	16	13	16	17	15	18	17	15
Flawed program, wastes, fraud, needs reform	44	54	52	63	33	49	48	49	48	52	49
Not strongly	14	16	11	20	14	14	15	15	15	15	14
Strongly	30	38	41	43	19	35	33	34	33	36	35
Unsure	10	9	6	10	8	9	9	8	9	6	9
Refused		0	1	1		0	0	0	0	0	0
Good - flawed	2	-17	-11	-36	27	-8	-5	-6	-5	-9	-7
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & s	selected	counties				Total
-	Cleve- land	Cuya- hoga	Cuya- hoga	Colum- bus	Frank- lin	Cincin- nati	Hamil- ton	Dayton	Toledo	Minor media	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level	(all)	County	collar	(all)	County	(all)	County			market	
Favor Strongly Not strongly	<b>49</b> 33 16	<b>60</b> 49 12	<b>43</b> 24 19	32 19	<b>63</b> 48 15	<b>40</b> 29 11	35 15	<b>40</b> 34 6	47 31 16	38 18 20	<b>46</b> 30 15
<b>Oppose</b> Not strongly Strongly	<b>41</b> 11 30	<b>31</b> 10 20	<b>45</b> 8 37	16	28 14 13	55 18 37	12	<b>54</b> 6 48	<b>49</b> 16 33	<b>54</b> 9 44	<b>46</b> 13 33
Unsure Refused	9	9	10 2	11	10		5	6	4	8	8 0
Favor - oppose Number of cases	<b>8</b> 268	<b>30</b> 96	<b>-3</b> 107	<b>13</b> 166		<b>-15</b> 121	<b>6</b> 55	<b>-14</b> <i>87</i>	<b>-2</b>	<b>-16</b> <i>93</i>	<b>0</b> 803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			19	0							
Favor Strongly	<b>46</b> 34	<b>57</b> 47	<b>45</b> 30	<b>47</b> 27	<b>61</b> 35	<b>38</b> 24		<b>50</b> 33	<b>48</b> 34	<b>33</b> 18	<b>44</b> 29
Not strongly	11	11	15	20	26	13	19	17	15	15	15
Oppose Not strongly Strongly	<b>45</b> 13 32	<b>34</b> 13 21	<b>44</b> 9 34	16	<b>32</b> 18 14	<b>51</b> 13 38	9	<b>48</b> 6 41	<b>46</b> 11 35	<b>58</b> 13 45	<b>48</b> 13 35
Unsure Refused	8	8	9	9	7	9	6	2	5	8	8
Favor - oppose Number of cases	<b>1</b> 268	<b>23</b> 96	<b>2</b> 107			<b>-14</b> 121	<b>11</b> 55	<b>2</b> 87	<b>2</b> <i>67</i>	<b>-25</b> 93	<b>-4</b> 803

	MS	4		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level								
Favor	47	42	52	46	48	40	39	46
Strongly	32	24	32	29	31	29	33	30
Not strongly	14	18	20	16	16	11	6	15
Oppose	44	51	39	43	48	55	55	46
Not strongly	12	14	16	11	15	18	6	13
Strongly	32	38	23	32	33	37	49	33
Unsure	9	6	9	11	4	5	6	8
Refused	0	0		1	1	_	•	0
Favor - oppose	2	-9	13	2	0	-15	-16	0
Number of cases	611	<b>-9</b> 192	154	319	72	121	94	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		43	0					
Favor	46	39	48	41	49	38	49	44
Strongly	30	27	27	30	34	24	32	29
Not strongly	16	11	21	12	15	13	17	15
Oppose	45	57	44	48	46	51	49	48
Not strongly	12	15	17	14	11	13	6	13
Strongly	33	41	27	34	36	38	42	35
Unsure	9	5	8	10	5	9	2	8
Refused	1			1		2		1
Favor - oppose	1	-18	4	-7	2	-14	1	-4
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		· · · · g· ·						
Favor	83	40	40	51	50	44	42	46
Strongly	63	25	27	33	30	31	30	30
Not strongly	20	14	13	18	20	13	12	15
Oppose	10	52	53	40	45	48	47	46
Not strongly		15	15	10	12	13	13	13
Strongly	10	37	38	30	32	35	34	33
Unsure	7	8	7	9	5	8	10	8
Refused		0		1			1	0
Favor - oppose	74	-12	-13	11	6	-4	-6	0
Number of cases	104	692	367	436	259	290	241	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			0					
Favor	84	37	39	48	49	40	43	44
Strongly	62	24	26	32	32	28	28	29
Not strongly	23	13	13	17	17	12	15	15
Oppose	9	54	54	42	46	50	49	48
Not strongly	0	15	13	13	12	12	16	13
Strongly	9	39	41	29	34	37	33	35
Unsure	5	8	7	9	5	10	6	8
Refused	2	1	0	1	-	0	2	1
Favor - oppose	75	-16	-15	6	3	-9	-6	-4
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-ed	onomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			(4,									
Favor	44	49	45	43	47	58	46	36	55	41	40	46
Strongly	31	34	28	27	28	42			39	27	25	30
Not strongly	12	15	17	16	19	16	17	12	16	14	15	15
Oppose	42	45	49	48	51	35	47	54	35	52	52	46
Not strongly	12	10	15	16	12	10			9	14	15	13
Strongly	30	35	34	32	39	25	34		26	37	37	33
Unsure	13	5	7.	- 9	2	7	_		9	7	8	8
Refused	1	0			1	<b>0</b> *	1	10	1	,	J	0
Relasea	_	Ū	- 1				_		-			ŭ
Favor - oppose	2	4	-4	-4	-3	24	0		21	-10	-12	0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			•	Me	,							
Favor	43	47	43	43	43	56	44	38	53	40	40	44
Strongly	29	35	25	25	27	43		27	38	26	24	29
Not strongly	14	12	17	18	16	13	17	11	15	14	16	15
Oppose	45	48	49	48	53	35	51	53	37	54	52	48
Not strongly	12	13	13	13	13	9	14	14	10	15	14	13
Strongly	33	34	36	34	40	26	37	40	27	39	38	35
Unsure	9	5	8	10	4	9	5	8	8	6	8	8
Refused	3	0				0		-	2		-	1
Favor - oppose	-3	0	-7	-5	-10	21			16	-15	-13	-4
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		income	(all)	income	no cina			
Favor	43	35	48	46	42	41	46	46
Strongly	27	24	33	26	35	25	37	30
Not strongly	16	11	15	20	7	15	10	15
Oppose	50	58	43	44	48	51	43	46
Not strongly	13	14	12	12	11	14	13	13
Strongly	37	44	30	33	36	37	29	33
Unsure	7	8 (	9	9	10	8	11	8
Refused			0	1			0	0
Favor - oppose	-7	-23	5	2	-5	-11	4	0
Number of cases	292	185	499	171	144	379	217	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level								
Favor	43	39	45	42	45	38	46	44
Strongly	30	27	29	23	31	24	33	29
Not strongly	13	12	16	19	14	14	13	15
Oppose	50	55	46	49	49	53	44	48
Not strongly	12	13	14	13	12	13	16	13
Strongly	38	41	32	35	37	40	28	35
Unsure	7	7	8	8	6	9	8	8
Refused			1	1			2	1
Favor - oppose	-7	-16	0	-7	-4	-15	2	-4
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	Party identification			
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other		
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level	(411)	vacive	valive								
Favor	25	21	. 27	63	52	77	25	76	30	46	
Strongly	14	13	15	44	34	58	12	59	16	30	
Not strongly	11	7	13	19	19	19	13	18	14	15	
Oppose	67	72		29	38	17	65	17	62	46	
Not strongly	18	15		9	10	7	17	8	14	13	
Strongly	49	57	44	20		10	48	9	48	33	
Unsure	8	8	7	8	10	6	9	7	9	8	
Refused	1		1		.0		1			0	
Favor - oppose	-42	-51		34	15	60	-41	60	-32	0	
Number of cases	343	125	218	429	243	186	269	303	221	803	
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			13								
Favor	25	21	. 28	60	51	72	23	73	30	44	
Strongly	15	12			32	53	12	52	19	29	
Not strongly	10	10			19	19	11	21	11	15	
Oppose	68	72			39	22	67	20	61	48	
Not strongly	19	14			12	4	17	9	13	13	
Strongly	49	59		23	27	18	49	11	48	35	
Unsure	5	6		-8	10	6	9	6	9	8	
Refused	1	J	2			-	2	1	-	1	
Favor - oppose	-42	-51				50	-44	53	-31	-4	
Number of cases	343	125	218	429	243	186	269	303	221	803	

			Par	ty primar	y voting	& ideolo	gy			Total
	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level										
Favor Strongly	<b>23</b> 10	<b>20</b> 7	<b>14</b> 4	<b>39</b> 24	<b>17</b> 10	<b>54</b> 35	<b>21</b> 10	<b>72</b> 54	<b>86</b> 71	<b>46</b> 30
Not strongly	13	13	11	14	7	19	10	18	15	15
Oppose	65	69	72	54	77	38	70	19	6	46
Not strongly	19	20	16	13	18	10	19	7	1	13
Strongly	46	49	56	41	59	28	52	13	5	33
Unsure	11	11	13	6	5	7	8	8	8	8
Refused	0	0		6 0	1		1			0
Favor - oppose	-42	-49	-58	-16	-60	16	-50	53	80	0
Number of cases	180	137	62	374	148	206	327	249	105	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		•	Ne							
Favor	23	21	16	38	20	52	21	68	83	44
Strongly	9	8	4	27	16	36	12	47	63	29
Not strongly	13	13	12	11	4	17	9	21	20	15
Oppose	66	70	75	55	78	39	71	23	10	48
Not strongly	17	19	13	14	23	9	20	8	1	13
Strongly	49	51	62	41	54	30	51	15	8	35
Unsure	11	9	9	6	1	8	6	8	8	8
Refused	1	1		1	2		1	1		1
Favor - oppose	-43	-49	-58	-17	-58	13	-49	45	73	-4
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party p	rimary	voting b	y sex			Party	orimary	voting k	y age		Total
-	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level													
Favor	19	27	31	45	68	75	26	22	44	26	72	73	46
Strongly Not strongly	8 11		21 10		51 17	56 19	11 14	10 12	25 19	22 4	55 16	53 20	30 15
Oppose	68	62	63	47	26	14	68	64	49	66	24	18	46
Not strongly	22	16	15	12	10	4	19	19	11	18	13	4	13
Strongly	46		48		16		49	44	38	48	11	14	33
Unsure	12	11	6	7	6	10	6	14	7	6	5	9	8
Refused		0		1				0		1			0
Favor - oppose	-49		-32		42	61	-43	-42	-5	-40	48	55	0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level				N	3								
Favor	20	26	30	45	67	68	24	22	41	31	68	68	44
Strongly	8		21	32	49		11	9	27	25	52	46	29
Not strongly	12		9	14	19	22	14	13	14	7	16	23	15
Oppose	69		65		26	21	68	65	50	67	26	23	48
Not strongly	16		13	15	10	-	18	17	11	20	11	7	13
Strongly	53		53	_	16		50	48	39	47	15	16	35
Unsure	11		5	•	5		7	13	9		6	8	8
Refused		1		1	2		1	1		1		1	1
Favor - oppose	-49		-36	_	42		-43	-43	-9	-36	42	46	-4
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of		Most important issue								
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living			
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level											
Favor	47	41	47	64	16	23	52	41	46		
Strongly	29	31	33	44	9	15	41	20	30		
Not strongly	18	10	14	20	7	8	10	21	15		
Oppose	48	48	42	30	71	67	44	51	46		
Not strongly	17	9	12	10	19	15	11	11	13		
Strongly	32	39	30	20	52	52	33	40	33		
Unsure	4	11	11	4	13	10	4	8	8		
Refused	1	0		2					0		
Favor - oppose	-2	-7	5	34	-55	-44	7	-10	0		
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803		
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			Me								
Favor	44	42	47	59	15	26	47	47	44		
Strongly	27	30	33	39	11	18	30	34	29		
Not strongly	17	12	14	20	5	8	17	13	15		
Oppose	51	49	44	36	74	67	49	43	48		
Not strongly	17	9	13	11	19	15	11	13	13		
Strongly	34	40	30	25	55	52	38	30	35		
Unsure	4	8	10	3	11	7	2	9	8		
Refused	1	1		2			1	1	1		
Favor - oppose	-7	-6	3	23	-59	-42	-2	4	-4		
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803		

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		problems	problems	iciic				
Favor	43	46	47	47	42	43	60	46
Strongly	33	30	33	34	26	29	37	30
Not strongly	10	16	14	12	16	13	23	15
Oppose	52	44	46	44	48	52	30	46
Not strongly	10	10	15	11	13	17	5	13
Strongly	43	34	30	33	35	35	25	33
Unsure	5	9	8	9	9	5	10	8
Refused		1		. 0	1			0
Favor - oppose	-9	2	1	2	-7	-9	30	0
Number of cases	83	391	290	207	310	169	95	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level								
Favor	38	47	43	43	43	42	55	44
Strongly	31	32	26	31	27	26	36	29
Not strongly	7	15	17	12	16	16	20	15
Oppose	54	45	49	50	47	53	35	48
Not strongly	10	11	17	13	14	13	10	13
Strongly	44	34	32	37	33	40	25	35
Unsure	9	7	9	7	8	4	10	8
Refused		1	-	•	1	1	-	1
Favor - oppose	-16	2	-6	-6	-4	-11	20	-4
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
	Employer plan	Medicare	Self	Very imp.	Somewhat imp.	Not too imp.	Not at all imp.	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level				·	·	·	·	
Favor	41	48	43	66	43	43	29	46
Strongly	25	37	28	48	26	29	17	30
Not strongly	16	11	15	18	18	15	12	15
Oppose	52	41	43	_ 25	50	49	62	46
Not strongly	14	11	18	8	13	23	12	13
Strongly	38	30	26	17	37	26	50	33
Unsure	7	10	14	9	6	7	9	8
Refused		1		1		0		0
Favor - oppose	-11	8	-1	41	-7	-6	-33	0
Number of cases	446	170	72	250	118	126	289	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level								
Favor	40	45	46	65	40	44	27	44
Strongly	25	34	33	51	21	22	17	29
Not strongly	15	11	13	14	19	21	11	15
Oppose	53	41	42	28	53	50	61	48
Not strongly	14	13	12	7	17	20	13	13
Strongly	40	29	29	21	36	30	48	35
Unsure	6	11	13	5	6	6	11	8
Refused	0	2		2	1		0	1
Favor - oppose	-13	4	4	37	-14	-6	-34	-4
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas- sion	Ac- count- able	Compe- tent	Effi- cient	Re- source- ful	Compas- sion	Ac- count- able	Honest	Compe- tent	Effi- cient	Re- source- ful	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		uzve					22.0					
Favor	56	42	53	70	52	50	41	46	33	42	56	46
Strongly	37	33	39	48	24	41	22	14	19	30	44	30
Not strongly	19	9	14	21	28	9	19	32	14	12	12	15
Oppose	42	52	41	26	40	41	56	50	50	53	38	46
Not strongly	14	13		Z	12	12		11		10	7	13
Strongly	28	40	29	19	28	29	43	39	35	43	30	33
Unsure	2	6	6	4	8	8	2	4	17	5	6	8
Refused						0						0
Favor - oppose	14	-11		43	12	9	-15	-4	-16	-11	19	0
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			,	M	9							
Favor	53	50	48	61	52	53	37	40	33	44	53	44
Strongly	33	43		38		42		22		35	42	29
Not strongly	20	7		23		11		18		9	12	15
Oppose	44	48	47	33		40	61	57		52	41	48
Not strongly	17	11		8		9		10		12	6	13
Strongly	27	36	34	25	28	31		47	32	40	35	35
Unsure	3	2		6	7	5		3		4	5	8
Refused		0				2		1	2			1
Favor - oppose	9			29		14				<b>-7</b>		-4
Number of cases	62	85	129	78	114	82	69	59	69	162	127	80

	Changing	the rules to	o expand	Point of vi Medi		Attiude to	ward Medic	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level									
Favor	79	12	39	76	21	1	44	96	46
Strongly	57	6	14	55	11	0	24	75	30
Not strongly	22	6	25	21	9	1	20	20	15
Oppose	13	83	35	19	72	96	42	1	46
Not strongly	3	22	14	7	17	17	16	1	13
Strongly	10	61	21	12	55	79	26	0	33
Unsure	8	5	26	5	7	3	13	4	8
Refused		1	1	0	0		1		0
Favor - oppose	66	-72	4	56	-51	-95	2	95	0
Number of cases	372	348	81	338	392	211	392	200	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			M	,					
Favor	78	10	36	74	21	1	41	95	44
Strongly	56	4	16	54	11	1	21	76	29
Not strongly	22	6	20	20	10	$\overline{1}$	20	19	15
Oppose	16	84	39	23	71	95	44	4	48
Not strongly	5	21	18	8	16	15	18	1	13
Strongly	11	63	21	15	55	81	26	3	35
Unsure	6	5	25	3	7	3	14	1	8
Refused	Ö	1	_3	J	1	1	1	_	1
Favor – oppose Number of cases	<b>62</b> 372	- <b>74</b> 348	<b>-3</b> 81	<b>50</b> 338	<b>-50</b> <i>392</i>	<b>-94</b> 211	<b>-4</b> 392	<b>92</b> 200	<b>-4</b> 803

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total	
_	Reelect	New	Worse	Better	Somewhat	Much		
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current		people		(all)	better	better		
federal poverty level	47	40	60	26	40	26	46	
Favor	47	49	60	36	40	26	46	
Strongly	31	33	44	22	24	17	30	
Not strongly	16	16	16	13	16	9	15	
Oppose	42	44	29	57	54	64	46	
Not strongly	16	10	8	17	18	14	13	
Strongly	26	34	21	40	36	49	33	
Unsure	9	7	11	7	5	11	8	
Refused	1	0		1	1		0	
Favor - oppose	5	5	31	-21	-14	-38	0	
Number of cases	165	484	274	387	266	122	803	
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		Me						
Favor	44	47	56	35	42	20	44	
Strongly	28	32	39	22	27	11	29	
Not strongly	16	15	17	13	15	8	15	
Oppose	49	46	35	59	53	71	48	
Not strongly	15	11	9	17	18	15	13	
Strongly	34	34	26	42	36	56	35	
Unsure	6	7	8	5	4	9	8	
Refused	1	0	ŭ	0	i	-	1	
Favor - oppose	-5	1	21	-24	-11	-51	-4	
Number of cases	165	484	274	<i>387</i>	266	122	803	

		John Kasic	h reelect		2010 Go ball		Total
_	Reelect (all)	Hard reelect	Soft reelect	New	Strick- land	Kasich	
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level	(aii)	reelect	reelect	person	iand		
Favor	31	25	37	57	71	19	46
Strongly	15	11	20	43	53	7	30
Not strongly	16	14	17	14	18	12	15
Oppose	61	64	58	34	20	73	46
Not strongly	17	16	19	9	6	19	13
Strongly	44	48	40	25	14	54	33
Unsure	7		4	9	9	7	8
Refused	1	9		0	J	1	0
Favor - oppose	-30	-39	-21	24	51	-54	0
Number of cases	296	155	140	417	323	334	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level		Me					
Favor	29	28	30	54	69	20	44
Strongly	17	15	21	38	49	10	29
Not strongly	12	13	10	17	20	10	15
Oppose	64	64	64	37	23	72	48
Not strongly	20	16	24	9	7	19	13
Strongly	44	48	40	28	16	53	35
Unsure	6	7	6	8	7	8	8
Refused	1	1		1	1	1	1
Favor - oppose	-35	-37	-33	17	47	-52	-4
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted i recent pa prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q18 Expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level	less		more								
Favor	49	41	42	19	71	45	46	45	45	42	46
Strongly	33	27	25	8	58	31	30	31	31	29	30
Not strongly	16	14	17	11	13	15	16	14	15	12	15
Oppose	45	53	44	68	16	46	46	46	46	50	46
Not strongly	11	14	11	19	5	12	13	13	13	12	13
Strongly	33	39	33	49	11	34	33	33	33	38	33
Unsure	6	6	14	13	13	9	8	8	9	7	8
Refused			1	0	n'0	0	0	0	0	1	0
Favor - oppose	5	-11	-2	-48	54	-1	0	-1	0	-9	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q19 In view of varying estimates, expanding Medicaid coverage to all uninsured state residents with household income levels up to 138 percent of the current federal poverty level			•	Me							
Favor	47	39	42	20	67	44	44	44	44	40	44
Strongly	35	25	25	7	51	28	28	29	27	27	29
Not strongly	12	14	17	12	16	16	16	15	16	13	15
Oppose	47	53	45	68	24	47	47	48	47	53	48
Not strongly	12	12	12	18	7	13	14	13	14	14	13
Strongly	34	41	33	50	18	35	33	35	34	39	35
Unsure	5	8	12	11	9	8	8	8	8	6	8
Refused	1	1	2	1		1	1	1	1	1	1
Favor - oppose	1	-14	-3	-48	43	-3	-3	-4	-4	-13	-4
Number of cases	230	322	181	88	107	694	591	766	555	401	803

-				Media m	arket &	selected	counties				Total
-	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q20 If expanded, Medicaid											
would become an											
unreasonably large program,											
covering as many as one in											
four residents of the state											
Convincing argument not to expand	59	52	66	60	59	63	58	77	74	57	63
Very convincing	30	28	- 36				27	46	28	37	33
Somewhat convincing	28	24	30					31	46	20	30
Not very convincing	38	44	30	35	37	32	41	22	20	40	33
Unsure	3	4	3				1	1	6	3	4
Refused	1		C	_	•						1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives											
Convincing argument not to expand	52	48	52	2 55	50	58	51	57	56	57	55
Very convincing	31	29	30	34	34	30	30	42	36	32	33
Somewhat convincing	21	19	23	20	17	29	21	15	19	25	22
Not very convincing	47	51	46	41	46	41	47	40	39	41	43
Unsure	1	1	1	. 2		1	1	3	5	2	2
Refused	1		C	) 2	3						0
Number of cases	268	96	107	7 166			55	87	67	93	803

	MS	A		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state								
Convincing argument not to expand	62	64	58	58	73	63	76	63
Very convincing	32	37	27	32	28	32	46	33
Somewhat convincing	31	27	31	27	45	30	30	30
Not very convincing	34	31	37	38	21	32	22	33
Unsure	3	5	3	4	6	4	1	4
Refused	1	0	2	0		1		1
Number of cases	611	192	154	319	72	121	94	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives		14						
Convincing argument not to expand	53	61	57	54	56	58	55	55
Very convincing	32	36	35	31	36	30	40	33
Somewhat convincing	21	25	22	22	20	29	15	22
Not very convincing	45	36	41	43	39	41	42	43
Unsure	2	3	0	3	4	1	3	2
Refused	1	0	2	0				0
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	2X		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in		Anglo					more	
four residents of the state Convincing argument not to expand	51	64	65	60	61	64	62	63
Very convincing	27	34	36	30	26	34	39	33
Somewhat convincing	24	30	29	30	35	31	22	30
Not very convincing	42	32	31	35	36	31	34	33
Unsure	3	4	3	4	3	4	2	4
Refused	4	0	1	1		0	2	1
Number of cases	104	692	367	436	259	290	241	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives								
Convincing argument not to expand	37	58	56	54	50	55	61	55
Very convincing	21	35	37	30	28	31	43	33
Somewhat convincing	16	23	19	24	22	24	18	22
Not very convincing	60	40	42	43	46	45	35	43
Unsure	0	2	2	2	4	1	2	2
Refused	3	0	0	1		0	1	0
Number of cases	104	692	367	436	259	290	241	803

		Ed	ducatio	n			Income		Socio-e	conomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state			,,			_						
Convincing argument not to expand	62	64	62	62	60	58	65	61	60	63	66	63
Very convincing	33	30	34	34	35	27	34	36	30	29	40	33
Somewhat convincing	28	34	27	29	25	31	31	24	29	34	25	30
Not very convincing	32	31	37	36	39	34	33	39	33	34	34	33
Unsure	5	4	1	2	1	8	1	0	6	3	0	4
Refused	1	1					0		1	1		1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives				64.								
Convincing argument not to expand	57	61	51	52	48	53	55	54	55	56	55	55
Very convincing	36	36	31	30	31	28	36	29	31	38	31	33
Somewhat convincing	20	25	20	22	17	25	19	24	24	18	24	22
Not very convincing	39	36	49	47	52	44	44	46	41	41	45	43
Unsure	4	2	0	0		3	1		3	2	0	2
Refused	0	1					0		0	1		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child (all)	Child, double income	No child (all)	No child, double income	Single adult, no child	Full- time	Retired	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to expand	65	67	61	60	63	64	59	63
Very convincing	28	33	35	28	45	31	39	33
Somewhat convincing	37	34	25	32	18	33	20	30
Not very convincing	33	33	34	37	32	34	33	33
Unsure	2	0	4	2	4	2	6	4
Refused			1	0	2		2	1
Number of cases	292	185	499	171	144	379	217	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives Convincing argument not to	51	52	57	57	58	52	58	55
expand	21	32	37	37	38	32	38	33
Very convincing	29	28	36	31	40	31	40	33
Somewhat convincing	23	24	21	26	18	22	18	22
Not very convincing	47	47	40	40	40	46	39	43
Unsure ´	2	1	2	2	1	1	2	2
Refused			1	0	2		1	0
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	ition	Total
-	Conser- vative (all)	Very conser- vative		Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to expand	73	71	74	54	61	46	70	51	67	63
Very convincing	42	48				22	42	22	37	33
Somewhat convincing	32	23	36			24	28	30	30	30
Not very convincing	23	22				52	25	45	30	33
Unsure	3	5		3	3	2	5	3	3	4
Refused	1	2					1	1		1
Number of cases	343	125	218	429	243	186	269	303	221	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives			63							
Convincing argument not to expand	77	81	75	38	50	23	77	31	63	55
Very convincing	53	65	46	18	21	14	53	16	35	33
Somewhat convincing	24	16	29	20	29	8	24	16	28	22
Not very convincing	22	17	24	60	47	77	19	67	35	43
Unsure	1	1	1	2	3	1	4	1	2	2
Refused	1	2					1	1		0
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty prima	ry voting	& ideolo	gy			Total
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q20 If expanded, Medicaid			doi				unun			
would become an										
unreasonably large program,										
covering as many as one in										
four residents of the state										
Convincing argument not to expand	71	73	72	66	76	58	73	52	42	63
Very convincing	45	49	54	34	37	30	41	23	19	33
Somewhat convincing	26	24	18	32	39	28	32	29	23	30
Not very convincing	23	22	23	31	22	39	23	44	56	33
Unsure	5	5	6	4	2	3	4	2	2	4
Refused	1	0					0	2		1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q21 Expanding Medicaid would		•								
just give the federal										
government more power &										
control over our lives										
Convincing argument not to	77	81	88	58	83	41	80	34	21	55
<b>expand</b> Very convincing	56	61	73	34	56	19	56	15	10	33
	21	20	15	24	27	23	23	19	11	22
Somewhat convincing								64		
Not very convincing	20	17	<b>11</b> 1	39	<b>16</b> 1	<b>56</b> 3	18		79	43
Unsure Refused	2	1	Ţ	3	7	3	1	1		2
	1 180	0 1 <i>37</i>	62	374	148	206	0 <i>327</i>	249	105	803
Number of cases	180	137	02	5/4	148	206	327	249	105	803

		Party primary voting by sex						Party	primary	voting l	oy age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state													
Convincing argument not to expand	68	73	74	59	51	53	73	69	60	76	57	50	63
Very convincing	47	42	39				40	47	_	46	21	25	33
Somewhat convincing	21	31	35		28	30	33	23		31	36	25	30
Not very convincing	27	20	24	36	45		25	23	35	22	41	48	33
Unsure	5	6	3	5	2		1	7	5	1	2		4
Refused	0	1			2	_	1	1				3	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives				17									
Convincing argument not to expand	82	73	59	57	32	36	75	79	51	74	29	38	55
Very convincing	63	50	38	31	17	14	48	61	27	48	11	19	33
Somewhat convincing	18	23	22	26	16	21	27	17	23	25	18	19	22
Not very convincing	17	23	38	40	68	61	24	18	46	25	71	59	43
Unsure	1	3	3	3		1	0	3	4	1		1	2
Refused	0	1				2	1	1				2	0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		M	lost impor	tant issue			Total
-	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to expand	67	62	58	57	71	71	63	75	63
Very convincing	36	32	31	25	39	39	38	41	33
Somewhat convincing	31	29	27	32	32	32	25	34	30
Not very convincing	31	34	38	39	28	27	36	17	33
Unsure	2	4	3	3	1	1	1	7	4
Refused		1	1	0		0			1
Number of cases	356	337	320	111	82	134	85	65	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives			Bur						
Convincing argument not to expand	58	55	51	40	74	70	55	59	55
Very convincing	35	35	30	19	53	45	33	42	33
Somewhat convincing	23	20	21	21	21	25	22	17	22
Not very convincing	41	42	46	58	26	30	43	41	43
Unsure	1	3	2	2		0	3	1	2
Refused		1	1	0		0			0
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to expand	64	59	. 0	60	61	65	66	63
Very convincing	38	28	37	31	34	29	39	33
Somewhat convincing	27	30	31	28	27	36	27	30
Not very convincing	32	39	27	38	33	30	34	33
Unsure	3	2	4	3	4	5	1	4
Refused	0	0	1	0	2			1
Number of cases	83	391	290	207	310	169	95	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives	l	•						
Convincing argument not to expand	62	52	56	50	57	58	55	55
Very convincing	40	29	35	34	35	28	37	33
Somewhat convincing	23	23	20	16	22	30	18	22
Not very convincing	35	46	42	47	39	41	45	43
Unsure	2	2	2	3	3	1	0	2
Refused	0	0	1	0	1			0
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
_	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to expand	62	64	67	58	66	57	69	63
Very convincing	31	42	31	33	35	25	36	33
Somewhat convincing	31	22	36	25	31	32	33	30
Not very convincing	36	26	33	36		40	27	33
Unsure	2	7		4	1	3	3	4
Refused	0	3		1			1	1
Number of cases	446	170	72	250	118	126	289	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives								
Convincing argument not to expand	56	55	54	37	72	54	65	55
Very convincing	31	38	37	23	44	31	39	33
Somewhat convincing	25	17	17	14	29	24	26	22
Not very convincing	42	41	46	62	25	44	32	43
Unsure	2	3	0	1	3	2	2	2
Refused	0	2		0			1	0
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Lo	east des	criptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	·
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in												
four residents of the state Convincing argument not to					. 0							
expand	58	48	61	70	54	63	74	65	55	64	58	63
Very convincing	42	25	30	32	24	32	41	31	25	32	33	33
Somewhat convincing	16	23	31	38	30	31	33	34	29	32	25	30
Not very convincing	42	43	38	23	45	34	23	28	45	36	38	33
Unsure		5	1	7	1	1	3	6		0	3	4
Refused		3				2		1			0	1
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives			,	611								
Convincing argument not to expand	51	59	48	58	3 47	49	61	52	60	54	50	55
Very convincing	31	43	24	34	29	34	37	30	34	26	27	33
Somewhat convincing	20	16	23	24	18	15	24	22	25	28	22	22
Not very convincing	46	37	50	39	53	51	38	43	40	46	50	43
Unsure	3	0	2	3	0		1	4		1	0	2
Refused		3						1			0	0
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803

	Changing the rules to expand coverage			Point of v Med		Attiude to	Total		
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q20 If expanded, Medicaid would become an unreasonably large program, covering as many as one in four residents of the state Convincing argument not to	51	74	68	53	73	85	68	29	63
expand			- 70						
Very convincing	19	47	35 33 <b>26</b>	25		62	30	8	33
Somewhat convincing	32	27	33	28	32	23	38	20	30
Not very convincing	45	22		43	24	13	26	70	33
Unsure	4	3	5	3	3	1	6	2	4
Refused	1	1	0	$\frac{1}{2}$	0	1	1		1
Number of cases	372	348	81	338	392	211	392	200	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives									
Convincing argument not to expand	38	71	63	39	69	90	59	10	55
Very convincing	18	47	44	22	43	73	27	4	33
Somewhat convincing	20	24	19	17	26	17	32	6	22
Not very convincing	60	27	30	60	29	9	36	90	43
Unsure	1	1	7	1	2	0	4		2
Refused	1	0	0	1	0	0	1		0
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	ompared wit	h others	Total
<del>-</del>	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q20 If expanded, Medicaid							
would become an							
unreasonably large program,							
covering as many as one in							
four residents of the state							
Convincing argument not to expand	65	61	54	71	72	68	63
Very convincing	31	32	25	41	38	47	33
Somewhat convincing	34	29	28	30	35	20	30
Not very convincing	30	35	42	27	26	28	33
Unsure	5	3	3	3	2	4	4
Refused	0	1	1	0		0	1
Number of cases	165	484	274	387	266	122	803
Q21 Expanding Medicaid would just give the federal		M					
government more power & control over our lives							
Convincing argument not to expand	60	50	38	67	64	75	55
Very convincing	36	30	21	42	36	54	33
Somewhat convincing	24	21	17	26	28	21	22
Not very convincing	37	47	58	31	35	22	43
Unsure	3	2	3	2	1	3	2
Refused	0	1	1	0		0	0
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q20 If expanded, Medicaid							
would become an							
unreasonably large program,							
covering as many as one in							
four residents of the state			47%				
Convincing argument not to expand	73	72	75	54	53	76	63
Very convincing	42	45	40	27	19	49	33
Somewhat convincing	31	28	35	27	33	27	30
Not very convincing	22	20	24	42	42	21	33
Unsure	4	7	1	3	4	3	4
Refused	0		0	1	1	0	1
Number of cases	296	155	140	417	323	334	803
Q21 Expanding Medicaid would just give the federal		Bur					
government more power & control over our lives							
Convincing argument not to expand	71	78	64	41	31	79	55
Very convincing	48	54	42	23	16	52	33
Somewhat convincing	23	25	23	18	15	27	22
Not very convincing	26	18	36	55	66	19	43
Unsure	2	4		2	2	2	2
Refused	0		0	1	1	0	0
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	story	Most likely voter	Total	
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Opport a second of Made and	less		more								
Q20 If expanded, Medicaid would become an											
unreasonably large program,											
covering as many as one in											
four residents of the state				450							
Convincing argument not to expand	57	66	66	72	53	64	64	63	63	63	63
Very convincing	26	35	38	47	26	34	35	34	34	39	33
Somewhat convincing	30	31	28	26	26	29	29	29	29	24	30
Not very convincing	38	31	29	19	47	32	31	33	32	34	33
Unsure	5	2	4	7		3	4	3	4	2	4
Refused		1	1	1		1	1	1	1	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q21 Expanding Medicaid would just give the federal government more power & control over our lives											
Convincing argument not to expand	49	56	64	81	30	56	58	56	57	57	55
Very convincing	27	37	36	63	11	34	36	34	35	39	33
Somewhat convincing	21	19	28	19	19	23	22	22	22	18	22
Not very convincing	48	43	33	14	70	41	40	42	40	41	43
Unsure	3	1	3	4		2	2	2	2	1	2
Refused		0	1	1		1	1	1	1	1	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket &	selected	counties				Total
	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin County	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added	, ,	,		<u>.</u> ;0		<b>\</b>	,				
Convincing argument not to expand	61	63	59	71	63	79	68	77	62	67	68
Very convincing Somewhat convincing	34 28	34 29	34 25	31	36 27	38	37	52 25	33 29	33 34	38 30
<b>Not very convincing</b> Unsure Refused	<b>34</b> 5 0	<b>31</b> 6	3:	5 24 5 0	<b>31</b> 5 1	3		23	<b>25</b> 13	<b>31</b> 2	<b>27</b> 4 0
Number of cases	268	96	10	_	77		55	87	67	93	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up											
Convincing argument not to expand	71	65	74	1 69	61	. 78	79	83	80	81	75
Very convincing	47	38	5.	L 46	38	50	51	48	51	55	49
Somewhat convincing	24	27	23	-	23			35	29	25	26
Not very convincing	26	31	24		29			17	14	17	22
Unsure	2	4		2 5	6		0		6	3	3
Refused	1	0.0	1.0		3			0.7	67	0.3	0
Number of cases	268	96	10	7 166	77	121	55	87	67	93	803

	MS	4		S	SOS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added			۰.0					
Convincing argument not to expand	69	66	73	61	62	79	77	68
Very convincing	36	44	39	33	33	40	53	38
Somewhat convincing	33	23	34	28	29	38	24	30
Not very convincing	27	29	23	33	26	18	23	27
Unsure	4	5	3	6	12	3		4
Refused	0	0	0	0				0
Number of cases	611	192	154	319	72	121	94	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up			,-					
Convincing argument not to expand	72	84	69	73	82	78	81	75
Very convincing	47	55	46	49	51	50	46	49
Somewhat convincing	25	28	23	24	31	28	34	26
Not very convincing	24	15	25	23	13	20	19	22
Unsure	3	1	4	3	5	2		3
Refused	1	0	2	0				0
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	X		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added			.0					
Convincing argument not to expand	45	72	69	68	68	72	66	68
Very convincing	28	39	41	35	33	44	37	38
Somewhat convincing	17	33	28	33	35	28	29	30
Not very convincing	42	25	27	28	28	25	28	27
Unsure	13	3	4	4	4	3	5	4
Refused	0	0	0	0		0	0	0
Number of cases	104	692	367	436	259	290	241	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up Convincing argument not to						9-		
expand	53	78	78	72	72	81	72	75
Very convincing	28	52	52	46	43	52	51	49
Somewhat convincing	25	27	27	26	29	29	21	26
Not very convincing	38	19	19	24	24	17	24	22
Unsure	7	2	3	3	4	2	3	3
Refused	3	0	0	1		0	1	0
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-ec	onomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added			(dii)		0	6						
Convincing argument not to expand	66	72	68	68	67	59	70	72	65	69	71	68
Very convincing	33	42	38	36	42	24	41	45	30	42	43	38
Somewhat convincing	32	29	29	32	25	35	29	27	35	27	28	30
Not very convincing	27	24	31	30		33	28	25	27	27	28	27
Unsure	7	4	2	_ 2		8	2	2	8	3	1	4
Refused		0						1		0		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up Convincing argument not to expand	83	75	71	72	71	70	79	72	76	76	73	75
Very convincing	59	48	44	46	39	41	52	47	50	52	45	49
Somewhat convincing	24	27	27	25	31	29	27	24	26	24	28	26
Not very convincing	12	20	28	28	29	24	21	26	19	20	27	22
Unsure	5	4	0	0		6	0	3	5	3	0	3
Refused	0	1					0		0	1		0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Ho	usehold ty	pe		Employ	/ment	Total
_	Child (all)	Child, double	No child	No child, double	Single adult, no child	Full- time	Retired	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new		income	(all)	income	no child			
Medicaid recipients added			40	4.0				
Convincing argument not to expand	74	75	65	75	58	74	62	68
Very convincing	40	43	37	40	36	42	39	38
Somewhat convincing	34	33	28	35	22	32	23	30
Not very convincing	23	22	29	22	36	23	34	27
Unsure	3	2	-5	2	6	3	5	4
Refused			0	0		0	_	0
Number of cases	292	185	499	171	144	379	217	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up								
Convincing argument not to expand	82	85	71	68	73	79	70	75
Very convincing	50	47	48	44	58	49	54	49
Somewhat convincing	32	38	23	24	16	30	16	26
Not very convincing	15	15	25	28	24	18	26	22
Unsure	3		3	4	1	3	3	3
Refused			1	0	2		1	0
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added				٠,0	۵.					
Convincing argument not to expand	79	77	80	60	70	47	81	54	74	68
Very convincing	55	57	53 27	25	31	17	52	21	44	38
Somewhat convincing	24	20	27	35	39	30	28	32	30	30
Not very convincing	18	20	17	35	26	47	15	42	22	27
Unsure	3	3	3	5	4	6	4	4	4	4
Refused				0		0	0		0	0
Number of cases	343	125	218	429	243	186	269	303	221	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up Convincing argument not to	85	82	. 87	67	78	51	84	63	82	75
expand	CO	<b>C</b> 2		20	4 -	20	CO	22	Ε0.	40
Very convincing Somewhat convincing	62 23	62 19				28 23	60 24	32 31	59 23	49 26
	13	15				43	13	33	25 <b>15</b>	20 22
Not very convincing Unsure						<b>43</b>			3	
Refused	1 1	1 2		-	3	О	3	3	3	3
Number of cases	343	125			243	186	269	303	221	803
number of cases	343	123	210	429	243	100	209	303	221	003

			Par	ty primai	y voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added			dei	0 .	6.		unan			
Convincing argument not to expand	81	84	89	71	78	67	79	56	41	68
Very convincing	56	58	65	38	54	27	55	25	15	38
Somewhat convincing	25	26	24	33	24	40	25	30	26	30
Not very convincing	16	14	10	25	20	29	18	39	50	27
Unsure	3	2	2	4	2	4	3	5	9	4
Refused	1						0	0	1	0
Number of cases	180	137	62	374	148	206	327	249	105	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up										
Convincing argument not to expand	84	86	90	78	90	69	87	64	47	75
Very convincing	59	61	72	54	70	42	64	34	20	49
Somewhat convincing	25	25	19	24	20	28	23	30	27	26
Not very convincing	13	12	7	18	10	25	12	33	48	22
Unsure	2	2	2	4		5	1	2	5	3
Refused	1	0					0	1		0
Number of cases	180	137	62	374	148	206	327	249	105	803

-		Party	primary	voting b	y sex		Party primary voting by age						Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added					. 0								
Convincing argument not to expand	82	79	73	69	52	58	85	78	71	70	55	58	68
Very convincing	59	53	44	33	24	26	57	56	35	44	25	25	38
Somewhat convincing	23		30		29		28	22		26	_	32	30
Not very convincing	16	16	22	27	41		14	17	25	26	42	35	27
Unsure	2	5	4	4	- 6	5	1	4	4	4	2	6	4
Refused	0			- 4		1		1				0	0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up Convincing argument not to expand	85	84	82	74	68	61	87	82	75	84	68	64	75
Very convincing	61	58	58	50	35	33	54	62	48	65	38	32	49
Somewhat convincing	24		23	24	33	28	33	21	26	20	29	32	26
Not very convincing	13		13		31	35	12	14	20	14		32	22
Unsure	1	2	5	3	1	3	0	3	5	1	1	3	3
Refused	0	1				2	1	1				2	0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction	of things		N	lost impor	tant issue			Total
	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot the bill for all the new Medicaid recipients added			*O			Budget			
Convincing argument not to expand	74	68	68	61	83	78	70	74	68
Very convincing	39	39	35	30	56	48	36	49	38
Somewhat convincing	35	29	33	31	27	30	34	25	30
Not very convincing	22	28	27	38	17	19	29	25	27
Unsure	4	4	5	1		2	1	2	4
Refused		1	0	1		0			0
Number of cases	356	337	320	111	82	134	85	65	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up Convincing argument not to expand	78	76	74	62	91	86	68	85	75
Very convincing	50	50	45	36	71	63	48	59	49
Somewhat convincing	28	26	28	26	20	22	20	26	26
Not very convincing	19	20	22	33	7	13	32	14	22
Unsure	3	3	4	5	2	1		1	3
Refused	3	1	i	Ő	_	0		-	0
Number of cases	356	33 <i>7</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	stem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio taxpayers will be left to foot								
the bill for all the new			4.0					
Medicaid recipients added Convincing argument not to								
expand	75	67	69	69	68	72	65	68
Very convincing	42	34		37	39	35	42	38
Somewhat convincing	33	33		32	29	37	23	30
Not very convincing	19	29	28	26	26	25	31	27
Unsure	5	4	4	5	5	3	4	4
Refused	0	0		1	0			0
Number of cases	83	391	290	207	310	169	95	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up								
Convincing argument not to expand	77	74	76	71	77	77	75	75
Very convincing	53	50	47	43	53	52	45	49
Somewhat convincing	24	25	29	28	24	25	30	26
Not very convincing	21	22	21	25	18	23	22	22
Unsure	2	3	2	4	3	1	3	3
Refused	0	0		0	1			0
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
Q22 We can't count on the debt-ridden federal government's contribution to Ohio Medicaid to last forever, so in the future Ohio	plan			imp.	imp.	too imp.	all imp.	
taxpayers will be left to foot the bill for all the new Medicaid recipients added Convincing argument not to	74	60	62	55	70	73	78	68
<b>expand</b> Very convincing	40	39	31	26	41	33	49	38
Somewhat convincing	34	21	31	29		40	29	30
Not very convincing	23	32	38	41		24	17	27
Unsure	3	8.	30	4		2	5	4
Refused	0	0		0		_	0	0
Number of cases	446	170	72	250		126	289	803
Q23 Medicaid should not be expanded until the waste, fraud, & abuse in the program is cleaned up								
Convincing argument not to expand	77	71	81	65	81	75	83	75
Very convincing	50	52	50	39	60	45	55	49
Somewhat convincing	26	19	31	25	21	30	28	26
Not very convincing	20	23	19	31	18	22	14	22
Unsure	3	4		4	1	3	2	3
Refused	0	2		0			1	0
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	Ο	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q22 We can't count on the												
debt-ridden federal												
government's contribution to Ohio Medicaid to last forever,												
so in the future Ohio	1											
taxpayers will be left to foot												
the bill for all the new												
Medicaid recipients added				3								
Convincing argument not to	65	70	68	65	66	70	85	64	64	74	63	68
expand						37						
Very convincing	37	31		39		34	51	47	_	42		38
Somewhat convincing	27	39		26		35	35	16		33	40	30
Not very convincing Unsure	<b>29</b> 6	<b>26</b> 4		27 7	- To - 100	30	<b>14</b> 1	<b>32</b> 4		<b>24</b> 1	<b>33</b> 3	27 4
Refused	O	4	. 1		2		1	4	, ,	1	0	0
Number of cases	62	85	129	78	114	82	69	59	69	162	-	803
Trainiber of eases	02	03	123	11300		02	03	33	03	102	, , ,	003
Q23 Medicaid should not be												
expanded until the waste,												
fraud, & abuse in the												
program is cleaned up												
Convincing argument not to	71	81	. 75	71	74	73	77	83	86	78	68	75
expand	4.5	63				50	F.0			4.5	20	
Very convincing Somewhat convincing	45 26	62 20		41 30		50 23	58 20	66 17		45 33	39 28	49 26
Not very convincing	20 <b>29</b>	15		21		23 <b>27</b>	20 23	17 16		19		20
Unsure	23	0		8		21	23	0		2	5	3
Refused		3	_		,			1		_	ő	0
Number of cases	62	85		78	114	82	69	<u>-</u> 59	69	162	-	803

	Changing	the rules to coverage	expand	Point of v Med		Attiude to	ward Medio	caid scale	Total
-	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q22 We can't count on the									
debt-ridden federal government's contribution to									
Ohio Medicaid to last forever,									
so in the future Ohio									
taxpayers will be left to foot				A					
the bill for all the new					0				
Medicaid recipients added			- 40						
Convincing argument not to expand	54	83	70	56	81	94	73	31	68
Very convincing	19	55	49	24	50	76	35	3	38
Somewhat convincing	35	28	21	31	31	19	38	28	30
Not very convincing	42	15	14	40		4	20	66	27
Unsure	4	2	16	4	2	1	7	3	4
Refused	0	0	0		0	0	0	0	0
Number of cases	372	348	81	338	392	211	392	200	803
Q23 Medicaid should not be			_						
expanded until the waste,									
fraud, & abuse in the									
program is cleaned up									
Convincing argument not to expand	60	88	89	60	89	97	83	35	75
Very convincing	31	65	60	30		86	49	8	49
Somewhat convincing	29	23	28	30		11	34	27	26
Not very convincing	36	10	7	36		2	12	62	22
Unsure	4	2	4	4	1	0	4	3	3
Refused	1	0	0	1	0	0	1		0
Number of cases	372	348	81	338	392	211	392	200	803

-	State legi reele		Kasich lead	dership co	ompared wit	h others	Total
_	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q22 We can't count on the							
debt-ridden federal							
government's contribution to							
Ohio Medicaid to last forever, so in the future Ohio							
taxpayers will be left to foot							
the bill for all the new			<b>A</b>				
Medicaid recipients added			3 4.6				
Convincing argument not to							
expand	71	67	56	74	74	74	68
Very convincing	42	35	28	43	39	52	38
Somewhat convincing	28	33	27	32	36	22	30
Not very convincing	26	27	38	21	21	22	27
Unsure	3	6	6	4	5	3	4
Refused	0	0	0	0		0	0
Number of cases	165	484	274	387	266	122	803
Q23 Medicaid should not be							
expanded until the waste,							
fraud, & abuse in the							
program is cleaned up							
Convincing argument not to	77	73	62	81	78	87	75
expand			02			07	7.5
Very convincing	46	49	35	55		69	49
Somewhat convincing	31	24	27	26	_	19	26
Not very convincing	20	23	34	16		10	22
Unsure	3	4	3	3		2	3
Refused	0	1	1	0		0	0
Number of cases	165	484	274	387	266	122	803

		John Kasid	ch reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q22 We can't count on the							
debt-ridden federal							
government's contribution to							
Ohio Medicaid to last forever, so in the future Ohio							
taxpayers will be left to foot							
the bill for all the new			A				
Medicaid recipients added				. 60			
Convincing argument not to		- 40					
expand	78	75	81	61	55	81	68
Very convincing	46	49	44	30	24	53	38
Somewhat convincing	32	26	38	31	32	28	30
Not very convincing	17	18	15	34	40	14	27
Unsure	5	. 7	3	4	4	5	4
Refused	0	0.80	0	0	0	0	0
Number of cases	296	155	140	417	323	334	803
Q23 Medicaid should not be							
expanded until the waste,							
fraud, & abuse in the							
program is cleaned up							
Convincing argument not to	83	84	82	68	61	87	75
expand							
Very convincing	57	60	54	40	34	62	49
Somewhat convincing	26	24	28	28	28	25	26
Not very convincing	15	12	17	27	34	10	22
Unsure	2	4	^	4	4	3	3
Refused	0	1.55	0	1	1	0	0
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent poprima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
·	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
022 We sould second on the	less		more								
Q22 We can't count on the debt-ridden federal											
government's contribution to											
Ohio Medicaid to last forever,											
so in the future Ohio											
taxpayers will be left to foot											
the bill for all the new				- A. C							
Medicaid recipients added						,					
Convincing argument not to expand	66	75	61	78	58	69	70	69	69	68	68
Very convincing	32	42	37	52	20	39	41	38	40	40	38
Somewhat convincing	33	33	24	26	38	30	29	31	29	28	30
Not very convincing	31	23	29	17	39	26	25	27	26	29	27
Unsure	3	2	10	5	3	4	5	4	5	3	4
Refused	220	0	0	1	107	0	0	700	0	0	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q23 Medicaid should not be											
expanded until the waste,											
fraud, & abuse in the											
program is cleaned up											
Convincing argument not to expand	67	81	79	85	58	76	74	76	74	73	75
Very convincing	44	54	51	60	27	49	48	49	47	49	49
Somewhat convincing	22	27	28	25	31	27	26	27	27	24	26
Not very convincing	28	18	18	11	37	21	23	20	22	25	22
Unsure	6	1	3	3	4	2	3	3	3	1	3
Refused	220	222	1	1	107	604	1	766	1	1 401	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & :	selected	counties				Total
	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin County	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to expand	63	68	61	. 65	63	67	ŕ	75	62	70	66
Very convincing	27	31	31		30			32	34	34	30
Somewhat convincing	36	36	-30		33		• .	43	28	36	36
Not very convincing	34	26	38		34			25	37	26	31
Unsure	3	6	1	. 5	3	_			2	5	3
Refused	0					. 0					0
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs			13								
Convincing argument not to	56	47	56	61	59	64	50	64	63	63	61
<b>expand</b> Very convincing	37	33	34	40	29	36	29	47	38	35	38
Somewhat convincing	19	14	22		30			17	25	28	22
Not very convincing	42	52	41		37			36	31	32	37
Unsure	2	1	3		4			30	7	2	2
Refused	0	-	_			_	_		•	3	0
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q24 Cost of expanding Medicaid would leave less money for other needed								
state services & programs, like education, public safety								
& environmental protection								
Convincing argument not to expand	64	71	66	63	62	67	72	66
Very convincing	28	36	28		34	31	30	30
Somewhat convincing	36	35	38	35	28	36	42	36
Not very convincing	33	26	32	33	36	31	25	31
Unsure	3	3	2	4	1	1	3	3
Refused	0	0		0		0		0
Number of cases	611	192	154	319	72	121	94	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs								
Convincing argument not to expand	57	70	62	58	63	64	63	61
Very convincing	36	48	39	38	37	36	44	38
Somewhat convincing	22	23	22	20	26	27	18	22
Not very convincing	40	28	36	39	30	35	37	37
Unsure	2	2	2	3	6	1		2
Refused	1	0		0				0
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs,								
like education, public safety & environmental protection								
Convincing argument not to								
expand	49	68	69	64	67	69	63	66
Very convincing	25	31	36	25	36	27	28	30
Somewhat convincing	25	38	32	39	30	42	35	36
Not very convincing	50	28	30	32	29	30	33	31
Unsure		3	2	4	4	1	4	3
Refused	0	0	0	0			1	0
Number of cases	104	692	367	436	259	290	241	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs								
Convincing argument not to expand	45	63	63	58	59	64	59	61
Very convincing	27	41	41	36	35	40	42	38
Somewhat convincing	18	23	22	22	23	24	17	22
Not very convincing	52	34	34	39	39	34	37	37
Unsure	2	2	2	3	3	2	2	2
Refused	0	0	1	0			1	0
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
-	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to	69	68	63	63		65	68	67	66	68	64	66
expand												
Very convincing	36	32	26	23		30		29	33	29	29	30
Somewhat convincing	34	36	37	39	32	35			33	39	35	36
Not very convincing	27	28	36	36	35	31		33	30	29	35	31
Unsure Refused	3 0	4	1	2	1	4 0			4 0	3	0	3
		252	336	222	114	1 <i>72</i>		127	280	270	225	803
Number of cases	204	252	330	222	114	172	400	127	280	279	235	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs				III.								
Convincing argument not to expand	65	65	56	56	56	58	65	55	64	60	59	61
Very convincing	48	43	31	27	38	37	45	26	46	38	32	38
Somewhat convincing	17	23	25	29	19	22		29	18	22	27	22
Not very convincing	33	31	43	43	43	40		45	34	37	40	37
Unsure	2	3	1	1	1	2		1	2	3	1	2
Refused	_	•	_	_	-	_	·	_	_	•	_	0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double income	child (all)	double income	adult, no child	time		
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection		income	(dii)	income	no Crina			
Convincing argument not to expand	67	72	66	73	65	70	59	66
Very convincing	29	32	31	34	32	34	29	30
Somewhat convincing	38	40	35	39	33	36	31	36
Not very convincing	30	28	31	25	28	28	37	31
Unsure	3		3	2	6	1	3	3
Refused			0				0	0
Number of cases	292	185	499	171	144	379	217	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs								
Convincing argument not to expand	67	71	57	57	61	67	56	61
Very convincing	40	43	38	34	47	40	36	38
Somewhat convincing	27	28	19	23	15	27	20	22
Not very convincing	31	29	40	41	34	31	40	37
Unsure	1	0	3	2	3	2	2	2
Refused			1		2		1	0
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to expand	75	72	76	60	68	51	74	60	65	66
Very convincing	42	41	42	22	26	16	38	24	31	30
Somewhat convincing	33	31				35	36	37	34	36
Not very convincing	22	22				48	23	38	31	31
Unsure	4	6		2	2	1	3	2	4	3
Refused	0	0					0			0
Number of cases	343	125	218	429	243	186	269	303	221	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs			13							
Convincing argument not to expand	74	70	77	51	55	44	74	48	64	61
Very convincing	52	53	51	28	31	25	50	29	39	38
Somewhat convincing	23	17				20	24	18	25	22
Not very convincing	23	25				55	22	51	34	37
Unsure	2	5			2	1	3	1	2	2
Refused	_	•	_	_	_	_	0	_	_	0
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty primai	ry voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to expand	75	77	74	68	73	68	74	56	42	66
Very convincing	37	40	41	31	42	24	39	24	13	30
Somewhat convincing	38	36	32	37	31	44	35	32	30	36
Not very convincing	22	21	24	28	22	29	22	43	56	31
Unsure	2	2	2	4	6	3	4	1	1	3
Refused	1	0	1				0			0
Number of cases	180	137	62	374	148	206	327	249	105	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs			Me	i						
Convincing argument not to expand	75	77	78	62	75	56	75	47	37	61
Very convincing	49	49	52	39	53	29	51	30	20	38
Somewhat convincing	26	28	25	23	22	26	24	17	17	22
Not very convincing	22	20	20	35	25	42	23	51	63	37
Unsure	3	3	2	2		2	2	2		2
Refused	1			1			0			0
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	primary	voting l	y sex			Party	primary	voting k	y age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
024 Control of the control	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection													
Convincing argument not to expand	76	73	71	66	59	55	78	72	69	69	69	50	66
Very convincing	41	33	38	25	30	19	39	36	31	30	31	20	30
Somewhat convincing	35	40	33		28		39	37		39	38	29	36
Not very convincing	21	23	26		41	44	21	24		25	31	49	31
Unsure	1	3	3	5		2	1	3	4	5		2	3
Refused	1	1			- 27			1					0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs				41	8								
Convincing argument not to expand	78	72	66	59	47	48	77	73	60	68	52	46	61
Very convincing	49		41	_	34	28	45	50		46	32	31	38
Somewhat convincing	28		25		13	20	32	23		23	20	15	22
Not very convincing	20		29		53		21	22		28	46	53	37
Unsure	2	3	3			3	2	4	3	1	2	2	2
Refused	0		2					1	_	2			0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		M	ost impor	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to expand	71	63	64	71	69	71	58	72	66
Very convincing	32	28	30	28	30	33	35	31	30
Somewhat convincing	39	35	34	43	39	38	23	41	36
Not very convincing	28	32	33	29	29	26	37	26	31
Unsure	1	5	3	0	2	3	5	1	3
Refused	0	0	0			0		1	0
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs			Me						
Convincing argument not to expand	66	57	54	57	74	72	61	72	61
Very convincing	42	38	33	39	52	49	31	51	38
Somewhat convincing	24	20	22	18	21	23	30	21	22
Not very convincing	33	39	43	42	26	28	36	28	37
Unsure	1	3	3	1	1	1	3		2
Refused		1	0			0			0
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to expand	61	66	69	62	70	64	65	66
Very convincing	36	28	31	28	32	33	25	30
Somewhat convincing	25	37	38	34	38	30	41	36
Not very convincing	36	32	27	33	28	31	34	31
Unsure	3	2	4	4	2	5	0	3
Refused	0	0		0	0	0		0
Number of cases	83	391	290	207	310	169	95	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs	I							
Convincing argument not to expand	62	59	61	54	67	58	58	61
Very convincing	37	39	37	36	39	40	41	38
Somewhat convincing	24	20	24	18	28	18	17	22
Not very convincing	36	39	36	43	31	39	41	37
Unsure	2	1	3	3	3	2	1	2
Refused	0	1		0	0	2		0
Number of cases	83	391	290	207	310	169	95	803

-		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
·	Employer plan	Medicare	Self	Very imp.	Somewhat imp.	Not too imp.	Not at all imp.	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection Convincing argument not to	70	66	65	60	·	67	72	66
expand				4.5.3				
Very convincing	33	33	24	30		27	33	30
Somewhat convincing	38	33	41	30		40	39	36
Not very convincing	28	27	34	38		30	26	31
Unsure Refused	2	6	1	2 0		3	2 0	3
Number of cases	446	170	72	250	_	126	289	803
Number of cases	440	170	12	230	110	120	209	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs								
Convincing argument not to	65	57	51	53	72	52	69	61
<b>expand</b> Very convincing	38	40	34	32	48	28	47	38
Somewhat convincing	27	17	17	21	24	24	22	22
Not very convincing	33	37	48	45		45	28	37
Unsure	2	4	1	1	1	2	2	2
Refused		2		1			0	0
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	rogram	Lo	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	-
	sion	count- able	tent	cient	source- ful	sion	count- able		tent	cient	source- ful	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection		abie			iui		abie				lui	
Convincing argument not to expand	64	67	72	69	60	55	74	50	69	70	73	66
Very convincing	34	28	29	39	27	28	44	31	29	23	32	30
Somewhat convincing	30	39	43	29		27	30	18	40	47	41	36
Not very convincing	35	28	26	29	35	45	20	47	27	30	25	31
Unsure	1	5	2	<b>1</b> 2	2 4	J.	6	4	4		2	3
Refused					7						0	0
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs	I			PI,	9							
Convincing argument not to expand	59	58	5 57	64	62	45	74	66	72	63	54	61
Very convincing	38	47		37		34	50	43		39	34	38
Somewhat convincing	21	11		27		11	25	23		24	20	22
Not very convincing	40	38	43	30		52	25	33	27	37	45	37
Unsure	1	4	•	3			1	1	. 1	0	0	2
Refused				3		3					0	0
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803

	Changing	the rules to	expand	Point of v Medi		Attiude to	ward Medic	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection									
Convincing argument not to	56	75	72	57	73	87	71	34	66
expand Very convincing Somewhat convincing Not very convincing Unsure Refused Number of cases	20 37 <b>43</b> 1 0	40 35 <b>21</b> 3 0	35 37 18 10 0 81	22 35 43 1 338	39 34 <b>23</b> 3 0	59 28 <b>11</b> 2 0	27 44 <b>24</b> 4 0	5 29 <b>66</b> 0	30 36 <b>31</b> 3 0 803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs Convincing argument not to	42	81	58	44	73	95	63	19	61
expand	42	91	38	44	/3	95	03	19	91
Very convincing	20	59	37	25	52	78	35	4	38
Somewhat convincing	22	22	21	20	22	17	28	15	22
Not very convincing	56	17	37	55		5	32	81	37
Unsure	2	1	5	1	2	0	4		2
Refused	0	1	0		1	0	1		0
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	ompared wit	h others	Total
_	Reelect	New people	Worse	Better (all)	Somewhat better	Much better	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety & environmental protection							
Convincing argument not to expand	67	64	60	70	71	68	66
Very convincing	26	31	25	34		26	30
Somewhat convincing	41	33	35	36	33	43	36
Not very convincing	30	32	37	26	27	26	31
Unsure	2	4	3	3	2	5	3
Refused	0	0	0	0		1	0
Number of cases	165	484	274	387	266	122	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs		Miles					
Convincing argument not to expand	57	61	50	67	63	77	61
Very convincing	36	39	31	46	44	50	38
Somewhat convincing	21	22	19	22	19	27	22
Not very convincing	39	36	45	31	35	20	37
Unsure	3	2	3	2	2	3	2
Refused	0	1	1	0		0	0
Number of cases	165	484	274	<i>387</i>	266	122	803

		John Kasio	ch reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs,	(all)	reelect	reelect	person	land		
like education, public safety & environmental protection Convincing argument not to expand	69	72	67	63	55	75	66
Very convincing	33	36	30	29	25	35	30
Somewhat convincing	36	36	36	34	31	40	36
Not very convincing	27	26	28	35	42	23	31
Unsure	3	2	6	3	3	2	3
Refused	0	0	0	0	0	0	0
Number of cases	296	155	140	417	323	334	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcare needs		Me	,				
Convincing argument not to expand	70	72	70	52	45	79	61
Very convincing	46	48	44	33	26	50	38
Somewhat convincing	25	24	26	20	18	28	22
Not very convincing	27	24	30	44	52	19	37
Unsure	2	4		3	2	2	2
Refused	0		0	1	1	0	0
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q24 Cost of expanding Medicaid would leave less money for other needed state services & programs, like education, public safety	less		more								
& environmental protection Convincing argument not to	C.F.	66	60	40	50		66	67	66	65	
expand	65	66	69	76	58	66	66	67	66	65	66
Very convincing	32	28	35	34	22	30	31	31	30	29	30
Somewhat convincing	33	38	34	41	36	35	35	36	36	36	36
Not very convincing	31	32	29	21	40	32	32	30	32	33	31
Unsure	4	2	2	2	1	2	2	3	2	2	3
Refused	220	0	0	1 88	107	0	0	0	0	0	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q25 Expanding Medicaid would allow too many able-bodied young people to get insurance, even if they just choose not to work to provide for their own healthcair needs				Me							
Convincing argument not to expand	58	64	63	75	39	62	60	61	62	62	61
Very convincing	37	43	40	49	26	39	38	39	38	39	38
Somewhat convincing	21	21	23	26	13	23	22	22	23	23	22
Not very convincing	38	35	34	22	59	35	37	36	36	36	37
Unsure	3	1	3	2	2	2	2	2	2	2	2
Refused	1	0	0	1		1	1	0	1	1	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket &	selected	counties				Total
·	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush into any expansion until we				40		8					
have a better handle on the financial consequences				01							
Convincing argument not to expand	74	73	72	79	77	7 83	76	89	78	80	79
Very convincing	42		44	1 56			43	59	46		50
Somewhat convincing	32	37	28	3 24	25	5 26	33	30	32	33	29
Not very convincing	24	26	26	18	22	2 16	22	11	16	18	19
Unsure Refused	1 1	1		2	1	. 1	. 2		6	2	2
Number of cases	268	96	10	7 166	77	7 121	55	87	67	93	803
Attitude toward Medicaid scale											
Negative	24	19	24	1 22	14	26	16	37	31	27	26
Mixed, neutral	44	43	45	5 55	57	7 50	51	44	43	59	49
Positive	32	38	31	L 23	29	25	32	19	26	14	25
Mean	53		51								50
Number of cases	268	96	107	7 166	77	7 121	55	87	67	93	803

	MS	A		9	SOS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush								
into any expansion until we have a better handle on the				40				
financial consequences		_						
Convincing argument not to expand	78	82	82	74	77	83	88	79
Very convincing	48	56	57	43	44	57	58	50
Somewhat convincing	31	26	24	32	33	26	31	29
Not very convincing	20	16	17	23	18	16	12	19
Unsure	2	2	1	2	5	1		2
Refused	0	0		1				0
Number of cases	611	192	154	319	72	121	94	803
Attitude toward Medicaid scale								
Negative	26	29	22	24	32	26	35	26
Mixed, neutral	47	55	54	48	42	50	46	49
Positive	28	16	23	28	27	25	19	25
Mean	51	46	51		48	48	44	50
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	X		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush								
into any expansion until we			(O)	4.0				
have a better handle on the								
financial consequences								
Convincing argument not to expand	65	81	82	77	79	83	77	79
Very convincing	37	52	52 29	47	41	58	50	50
Somewhat convincing	28	29	29	29	38	24	27	29
Not very convincing	35	17	16	21	18	17	20	19
Unsure		2	2	2	3	1	1	2
Refused	0	0	0	0			1	0
Number of cases	104	692	367	436	259	290	241	803
Attitude toward Medicaid scale								
Negative	5	30	31	22	24	30	25	26
Mixed, neutral	38	50	46	51	47	48	51	49
Positive	57	20	23	27	28	22	24	25
Mean	70	46	47	52	51	48	50	50
Number of cases	104	692	367	436	259	290	241	803

	Education						Income		Socio-economic status			Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush into any expansion until we have a better handle on the			\" <i>'</i>	10	0	iò						
financial consequences			- €			•						
Convincing argument not to expand	83	82	75	76	74	76	82	77	81	79	77	79
Very convincing	57	52	46	50	36	51	50	50	55	50	45	50
Somewhat convincing	27	30	30	_ 26	37	25	32	27	26	30	32	29
Not very convincing	14	17	24	24	24	22	17	23	17	19	21	19
Unsure	2	2	0	0	1	2	0		2	1	1	2
Refused			0		1						1	0
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Attitude toward Medicaid scale												
Negative	23	24	31	31	29	20	28	30	19	28	34	26
Mixed, neutral	58	53	40	39	41	49	49	41	55	51	38	49
Positive	19	23	30	29	30	32	23	30	26	21	28	25
Mean	50	49	50	50	49	56	48	49	54	47	48	50
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Но	usehold ty	pe		Employ	ment	Total
_	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush into any expansion until we have a better handle on the		_	dio	de				
financial consequences				. O				
Convincing argument not to expand	85	84	76	81	76	82	73	79
Very convincing	50	48	50	47	58	52	50	50
Somewhat convincing	35	36	26		18	30	23	29
Not very convincing	14	15	22	18	21	17	25	19
Unsure	1	0	2	2	1	1	1	2
Refused			0		1		1	0
Number of cases	292	185	499	171	144	379	217	803
Attitude toward Medicaid scale								
Negative	28	31	25	26	27	30	22	26
Mixed, neutral	47	45	50	50	50	47	52	49
Positive	24	23	25	24	23	23	26	25
Mean	47	45	51	50	49	46	52	50
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush into any expansion until we have a better handle on the financial consequences				ojo	aid					
Convincing argument not to expand	88	89	87	72	80	62	85	69	87	79
Very convincing	66	70	) 64	38	41	33	60	35	60	50
Somewhat convincing	22					29	25	34	27	29
Not very convincing	11	11			18	37	11	31	11	19
Unsure Refused	1	1	1	) ·	. 2	1	3 1	0	2	2
Number of cases	343	125	5 218	429	243	186	269	303	221	803
Attitude toward Medicaid scale										
Negative	46					6	44	7	33	26
Mixed, neutral	45					35	47	48	51	49
Positive	9	7	' 10	39	24	58	9	45	16	25
Mean	37	34				69	37	66	43	50
Number of cases	343	125	5 218	429	243	186	269	303	221	803

			Par	ty prima	ry voting	& ideolo	gy			Total
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush										
into any expansion until we				U						
have a better handle on the										
financial consequences					<b>O</b> -1					
Convincing argument not to expand	84	86	90	83	92	78	88	69	54	79
Very convincing	61	64	72			40	65	40	25	50
Somewhat convincing	24	22	18	33	22	38	23	29	29	29
Not very convincing	13	12	9	14	8	19	11	31	46	19
Unsure	2	2	1	2		2	1			2
Refused	1			0			0			0
Number of cases	180	137	62	374	148	206	327	249	105	803
Attitude toward Medicaid scale										
Negative	45	49	53	29	51	13	48	9	2	26
Mixed, neutral	46	44	44	50	42	55	45	48	33	49
Positive	9	7	3	21	7	32	8	42	65	25
Mean	37	35	31	46	33	55	35	64	75	50
Number of cases	180	137				206		249	105	803

		Party	primary	voting k	y sex			Party	primary	voting l	oy age		Total
_	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q26 Because there is so much disagreement among experts on the costs of expanding													
Medicaid, we shouldn't rush into any expansion until we have a better handle on the					10								
financial consequences Convincing argument not to													
expand	86	83	85	82	73	65	85	84	83	86	71	70	79
Very convincing	64	57	53	49	41	39	54	64	49	55	37	44	50
Somewhat convincing	22	25	32	33	32	26	31	20	34	31	34	26	29
Not very convincing	13	13	11	16	27	35	14	12	14	12	29	30	19
Unsure	0	4	3	2			1	3	3	1			2
Refused	0	1	1					1		1			0
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Attitude toward Medicaid scale													
Negative	48	42	37	22	10	9	45	45	27	33	14	7	26
Mixed, neutral	43	49	45	55	50	47	47	46	49	53	44	52	49
Positive	9	8	19	23	40	44	8	10	24	14	42	41	25
Mean	36	38	42	49	64	65	36	37	48	41	63	65	50
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction	of things			Most impoi	rtant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q26 Because there is so much disagreement among experts on the costs of expanding Medicaid, we shouldn't rush into any expansion until we have a better handle on the financial consequences			-ni <sup>o</sup>	مناه	>	j			
Convincing argument not to expand	82	81	79	66	88	88	75	88	79
Very convincing	56	48	43	44	67	65	51	51	50
Somewhat convincing	26	33	35	21	21	23	25	37	29
Not very convincing	18	17	19	34	12	12	23	11	19
Unsure	0	2	2	1		0	2	0	2
Refused		0	1			0			0
Number of cases	356	337	320	111	82	134	85	65	803
Attitude toward Medicaid scale									
Negative	29	26	23	20	50	44	26	29	26
Mixed, neutral	47	50	50	42	40	43	45	55	49
Positive	24	24	28	38	10	14	29	16	25
Mean	48	49	52	58	35	38	51	45	50
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	stem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q26 Because there is so much								
disagreement among experts on the costs of expanding								
Medicaid, we shouldn't rush			. 0					
into any expansion until we								
have a better handle on the								
financial consequences Convincing argument not to								
expand	74	76	85	78	81	79	76	79
Very convincing	60	46		43	53	51	53	50
Somewhat convincing	15	30		36	28	28	22	29
Not very convincing	23	23	13	19	17	19	24	19
Unsure	2	- 1	2	3	2	1	0	2
Refused	0	0		0	0	1		0
Number of cases	83	391	290	207	310	169	95	803
Attitude toward Medicaid scale								
Negative	33	24	25	29	25	28	22	26
Mixed, neutral	43	48	53	37	55	51	47	49
Positive	24	27	22	34	20	21	31	25
Mean	46	51	49	51	48	49	54	50
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q26 Because there is so much disagreement among experts on the costs of expanding								
Medicaid, we shouldn't rush into any expansion until we			4.0	6.6				
have a better handle on the			1					
financial consequences								
Convincing argument not to expand	81	77	82	73	79	82	85	79
Very convincing	51	54	48	41	54	46	59	50
Somewhat convincing	30	23	33	32	25	36	27	29
Not very convincing	17	21	18	25	20	17	13	19
Unsure	1	2		2	1	1	1	2
Refused		0		0			1	0
Number of cases	446	170	72	250	118	126	289	803
Attitude toward Medicaid scale								
Negative	32	21	26	8	20	27	46	26
Mixed, neutral	46	57	47	46	63	50	44	49
Positive	22	22	28	46	17	23	10	25
Mean	46	51	52	66	48	49	36	50
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	orogram	Le	east des	criptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	·
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q26 Because there is so much												
disagreement among experts												
on the costs of expanding												
Medicaid, we shouldn't rush												
into any expansion until we												
have a better handle on the				- 46								
financial consequences												
Convincing argument not to	71	86	5 74	85	86	77	89	78	86	82	80	79
expand	/1	00	) /4	0:	00	/ //	09	70	00	02	80	79
Very convincing	45	59	39	50	55	45	52	53	64	45	48	50
Somewhat convincing	26	27	7 35	3.5		32	37	25	22	37	32	29
Not very convincing	28	14	26	12	2 14	23	10	22	14	17	19	19
Unsure	1	C	)		3 0		1	0	)	1	1	2
Refused											0	0
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803
Attitude toward Medicaid scale												
Negative	30	31	17	10	) 19	20	34	38	37	32	14	26
Mixed, neutral	36	42	54	60	55	43	51	40	43	41	54	49
Positive	33	28	3 29	30	26	37	14	22	20	27	32	25
Mean	51	49	56	57	7 54	58	44	45	44	48	55	50
Number of cases	62	85	129	78		82	69			162	127	803

	Changing the rules to expand coverage			Point of v Medi	iew about icaid	Attiude to	Total		
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q26 Because there is so much									
disagreement among experts on the costs of expanding				-					
Medicaid, we shouldn't rush				.0	<u> </u>				
into any expansion until we									
have a better handle on the									
financial consequences									
Convincing argument not to expand	66	92	85	68	88	98	88	42	79
Very convincing	35	64	56	36	62	82	55	5	50
Somewhat convincing	31	28	29	32		16	33	37	29
Not very convincing	33	6	10	31		1	9	58	19
Unsure	1	1	5	0	1	0	3	1	2
Refused	0	1	0		1	1	0		0
Number of cases	372	348	81	338	392	211	392	200	803
Attitude toward Medicaid scale									
Negative	3	54	11	4		100			26
Mixed, neutral	47	43	79	45			100		49
Positive	49	2	9	51	6			100	25
Mean	69	29	46	69		18	49	85	50
Number of cases	372	348	81	338	<i>392</i>	211	<i>392</i>	200	803

	State legi reele		Kasich lea	dership co	ompared wit	h others	Total
<del>-</del>	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q26 Because there is so much							
disagreement among experts on the costs of expanding							
Medicaid, we shouldn't rush			<b>*</b>				
into any expansion until we			J 4.0				
have a better handle on the							
financial consequences							
Convincing argument not to	78	79	68	84	84	85	79
expand							
Very convincing	51	48	36	58		62	50
Somewhat convincing	27	30	32	27		22	29
Not very convincing	19	20	30	14		13	19
Unsure	2	2	2	2		2	2
Refused	0	0	0	0		0	0
Number of cases	165	484	274	387	266	122	803
Attitude toward Medicaid scale							
Negative	26	23	16	35	30	46	26
Mixed, neutral	48	52	44	48	50	45	49
Positive	26	25	40	17	21	10	25
Mean	51	51	60	43	46	37	50
Number of cases	165	484	274	387	266	122	803

		John Kasid	ch reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q26 Because there is so much disagreement among experts on the costs of expanding							
Medicaid, we shouldn't rush				.0			
into any expansion until we have a better handle on the		- 44					
financial consequences							
Convincing argument not to expand	89	88	90	72	68	91	79
Very convincing	63	66	60	41	33	67	50
Somewhat convincing	26	23	30	31	34	24	29
Not very convincing	9	8	8	27	31	7	19
Unsure	2	4		2	1	2	2
Refused	1		1	0	0	1	0
Number of cases	296	155	140	417	323	334	803
Attitude toward Medicaid scale							
Negative	39	46	33	18	7	48	26
Mixed, neutral	50	45	5 <i>7</i>	45	47	47	49
Positive	10	10	10	37	46	5	25
Mean	40	37	43	57	65	34	50
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent p prima	artisan	Genera	ıl electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q26 Because there is so much	less		more								
disagreement among experts											
on the costs of expanding											
Medicaid, we shouldn't rush				0							
into any expansion until we											
have a better handle on the											
financial consequences Convincing argument not to			- (								
expand	75	82	80	84	60	79	79	80	79	77	79
Very convincing	41	53	57	62	32	50	51	51	51	50	50
Somewhat convincing	35	30	23	22	28	29	28	29	28	27	29
Not very convincing	22	17	17	13	40	19	19	18	19	22	19
Unsure	3	1	2	3		1	1	2	1	1	2
Refused		0	1	1		0	0	0	0	0	0
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Attitude toward Medicaid scale											
Negative	24	33	23	49	7	27	27	27	27	30	26
Mixed, neutral	45	44	58	44	47	49	49	48	49	45	49
Positive	31	24	19	7	46	24	24	25	25	25	25
Mean	53	46	48	35	66	49	49	49	49	48	50
Number of cases	230	322	181	88	107	694	591	766	555	401	803

-				Media m	arket & s	selected	counties				Total
	Cleve- land (all)	Cuya- hoga County	Cuya- hoga collar	Colum- bus (all)	Frank- lin County	Cincin- nati (all)	Hamil- ton County	Dayton	Toledo	Minor media market	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong unions help workers & push to boost wages & benefits	(uii)	County	Conar	(all)	County	(uii)	County			market	
Shouldn't have to pay union dues to hold job	51	48	51	58	54	51	52	68	48	43	53
Strongly	43	39	45	49	52	44	50	60	35	33	44
Not strongly	8	9	6	9	2	7	2	9	12	10	9
Strong unions help workers, boost wages, benefits	41	42	42	36	40	42	41	29	46	47	40
Not strongly	12	9	14		5		14	10	8	16	11
Strongly	30	33	27		35	28	27	19	39	31	29
Unsure	6	9	6		5		5	2	6	6	6
Refused	1	1	1	1	1	1	3		0	3	1
No dues – unions help	10	_	9		14		11	39	2	-4	13
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q28 Education											
High school or less	24	24	25	21	4	30	25	27	24	30	25
Some grade school	0			0		2					0
Some high school	6	6	6		3		3	6		0	3
Graduated high school	18	18	19		1		23	21	24	29	21
Some college	35		30		34		25	36	35	33	31
College graduate	40		44		61		50	37	37	34	42
Graduated college	26	29	24		44		32	28	21	19	28
Graduate, professional school	14	14	20		17	17	18	9	16	15	14
Refused	1	1	1		1				3	3	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		9	SOS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
007.01.61.1	county			east	west	west		
Q27 Point of view closest to								
own about making it illegal								
to require financial support								
of a union as a condition of								
employment: Workers								
shouldn't have to pay union								
dues to hold a job, vs. strong								
unions help workers & push								
to boost wages & benefits			-					
Shouldn't have to pay union dues to hold job	54	51	58	50	48	51	67	53
Strongly	44	45	49	41	37	44	58	44
Not strongly	10	6	8	9	12	7	9	9
Strong unions help workers, boost wages, benefits	39	44	37	41	46	42	31	40
Not strongly	10	14	6	11	8	13	12	11
Strongly	29	30	31	30	38	28	18	29
Unsure	6	5	5	7	5	6	3	6
Refused	1	0	1	1	0	1		1
No dues - unions help	15	7	21	9	2	9	36	13
Number of cases	611	192	154	319	72	121	94	803
Q28 Education								
High school or less	23	34	20	26	24	30	26	25
Some grade school	0	0	0	0		2		0
Some high school	3	5	1	5		2	6	3
Graduated high school	19	29	18	20	24	25	20	21
Some college	29	39	30	34	34	19	36	31
College graduate	47	25	50	38	39	51	37	42
Graduated college	30	19	35	25	23	34	26	28
Graduate, professional school	17	7	15	13	16	17	11	14
Refused	1	2	1	2	3	0	0	1
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	X		Age		Total	
-	Minority	White;	Male	Female	18-40	41-60	61 or		
Q27 Point of view closest to		Anglo					more		
own about making it illegal									
to require financial support									
of a union as a condition of									
employment: Workers									
shouldn't have to pay union									
dues to hold a job, vs. strong									
unions help workers & push									
to boost wages & benefits									
Shouldn't have to pay union dues to hold job	30	56	59	48	54	55	51	53	
Strongly	26	47	52	38	42	49	43	44	
Not strongly	4	9	7	10	13	6	8	9	
Strong unions help workers, boost wages, benefits	64	36	36	44	37	42	41	40	
Not strongly	20	9	9	12	12	8	11	11	
Strongly	44	27	26	32	25	34	29	29	
Unsure	4	6	4	7	8	3	6	6	
Refused	2	1	2	1	1	1	2	1	
No dues - unions help	-34	20	23	5	18	13	10	13	
Number of cases	104	692	367	436	259	290	241	803	
Q28 Education									
High school or less	33	24	28	23	23	18	37	25	
Some grade school	2	0	1	0			2	0	
Some high school	8	3	5	2	2	2	7	3	
Graduated high school	23	21	22	21	21	17	28	21	
Some college	32	31	26	36	34	34	26	31	
College graduate	32	43	45	39	42	47	35	42	
Graduated college	27	28	30	26	27	35	19	28	
Graduate, professional school	5	15	15	13	14	12	16	14	
Refused Number of cases	3 1 <i>04</i>	1 692	1 367	2 <i>436</i>	1 259	1 290	2 241	1 803	
ivarriber of cases	104	032	307	430	259	290	241	003	

		E	ducatio	n			Income		Socio-e	conomic	status	Total
•	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong unions help workers & push			(4.17)									
to boost wages & benefits Shouldn't have to pay union				2	0_	.0.						
dues to hold job	52	51	56	57	55	48	54	55	53	48	60	53
Strongly	38	44	49		47	38			41		54	44
Not strongly	14	7	7	6	9	10	8	6	12	7	7	9
Strong unions help workers, boost wages, benefits	41	42	39	38	40	44	40	41	40	45	35	40
Not strongly	15	9	10			11	_		8		9	11
Strongly	27	34	29			34			32		25	29
Unsure Refused	6 1	6 0	5		4 0	7 1			6 1		4 0	6 1
Refused	1	U	U		U	1		U	1	U	U	1
No dues – unions help	11	9	18			4			13		25	13
Number of cases	204	252	336	5 222	114	172	400	127	280	279	235	803
Q28 Education												
High school or less	100					40		14	58		3	25
Some grade school	2					0		0	1			0
Some high school Graduated high school	14 84					7 33	_		10 47	-	3	3 21
Some college	04	100				38			41		2	31
College graduate		100	100	100	100	20				40	96	42
Graduated college			66	100		14	30	49		35	52	28
Graduate, professional school			34	ļ	100	7	_	24		4	43	14
Refused	261	252	224			1			1		225	1
Number of cases	204	252	336	5 222	114	172	400	127	280	279	235	803

		Hou	isehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q27 Point of view closest to								
own about making it illegal								
to require financial support								
of a union as a condition of								
employment: Workers								
shouldn't have to pay union								
dues to hold a job, vs. strong								
unions help workers & push								
to boost wages & benefits								
Shouldn't have to pay union	52	52	54	56	54	58	47	53
dues to hold job								
Strongly	43	42	45	41	51	49	42	44
Not strongly	9	10	9	15	2	9	5	9
Strong unions help workers,	40	41	40	40	39	38	44	40
boost wages, benefits								
Not strongly	6	6	13	18	8	9	11	11
Strongly	34	35	28	21	30	30	33	29
Unsure	7	6	5	5	6	4	7	6
Refused	1	1	1	0	2	0	2	1
No dues - unions help	13	11	14	16	15	19	3	13
Number of cases	292	185	499	171	144	379	217	803
Q28 Education								
High school or less	18	20	30	19	30	17	37	25
Some grade school			1	1	0		1	0
Some high school	2	2	5	1	6	1	8	3
Graduated high school	17	18	25	18	24	15	28	21
Some college	36	34	29	34	26	32	25	31
College graduate	45	46	40	47	41	51	36	42
Graduated college	30	27	26	35	24	36	19	28
Graduate, professional school	15	18	14	12	17	15	17	14
Refused	1		1	1	2	1	3	1
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative (all)	Very conser- vative		Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong unions help workers & push	(uii)	vacive	valive							
to boost wages & benefits Shouldn't have to pay union dues to hold job	69	71	67	42	45	38	73	36	54	53
Strongly	61	64	60	33	35	30	61	29	46	44
Not strongly	7	7	8	9	10	9	11	7	8	9
Strong unions help workers, boost wages, benefits	26	22	28	52	49	56	20	59	39	40
Not strongly	8	6				12	7	14	10	11
Strongly	18	16				43	13	45	29	29
Unsure	4				-	6	6	5	7	6
Refused	1	1	1	0	0		1		1	1
No dues - unions help	43	49				-18	53	-22	15	13
Number of cases	343	125	218	429	243	186	269	303	221	803
Q28 Education										
High school or less	23	22	24	26	27	25	25	30	21	25
Some grade school	0	0		0	1		1	1		0
Some high school	1	1	0	5	4	7	2	6	3	3
Graduated high school	22	21				18	23	23	18	21
Some college	35	40				23	27	33	34	31
College graduate	41	38				51	46	37	45	42
Graduated college	28	20				31	29	27	28	28
Graduate, professional school	13	18				20	18	10	17	14
Refused	1		1				1		0	1
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty primar	y voting	& ideolo	gy			Total
_	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong unions help workers & push to boost wages & benefits										
Shouldn't have to pay union dues to hold job	72	76	79	54	67	46	70	38	33	53
Strongly	62	65	69	46	64	35	63	30	26	44
Not strongly	11	11	10	9	4	11	8	7	7	9
Strong unions help workers, boost wages, benefits	21	19	14	37	27	46	24	58	65	40
Not strongly	7	6	3	10	9	12	8	15	16	11
Strongly	14	12	11		19	34	16	43	48	29
Unsure	5	5	6	8	4	8	5	3	3	6
Refused	1	1	1	1	1		1	1		1
No dues - unions help	52	57	65	17	40	1	46	-20	-32	13
Number of cases	180	137	62	374	148	206	327	249	105	803
Q28 Education										
High school or less	22	21	26	27	26	27	24	25	22	25
Some grade school	0	0	1	0		1	0	1		0
Some high school	2	2	3	3		5	1	4	2	3
Graduated high school	19	19	23	24	26	21	22	20	19	21
Some college	28	28	27	35	40	32	33	29	23	31
College graduate	50	50	46	36	34	40	43	45	56	42
Graduated college	33	35	29	24	23	27	29	29	37	28
Graduate, professional school	17	16	18	12	10	13	14	16	19	14
Refused	1	1	62	2	1.40	1	1	1	105	1
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	orimary	voting b	y sex			Party	orimary	voting l	by age		Total
-	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q27 Point of view closest to													
own about making it illegal													
to require financial support													
of a union as a condition of													
employment: Workers													
shouldn't have to pay union													
dues to hold a job, vs. strong													
unions help workers & push													
to boost wages & benefits					400								
Shouldn't have to pay union	77	68	64	46	38	38	70	75	55	52	39	37	53
dues to hold job	67	57	58	36	33	28	61	62	44	49	31	30	44
Strongly Not strongly	10		50 6				9	12	11	49 3	91	30 7	9
Strong unions help workers,	10	11	O	E 3.			9	12	11	3	9	,	9
boost wages, benefits	20	22	28	44	59	57	26	18	37	38	56	59	40
Not strongly	4	9	8	11	16	14	9	5	9	11	13	15	11
Strongly	16	_	20		43	43	17	13	28	26		44	29
Unsure	3	_	6		2		4	6	7	8		3	6
Refused	0		2		2	1	1	2	1	2	-	1	1
Relasea	·	•	_	1.3	_	-	_	_	-	_	_	-	-
No dues - unions help	57	46	35	2	-21	-19	44	57	18	14	-16	-22	13
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q28 Education													
High school or less	20	24	31	24	29	22	15	25	26	29	17	30	25
Some grade school	0	0		1	2			1		1		1	0
Some high school	2	3	7	0	3	5	2	3	2	7	4	5	3
Graduated high school	17	21	24		24		13	22	25	21	13	24	21
Some college	25	30	29		23		24	29	36	33		24	31
College graduate	55	45	38		46		60	44	36	36		45	42
Graduated college	39		25	23	29		40	29	28	18		29	28
Graduate, professional school	16		13	11	18		20	15	9	18		16	14
Refused	0		2		1	1	1	1	1	2	1	1	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction	of things		M	ost impor	tant issue			Total
	Right direction	Wrong track	Jobs; employ- ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong unions help workers & push						j			
to boost wages & benefits Shouldn't have to pay union	64	46	51	57	69	66	55	44	53
dues to hold job									
Strongly Not strongly	55 9	38 8	42	48 9	57 13	57 9	47 8	38 6	44 9
Strong unions help workers,	-	_						-	
boost wages, benefits	31	47	45	38	23	26	35	45	40
Not strongly	10	12	10	14	8	8	9	15	11
Strongly	21	35	35	25	15	19	26	30	29
Unsure	4	5	4	5	6	6	10	7	6
Refused	1	2	1	0	2	1		4	1
No dues – unions help	33	-1	6	18	46	40	20	-1	13
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q28 Education									
High school or less	25	26	22	16	33	33	22	24	25
Some grade school		0					1	0	0
Some high school	3	5	4	8		2	2	1	3
Graduated high school	21	21	19	9	33	31	18	22	21
Some college	29	36	33	33	33	25	29	43	31
College graduate	45	37	43	51	34	41	49	32	42
Graduated college	30	25	28	28	22	27	32	28	28
Graduate, professional school		12	15	22	11	15	17	4	14
Refused	1	1	1	7.7.7		1	6.5	2	1
Number of cases	356	337	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	stem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no	Excel- lent	Good	Fair	Poor	
Q27 Point of view closest to own about making it illegal	211313	problems	problems	Tent				
to require financial support								
of a union as a condition of								
employment: Workers								
shouldn't have to pay union								
dues to hold a job, vs. strong								
unions help workers & push								
to boost wages & benefits			- 40					
Shouldn't have to pay union	54	51	57	55	52	55	56	53
dues to hold job								
Strongly	48	39		45	46	39	50	44
Not strongly	6	12	6	9	6	15	5	9
Strong unions help workers, boost wages, benefits	38	42		40	41	37	34	40
Not strongly	9	11	11	8	12	12	6	11
Strongly	29	31		32	29	25	28	29
Unsure	6	6		5	5	6	10	6
Refused	2	1	1	0	2	2		1
No dues – unions help	16	9		14	11	17	22	13
Number of cases	83	391	290	207	310	169	95	803
Q28 Education								
High school or less	23	24	27	22	22	30	32	25
Some grade school	2	0			1	0		0
Some high school	6	3		2	2	7	6	3
Graduated high school	15	21		20	19	23	25	21
Some college	33	35		29	30	35	35	31
College graduate	44	40		47	46	33	33	42
Graduated college	28	27		30	29	26	22	28
Graduate, professional school		13		17	17	7	11	14
Refused	0	2		2	2	2	0.5	1
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	nce of Med fam		lf, own	Total
-	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union	plan			imp.	imp.	too imp.	all imp.	
dues to hold a job, vs. strong unions help workers & push to boost wages & benefits Shouldn't have to pay union dues to hold job	56	47	50	42	51	64	61	53
Strongly	47	41	44	35	42	52	51	44
Not strongly	9	6	7	6	9	13	9	9
Strong unions help workers, boost wages, benefits	37	41	46	53	36	33	32	40
Not strongly Strongly Unsure Refused	10 28 5 1	7 34 9 3	14 32 4	13 40 3 2		10 23 3	7 25 7 1	11 29 6 1
No dues – unions help Number of cases	<b>19</b> 446	<b>6</b> 170	<b>5</b> 72	<b>-11</b> <i>250</i>		<b>31</b> 126	<b>29</b> 289	<b>13</b> 803
Q28 Education								
High school or less Some grade school	18	<b>36</b> 2	34	<b>34</b> 1		30	16	<b>25</b> 0
Some high school	1	12	0	4	5	6	2	3
Graduated high school	17	21	34	29		24	14	21
Some college	31	31	19	32	38	22	31	31
College graduate	50	30	47	32		47	52	42
Graduated college	36	13	33	20		33	34	28
Graduate, professional school	14	17	14	11	10	14	18	14
Refused	1	3 1 <i>70</i>	72	2	1 118	126	2	1
Number of cases	446	170	72	250	118	126	289	803

-	Best de	scribes (	Ohio's Me	dicaid p	rogram	L	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
Q27 Point of view closest to		able			ful		able				ful	
own about making it illegal												
to require financial support												
of a union as a condition of												
employment: Workers												
shouldn't have to pay union												
dues to hold a job, vs. strong												
unions help workers & push												
to boost wages & benefits												
Shouldn't have to pay union	62	47	59	45	46	47	50	51	55	58	60	53
dues to hold job				A 40								
Strongly	61			38		39		43		47	53	44
Not strongly	1	7	11	7	7 9	8	7	8	10	11	7	9
Strong unions help workers, boost wages, benefits	34	41	40	47	46	48	41	41	35	38	38	40
Not strongly	14			11		10		6		7	9	11
Strongly	20			36		37				32	29	29
Unsure	4					2				3	1	6
Refused		0		3	3 0	3	2	1		1	0	1
No dues - unions help	28			-2		-1				19	21	13
Number of cases	62	85	129	78	3 114	82	69	59	69	162	127	803
Q28 Education												
High school or less	12	24	35	34	29	36			25	16	39	25
Some grade school	1					2					0	0
Some high school	3			6		1		6		3	9	3
Graduated high school	9			27		33				12	30	21
Some college	22			43		23				30	25	31
College graduate	66			20		37		40		55	34	42
Graduated college	33	23		17		25	29	31		34	26	28
Graduate, professional school	33	8		3		12		9		20	8	14
Refused Number of cases	62	85	0 129	78		4 <i>82</i>			69	162	2 1 <i>27</i>	803
Number of cases	02	63	129	7 (	) 114	02	09	39	09	102	14/	003

	Changing	the rules to	expand	Point of vi Medi		Attiude to	caid scale	Total	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q27 Point of view closest to									
own about making it illegal									
to require financial support of a union as a condition of									
employment: Workers									
shouldn't have to pay union									
dues to hold a job, vs. strong									
unions help workers & push									
to boost wages & benefits				0	A.				
Shouldn't have to pay union dues to hold job	44	63	54	45	64	72	50	40	53
Strongly	35	54	46	35	55	66	39	32	44
Not strongly	9	9	8	10	8	6	10	8	9
Strong unions help workers, boost wages, benefits	51	29	33	52	29	19	43	56	40
Not strongly	11	8	17	12	9	6	13	12	11
Strongly	40	21	17	40	20	13	30	44	29
Unsure	4	6	12	2	6	7	6	3	6
Refused	1	2	0	0	1	1	1	1	1
No dues – unions help	-7		21	-7	34	53	7	-17	13
Number of cases	372	348	81	338	392	211	392	200	803
Q28 Education									
High school or less	27	25	20	28	22	22	30	20	25
Some grade school	1	0	_	0	0	1	0	1	0
Some high school	3	4	3	4	3	3	4	2	3
Graduated high school	23	21	17	23	19	18	25	17	21
Some college	31	30	40	32	32	29	34	29	31
College graduate	<b>41</b> 28	<b>43</b> 28	<b>37</b> 22	<b>39</b> 25	45	49	<b>34</b> 22	<b>49</b> 33	<b>42</b> 28
Graduated college	28 13	28 15	22 15	25 14	30 15	33 16	12	33 17	28 14
Graduate, professional school Refused	13	2	3	14	15	0	2	2	14
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lea	dership co	ompared wit	h others	Total
	Reelect	New	Worse	Better	Somewhat	Much	
O27 Belon of the other order		people		(all)	better	better	
Q27 Point of view closest to own about making it illegal							
to require financial support							
of a union as a condition of							
employment: Workers							
shouldn't have to pay union							
dues to hold a job, vs. strong							
unions help workers & push							
to boost wages & benefits							
Shouldn't have to pay union		4. 0	3 .45				
dues to hold job	59	50	35	69	64	78	53
Strongly	49	41	27	59	54	69	44
Not strongly	10	9	8	10	10	9	9
Strong unions help workers,	33	44	60	25	29	16	40
boost wages, benefits	33		00	23	29	10	40
Not strongly	9	11	16	7	9	3	11
Strongly	24	33	44	18	20	13	29
Unsure	6	5	4	6		6	6
Refused	2	1	1	1	1	1	1
No dues - unions help	26	6	-25	44		63	13
Number of cases	165	484	274	387	266	122	803
Q28 Education							
High school or less	25	28	19	28	33	18	25
Some grade school		1		0		0	0
Some high school	2	4	3	4	4	4	3
Graduated high school	23	23	16	24		14	21
Some college	29	33	33	27		26	31
College graduate	43	37	47	43		54	42
Graduated college	26	25	30	28		37	28
Graduate, professional school	17	12	16	15	14	17	14
Refused	2	2	1	2	2	2	1
Number of cases	165	484	274	387	266	122	803

		John Kasio	h reelect		2010 Go ball		Total
_	Reelect	Hard	Soft	New	Strick-	Kasich	
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union dues to hold a job, vs. strong	(all)	reelect	reelect	person	land		
unions help workers & push							
to boost wages & benefits			0				
Shouldn't have to pay union dues to hold job	71	79	61	41	35	73	53
Strongly	61	68	54	34	26	66	44
Not strongly	9	12	6	8	8	7	9
Strong unions help workers, boost wages, benefits	21	16	27	54	59	20	40
Not strongly	6	3	11	12	10	7	11
Strongly	14	13	16	42	49	13	29
Unsure Refused	7 1	5 0	10 2	4 1	5 1	6 1	6 1
Refused	1	U	2	1	1	1	1
No dues – unions help	50	64	34	-12	-25	53	13
Number of cases	296	155	140	417	323	334	803
Q28 Education							
High school or less	23	21	24	26	25	23	25
Some grade school				1	1	0	0
Some high school	2	3	1	5	4	3	3
Graduated high school	20	18	23	20	20	20	21
Some college	29	28	30	32	31	27	31
College graduate	47	49	44	41	42	49	42
Graduated college	31	33	27	27	27	32	28
Graduate, professional school	16	16	17	14	15	17	14
Refused	1	2	1	1	2	1	1
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted i recent pa prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or less	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Q27 Point of view closest to own about making it illegal to require financial support of a union as a condition of employment: Workers shouldn't have to pay union	iess		more								
dues to hold a job, vs. strong unions help workers & push to boost wages & benefits Shouldn't have to pay union dues to hold job	49	56	55	74	40	53	54	54	54	55	53
Strongly	40	48	44	65	34	45	46	45	45	48	44
Not strongly	10	8	10	9	6	8	8	9	9	6	9
Strong unions help workers, boost wages, benefits	40	40	40	18	53	40	40	39	40	40	40
Not strongly	9	13	11	7	13	11	9	11	9	9	11
Strongly	31	27	28	11	40	30	31	29	31	31	29
Unsure	10	3	4	6	5	5	4	5	4	4	6
Refused	1	1	2	2	1	1	2	1	1	1	1
No dues – unions help	<b>9</b> 230	<b>15</b> 322	<b>15</b> 181	<b>56</b> 88	<b>-13</b>	<b>13</b> 694	<b>15</b> 591	<b>15</b> 766	<b>13</b> 555	14	<b>13</b> 803
Number of cases	230	322	181	88	107	694	591	700	333	401	803
Q28 Education											
High school or less	25	25	32	24	25	24	23	26	23	15	25
Some grade school	1	1	0	_	_	1	0	0	0	_	C
Some high school	2	4	3	2	3	3	3	4	2	0	3
Graduated high school	23	20	28	23	22	20	20	22	20	15	21
Some college	33	31	31	26	18	31	29	30	28	23	31
College graduate	<b>40</b> 26	<b>44</b> 29	<b>34</b> 21	<b>48</b> 32	<b>56</b> 43	<b>44</b> 29	<b>47</b> 30	<b>43</b> 28	<b>48</b> 31	<b>60</b> 35	<b>42</b> 28
Graduated college Graduate, professional school		29 15	14	15	43 13	29 15	16	28 14	16	25	14
Refused	2	12	3	2	13	15	2	14	16	25 1	14
Number of cases	230	322	181	88	107	694	591	766	555	401	803

-	Media market & selected counties										Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q29 Adults in household	22	2.4	2.4	2.4	20		22	1.0	10		24
1	23	24	24		29	21		16	10	23	21
2 or more	<b>76</b> 63	<b>74</b> 67	<b>76</b> 57	<b>75</b> 58	<b>70</b>	78		83	90	77 52	78 60
2 3 or more	13	8	19	58 17	57 13	58 21	43 24	54 29	72 17	53 24	60 18
Refused	13	8 1	19	17	13	0		1	17	24	10
Refuseu	1	1		1	1	U		1			1
Mean	2.0	1.9	2.0	2.0	1.9	2.1	2.1	2.2	2.1	2.2	2.1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q30 Working adults in			-								
household					_'@`						
None	27	30	29 <b>31</b>	27	26	24		20	25	30	26
1	30	29			38	27	29	26	21	28	29
2 or more	42	40	40	39	34	49		53	54	42	45
2	35	36	31		25	41		38	46	22	34
3 or more	7	4	10		9	8		15	8	20	11
Refused	1	1	49	1	1	0		1			1
Mean	1.2	1.1	1.3	1.3	1.2	1.4		1.5	1.4	1.4	1.3
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q31 Infants & children in											
household											
None	69	67	79	62	67	55		61	45	67	62
1 or more	29	31	19	37	31	44		39	55	29	36
1	11	18	8	14	8	15	10	14	15	10	13
2	13	10	8	15	13	14		18	23	9	14
3 or more	6	3	3		10	16	20	7	16	10	9 2
Refused	2	2	3	1	2	1				4	2
Mean	.6	.5	.3		.7	.9	1.1	.8	1.2	.7	.7
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q29 Adults in household								
1	22	18	24	22	10	21	20	21
2 or more	77	81	76	77	90	78	79	78
2	59	64	59	61	71	58	51	60
3 or more	19	17	16	16	19	21	28	18
Refused	1	0	1	1		0	1	1
Mean	2.0	2.1	2.0	2.0	2.1	2.1	2.1	2.1
Number of cases	611	192	154	319	72	121	94	803
Q30 Working adults in								
household	24	21	27	26	2.4	2.4	25	20
None 1	30	31 <b>25</b>	27 <b>32</b>	31	24 <b>20</b>	24 <b>27</b>	25 <b>25</b>	26 <b>29</b>
1 2 or more	45	44	40	42	56	49	50	45
2 or more 2	<b>45</b> 35	31	28	32	47	49 41	36	34
3 or more	10	13	12	10	10	8	14	11
Refused	10	0	12	10	10	0	1	1
Refuseu	1		1	1		U	1	1
Mean	1.3	1.3	1.3	1.3	1.4	1.4	1.4	1.3
Number of cases	611	192	154	319	72	121	94	803
Q31 Infants & children in household								
None	62	64	63	68	46	55	63	62
1 or more	36	36	35	29	54	44	37	36
1	12	14	12	12	14	15	13	13
2	15	13	15	12	22	14	17	14
3 or more	9	9	8	6	18	16	7	9 2
Refused	2	0	1	3		1	0	2
Mean	.8	.7	.7	.6	1.2	.9	.7	.7
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Q29 Adults in household		<b>J</b> -						
1	26	20	21	21	10	19	35	21
2 or more	74	79	78	78	90	80	64	78
2	59	60	59	60	76	51	54	60
3 or more	15	19	19	18	15	30	10	18
Refused	0	1	0	1		1	1	1
Mean	2.0	2.1	2.1	2.1	2.1	2.2	1.8	2.1
Number of cases	104	692	367	436	259	290	241	803
Q30 Working adults in household								
None	37	24	22	29	8	12	60	26
1	29	29	22 <b>32</b>	26	31	33	23	29
2 or more	34	46	45	44	62	55	17	45
2	25	35	34	34	53	35	13	34
3 or more	9	11	11	10	8	20	3	11
Refused	0	1	0	1		1	1	1
Mean	1.1	1.4	1.4	1.3	1.6	1.7	.6	1.3
Number of cases	104	692	367	436	259	290	241	803
Q31 Infants & children in household								
None	64	62	60	64	32	61	94	62
1 or more	36	37	40	33	67	36	5	36
1	12	13	14	11	17	17	3	13
2	13	15	16	13	27	15	1	14
3 or more	11	9	9	9 2	23	4	1	9 2
Refused	0	2	1	2	1	2	1	2
Mean	.8	.7	.8	.7	1.5	.6	.1	.7
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q29 Adults in household												
1	23	21	20		22	42	17	4	31		12	21
2 or more	77	79	80		78	58	83	96	69		88	78
2	64	58	60		62	52	62	66	58		66	60
3 or more	13	21	20		16	5	21	30	10	25	22	18
Refused	0		0	0		0	0		0	)	0	1
Mean	2.0	2.1	2.1	2.1	2.0	1.6	2.1	2.4	1.8	2.2	2.2	2.1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q30 Working adults in household												
None	41	24	18	15	23	47	20	5	40	22	14	26
1	25	27	33		30	32	31	22	30		28	29
2 or more	34	49	49		47	21	49	72	30	49	58	45
2	26	36	38	39	36	19	37	50	26	34	44	34
3 or more	8	13	11		11	1	12	22	4		14	11
Refused	0		0			0	0		O		0	1
Mean	1.0	1.4	1.4		1.4	.7	1.4	2.0	.9		1.6	1.3
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q31 Infants & children in household												
None	74	57	60	59	61	74	57	55	71	57	59	62
1 or more	26	42	39	39	39	26	43	45	29	42	40	36
1	12	13	13	14	10	12	13	14	11	14	13	13
2	8	17	17	17	17	8	19	20	11	. 18	16	14
3 or more	6	12	9	8	12	7	11	11	7	10	11	9
Refused		2	1	2			0		C	1	2	2
Mean	.5	.9	.8		.8	.5	.9	.9	.6		.8	.7
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q29 Adults in household								
1	9		29		100	15	34	21
2 or more	91	100	71	100		85	66	78
2	74	76	52	53		63	58	60
3 or more	17	24	19	47		21	8	18
Refused			0			0		1
Mean	2.2	2.4	2.0	2.7	1.0	2.2	1.8	2.1
Number of cases	292	185	499	171	144	379	217	803
Q30 Working adults in		4						
household				_0				
None	6		39		58	0	73	26
1	31		27		42	32	21	29
2 or more	63	100	34	100		68	5	45
2	51	81	24	70		52	4	34
3 or more	12	19	10	30		16	2	11
Refused			0			0		1
Mean	1.7	2.2	1.1	2.4	.4	1.9	.3	1.3
Number of cases	292	185	499	171	144	379	217	803
Q31 Infants & children in household								
None			100	100	100	45	96	62
1 or more	100	100	200	130	100	54	4	36
1	35	37				20	2	13
2	40	39				21	1	14
3 or more	25	24				13	0	9
Refused	-					1		2
Mean	2.0	1.9				1.1	.1	.7
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	ition	Total
	Conser-	Very		Moderate	Moderate	Liberal	GOP	Dem	Indep.,	
	vative	conser-	conser-	liberal					other	
	(all)	vative	vative							
Q29 Adults in household	22	21	10	20	4.7	2.4	4.7	22	22	2.1
1 2 or more	23 77	31 69				24 76	17 82	23 77	23 77	21 78
2 or more	58	54				7 <b>6</b> 58	<b>62</b>	58	61	
2	58 18	15				18	21	19	16	60 18
3 or more Refused	0	13			20	10	1	19	10	10
Refused	U	U	U				1			1
Mean	2.0	1.9			2.2	2.0	2.1	2.0	2.0	2.1
Number of cases	343	125	218	429	243	186	269	303	221	803
Q30 Working adults in			4							
household										
None	28	39		23	19	29	24	32	19	26
1	27	27		31	27	36	31	27	28	29
2 or more	45	34				36	44	41	52	45
2	36	23				23	35	28	42	34
3 or more	9	10			13	13	9	13	11	11
Refused	0	0	0				1			1
Mean	1.3	1.1				1.2	1.3	1.2	1.5	1.3
Number of cases	343	125	218	429	243	186	269	303	221	803
Q31 Infants & children in household										
None	65	70	62	62	54	71	60	66	59	62
1 or more	34	30	36	38	44	29	38	34	39	36
1	12	9	14	12	15	8	16	10	13	13
2	12	8	14	17	19	14	12	14	19	14
3 or more	10	13				7	10	10	7	9
Refused	2	1	. 2	1	1		1		2	2
Mean	.7	.7	.7	.8	.9	.6	.8	.7	.8	.7
Number of cases	343					186	269	303	221	803

			Par	ty primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q29 Adults in household										
1	21	21	25	22	21	23	21	20	19	21
2 or more	77	78	74	78	79	77	78	79	81	78
2	60	62	58	58	56	58	58	62	64	60
3 or more	17	16	17	20	23	19	20	17	18	18
Refused	1	1	1				1	1		1
Mean	2.0	2.0	2.0	2.1	2.1	2.1	2.1	2.0	2.0	2.1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q30 Working adults in			401							
household										
None	29	29	30	22	26	16	27	31	32	26
1	30	29	34	30	27	32	28	26	32	29
2 or more	40	41	35	48	48	52	44	42	36	45
2	33	34	28	36	36	39	34	30	24	34
3 or more	7	7	8	12	12	13	9	11	11	11
Refused	1	1	1				1	1		1
Mean	1.2	1.2	1.2	1.4	1.4	1.5	1.3	1.3	1.2	1.3
Number of cases	180	137	62	374	148	206	327	249	105	803
Q31 Infants & children in										
household										
None	67	68	71	55	58	53	63	69	74	62
1 or more	30	30	28	43	40	45	34	30	26	36
1	12	13	11	13	11	13	12	12	9	13
2	11	9	7	18	15	20	13	12	13	14
3 or more	7	8	10	12	13	12	10	6	4	9 2
Refused	2	2	1	2	2	2	2	1		2
Mean	.6	.6	.6	.9	.9	1.0	.7	.6	.5	.7
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	primary	voting b	y sex			Party	orimary	voting k	y age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q29 Adults in household	4 -	2.0	2-	10	20	20	•	20		40		22	24
1	17		25		20		9	29	12	42	13	22	21
2 or more	83		<b>75</b>		79		91	70	88	58	86	78	78
2	63		56		62	63	66	56	65	43	71	58	60
3 or more	20		19	21	17		25	13	23	15	15	19	18
Refused	0	2			1	1	1	2			1	1	1
Mean	2.1	1.9	2.0	2.1	2.0	2.0	2.3	1.9	2.2	1.8	2.1	2.1	2.1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q30 Working adults in household							>						
None	23	34	18		27	34	5	41	8	46	4	45	26
1	33	27	36	25	27	26	27	31	32	26	27	25	29
2 or more	44	37	46	50	45	39	67	26	59	28	67	29	45
2	34	33	34	38	34	27	56	21	44	22	59	15	34
3 or more	10	4	12	12	11	12	11	5	15	6	8	14	11
Refused	0	2			1	1	1	2			1	1	1
Mean	1.4	1.1	1.4	1.4	1.3	1.2	1.8	.9	1.7	.9	1.7	1.0	1.3
Number of cases	88				112		65	112	249	122		153	803
Q31 Infants & children in household													
None	64	71	53	56	66	72	38	84	37	90	37	87	62
1 or more	34	26	47	41	33	27	60	14	60	10	62	12	36
1	15	9	16	12	11	12	20	8	19	3	23	6	13
2	12	10	21	16	14	11	22	4	23	8	27	4	14
3 or more	7	7	11	13	8	4	18	2	18		12	3	9
Refused	2	3		3	1	1	2	2	3		1	1	2
Mean	.6		1.0		.7		1.3	.2	1.3	.2	1.2	.2	.7
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction (	of things		N	lost impo	rtant issue			Total
O20 Adulta in haveahald	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q29 Adults in household	19	22	17	15	23	25	30	21	21
1 2 or more	80	78	82	85	76	74	70	76	21 78
2	61	58	60	71	7 <b>0</b> 59	55	56	7 <b>0</b> 57	60
3 or more	19	20	22	14	18	19	14	19	18
Refused	1	0	0	14	1	1	14	2	1
Mean	2.1	2.1	2.2	2.1	2.1		1.9	2.0	2.1
Number of cases	356	337	320	111	82	134	85	65	803
Q30 Working adults in household									
None	22	30	24	18	16	22	42	31	26
1	29	27	27	29	27	28	24	29	29
2 or more	48	43	49	53	56	48	34	38	45
2	39	29	37	45	41	35	27	27	34
3 or more	9	14	12	8	15	14	7	11	11
Refused	1	0	0		1	1		2	1
Mean	1.4	1.3	1.4	1.4	1.6	1.4	1.0	1.2	1.3
Number of cases	356	337	320	111	82	134	85	65	803
Q31 Infants & children in household									
None	60	61	63	59	58		73	51	62
1 or more	39	36	37	40	41		27	42	36
1	14	12	16	5	12	13	6	23	13
2	15	16	14	13	21	16	13	13	14
3 or more	10	8	7	22	7	7	8	7	9
Refused	1	2	0	1	1	4		7	2
Mean	.8	.7	.7	1.1	.8		.6	.8	.7
Number of cases	356	337	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Q29 Adults in household	C11313	problems	problems	Terre				
1	22	19	23	16	21	29	26	21
2 or more	78	80	76	84	78	71	74	78
2	62	60	59	67	56	57	57	60
3 or more	16	20	17	17	22	14	17	18
Refused	0	0	1	1	1	0		1
Mean	2.0	2.1	2.0	2.1	2.1	1.9	2.0	2.1
Number of cases	83	391	290	207	310	169	95	803
Q30 Working adults in		4						
household		- 1						
None	13	25	29	24	26	30	23	26
1	50	26	27	31	24	29	37	29
2 or more	36	48	43	44	49	41	39	45
2	23	37	33	33	33	37	31	34
3 or more	13	11	10	11	15	4	8	11
Refused	0	0	1	1	1	0		1
Mean	1.4	1.3	1.3	1.3	1.4	1.2	1.2	1.3
Number of cases	83	391	290	207	310	169	95	803
Q31 Infants & children in household								
None	57	60	65	62	62	62	61	62
1 or more	39	38	33	37	37	36	39	36
1	18	14	11	10	14	15	12	13
2	17	15	13	15	14	12	21	14
3 or more	4	10	10	11	10	8	6	9
Refused	4	1	1	1	1	2	O	2
Mean	.7	.8	.7	.8	.8	.7	.7	.7
Number of cases	83	391	290	207	310	169	95	803

	Pays for most of own Importance of Medicai healthcare family						lf, own	Total
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q29 Adults in household								
1	14	42	20	21		26	18	21
2 or more	86	57	80	78		74	82	78
2	62	49	67	62		53	64	60
3 or more	24	8	12	16		21	18	18
Refused	0	1	1	1	1		0	1
Mean	2.2	1.7	2.0	2.0	2.1	2.0	2.1	2.1
Number of cases	446	170	72	250		126	289	803
Q30 Working adults in		4						
household								
None	5	72	24	37	20	28	18	26
1	33	72 <b>18</b>	42	30	25	26	33	29
2 or more	62	9	33	33	54	46	49	45
2	45	7	27	27	36	31	39	34
3 or more	17	2	6	5 1	18	16	11	11
Refused	0	1	1	1	1		0	1
Mean	1.8	.4	1.1	1.0		1.4	1.5	1.3
Number of cases	446	170	72	250	118	126	289	803
Q31 Infants & children in household								
None	50	91	63	66	59	72	54	62
1 or more	48	8	36	33		28	43	36
1	16	6	13	9		12	14	13
2	19	2	19	13		7	19	14
3 or more	13	_	4	11		9	10	9
Refused	2	0	0	1		3	3	2
Mean	1.0	.1	.7	.7		.6	.9	.7
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	L	east desc	criptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-		Compe-	Effi-	Re-	-
	sion	count-	tent	cient	source- ful	sion	count-		tent	cient	source- ful	
Q29 Adults in household		able			TUI		able				TUI	
1	20	18	25	20	19	26	19	19	18	14	29	21
2 or more	80			80		74				86	70	78
2	73			66		56		64		68	54	60
3 or more	8	24	19	14		18	24	16	14	19	16	18
Refused			0				2	1			1	1
Mean	1.9			2.0		1.9	2.2			2.1	2.0	2.1
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q30 Working adults in				-40								
household					48	O'						
None	24			32	24 <b>22</b>	35	23	17		12	32	26
1	27			33	22	31		36		30		29
2 or more	49			35		34				58		45
2	48			25	45	26				47	28	34
3 or more	1	13	12 0	10	9	8	12 2	14 1		11	10 1	11 1
Refused			0 (	49.			2	1			1	1
Mean	1.2	1.3		1.2	1.4	1.1	1.4			1.6	1.2	1.3
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q31 Infants & children in												
household	F.0.	F.C	62	<b>-</b> -	63	60	<b>CO</b>	2.5		F 4	71	63
None	58			57		68 <b>31</b>				54	71 <b>28</b>	62
1 or more	<b>41</b> 11	<b>44</b> 10		<b>43</b> 13		5				<b>44</b> 17		<b>36</b> 13
1 2	15			21		22		26		18	8 6	14
3 or more	16			10		4				10	14	9
Refused	10	,	1	10	,	0			0	2	1	2
	_					·	_		-			
Mean	1.0			.9	.7	.6				.9		.7
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing	the rules to	expand	Point of vi Medi		Attiude to	ward Medic	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q29 Adults in household									
1	24	18	22	23	20	21	22	21	21
2 or more	76	81	78	77	80	79	78	79	78
2	56	62	68	58	61	58	61	60	60
3 or more	20	19	9	18	19	21	17	19	18
Refused	0	1	0	0	0	0	1	1	1
Mean	2.0	2.1	1.9	2.0	2.1	2.1	2.1	2.0	2.1
Number of cases	372	348	81	338	392	211	392	200	803
Q30 Working adults in household									
None	28	22	32	32	21	19	32	22	26
1	29	29	32 <b>27</b>	29	30	32	24	35	29
2 or more	42	48	40	38	48	49	43	42	45
2	30	38	35	28	37	39	32	31	34
3 or more	12	11	5	11	11	10	11	11	11
Refused	0	1	0	0	0	0	1	1	1
Mean	1.3	1.4	1.1	1.2	1.4	1.4	1.3	1.3	1.3
Number of cases	372	348	81	338	392	211	392	200	803
Q31 Infants & children in household									
None	68	55	68	67	56	59	63	63	62
1 or more	32	43	32	32	41	39	35	36	36
1	11	14	19	8	17	12	15	9	13
2	13	17	12	15	15	15	13	17	14
3 or more	8	12	1	10	10	12	7	9	9
Refused	1	3	1	1	2	2	2	1	2
Mean	.7	.9	.4	.7	.8	.9	.7	.8	.7
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total
	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q29 Adults in household							
1	17	24	20	25	23	29	21
2 or more	82	76	80	74	76	71	78
2	64	58	58	56	61	47	60
3 or more	18	18	21	18	15	24	18
Refused	1	0	0	1	1	0	1
Mean	2.1	2.0	2.1	2.0	2.0	2.0	2.1
Number of cases	165	484	274	387	266	122	803
Q30 Working adults in							
household							
None	25	26	28	26	26	26	26
1	32	29	27	32	31	34	29
2 or more	42	44	45	41	42	39	45
2	34	32	30	33	35	27	34
3 or more		12	15	8	6	13	11
Refused	9 1	0	0	1	1	0	1
Mean	1.3	1.3	1.3	1.3	1.2	1.3	1.3
Number of cases	165	484	274	387	266	122	803
Q31 Infants & children in household							
None	57	62	69	62	59	69	62
1 or more	42	3 <b>6</b>	<b>30</b>	37	40	<b>30</b>	36
1	8	14	9	14	15	13	13
2	21	13	14	12	13	10	14
3 or more	12	8	7	11	12	7	9
Refused	1	2	1	1	2	1	2
Mean	.9	.7	.6	.8	.8	.6	.7
Number of cases	165	484	274	387		122	803

		John Kasic	h reelect		2010 Go ball		Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q29 Adults in household							
1	23	19	27	21	20	21	21
2 or more	77	81	72	79	80	79	78
2	60	61	58	59	61	60	60
3 or more	17	19	14	19	18	19	18
Refused	1	0	1	1	0	0	1
Mean	2.0	2.1	1.9	2.1	2.1	2.1	2.1
Number of cases	296	155	140	417	323	334	803
Q30 Working adults in							
household							
None	27	27	27	25	30	25	26
1	31	34	27	29	26	28	29
2 or more	42	39	45	45	43	46	45
2	33	30	36	33	31	37	34
3 or more	9 1	9	8	12	12	9	11
Refused	1	0	1	1	0	0	1
Mean	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Number of cases	296	155	140	417	323	334	803
Q31 Infants & children in household							
None	58	62	53	65	66	62	62
1 or more	40	37	43	34	33	37	36
1	14	15	13	11	10	14	13
2	18	11	26	13	15	13	14
3 or more	8	11	5	10	8	10	9
Refused	2	1	4	1	Ö	2	2
Mean	.8	.7	.8	.7	.7	.7	.7
Number of cases	296	155	140	417	323	334	803

	Years re	Years registered to vote			n 2+ artisan ries	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or less	6-24	25 or more	GOP	Dem	2008	2010	2012	All 3		
Q29 Adults in household	1633		more								
1	17	19	29	22	24	22	22	22	22	26	21
2 or more	83	80	70	76	75	77	77	78	78	74	78
2	71	58	49	61	56	58	58	60	57	54	60
3 or more	12	23	20	15	19	20	20	18	20	19	18
Refused		0	1	2	1	1	1	0	1	1	1
Mean	2.0	2.1	2.0	2.0	2.0	2.1	2.1	2.0	2.1	2.0	2.1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q30 Working adults in household				101							
None	18	19	44	34	38	27	30	26	30	33	26
1	25	32	27	29	25	28	27	29	27	28	29
2 or more	57	48	28	35	36	44	42	44	43	39	45
2	49	35	18	29	23	33	30	34	31	29	34
3 or more	8	13	9	6	13	11	11	10	12	10	11
Refused		0	1	2	1	1	1	0	1	1	1
Mean	1.5	1.4	1.0	1.1	1.1	1.3	1.3	1.3	1.3	1.2	1.3
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q31 Infants & children in household											
None	45	55	90	74	84	65	70	63	70	74	62
1 or more	54	43	9	24	15	33	29	36	29	25	36
1	16	16	5	11	6	11	10	12	9	9	13
2	21	18	2 2 1	7	7	13	13	15	13	10	14
3 or more	17	10	2	5	2	8	7	9	7	6	9
Refused	1	2	1	2	1	1	1	1	1	1	2
Mean	1.2	.9	.2	.4	.3	.7	.6	.7	.6	.5	.7
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & s	selected o	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q32 Employment											
Employed	57	53	57	60	62	60	57	59	62	55	59
Full-time	40	28	39	51	52	55	53	51	53	44	47
Part-time	17	25	18	9	10	6	4	8	9	12	12
Other	41	46	41	39	37	39	42	41	38	41	40
Unemployed, temporarily laid off	5	5	4	10	6	7	14	7	11	5	7
Retired	32	34	34	23	28	24	22	24	22	30	27
Homemaker	3	6	1	6	2	3	2	5	4	2	4
Student	1		2	0	V	4	3	4		4	2
Unsure						1	1				0
Refused	1	1	2	1	1					4	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Q29-Q31 Household type			69								
Family	80	81	76	77	71	83	78	87	95	78	81
With children	29	31	19	37	31	44	49	39	55	29	36
Traditional family	3	2	1	12	15	6	5	8	4	9	6
Double income	22	22	17	16	10	28	21	23	41	19	23
No one employed	2	4		2		5	10	2			2
Single adult	4	7		1	1	4	10	. 4	6	1	3
No children	49	49	54		40	38	29	47	40	45	44
Double income	20	17	23	22	24	21	17	30	12	22	21
Single adult, no children	19	17	24	23	27	17	22	13	5	22	18
Not ascertained	1	1	107	1	2	0		1	67	0.7	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
	MSA	Rural	Central	North-	North-	South-	West	<del></del>
	county			east	west	west		
Q32 Employment								
Employed	61	53	60	58	64	60	56	59
Full-time	48	46	50	41	54	55	48	47
Part-time	13	7	10	16	10	6	8	12
Other	38	47	39	40	36	39	44	40
Unemployed, temporarily laid off	6	12	9		11	7	7	7
Retired	26	30	25	29	21	24	29	27
Homemaker	4	2	23	3	4	3	5	4
Student	2	3		2	7	4	4	7
	0	3		2		<del>1</del>	4	2
Unsure	0	0		2		1		1
Refused	1	0	,	2	70	101	0.4	1
Number of cases	611	192	154	319	72	121	94	803
Q29-Q31 Household type		1.0						
Family	81	84	77	81	96	83	83	81
With children	36	36	35	29	54	44	37	36
Traditional family	7	6	12	4	4	6	8	6
Double income	22	25	16	21	41	28	21	23
No one employed	2	2	2	2		5	2	2
Single adult	3	3	1	3	5	4	3	3
No children	43	48	41	49	42	38	46	44
Double income	22	19	23	21	15	21	28	21
Single adult, no children	19	15	23	19	4	17	16	18
Not ascertained	1	0	1	1		0	1	1
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
_	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Q32 Employment								
Employed	46	61	67	52	75	76	23	59
Full-time	38	49	59	37	58	68	12	47
Part-time	8	12	7	15	16	8	11	12
Other	53	38	33	46	25	21	76	40
Unemployed, temporarily laid off	9	6	8	7	10	8	4	7
Retired	38	25 _	23	30	2	10	70	27
Homemaker	2	4	1	6	8	3	1	4
Student	5	2	) . f	3	5	1	1	2
Unsure	,	0	Ō	,	0	-	-	0
Refused	0	1	O O	2	· ·	2	1	1
Number of cases	104	692	367	436	259	290	241	803
Q29-Q31 Household type								
Family	82	81	81	82	97	83	65	81
With children	36	37	40	33	67	36	5	36
Traditional family	6	7	10	4	14	5	_	6
Double income ´	16	24	26	21	40	25	4	23
No one employed	5	2	0	4	5	1	0	2
Single adult	8	2	2	4	7	2	1	3
No children	46	43	40	47	28	45	59	44
Double income	18	22	19	23	21	29	13	21
Single adult, no children	18	18	19	17	3	17	34	18
Not ascertained	0	1	0	1	0	1	1	1
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
•	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q32 Employment												
Employed	43	60	69	73	61	37	66	83	45	63	71	59
Full-time	31	48	57	61	50	20	56	75	32	52	60	47
Part-time	12	12	12	12	11	17	10	7	13	11	12	12
Other	56	39	30		39	63	34	17	55	36	27	40
Unemployed, temporarily laid off	10	10	3	- 1	2	19	3	0	14	5	1	7
Retired	39	21	23	18	32	38	23	13	34	23	22	27
Homemaker	5	4	3		2	3	5	1	4	5	2	4
Student	2	4	1	0	2	3	2	3	2	3	1	2
Unsure	0				6 Y			1		0		0
Refused		1	1							1	1	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q29-Q31 Household type				60.								
Family	78	85	82	84	78	65	86	96	75	84	88	81
With children	26	42	39	39	39	26	43	45	29	42	40	36
Traditional family	6	4	9	10	7	5	8	7	5	8	6	6
Double income	18	25	25	23	30	10	27	38	15	25	31	23
No one employed	1	4	1	2		6	1		4	2	0	2
Single adult	1	6	2	3	0	7	3		6	3	1	3
No children	52	42	42	43	39	39	43	50	46	41	47	44
Double income	16	23	24	27	17	11	21	34	15	24	27	21
Single adult, no children	22	15	18	16	22	35	14	4	25	16	12	18
Not ascertained	0	0	0	0	114	0	0	127	0	270	0	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q32 Employment								
Employed	82	95	46	83	34	100		59
Full-time	71	78	34	65	29	100		47
Part-time	12	17	11	18	5			12
Other	18	5	54	16	66		100	40
Unemployed, temporarily laid off	5	2	9	5	12			7
Retired	3	2	42	5	51		100	27
Homemaker	3 9 2	1	. 1	1	1			4
Student	2	0	2	6	1			2
Unsure			0	0				0
Refused			0					1
Number of cases	292	185	499	171	144	379	217	803
Q29-Q31 Household type								
Family	100	100	71	100		89	66	81
With children	100	100				54	4	36
Traditional family	18					9		6
Double income	63	100				38	2	23
No one employed	6						0	2
Single adult	9					4		3
No children			71	100		34	62	44
Double income			34	100	100	29	4	21
Single adult, no children			29		100	11	34	18
Not ascertained	202	7.0-	0		1.44	0	217	1
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	tion	Total
	Conser- vative	Very conser-	Somewhat conser-	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
O22 Employment	(all)	vative	vative							
Q32 Employment	61	F 1	66	58	60		61	<b>5</b> 4	64	Ε0.
Employed	61	51				55	61	54	64	59
Full-time	49	38				43	48	42	57	47
Part-time	11	13			12	13	13	12	8	12
Other	38	47	33	41	38	45	39	45	34	40
Unemployed, temporarily laid off	6	6	6	8	9	5	4	11	6	7
Retired	27	35	23	26	21	34	29	28	22	27
Homemaker	5	6		3	4	2	5	3	3	4
Student	0	0		4	4	4	0	3	3	2
Unsure	0		0	- 20					0	0
Refused	1	1		1	1		0	1	2	1
Number of cases	343	125		429	243	186	269	303	221	803
Q29-Q31 Household type			69							
Family	79	73	83	84	88	79	84	81	80	81
With children	34	30		38	44	29	38	34	39	36
Traditional family	6	4				8	8	6	5	6
Double income	22	18	24	24	30	17	24	21	26	23
No one employed	2	3	2	2	2	1	1	3	2	2
Single adult	2	4		4	6	2	2	4	4	3
No children	44	42		46	43	49	45	47	40	44
Double income	23	16	27	22	24	19	20	20	26	21
Single adult, no children	21	27	17	16	12	21	15	19	20	18
Not ascertained	0	0	0	0	0		1			1
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	ty primar	y voting	& ideolo	gy			Total
<del>-</del>	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Q32 Employment										
Employed	60	61	61	62	63	63	61	53	54	59
Full-time	48	50	47	53	52	53	50	39	39	47
Part-time	12	11	14	10	. 11	9	11	14	15	12
Other	40	39	39	37	36	36	38	45	46	40
Unemployed, temporarily laid off	3	2	1	9	10	9	6	6	6	7
Retired	32	34	34	19	21	17	27	35	35	27
Homemaker	4	3	4	4	5	4	5	3	2	4
Student	1	0	1	4		7	0	1	2	2
Unsure			· .	0	1		0			0
Refused	1			1		2	0	2		1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q29-Q31 Household type		•								
Family	79	80	76	83	82	85	80	81	83	81
With children	30	30	28	43	40	45	34	30	26	36
Traditional family	5	5	6	8	9	7	7	5	5	6
Double income	20	20	17	25	24	27	22	21	17	23
No one employed	1	1	1	4	4	4	2	0	0	2
Single adult	. 2	2	2	5	2	7	2	1	_2	3
No children	47	48	47	38	40	38	44	51	57	44
Double income	19	20	18	23	23	25	21	20	19	21
Single adult, no children	20	19	23	17	18	15	19	18	17	18
Not ascertained	1	1	1				1	1		1
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	rimary	voting b	y sex			Party primary voting by age					Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q32 Employment													
Employed	69	51	69	57	61	46	84	47	75	38	85	36	59
Full-time	60	37	66	42	49	30	69	37	66	26	66	24	47
Part-time	8	15	3	15	12	16	15	10	9	12	19	12	12
Other	31	48	30	42	38	52	16	52	23	62	12	64	40
Unemployed, temporarily laid	5	2	9	10	9	.5	5	2	10	8	4	8	7
off	5	2	9	10	9	2	3	2	10	0	4	0	/
Retired	24	40	20	19	27	41	3	47	3	51	1	52	27
Homemaker	2	6		8	2	5	7	3	6	1	6	2	4
Student	1	0	1	5		2	2		4	2	0	1	2
Unsure			0						0				0
Refused	0	1		2	_ 1	2		1	1		3	1	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q29-Q31 Household type				4.77									
Family	85	74	78	87	81	81	94	71	94	61	89	78	81
With children	34	26	47	41	33	27	60	14	60	10	62	12	36
Traditional family	7	3	13	5	7	3	9	3	12	2	10	2	6
Double income	22	18	30	22	22	21	42	8	36	6	45	9	23
No one employed	1	1	_	7	_	0	2	0	6	_	0		2
Single adult	2	1	3	6	1	1	3	1	6	3	3		3
No children	49	46	31	43	47	53	32	56	31	51	27	65	44
Double income	21	18	15	29	23	18	24	17	23 <b>6</b>	22	23	20	21
Single adult, no children	15		22	13	18	18	5	28	ь	39	10	22	18
Not ascertained	0	2	1.07	207	112	127	1	2	240	122	1	1.53	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		N	lost impor	tant issue			Total
-	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of	
	direction	track	employ-	schools		state	care	living	
			ment			budget			
Q32 Employment									
Employed	64	54	62	66	79	66	45	56	59
Full-time	53	44	47	57	74	62	30	42	47
Part-time	11	10	15	9	5	4	15	15	12
Other	35	44	37	34	21	31	53	42	40
Unemployed, temporarily laid off	5	9	9	2	3	4	7	9	7
Retired	26	28	24	25	16	21	40	25	27
Homemaker	3	5	2	5	2	2	6	7	4
Student	1	2	$\overline{2}$	2	0	4		1	2
Unsure		0	0						0
Refused	1	1	0			3	2	2	1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q29-Q31 Household type			69,						
Family	83	81	86	87	76	74	76	81	81
With children	39	36	37	40	41	35	27	42	36
Traditional family	8	5	4	9	9	7	3	7	6
Double income	25	23	24	28	31	26	17	24	23
No one employed	1	3	3		0	0	5	5	2
Single adult	3	4	3	2			6	5	3
No children	44	43	49	46	35	35	49	34	44
Double income	23	20	25	24	25	22	16	13	21
Single adult, no children	16	18	14	13	23	25	24	16	18
Not ascertained	1	0	0	0	1	1		2	1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of crisis	Major problems	Minor, no	Excel- lent	Good	Fair	Poor	
Q32 Employment			•					
Employed	55	60	58	60	63	54	53	59
Full–time	47	48	47	51	51	45	38	47
Part-time	7	13	11	10	12	9	16	12
Other	41	39	41	39	36	43	47	40
Unemployed, temporarily laid off	7	8	5	2	4	8	24	7
Retired	20	26	29	33	27	27	11	27
Homemaker	9	3	4	4	2	6	6	4
Student	4	2	2	Ö	2	1	6	2
Unsure	·	_	0	0	_	_	· ·	0
Refused	4	1		Ö	1	3		1
Number of cases	83	391	290	207	310	169	95	803
Q29-Q31 Household type								
Family	81	85	77	84	81	77	81	81
With children	39	38	33	37	37	36	39	36
Traditional family	11	4	9	9	6	5	8	6
Double income	19	26	21	24	25	22	23	23
No one employed	2	4	0	0	2	5	1	2
Single adult	3	5	1	1	3	6	6	3
No children	38	46	43	47	43	39	41	44
Double income	17	22	22	20	24	19	16	21
Single adult, no children	19	14	22	15	18	23	19	18
Not ascertained	0	0	1	1	1	0		1
Number of cases	83	391	290	207	310	169	95	803

		for most of o		Importa	nce of Med fam		lf, own	Total
·	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q32 Employment								
Employed	81	17	53	48	64	63	66	59
Full-time	71	5	38	36	53	54	53	47
Part-time	10	12	15	. 11	11	8	13	12
Other	18	82	47	52	35	37	33	40
Unemployed, temporarily laid off	2	6	17	14	2	4	5	7
Retired	11	73	19	34	24	26	22	27
Homemaker	3	3	7	2	6	4	5	4
Student	2		4	2	3	3	2	2
Unsure	0				1			0
Refused	1	1		1	1		1	1
Number of cases	446	170	72	250	118	126	289	803
Q29-Q31 Household type								
Family	89	59	81	83	81	75	84	81
With children	48	8	36	33	40	28	43	36
Traditional family	9		10	8	6	4	7	6
Double income	32	4	20	15	27	19	31	23
No one employed	1	4	0	5	3		0	2
Single adult	3	2	2	5	7	1	2	3
No children	40	51	45	49	41	47	38	44
Double income	30	5	12	17	27	27	18	21
Single adult, no children	10	40	18	17	17	25	16	18
Not ascertained Number of cases	0 <i>446</i>	1 170	1 72	250	1 118	126	0 <i>289</i>	803
number of cases	440	170	12	230	110	120	209	003

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Lo	east desc	riptive c	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q32 Employment												
Employed	57	41	61	58	62	46	67	65	63	67	49	59
Full-time	48	30	55	46	52	34	54	54	59	57	37	47
Part-time	9	11	6	12	10	12	13	12	5	11	13	12
Other	43	59	39	42	38	54	31	35	37	31	50	40
Unemployed, temporarily laid off	2	7	8	15	10	12	6	9	2	3	11	7
Retired	35	44	24	20	19	33	15	12	33	21	33	27
Homemaker	2	7	5	3	4	6	5	9	2	4	4	4
Student	5		3	4	6	4	5	4		3	3	2
Unsure												0
Refused				4			2			2	0	1
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q29-Q31 Household type			•	69,								
Family	85	88		86		76	79	87	86	89	72	81
With children	41	44	37	43	38	31	30	65	44	44	28	36
Traditional family	7	4		17	8	7	7	17		5	7	6
Double income	29	27		16		18	17	33		34	15	23
No one employed	0	7	0	3	_	4	5	5		0	1	2
Single adult	4	6	_	6		2	1	7	4	3	2	3
No children	43	44		43		44	50	22		43	44	44
Double income	18	12		19	30 16	16	31	13		24	23	21
Single adult, no children	15	12	24	14	16	24	19	12	14	11	27	18
Not ascertained	62	0.5	· 120	70	114	02	69	1 59	60	162	1 127	202
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	ward Medic	caid scale	Total
-	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q32 Employment									
Employed	55	65	49	52	65	65	55	59	59
Full-time	42	55	40	40	53	54	45	44	47
Part-time	13	11	10	12	12	11	10	15	12
Other	44	33	50 🔷	48	34	33	44	41	40
Unemployed, temporarily laid off	11	4	5	10	5	5	9	6	7
Retired	26	25	40	31	24	22	29	28	27
Homemaker	3	4	4	4	5	6	4	2	4
Student	4	0	1	3	0	0	2	5	2
Unsure	0						0		0
Refused	1	1	0	0	1	2	1	1	1
Number of cases	372	348	81	338	392	211	392	200	803
Q29-Q31 Household type									
Family	80	83	81	81	83	81	81	83	81
With children	32	43	32	32	41	39	35	36	36
Traditional family	7	7	5	6	8	6	6	8	6
Double income	19	29	19	18	28	28	21	21	23
No one employed	2	3	1	3	2	2	2	2	2
Single adult	4	2	4	4	3	2	3	4	3
No children	48	38	49	48	39	40	45	47	44
Double income	23	19	20	20	21	21	22	20	21
Single adult, no children	20	16	18	19	17	19	18	16	18
Not ascertained	0	1	0	0	0	0	1	1	1
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	mpared wit	h others	Total
_	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Q32 Employment							
Employed	61	59	58	59	57	63	59
Full-time	48	47	47	47	45	51	47
Part-time	12	12	11	12	12	12	12
Other	38	39 🥒	42	40	42	37	40
Unemployed, temporarily laid off	7	7	5	8	9	5	7
Retired	27	25	31	27	27	26	27
Homemaker	2	25 5	3	5	4	6	4
Student	2	2	3	1	2		2
Unsure		0					0
Refused	1	i	1	1	1	0	1
Number of cases	165	484	274	387	266	122	803
Q29-Q31 Household type		69,					
Family	83	80	82	78	79	76	81
With children	42	36	30	37	40	30	36
Traditional family	10	6	6	7	8	7	6
Double income	26	21	17	23	27	16	23
No one employed	0	3	2	2	1	3	2
Single adult	1	4	3	3	3	5	3
No children	42	43	51	40	38	45	44
Double income	16	22	27	17	15	23	21
Single adult, no children	16	19	18	21	20	24	18
Not ascertained	1	0	0	1	1	0	1
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
<del>-</del>	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q32 Employment							
Employed	56	56	54	61	57	60	59
Full-time	44	41	46	51	45	50	47
Part-time	12	16	8	. 11	11	10	12
Other	43	44	42	38	42	39	40
Unemployed, temporarily laid off	8	7	9	6	7	6	7
Retired	27	32	21	27	32	28	27
Homemaker	6	32 4	8	3	2	4	4
Student	2	<b>1</b>	4	1	0	1	2
Unsure	_			_	•	0	0
Refused	2		3	1	1	i i	1
Number of cases	296	155		417	323	334	803
Q29-Q31 Household type		69,					
Family	79	81	77	82	82	80	81
With children	40	37	43	34	33	37	36
Traditional family	8	8	8	6	6	6	6
Double income	25	22	28	21	22	25	23
No one employed	3	3	3	2	1	1	2
Single adult	2	0	5	3	2	1	3
No children	38	44	31	48	49	42	44
Double income	16	17	16	24	21	21	21
Single adult, no children	20	19	22	18	18	19	18
Not ascertained	1	0	1	1	0	0	1
Number of cases	296	155	140	417	323	334	803

	Years registered to vote		recent p	Voted in 2+ recent partisan primaries		al electio	story	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
022 Facility and	less		more								
Q32 Employment	60	65	4.1	- 4	4.5	50				F 4	50
Employed	68	65	41	54	45	59	56	59	57	54	59
Full-time	54	54	31	43	27	48	45	47	46	43	47
Part-time	14	11	11	12	18	11	11	12	11	10	12
Other	32	34	57	45	52	40	43	40	42	46	40
Unemployed, temporarily laid off	8	6	9	2	5	6	6	7	5	3	7
Retired	13	21	46	39	43	30	33	27	33	40	27
Homemaker	7	4	1	4	2	3	3	4	3	2	4
Student	3	2	1		2	1	1	2	1	1	2
Unsure		0				0		0			0
Refused		1	2	1	3	1	1	1	1	0	1
Number of cases	230	322	181	88	107	694	59 <sup>1</sup>	766	555	401	803
Q29-Q31 Household type			•								
Family	88	85	70	77	75	80	78	81	79	74	81
With children	54	43	9	24	15	33	29	36	29	25	36
Traditional family	9	8	1	6	3	5	5	6	5	4	6
Double income	35	27	7	14	11	22	19	23	20	18	23
No one employed	3	3		1		1	1	2	0	0	2
Single adult	5	4	0	1		2	1	3	1	1	3
No children	32	40	61	53	60	46	49	45	49	49	44
Double income	23	20	20	20	24	22	22	21	23	21	21
Single adult, no children	12	15	29	21	24	19	21	18	20	25	18
Not ascertained		0	1	2	1	1	1	0	1	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803

	Media market & selected counties											
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	Total	
	land	hoga	hoga	bus	lin	nati	ton			media		
	(all)	County	collar	(all)	County	(all)	County			market		
Q33 Ideology												
Conservative	39	42	37		42	46	50		41	39	43	
Very	14	16	11	18	11	15	19	14	12	19	16	
Somewhat	25	26	25	31	31	31	31	28	29	20	27	
Moderate; liberal	57	53	60	47	53	49	49	57	51	58	53	
Moderate; middle-of-road	26	23	26	20	14	32	31	42	30	48	30	
Liberal	31	30	34	27	39	18	18	15	21	10	23	
Somewhat	17	13	20		20		11	9	15	6	13	
Very	14	17	14		19		7	6	6	5	10	
Unsure	1	2	.1	2	4	4	1	1	8		2	
Refused	3	2	_ 2	2	1	1				3	2	
Number of cases	268	96	107	166	77	121	55	87	67	93	803	
Q34 Party identification												
Republican	27	19	25	40	26	37	30	46	35	23	33	
Democrat	47	58	43		52	30	39	31	38	35	38	
Independent	19	20	20		16	22	14	19	22	29	21	
Something else	6	2	9		5		16	3	2	9	7	
Unsure	1	_	3	-	_			_	_		0	
Refused	Ō	1		1	1				3	3	1	
Republican - Democrat	-20	-39	-18	6	-26	7	-9	15	-3	-12	-4	
Number of cases	268	96	107		77		55		67	93	803	
Q34a Ever voted in any Republican primary election since 2007												
Yes	25	17	25	37	24	36	30	45	34	22	32	
No	74	81	75		73	64	70		63	75	67	
Unsure				1	2				3		0	
Refused	0	1		1	1				3	3	1	
Number of cases	268	96	107		77	121	55	87	67	93	803	

	MS	A		S	OS region			Total
-	MSA	Rural	Central	North-	North-	South-	West	-
	county			east	west	west		
Q33 Ideology								
Conservative	43	43	50	37	42	46	44	43
Very	14	21	18	14	13	15	16	16
Somewhat	29	22	32	23	29	31	28	27
Moderate; liberal	53	55	47	59	50	49	55	53
Moderate; middle-of-road	28	36	20	32	31	32	40	30
Liberal	25	19	27	27	20	18	16	23
Somewhat	13	13	15	15	14	10	8	13
Very	11	6	13	12	5	8	8	10
Unsure	2	2	2	1	7	4	1	2 2
Refused	2	0	1	3		1		2
Number of cases	611	192	154	319	72	121	94	803
Q34 Party identification			110					
Republican	33	36	39	27	35	37	46	33
Democrat	38	37	33	43	38	30	31	38
Independent	21	19	19	22	22	22	21	21
Something else	7	6	8	7	2	11	3	7
Unsure	0	1.0	_	1				0
Refused	1	1	1	0	3			1
Republican - Democrat	-5	-1	6	-17	-2	7	15	-4
Number of cases	611	192	154	319	72	121	94	803
Q34a Ever voted in any Republican primary election since 2007								
Yes	31	35	36	25	34	36	45	32
No	68	64	62	75	63	64	55	67
Unsure	0	1	1		3			0
Refused	1		1	0				1
Number of cases	611	192	154	319	72	121	94	803

Number of cases   Case   Cas	36 13 23 59 37 22 13 9	41-60 46 13 33 51 28 23	61 or more 45 20 25 50 26	<b>43</b> 16 27
Conservative       31       44       47       39         Very       7       16       16       15         Somewhat       24       28       31       24         Moderate; liberal       64       52       47       59         Moderate; middle-of-road       23       32       25       35         Liberal       41       21       23       24         Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436     Q34 Party identification Republican 6 38 35 32	13 23 <b>59</b> 37 22 13 9	13 33 <b>51</b> 28 23	20 25 <b>50</b>	16 27
Very     7     16     16     15       Somewhat     24     28     31     24       Moderate; liberal     64     52     47     59       Moderate; middle-of-road     23     32     25     35       Liberal     41     21     23     24       Somewhat     22     12     11     15       Very     19     9     12     9       Unsure     2     2     4     1       Refused     3     2     2     1       Number of cases     104     692     367     436    Q34 Party identification  Republican  6 38 35 32	13 23 <b>59</b> 37 22 13 9	13 33 <b>51</b> 28 23	20 25 <b>50</b>	16 27
Somewhat       24       28       31       24         Moderate; liberal       64       52       47       59         Moderate; middle-of-road       23       32       25       35         Liberal       41       21       23       24         Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	23 <b>59</b> 37 22 13 9	33 <b>51</b> 28 23	25 <b>50</b>	27
Moderate; liberal       64       52       47       59         Moderate; middle-of-road       23       32       25       35         Liberal       41       21       23       24         Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	<b>59</b> 37 22 13 9	<b>51</b> 28 23	50	
Moderate; middle-of-road       23       32       25       35         Liberal       41       21       23       24         Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	37 22 13 9	28 23		
Liberal       41       21       23       24         Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	22 13 9	23	26	53
Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	13 9		20	30
Somewhat       22       12       11       15         Very       19       9       12       9         Unsure       2       2       4       1         Refused       3       2       2       1         Number of cases       104       692       367       436    Q34 Party identification Republican 6 38 35 32	13 9		24	23
Unsure 2 2 4 1 Refused 3 2 2 1 Number of cases 104 692 367 436  Q34 Party identification Republican 6 38 35 32		12	14	13
Refused       3       2       2       1         Number of cases       104       692       367       436         Q34 Party identification       Republican       6       38       35       32		11	10	10
Number of cases 104 692 367 436  Q34 Party identification Republican 6 38 35 32	3	2	1	2
Q34 Party identification Republican 6 38 35 32	1	1	4	2
Republican 6 38 35 32	259	290	241	803
Republican 6 38 35 32				
	31	31	39	33
Democrat 76 32 33 42	41	37	34	38
Independent 8 22 23 19	18	23	22	21
Something else 7 7 8 6	8	9	4	7
Unsure 0 1	1			0
Refused 2 1 1 1		0	2	1
Republican - Democrat -70 6 2 -10	-10	-6	5	-4
Number of cases 104 692 367 436	259	290	241	803
Q34a Ever voted in any Republican primary election since 2007				
Yes 7 36 33 31	28	30	38	32
No 93 63 65 69	71	70	61	67
Unsure 1 1	1			0
Refused 1 1 0	_	0	2	1
Number of cases 104 692 367 436		•	<u>2</u> 41	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q33 Ideology												
Conservative	39	48	42	43	39	37	41	48	35	47	47	43
Very	14	20	14	11	20	20	14	8	16	17	14	16
Somewhat	25	28	28	32	19	17	26	40	19	31	33	27
Moderate; liberal	55	49	57	56	59	59	56	52	59	51	52	53
Moderate; middle-of-road	32	32	29	30	27	32	33	27	34	32	25	30
Liberal	23	17	28	26	33	_ 27	24	25	26	19	27	23
Somewhat	15	10	15	15	15	13	16	10	15	10	14	13
Very	9	8	13	11		14	-	15	10	_	12	10
Unsure	4	2	1	0	2	2	3		3	2	1	2 2
Refused	2	1				2			2	0		
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q34 Party identification												
Republican	33	29	37	35	41	25	34	35	27	31	43	33
Democrat	44	40	34	37	26	49	38	29	47	37	29	38
Independent	17	22	22	20	28	16	21		16		21	21
Something else	6	7	7		5	9	7	7	8		7	7
Unsure		1								1		0
Refused						1			1			1
Republican - Democrat	-11	-11	3	-3	16	-23	-4	6	-20	-6	14	-4
Number of cases	204	252	336	222	114	172			280		235	803
Q34a Ever voted in any Republican primary election since 2007												
Yes	29	28	36	35	38	25	31	35	26		42	32
No	70	72	64	65	60	73	68	65	73	71	58	67
Unsure	1		1		2	1	0		1		1	0
Refused												1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employment		Total	
_	Child	Child,	No	No child,	Single	Full-	Retired		
	(all)	double	child	double	adult,	time			
		income	(all)	income	no child				
Q33 Ideology									
Conservative	40	40	44	45	49	45	43	43	
Very	13	12	17	11	24	13	20	16	
Somewhat	27	28	27	34	25	32	23	27	
Moderate; liberal	55	56	53	54	47	52	52	53	
Moderate; middle-of-road	37	39	26	34	20	31	24	30	
Liberal	19	17	26	20	28	21	29	23	
Somewhat	13	12	14	13	12	13	15	13	
Very	6	5	13	8	15	8	14	10	
Unsure	4	3	1	0	2	3	1	2	
Refused	1	1	1	0	2	1	3	2	
Number of cases	292	185	499	171	144	379	217	803	
Q34 Party identification									
Republican	35	35	32	31	28	34	36	33	
Democrat	35	34	40	35	40	33	40	38	
Independent	22	26	21	26	23	25	18	21	
Something else	8	6	6	8	7	8	4	7	
Unsure								0	
Refused		·	1		2		2	1	
Republican - Democrat	0	1	-8	-4	-12	0	-4	-4	
Number of cases	292	185	499	171	144	379	217	803	
Q34a Ever voted in any Republican primary election									
since 2007	22	2.5		2.0	27	24	27	22	
Yes	32	31	32	30	27	31	37	32	
No	67	69	67	70	71	68	62	67	
Unsure	1		0		_	0		0	
Refused			1		2		1	1	
Number of cases	292	185	499	171	144	379	217	803	

Q33 Ideology Conservative	Conser- vative (all) <b>100</b>	Very conser- vative	Somewhat conser- vative	Moderate liberal	Moderate	Liberal	GOP	identifica Dem	Indep.,	<del></del>
	100								other	
Conservative	100									
		100					74	19	38	43
Very	37	100					29	7	12	16
Somewhat	63		100				45	12	27	27
Moderate; liberal				100		100	22	79	58	53
Moderate; middle-of-road				57			18	31	46	30
Liberal				43		100	5	48	12	23
Somewhat				24		56	2	27	8	13
Very				19	- 4. (3)	44	3	21	4	10
Unsure							2	2	2	2
Refused							1	1	2	2
Number of cases	343	125	218	429	243	186	269	303	221	803
Q34 Party identification										
Republican	58	63	55	14	19	7	100			33
Democrat	17	17				78		100		38
Independent	17	11				11			75	21
Something else	7	10				4			25	7
Unsure	1		1	<i>&gt;</i>						0
Refused	_		_	1	1					1
Republican – Democrat	42	45	39	-42	-19	-72	100	-100		-4
Number of cases	343	125				186	269	303	221	803
Q34a Ever voted in any Republican primary election since 2007										
Yes	55	61	52	14	19	7	94			32
No	45	39				93	4	100	100	67
Unsure	1		1				1	= - •		0
Refused	-		-				-			ĺ
Number of cases	343	125	218	429	243	186	269	303	221	803

	Party primary voting & ideology										
	GOP (all)	Cons GOP	Very cons GOP	Unaff (all)	Cons unaff	M/L unaff	GOP+ cons unaff	Dem (all)	Lib Dem		
Q33 Ideology											
Conservative	76	100	100	39	100		87	23		43	
Very	34	45	100	12	30		32	8		16	
Somewhat	42	55		28	70		55	15		27	
Moderate; liberal	21			55		100	12	74	100	53	
Moderate; middle-of-road	17			35		64	9	32		30	
Liberal	4			20		36	2	42	100	23	
Somewhat	2			13		23	1	22	52	13	
Very	2			7		13	1	20	48	10	
Unsure	1			3			1	1		2	
Refused	1			2			1	2		2	
Number of cases	180	137	62	374	148	206	327	249	105	803	
Q34 Party identification											
Republican	100	100	100	20	34	9	70	6		33	
Democrat			_ O.	34	20	45	9	71	92	38	
Independent			Mr.	32	32	35	14	18	6	21	
Something else		- 4		12	12	10	5	4	2	7	
Unsure				1	2		1			0	
Refused				1		1		1		1	
Republican - Democrat	100	100	100	-14	14	-35	61	-65	-92	-4	
Number of cases	180	137	62	374	148	206	327	249	105	803	
Q34a Ever voted in any Republican primary election since 2007											
Yes	100	100	100	17	29	9	68	5		32	
No				81	70	91	32	94	100	67	
Unsure				1	1		1			0	
Refused				1				1		1	
Number of cases	180	137	62	374	148	206	327	249	105	803	

		Party	orimary	voting b	y sex			Party I	orimary	voting k	y age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q33 Ideology													
Conservative	78		45		25		73	79	36	48	32	17	43
Very	35	33	12		7	8	26	38	10	15	9	6	16
Somewhat	43	42	34		17	14	47	40	25	32	23	11	27
Moderate; liberal	20		46		71	77	26	18	59	47	64	81	53
Moderate; middle-of-road	13	20	24	44	33	31	23	13	39	27	28	36	30
Liberal	6	3	21	18	38	46	2	6	19	20	37	44	23
Somewhat	2	2	11		_17	26	1	3	12	14	21	22	13
Very	4	1	10		21	20	2	3	7	6	16	22	10
Unsure	2	1	6		2		. 1	2	4	1	2		2
Refused	0	2	3		3	1		2	1	4	1	2	2
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q34 Party identification				U		U							
Republican	100	100	21	19	5	7	100	100	20	19	10	4	33
Democrat	100	100	26		69		100	100	39	23	68	71	38
Independent			36		20				28	42	16	20	21
Something else			15	1					11	14	4	5	7
Unsure			13	1	, ,	7			1	14	7	,	0
Refused			2	1	1	1			1	2	1	1	1
Refused			2	1	1	1				2	1	1	1
Republican - Democrat	100	100	-5	-21	-64	-66	100	100	-19	-5	-59	-68	-4
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q34a Ever voted in any Republican primary election since 2007													
Yes	100	100	16	18	4	5	100	100	16	18	10	2	32
No			80		95				83	80	89	97	67
Unsure			2						2				0
Refused			2		1	1			_	2	1	1	1
Number of cases	88	92	167		112		65	112	249	122	90	153	803
		32					33				50		005

-	Direction (	of things		N	lost impo	rtant issue			Total
	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Q33 Ideology									
Conservative	51	36	41	38	59	56	36	59	43
Very	17	15	15	14	22	17	18	23	16
Somewhat	34	21	26	24	37	39	17	36	27
Moderate; liberal	47	59	55	62	37	40	63	36	53
Moderate; middle-of-road	25	35	33	28	30	25	32	24	30
Liberal	22	25	22	35	7	15	31	12	23
Somewhat	14	12	10	21	3	10	15	9	13
Very	8	12	12	14	4	5	16	3	10
Unsure	1	2	2		4	3	1	3	2
Refused	1	2	2		1	1	0	2	2
Number of cases	356	337	320	111	82	134	85	65	803
Q34 Party identification									
Republican	39	28	34	32	39	34	36	37	33
Democrat	33	38	39	41	19	23	49	37	38
Independent	22	22	20	25	32	32	14	11	21
Something else	5	11	7	2	10	11		9	7
Unsure	_	1		_				4	0
Refused	1	1	0					2	1
Republican - Democrat	6	-10	-4	-9	20	10	-13	0	-4
Number of cases	356	337	320	111	82		85	65	803
Q34a Ever voted in any Republican primary election since 2007									
Yes	37	27	34	30	33	30	34	35	32
No	62	72	65	70	67	70	66	64	67
Unsure		- <b>-</b>	1	. •	· ·		30		0
Refused	1	1	0					2	1
Number of cases	356	337	320	111	82	134	85	65	803
Number of cases	550	337	520	111	02	1 34	0.0	0.5	003

	Ohio's hea	Ithcare sys	tem today	Own pe	erage	Total		
	State of	Major	Minor, no	Excel-	Good	Fair	Poor	
	crisis	problems	problems	lent				
Q33 Ideology								
Conservative	33	39	50	46	45	42	28	43
Very	11	15	17	20	13	17	11	16
Somewhat	21	25	33	26	32	25	18	27
Moderate; liberal	65	57	47	52	52	52	67	53
Moderate; middle-of-road	35	35	24	25	29	30	44	30
Liberal	30	22	23	27	22	22	23	23
Somewhat	12	13	14	14	14	13	13	13
Very	18	9	10	13	9	9	10	10
Unsure	2	2	1	1	2	4	2	2
Refused	0	2	2	1	2	2	3	2 2
Number of cases	83	391	290	207	310	169	95	803
Q34 Party identification								
Republican	37	28	37	38	37	28	23	33
Democrat	28	43	34	38	34	41	44	38
Independent	17	20	23	21	22	17	20	21
Something else	19		4	3	5	12	12	7
Unsure		1		_	_			0
Refused		1	1		1	2		1
Republican - Democrat	9	-15	3	0	4	-14	-21	-4
Number of cases	83	391	290	207	310	169	95	803
Q34a Ever voted in any Republican primary election since 2007								
Yes	35	28	35	36	35	27	22	32
No	65	72	63	64	63	71	78	67
Unsure	03	, -	1	0 1	1		. •	0
Refused		1	1		1	2		1
Number of cases	83	391	290	207	310	169	95	803

	Pays for most of own healthcare			Importa	nce of Med fam		lf, own	Total
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Q33 Ideology								
Conservative	43	43	48	27	51	50	51	43
Very	13	22	19	11	18	12	20	16
Somewhat	30	21	29	16	34	37	31	27
Moderate; liberal	55	51	47	68	43	46	47	53
Moderate; middle-of-road	33	24	33	32	27	25	31	30
Liberal	22	27	14	36	16	20	16	23
Somewhat	14	13		19	10	15	9	13
Very	8	14	11	17	6	6	7	10
Unsure	1	1	3 11 3	2	4	3	1	2
Refused	1	5	2	2	2	2	1	2 2
Number of cases	446	170	72	250	118	126	289	803
Q34 Party identification								
Republican	34	36	32	20	40	39	41	33
Democrat	34	42	45	55	31	39	25	38
Independent	24	15	17	21	19	14	23	21
Something else	8	4	7	2	9	8	10	7
Unsure							1	0
Refused	0	3		2	1		1	1
Republican - Democrat	0	-6	-13	-35	10	-1	16	-4
Number of cases	446	170	72	250	118	126	289	803
Q34a Ever voted in any Republican primary election since 2007								
Yes	32	37	28	19	40	33	40	32
No	67	62	72	79	59	65	60	67
Unsure	0	32	, _	1	33	1	00	0
Refused	0	2		2	1	_		1
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	L	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q33 Ideology												
Conservative	44			33	33	37	49	36		42		43
Very	12	17	11	11	12	11	19	11	17	15	9	16
Somewhat	32	34	23	22	22	26	30	25	32	28	22	27
Moderate; liberal	56	49	66	60	60	56	48	58	48	55	69	53
Moderate; middle-of-road	25	27	33	36	39	22	33	38	27	29	41	30
Liberal	30	22	33	24	21	33	15	21	21	26	28	23
Somewhat	13	12		14	16	21	8	19		15		13
Very	17	10	14	11	6	12	7	1	6	11	15	10
Unsure	1			4	4	1	1	1	4	2		2
Refused				3	3	7	2	4			0	2
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q34 Party identification					7/1/2	,						
Republican	42	31	37	28	17	23	38	39	30	30	29	33
Democrat	41	38	39	53		42	36	28	29	38	49	38
Independent	17	24	20	14	33	25	22	16	34	22	15	21
Something else		7		2	6	7	2	18		11		7
Unsure												0
Refused				3		3	2				2	1
Republican - Democrat	1	-7	-2	-25	-27	-19	2	12	1	-8	-20	-4
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q34a Ever voted in any Republican primary election since 2007												
Yes	39	26	37	25	17	23	34	38	30	29	29	32
No	58	74		69		74		62		71		67
Unsure	3	, ,	33	3		, ,	3-1	52	. 0			0
Refused	5			3		3	2					1
Number of cases	62	85	129	78	114	82		59	69	162	127	803
יייייייייייייייייייייייייייייייייייייי	02	- 33	123	70	,,,	02	0.5	- 55	0.5	102	127	005

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	ward Medic	caid scale	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q33 Ideology									
Conservative	27	59	43	32	53	75	40	15	43
Very	9	22	17	11	20	30	14	4	16
Somewhat	18	37	26	21	33	45	26	10	27
Moderate; liberal	70	36	52	67	43	21	56	83	53
Moderaté; middle-of-road	31	27	41	30	30	15	39	29	30
Liberal	39	9	11	37	13	6	17	54	23
Somewhat	20	7	11	18	10	5	12	23	13
Very	19	2		19	3	0	5	31	10
Unsure	2	2	3	0	3	2	3	1	2
Refused	1	3	2	. 1	1	3	2	1	2
Number of cases	372	348	81	338	392	211	392	200	803
Q34 Party identification									
Republican	21	46	39	22	43	56	32	12	33
Democrat	57	19	27	55	24	10	37	68	38
Independent	15	25	27	17	23	23	24	12	21
Something else	6	8	4	5	8	11	5	6	7
Unsure		1			1		1		0
Refused	0	1	3	1	1		1	2	1
Republican - Democrat	-37	26	12	-34	19	46	-5	-56	-4
Number of cases	372	348	81	338	392	211	392	200	803
Q34a Ever voted in any Republican primary election since 2007									
Yes	18	44	42	21	41	55	30	11	32
No	80	55	58	79	58	45	68	88	67
Unsure	1				0		1		0
Refused	0	1		0	1		1	1	1
Number of cases	372	348	81	338	392	211	392	200	803

	reelect		Kasich lea	Kasich leadership compared with others					
	Reelect	New	Worse	Better	Somewhat	Much			
		people		(all)	better	better			
Q33 Ideology									
Conservative	52	34	26	58		69	43		
Very	17	13	8	23	17	35	16		
Somewhat	35	22	18	36	36	34	27		
Moderate; liberal	43	62	71	39		27	53		
Moderate; middle-of-road	22	36	28	26	30	17	30		
Liberal	22	26	43	13	14	10	23		
Somewhat	12	15	26	5	7	1	13		
Very	9	11.	17	7	7	9	10		
Unsure	2	2	2	2	2	1	2 2		
Refused	3	2 2	1	1	1	2	2		
Number of cases	165	484	274	387	266	122	803		
Q34 Party identification									
Republican	46	25	15	49	43	63	33		
Democrat	34	43	59	24	28	15	38		
Independent	17	22	17	23	25	20	21		
Something else	3	9	7	3	3	2	7		
Unsure		1	1				0		
Refused	1	1	1	1	2		1		
Republican - Democrat	12	-18	-45	25	15	48	-4		
Number of cases	165	484	274	387		122	803		
Q34a Ever voted in any Republican primary election since 2007									
Yes	44	23	14	47	40	61	32		
No	54	75	85	52	58	39	67		
Unsure	1	0	33	1	1		0		
Refused	1	1	1	1	1		1		
Number of cases	165	484	274	38 <i>7</i>	_	122	803		

		John Kasic	h reelect		2010 Gov ballo	-	Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Q33 Ideology							
Conservative	64	76	50	27	23	68	43
Very	26	35	16	10	6	26	16
Somewhat	38	41	34	18	17	41	27
Moderate; liberal	33	21	46	68	73	29	53
Moderate; middle-of-road	25	19	32	31	28	23	30
Liberal	8	3	14	37	45	6	23
Somewhat	6	1	10	21	26	5	13
Very	2	1	3	17	20	1	10
Unsure	2	2	2	2	1	2	2
Refused	2	2 1	2	2	2	2	2
Number of cases	296	155	140	417	323	334	803
Q34 Party identification							
Republican	57	74	38	17	10	63	33
Democrat	14	6	22	56	72	5	38
Independent	22	15	30	19	13	24	21
Something else	7	5	8	7	4	8	7
Unsure							0
Refused	0	Ť	1	1	1		1
Republican - Democrat	43	68	16	-40	-63	58	-4
Number of cases	296	155	140	417	323	334	803
Q34a Ever voted in any							
Republican primary election since 2007							
Yes	53	69	36	16	10	59	32
No	45	29	62	83	89	39	67
Unsure	1	1	1			1	0
Refused	0		1	1	1		1
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent p prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or less	6-24	25 or more	GOP	Dem	2008	2010	2012	All 3		
Q33 Ideology	1033		more								
Conservative	39	45	45	85	19	44	47	43	46	49	43
Very	14	16	19	42	6	16	18	16	18	21	16
Somewhat	25	29	26	43	12	28	29	27	29	28	27
Moderate; liberal	54	53	52	12	80	53	50	53	51	49	53
Moderate; middle-of-road	33	30	28	11	27	29	25	29	25	24	30
Liberal	21	23	24	1	53	24	25	24	26	25	23
Somewhat	13	11	14	1	23	14	14	14	15	11	13
Very	8	11	10	- A. O.	30	10	11	11	11	14	10
Unsure	5	1	1	2		2	1	2	2	1	2 2
Refused	2	1	2	1	1	1	2	2	1	1	2
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q34 Party identification											
Republican	24	39	38	100	1	36	37	33	38	42	33
Democrat	40	35	36	. 0.	77	37	36	38	36	33	38
Independent	26	20	16		19	20	19	21	19	21	21
Something else	8	6	8		2	6	-6	7	6	4	7
Unsure	1	_	-		_	_	_	-		-	0
Refused	1		2	*	1	1	1	0	1	1	1
Republican - Democrat	-16	4	1	100	-76	0	2	-5	1	9	-4
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q34a Ever voted in any Republican primary election since 2007											
Yes	19	38	39	100	1	35	36	32	36	42	32
No	78	62	61		98	64	62	68	63	57	67
Unsure	2					0	1	0	0		0
Refused	1		1		1	1	1	0	1	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803

	Media market & selected counties										
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	·
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Q35 Ethnicity											
Minority	14	30	8		30	22	38	7	11	4	13
Asian, Pacific-Islander	0		0								0
Black, African-American	12	26	7	_	29		35	7	-	4	11
Hispanic (all)				1	2				0		0
Hispanic				1	2				0		0
Latino	0		^	1	2			0	3		0
Native American	0 2		0		4	4 2	2	U	3		1
Something else	2 84	3 <b>67</b>	92	86	70		3 <b>62</b>	93	89	96	1 <b>86</b>
White, Anglo			92	00	70		62	93	89	96	
Refused	1	4	107	100	77	2		0.7	67	0.3	1
Number of cases	268	96	107	166		121	55	87	67	93	803
Q36 Household income, 2012					U						
\$30,000 or less	24	32	24	25	20	16	20	15	35	12	21
\$20,000 or less	9	7	14	12	7	9	12	8	21	7	10
\$20,001-\$30,000	15	25	11	13	13	7	9	7	13	5	11
\$30,001 to \$100,000	45	34	41	50	55		44	68	43	58	50
\$30,001-\$50,000	16	12	16	12	16	17	23	33	3	19	16
\$50,001-\$70,000	12	9	10	18	19		16	11	26	25	16
\$70,001-\$100,000	18	13	15	19	19		5	24	14	14	17
More than \$100,000	15	11	19	14	15					14	16
\$100,000 to \$125,000	7	3	8	6	6		6	_	12	7	8
More than \$125,000	8	8	11	8	10	12	9	6		8	8
Unsure, refused	16	23	15	12	11	14				16	13
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Relative socio-economic status											
Low	38	38	37	30	21	28	36	45	38	33	35
Medium	33	35	25	37	40					38	35
High	28	25	37	31	38	35	26			26	29
Not ascertained	1	1	1	2	1	0				3	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MSA	4		S	OS region			Total
_	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Q35 Ethnicity								
Minority	16	5	15	12	10	22	7	13
Asian, Pacific-Islander	0			0				0
Black, African-American	13	4	14	10	7	16	6	11
Hispanic (all)	0	0	1		0			0
Hispanic		0			0			0
Latino	0		1					0
Native American	1	1		0	3	4	0	1
Something else	1		400	1		2		1
White, Anglo	83	95	85	87	90	76	93	86
Refused	1	0		1		2		1
Number of cases	611	192	154	319	72	121	94	803
Q36 Household income, 2012								
\$30,000 or less	21	23	24	22	32	16	15	21
			24			16	15	21
\$20,000 or less	9	15	11	9	20	9	8	10
\$20,001-\$30,000	12	8	14	12	12	7	7	11
\$30,001 to \$100,000	47	60	50	46	44	45	69	50
\$30,001-\$50,000	15	19	11	15	5	17	31	16
\$50,001-\$70,000	15	18	18	14	26	15	14	16
\$70,001-\$100,000	16	23	21	18	13	13	24	17
More than \$100,000	17	11	15	14	17	26	10	16
\$100,000 to \$125,000	8	8	7	7	13	14	5	8
More than \$125,000	10	3	8	7	5	12	5	8
Unsure, refused	15	6	10	18	6	14	6	13
Number of cases	611	192	154	319	72	121	94	803
Relative socio-economic status								
Low	31	47	28	36	37	28	43	35
Medium	35	35	39	36	34	37	29	35
High	33	18	33	26	29	35	28	29
Not ascertained	1	0	1	2		0	0	1
Number of cases	61 Î	192	154	319	72	121	94	803
	0.1	, , , _	, , ,	575		/	٠.	000

	Ethni	city	Se	x		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
Q35 Ethnicity		Anglo					more	
Minority	100		11	14	15	9	14	13
Asian, Pacific-Islander	0		0		13	3	0	0
Black, African-American	85		11	11	12	9	13	11
Hispanic (all)	2			0	0	ő	0	0
Hispanic	0			0	Ū	0	O	0
Latino				Ö	0	· ·	0	Ő
Native American	1 8		0	1	1		1	1
Something else	6			1	2		0	1
White, Anglo		100	87	85	83	91	85	86
Refused			2	0	1	0	1	1
Number of cases	104	692	367	436	259	290	241	803
Q36 Household income, 2012			) 'C					
\$30,000 or less	32	20	19	23	20	18	25	21
\$20,000 or less	15	10	10	10	9	11	10	10
\$20,001-\$30,000	17	10	9	13	11	7	15	11
\$30,001 to \$100,000	45	51	52	48	58	47	47	50
\$30,001-\$50,000	26	15	15	18	18	13	19	16
\$50,001-\$70,000	8	17	18	15	19	14	16	16
\$70,001-\$100,000	11	18	19	16	21	20	11	17
More than \$100,000	11	17	19	13	14	23	9	16
\$100,000 to \$125,000	3	9	10	6	9	12	2	8
More than \$125,000	8	8	9	7	6	12	6	8
Unsure, refused	12	13	9	16	8	12	20	13
Number of cases	104	692	367	436	259	290	241	803
Relative socio-economic status								
Low	49	33	31	38	37	27	41	35
Medium	34	35	36	33	35	36	34	35
High	16	31	31	28	28	36	23	29
Not ascertained	1	1	1	1	1	1	2	1
Number of cases	104	69 <b>2</b>	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Q35 Ethnicity												
Minority	17	13	10	13	4	20	12	9	18		7	13
Asian, Pacific-Islander			0	0			0			0		0
Black, African-American	14	12	9		4	17	10	7	16	11	6	11
Hispanic (all)		0	0	0		1			0	0		0
Hispanic		0				0			0			0
Latino		0	0			1				0		0
Native American	3	0	0	0	47%	2		3	2			1
Something else		1	1	1	U .		1		1		1	1
White, Anglo	83	85	89	87	94	80	88	90	82	86	92	86
Refused	0	2	1	-70	2	0			0	_	1	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Q36 Household income, 2012												
\$30,000 or less	34	26	11	11	10	100			49	13		21
\$20,000 or less	22	10	3	2	5	49			26	4		10
\$20,001-\$30,000	12	16	7		6	51			23	9		11
\$30,001 to \$100,000	45	51	53	53	54		100		42	64	44	50
\$30,001-\$50,000	20	20	12	11	15		33		33	8	7	16
\$50,001-\$70,000	10	16	21	23	15		32		7		7	16
\$70,001-\$100,000	15	15	21	20	24		35		2		30	17
More than \$100,000	9	7	28	28	27			100	_	9	44	16
\$100,000 to \$125,000	6	5	12	12	12			50		9	17	8
More than \$125,000	3	2	16	16	15			50		•	27	8
Unsure. refused	12	16	8	8	9			30	9	15	12	13
Number of cases	204	252	336		114	172	400	127	280		235	803
Relative socio-economic status												
Low	79	46				80	29		100			35
Medium	18	52	33	44	10	20	45	19	_30	100		35
High	3	2	67	56	90		26	81			100	29
Not ascertained	•	_	3,	30								1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
_	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Q35 Ethnicity								
Minority	13	9	13	11	13	11	18	13
Asian, Pacific-Islander			0				0	0
Black, African-American	11	8	11	8	12	10	15	11
Hispanic (all)	0		0		1	0	0	0
Hispanic	0					0		0
Latino			0		1		0	0
Native American			_ 2	2	0		2	1
Something else	2	2	0	1			0	1
White, Anglo	87	91	85	89	86	89	81	86
Refused		4	1	1	1	0	1	1
Number of cases	292	185	499	171	144	379	217	803
Q36 Household income, 2012				U				
\$30,000 or less	16	9	25	11	42	9	30	21
\$20,000 or less	6	4	13	4	19	1	14	10
\$20,001-\$30,000	10	5	12	7	23	8	16	11
\$30,001 to \$100,000	59	59	46	50	38	59	43	50
\$30,001-\$50,000	16	13	17	9	17	14	22	16
\$50,001-\$70,000	20	16	14	18	12	20	13	16
\$70,001-\$100,000	23	30	14	23	9	25	8	17
More than \$100,000	20	26	14	25	4	25	8	16
\$100,000 to \$125,000	10	14	7	16	2	14	2	8 8
More than \$125,000	10	12	7	9	2	11	6	8
Unsure, refused	6	5	15	14	16	7	19	13
Number of cases	292	185	499	171	144	379	217	803
Relative socio-economic status								
Low	28	22	40	24	49	24	44	35
Medium	40	38	32	39	30	38	30	35
High	32	40	28	37	19	37	24	29
Not ascertained	1		1	1	2	1	2	1
Number of cases	292	185	499	171	144	<i>379</i>	217	803

			Ideo	logy			Party	identifica	ition	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Q35 Ethnicity										
Minority	10	6	11	16	10	23	2	26	7	13
Asian, Pacific-Islander	0		0				0			0
Black, African-American	9	5		13	8	19	2	24	5	11
Hispanic (all)	0	1		0		1	0	0		0
Hispanic	0	0					0			0
Latino	0	0		0		1	0	0		0
Native American	0	1		1	_1	2	0	2		1
Something else	0		0		1	1		1	2	1
White, Anglo	89	91	. 88	84	90	77	97	73	92	86
Refused	2	3		0	0		0	1	1	1
Number of cases	343	125	218	429	243	186	269	303	221	803
Q36 Household income, 2012					J					
\$30,000 or less	19	27	' 14	24	23	25	16	28	19	21
\$20,000 or less	8	11	. 6	12	11	14	6	15	9	10
\$20,001-\$30,000	10	16	Z	12	12	11	10	12	11	11
\$30,001 to \$100,000	47	46	48	52	54	51	50	50	51	50
\$30,001-\$50,000	12	14	10	20	24	16	15	18	17	16
\$50,001-\$70,000	18	17	19	14	13	16	16	14	20	16
\$70,001-\$100,000	17	15	19	18	17	19	20	18	14	17
More than \$100,000	18	9	23	15	14	17	17	12	21	16
\$100,000 to \$125,000	7	2	10	9	10	9	6	8	11	8
More than \$125,000	11	7	14	6	4	8	11	5	9	8
Unsure, refused	16	18	15	9	9	7	17	10	9	13
Number of cases	343	125				186	269	303	221	803
Relative socio-economic status										
Low	29	36	25	39	39	38	29	43	31	35
Medium	38	37				28	32	34	39	35
High	32	27				34	38	22	30	29
Not ascertained	1		1				1		0	1
Number of cases	343	125		429	243	186	269	303	221	803

-			Par	ty primar	y voting	& ideolo	gy			Total
_	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Q35 Ethnicity										
Minority	2	1	2	11	8	13	5	24	27	13
Asian, Pacific-Islander	0	0					0			0
Black, African–American	1	0		9	8	9	4	22	25	11
Hispanic (all)	0	1	1	0		0	0			0
Hispanic	0	0	1				0			0
Latino	0	0	1	0		0	0	_		0
Native American	1	0	1	1		3	0	1	_	1
Something else			أنية	$\frac{1}{2}$		1		_1	2	1
White, Anglo	98	98	97	88	89	87	94	75	73	86
Refused	0	0	1		2		1	1		1
Number of cases	180	137	62	374	148	206	327	249	105	803
Q36 Household income, 2012			<b>.</b>							
\$30,000 or less	18	17	22	22	18	24	18	23	24	21
\$20,000 or less	8	7	9	11	9	11	8	12	15	10
\$20,001-\$30,000	11	10	12	11	9	12	10	11	9	11
\$30,001 to \$100,000	48	49	52	50	47	53	48	50	48	50
\$30,001-\$50,000	13	12	15	16	10	21	12	19	15	16
\$50,001-\$70,000	17	17	17	18	23	14	20	12	13	16
\$70,001-\$100,000	18	20	20	16	15	18	16	19	19	17
More than \$100,000	17	18	12	16	19	15	18	15	18	16
\$100,000 to \$125,000	7	7	3	9	9	10	8	7	9	8
More than \$125,000	10	11	9	7	10	5	10	7	9	8
Unsure, refused	16	17	14	12	16	8	16	12	10	13
Number of cases	180	137	62	374	148	206	327	249	105	803
Relative socio-economic status										
Low	27	25	34	38	29	43	28	36	33	35
Medium	33	34	32	37	46	33	39	33	29	35
High	39	41	33	24	25	24	33	30	37	29
Not ascertained	1	1		1			1	1		1
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	orimary	voting b	y sex		Party primary voting by age				Total		
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Q35 Ethnicity													
Minority	1	2	13	10	18	29	1	2	12	8	20	26	13
Asian, Pacific-Islander	0							0					0
Black, African-American	0	1	13	6	16	27	0	1	9	8	17	24	11
Hispanic (all)		1		0			1	0	0				0
Hispanic		0					1						0
Latino		0		0				0	0				0
Native American		1		3	2			1	1			1	1
Something else				1	4/%	2			1		2	1	1
White, Anglo	99	97	85		81	71	99	97	86	92	79	74	86
Refused		1	2		2			1	1		1	1	1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Q36 Household income, 2012				O)		6							
\$30,000 or less	14	23	15	27	30	18	9	23	19	26	22	23	21
\$20,000 or less	6	9	9	12	16	9	3	10	9	12	12	12	10
\$20,001-\$30,000	7	14	6	15	13	9	5	13	10	13	10	11	11
\$30,001 to \$100,000	52	45	53	48	50	50	54	45	54	43	53	51	50
\$30,001-\$50,000	12	15	15	17	17	20	14	13	17	14	11	24	16
\$50,001-\$70,000	18	16	21	16	14	11	19	17	19	18	15	11	16
\$70,001-\$100,000	22	14	17	14	20	19	21	16	18	11	27	16	17
More than \$100,000	25		20	13	14		22	15	17	14	20	11	16
\$100,000 to \$125,000	11	3	11	7	7	7	10	5	14		9	5	8
More than \$125,000	14	7	9	5	7	8	12	10	4	14	11	6	8
Unsure. refused	9	23	12		6	17	15	17	9	18	5	16	13
Number of cases	88				112		65	112	249		90	153	803
Relative socio-economic status													
Low	19	34	35	41	36	35	14	33	37	38	33	38	35
Medium	38		34		38	29	37	30	40	31	31	33	35
High	43		29		25	35	48	35	22	29	35	27	29
Not ascertained	0		2		1	1	1	1	1	2	1	1	1
Number of cases	88				112	_	65	112	249	122	90	153	803

	Direction of	of things		N	lost impo	rtant issue			Total
	Right direction	Wrong track	Jobs; employ-	Educ., schools	Taxes	Taxes or state	Health- care	Cost of living	
			ment			budget		-	
Q35 Ethnicity									
Minority	14	10	13	15	8	10	3	17	13
Asian, Pacific-Islander	0		0						0
Black, African-American	12	9	12	15	8	7	3	16	11
Hispanic (all)	0	0						0	0
Hispanic		0						0	0
Latino	0								0
Native American	2	0	0			2	0		1
Something else	1	1	1						1
White, Anglo	85	89	85	84	92	89	97	83	86
Refused	1	1	1	1		1	0		1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Q36 Household income, 2012									
\$30,000 or less	21	20	20	18	12	12	30	29	21
\$20,000 or less	11	9	10	6	5	6	9	15	10
\$20,001-\$30,000	11	11	10	12	7	6	21	14	11
\$30,001 to \$100,000	48	53	49	60	47	50	48	43	50
\$30,001-\$50,000	15	18	15	20	9	12	23	10	16
\$50,001-\$70,000	17	15	17	17	18	18	11	11	16
\$70,001-\$100,000	16	19	18	23	20	19	14	22	17
More than \$100,000	21	12	18	15	21	23	15	12	16
\$100,000 to \$125,000	10	7	9	8	11	13	3	6	8
More than \$125,000	11	5	8	7	9	10	12	7	8 8
Unsure, refused	10	15	13	7	20	15	7	16	13
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803
Relative socio-economic status									
Low	33	37	32	32	29	30	33	35	35
Medium	35	36	36	30	44	38	38	35	35
High	32	25	31	37	26	31	29	28	29
Not ascertained	1	1	1			1		2	1
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	rsonal heal	thcare cov	erage	Total
	State of	Major	Minor, no	Excel-	Good	Fair	Poor	
	crisis	problems	problems	lent				
Q35 Ethnicity								
Minority	11	14	13	8	14	15	20	13
Asian, Pacific-Islander			0		0			0
Black, African-American	11	11	11	8	10	14	16	11
Hispanic (all)		0	0		0	0		0
Hispanic		0				0		0
Latino		_	0		0			0
Native American		1	_1		3	0		1
Something else		2	- C	0		1	4	1
White, Anglo	89	86	86	90	86	84	80	86
Refused		0	2	2	0	0		1
Number of cases	83	391	290	207	310	169	95	803
Q36 Household income, 2012								
\$30,000 or less	29	23	19	12	17	32	34	21
\$20,000 or less	13	9	11	5	9	13	19	10
\$20,001-\$30,000	16	14	8	7	8	19	14	11
\$30,001 to \$100,000	43	53	47	47	54	47	50	50
\$30,001-\$50,000	23	17		13	18	15	23	16
\$50,001-\$70,000	7	17	18	17	18	16	13	16
\$70,001-\$100,000	13	19	16	18	19	16	14	17
More than \$100,000	15	14	20	26	18	6	5	16
\$100,000 to \$125,000	7	7	11	13	10	2	2	8
More than \$125,000	8	7	10	13	8	4	4	8
Unsure, refused	13	11	14	15	11	15	11	13
Number of cases	83	391	290	207	310	169	95	803
Relative socio-economic status	<b>;</b>							
Low	41	36	30	23	31	46	55	35
Medium	27	37	34	37	37	33	26	35
High	31	25	34	38	31	20	19	29
Not ascertained	0	1	2	2	1	2		1
Number of cases	83	391	<u> 2</u> 90	207	310	1 <i>6</i> 9	95	803

		for most of o	own	Importa	nce of Med fam		lf, own	Total
	Employer plan	Medicare	Self	Very imp.	Somewhat imp.	Not too imp.	Not at all imp.	
Q35 Ethnicity								
Minority	11	15	7	24	13	15	3	13
Asian, Pacific-Islander	0						0	0
Black, African-American	10	12	6	21	12	12	2	11
Hispanic (all)	0	0		0		1	0	0
Hispanic	0			0				0
Latino	0	0				1	0	0
Native American	1	3		1		3	1	1
Something else			2	2	1			1
White, Anglo	88	85	93	74	87	85	97	86
Refused	0	0		2			0	1
Number of cases	446	170	72	250	118	126	289	803
Q36 Household income, 2012				,				
\$30,000 or less	12	35	22	29	20	21	16	21
\$20,000 or less	3	18	15	18	8	6	7	10
\$20,001-\$30,000	9	17	6	10	12	15	9	11
\$30,001 to \$100,000	56	43	51	51	60	51	47	50
\$30,001-\$50,000	14	20	17	23	16	14	13	16
\$50,001-\$70,000	20	14	15	16	21	17	15	16
\$70,001-\$100,000	23	9	19	12	23	20	20	17
More than \$100,000	23	2	18	12	12	18	19	16
\$100,000 to \$125,000	12	2	6	6	5	9	9	8
More than \$125,000	11	0	13	6	6	9	10	8 8
Unsure, refused	8	20	9	9	8	10	18	13
Number of cases	446	170	72	250	118	126	289	803
Relative socio-economic status								
Low	23	53	31	48	40	32	23	35
Medium	40	28	33	28	38	34	38	35
High	36	16	35	22	21	34	38	29
Not ascertained	1	2		2	1		1	1
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Q35 Ethnicity												
Minority	10	20	6	26	19	16	19	8	6	10	21	13
Asian, Pacific-Islander												0
Black, African-American	8	20		24	18	12	19	4	5	10	14	11
Hispanic (all)	2		0								1	0
Hispanic			0								0	0
Latino	2		_			_			_	_	1	0
Native American			3	_		2		_	1	0	4	1
Something else				2	1	1		3			2	1
White, Anglo	90	80	93	70		84		92	94	90	78	86
Refused			1	5	1		0				1	1
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Q36 Household income, 2012			1									
\$30,000 or less	14	27	13	43	20	18	18	18	18	13	35	21
\$20,000 or less	4	14	7	25		16	3	7	11	6	18	10
\$20,001-\$30,000	10	13	6	17	10	2	16	11	6	8	17	11
\$30,001 to \$100,000	54	44	61	44		60	53	52	57	53	44	50
\$30,001-\$50,000	18	18	21	7	26	24	14	21		14	13	16
\$50,001-\$70,000	18	15		21	19	21	16	20		17	14	16
\$70,001-\$100,000	17	12		16		15	22	11	17	22	17	17
More than \$100,000	25	19	18	4	10	11	14	24	9	22	12	16
\$100,000 to \$125,000	5	10	12	1	4	3	2	13	2	14	8	8
More than \$125,000	20	9	5	3	6	8	13	11	7	9	4	8
Unsure, refused	7	10	9	9	8	10	15	7	16	11	9	13
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Relative socio-economic statu	S											
Low	14	33	36	50	50	40	30	38	38	23	51	35
Medium	38	43	35	37		33		40	40	33	25	35
High	48	24		9		23		22		44	23	29
Not ascertained			0	3		4			1		1	1
Number of cases	62	85	-	78		82		59		162	127	803

	Changing	the rules to	expand	Point of vi Medi		Attiude to	caid scale	Total	
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Q35 Ethnicity									
Minority	21	4	13	26	3	3	10	30	13
Asian, Pacific-Islander							0		0
Black, African-American	18	4	10	23	2	2	9	24	11
Hispanic (all)	0			0			0	0	0
Hispanic	0			0			0		0
Latino	0			0			0	0	0
Native American	1	1	3	2	0	1	0	3	1
Something else	2			1	1			3	1
White, Anglo	78	96	81	72	97	97	89	69	86
Refused	0		6	2			1	1	1
Number of cases	372	348	81	338	392	211	392	200	803
Q36 Household income, 2012									
\$30,000 or less	27	15	23	26	17	16	21	27	21
\$20,000 or less	15	5	13	16	6	6	10	16	10
\$20,001-\$30,000	12	10	10	10	11	10	11	12	11
\$30,001 to \$100,000	46	55	47	49	52	52	50	47	50
\$30,001-\$50,000	17	14	22	21	13	12	19	16	16
\$50,001-\$70,000	12	20	17	14	19	21	15	14	16
\$70,001-\$100,000	17	20	8	15	20	20	17	16	17
More than \$100,000	16	16	12	14	16	18	13	19	16
\$100,000 to \$125,000	9	6	8	9	6	7	7	10	8
More than \$125,000	7	10	4	5	10	11	6	8	8
Unsure, refused	10	14	18	10	14	13	15	7	13
Number of cases	372	348	81	338	392	211	392	200	803
Relative socio-economic status									
Low	42	27	36	42	29	25	39	37	35
Medium	28	41	43	32	37	37	36	30	35
High	30	31	21	25	34	38	23	33	29
Not ascertained	1	2	0	1	1	0	2	1	1
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	Kasich leadership compared with others						
-	Reelect	New people	Worse	Better (all)	Somewhat better	Much better				
Q35 Ethnicity										
Minority	10	14	19	11	16	2	13			
Asian, Pacific-Islander				0	0		0			
Black, African-American	8	13	17	9	13	1	11			
Hispanic (all)	0	0		0	0	0	0			
Hispanic	0						0			
Latino	0	0		0	0	0	0			
Native American		1	0	1	2	0	1			
Something else	2	1.0	2				1			
White, Anglo	90	85	80	89	84	98	86			
Refused		1	1				1			
Number of cases	165	484	274	387	266	122	803			
Q36 Household income, 2012										
\$30,000 or less	20	24	14	27	31	18	21			
\$20,000 or less	12	11	7	14	15	11	10			
\$20,001-\$30,000	8	13	8	14	16	7	11			
\$30,001 to \$100,000	56	50	59	42	41	45	50			
\$30,001-\$50,000	16	18	20	13	13	12	16			
\$50,001-\$70,000	18	15	17	16	16	17	16			
\$70,001-\$100,000	21	17	22	14	13	16	17			
More than \$100,000	15	11	15	17	14	24	16			
\$100,000 to \$125,000	5	7	8	7	5	10	8			
More than \$125,000	10	5	7	11	9	14	8			
Unsure, refused	9	14	11	13	13	13	13			
Number of cases	165	484	274	387	266	122	803			
Relative socio-economic status										
Low	33	40	31	37	42	25	35			
Medium	36	34	37	30	28	34	35			
High	29	24	31	32	29	38	29			
Not ascertained	2	1	1	1	1	2	1			
Number of cases	165	484	274	<i>387</i>	266	122	803			

		John Kasic	h reelect		2010 Go ball		Total
<del>-</del>	Reelect	Hard	Soft	New	Strick-	Kasich	-
	(all)	reelect	reelect	person	land		
Q35 Ethnicity							
Minority	6	4	8	19	23	3	13
Asian, Pacific-Islander	0	0				0	0
Black, African-American	5	4	7	17	21	2	11
Hispanic (all)	0	0	0	0	0	0	0
Hispanic	0		0		0		0
Latino	0	0		0	0	0	0
Native American	0	0		1	1	0	1
Something else	0			1	1		1
White, Anglo	94	96	92	81	75	97	86
Refused		- 40		0	1	0	1
Number of cases	296	155	140	417	323	334	803
Q36 Household income, 2012		V.					
\$30,000 or less	24	22	26	21	20	19	21
\$20,000 or less	12	11	12	10	11	8	10
\$20,001-\$30,000	12	11	13	11	9	11	11
\$30,001 to \$100,000	46	49	44	54	53	48	50
\$30,001-\$50,000	14	16	13	20	19	13	16
\$50,001-\$70,000	17	17	16	16	18	18	16
\$70,001-\$100,000	15	16	15	18	17	18	17
More than \$100,000	16	17	15	14	15	19	16
\$100,000 to \$125,000	5	4	6	8	8	7	8
More than \$125,000	11	14	9	6	7	12	8
Unsure, refused	14	12	15	12	12	15	13
Number of cases	296	155	140	417	323	334	803
Relative socio-economic status							
Low	30	30	30	40	37	27	35
Medium	35	34	36	32	34	34	35
High	34	34	33	27	28	38	29
Not ascertained	1	2	1	1	2	1	1
Number of cases	296	155	140	417	323	334	803

	Years registered to vote		Voted recent p prima	artisan	Genera	al electio	Most likely voter	Total			
	5 or less	6-24	25 or more	GOP	Dem	2008	2010	2012	All 3		
Q35 Ethnicity	1033		more								
Minority	16	11	9	2	17	13	13	13	13	10	13
Asian, Pacific–Islander			0	_		0	0	0	0	0	0
Black, African-American	13	10	6	0	15	11	11	12	12	10	11
Hispanic (all)	0		Ö	Ö		0	0	0	0	0	0
Hispanic	Ū		0	Ŭ		0	0	0	0	0	0
Latino	0		_	0		0	0	0	0	_	0
Native American	1	1	2	1		1	1	1	0		1
Something else	1	1	0		2	1	1	1	1	0	1
White, Anglo	81	88	91	98	82	87	86	86	86	90	86
Refused	2	0	0	1	1	0	1	1	1	0	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Q36 Household income, 2012											
\$30,000 or less	24	20	26	19	24	20	21	21	21	18	21
\$20,000 or less	9	10	15	8	13	9	10	10	10	6	10
\$20,001-\$30,000	15	10	10	11	11	10	11	11	11	12	11
\$30,001 to \$100,000	51	52	45	52	49	50	49	50	48	51	50
\$30,001-\$50,000	15	15	20	13	19	17	16	16	15	16	16
\$50,001-\$70,000	18	16	13	16	11	15	15	16	16	17	16
\$70,001-\$100,000	18	20	11	22	19	18	17	17	18	18	17
More than \$100,000	15	17	14	12	14	17	17	16	18	18	16
\$100,000 to \$125,000	10	8	6	7	7	8	8	8	8	7	8
More than \$125,000	5	9	8	5	6	9	9	8	9	11	8
Unsure, refused	10	11	16	18	13	14	13	12	13	13	13
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Relative socio-economic status											
Low	34	32	48	29	33	33	32	34	30	23	35
Medium	39	36	23	33	35	34	34	34	34	33	35
High	25	32	28	36	31	32	33	30	34	43	29
Not ascertained	2	0	1	2	1	1	1	1	1	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & s	selected	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Age											
40 or less	30	40	19	34	30	35	34	36	42	22	32
18 - 30	15	23	9	20	16	22	21	21	13	9	17
31 - 40	15	17	10	_14	14	13	12	15	29	13	15
41 to 60	32	22	39		44	34	38	39	30	45	36
41 - 50	14	8	16	16	- 11	24	20	17	23	20	18
51 - 60	18	14	22	24	32	10	18	22	7	24	18
More than 60	35	36	37	26	26	30	29	25	24	34	30
61 – 70	17	13	19	12	8	20	16	15	11	16	15
More than 70	18	23	17	14	18	10	13	10	13	18	15
Not ascertained	3	3	6	(0)		1		1	3		2
Mean	52	51	<b>\$</b> 5	49	51	48	49	49	48	53	50
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Ideology & age											
Conservative	39	42	37	49	42	46	50	42	41	39	43
50 or less	18	22	15	23	15	26	31	20	26	11	20
More than 50	19	18	20	26	27	19	19	21	14	28	21
Moderate; liberal	57	53	60	47	53	49	49	57	51	58	53
50 or less	25	23	20	24	21	29	22	32	32	31	27
More than 50	30	30	35	23	31	20	27	25	16	27	25
Unsure	1	2	1	2	4	4	1	1	8		2
Refused	3	2	2		1	1				3	2
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
	MSA	Rural	Central	North-	North-	South-	West	<del></del>
	county			east	west	west		
Age								
40 or less	31	35	34	29	43	35	34	32
18 - 30	17	17	19	15	14	22	19	17
31 - 40	15	17	15	14	29	13	14	15
41 to 60	36	36	38	35	31	34	39	36
41 - 50	17	20	15	17	22	24	16	18
51 - 60	19	15	23	18	10	10	23	18
More than 60	31	29	28	34	23	30	27	30
61 - 70	16	15	12	17	10	20	17	15
More than 70	15	14	12 16	17	13	10	10	15
Not ascertained	2	1		3	3	1	1	2
Mean	50	50	49	52	48	48	50	50
Number of cases	611	192	154	319	72	121	94	803
Ideology & age								
Conservative	43	43	50	37	42	46	44	43
50 or less	21	20	22	17	27	26	19	20
More than 50	21	23	28	20	15	19	24	21
Moderate; liberal	53	55	47	59	50	49	55	53
50 or less	26	33	24	27	31	29	30	27
More than 50	27	20	23	30	17	20	25	25
Unsure	2	2	2	1	7	4	1	2
Refused	2	0	1	3		1		2 2
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Age								
40 or less	38	31	34	31	100			32
18 - 30	23	16	17	17	52			17
31 - 40	14	16	17	14	48			15
41 to 60	25	38	37	35		100		36
41 - 50	9	19	19	17		50		18
51 - 60	16	19	18	18		50		18
More than 60	33	30	28	32			100	30
61 - 70	12	16	14	17			51	15
More than 70	21	14	14	15			49	15
Not ascertained	5	1	1	3				2
Mean	51	50	49	51	30	50	72	50
Number of cases	104	692	367	436	259	290	241	803
Ideology & age								
Conservative	31	44	47	39	36	46	45	43
50 or less	11	21	27	15	36	24		20
More than 50	18	22	20	23		22	45	21
Moderate; liberal	64	52	47	59	59	51	50	53
50 or less	33	27	23	31	59	23		27
More than 50	29	25	24	26		28	50	25
Unsure	2	2	4	1	3	2	1	2
Refused	3	2	2	1	1	1	4	2
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Age												
40 or less	29	35	32	32	33	30	37	29	34	32	31	32
18 - 30	15	22	14	15	12	21	19	9	21	18	11	17
31 - 40	14	13	18	17	21	9	19	20	13	14	20	15
41 to 60	26	39	41	46	31	30	34	53	28	37	44	36
41 - 50	15	21	18	22	9	13	17	30	13	23	19	18
51 - 60	10	18	23	24		17	17	23	15	15	26	18
More than 60	43	25	25		34	35	28	16	35	29	24	30
61 - 70	21	14	13	11	16	14	16	12	17	15	15	15
More than 70	22	11	12	9	18	22	12	5	19	14	9	15
Not ascertained	2	1	2	2	3	4	1	1	2	1	1	2
Mean	54	48	50	49	52	52	48	48	51	49	50	50
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Ideology & age												
Conservative	39	48	42	43	39	37	41	48	35	47	47	43
50 or less	13	25	22	23	21	14	21	27	14	24	25	20
More than 50	25	23	19	20	18	21	19	21	21	22	22	21
Moderate; liberal	55	49	57	56	59	59	56	52	59	51	52	53
50 or less	28	29	28	31	20	27	30	32	30	28	25	27
More than 50	27	20	29	24	36	30	26	18	28	22	26	25
Unsure	4	2	1	0	2	2	3	_	3	2	1	2
Refused	2	$\overline{1}$	_	-	_	2	0		2	0	-	2
Number of cases	204	252	336	222	114	172	400	127	280		235	803

		Hou	sehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Age								
40 or less	59	56	16	32	6	40	3	32
18 - 30	25	19	12	25	1	17	3	17
31 - 40	34	37	5	8	4	22	0	15
41 to 60	36	39	36	50	34	52	13	36
41 - 50	24	28	14	23	14	31	2	18
51 - 60	12	11	22	27	20	21	11	18
More than 60	4	5	45	18	57	8	78	30
61 - 70	3	3	23	15	24	7	34	15
More than 70	1	2	22	3	33	1	45	15
Not ascertained			3		3	0	5	2
Mean	39	39	57	47	63	43	69	50
Number of cases	292	185	499	171	144	379	217	803
Ideology & age								
Conservative	40	40	44	45	49	45	43	43
50 or less	34	35	12	23	8	30	2	20
More than 50	6	5	31	23	38	15	38	21
Moderate; liberal	55	56	53	54	47	52	52	53
50 or less	45	46	17	32	11	37	3	27
More than 50	10	10	34	22	36	14	47	25
Unsure	4	3	1	0	2	3	1	2
Refused	1	1	1	0	2	1	3	2
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	identifica	ition	Total
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Age										
40 or less	27	27	28		39	31	30	35	31	32
18 – 30	16	19	14	17	20	13	17	20	12	17
31 - 40	12	8	14	18	19	18	13	15	19	15
41 to 60	39	31	44		34	36	34	35	41	36
41 - 50	21	14	25	16	17	14	16	17	22	18
51 - 60	18	17	19	19	16	22	17	18	20	18
More than 60	32	39	<b>28</b> 16	28	26	31	35	27	28	30
61 - 70	18	20	16	14	15	13	17	12	19	15
More than 70	14	19		14	11	18	18	15	9	15
Not ascertained	2	4	1	2	1	2	1	2		2
Mean	51	54	50	49	47	52	52	49	50	50
Number of cases	343	125	218	429	243	186	269	303	221	803
Ideology & age										
Conservative	100	100	100				74	19	38	43
50 or less	48	40	52				33	10	20	20
More than 50	50	56	47				40	8	19	21
Moderate; liberal				100	100	100	22	79	58	53
50 or less				51	57	45	12	40	30	27
More than 50				47	42	53	10	37	28	25
Unsure							2	2	2	2
Refused							1	1	2	2
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	ty primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Age										
40 or less	19	16	13	47	40	51	28	20	17	32
18 - 30	8	7	5	26	25	26	16	9	4	17
31 - 40	10	9	7	21	_ 15	25	12	11	13	15
41 to 60	39	40	40	32	36	32	38	39	42	36
41 - 50	17	18	15	20	20	20	19	16	14	18
51 - 60	22	21	25	13	15	12	19	24	28	18
More than 60	41	43	44	20	24	16	33	38	37	30
61 - 70	19	21	20	13	18	10	19	16	15	15
More than 70	22	21	24	7	6	6	14	22	22	15
Not ascertained	1	1	3	1	1	1	1	3	4	2
Mean	56	57	59	44	46	42	52	55	57	50
Number of cases	180	137	62	374	148	206	327	249	105	803
Ideology & age										
Conservative	76	100	100	39	100		87	23		43
50 or less	26	34	27	24	60		41	12		20
More than 50	49	64	69	16	39		45	11		21
Moderate; liberal	21			55		100	12	74	100	53
50 or less	9			39		71	5	23	31	27
More than 50	11			15		28	6	50	65	25
Unsure	1			3			1	1		2
Refused	1			2			1	2		2
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party	orimary	voting b	y sex			Party <sub>I</sub>	orimary	voting l	by age		Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Age													
40 or less	22		49	45	22		52		70		56		32
18 - 30	10	7	24	28	11	8	23		39		25		17
31 – 40	12	9	24	18	11	11	28		31		31		15
41 to 60	45	33	32	32	38		48	35	30	39	44	39	36
41 – 50	19	16	19	20	19	13	48		30		44		18
51 - 60	26		13	12	20	27		35		39		39	18
More than 60	32	49	19	_ 21	38	37		65		61		61	30
61 – 70	16		12	15	16	15		31		41		25	15
More than 70	16	27	8	6	22	22		35		20		36	15
Not ascertained	1	2		2	1	4							2
Mean	53		44	44	55	56	38	67	34	64	37	66	50
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Ideology & age													
Conservative	78	75	45	35	25	22	73	79	36	48	32	17	43
50 or less	31	22	34	15	13	11	73		36		32		20
More than 50	46	52	11	19	12	10		79		48		17	21
Moderate; liberal	20	22	46	63	71	77	26	18		47	64	81	53
50 or less	10	9	28	48	26	21	26		59		64		27
More than 50	10	13	17	14	43	55		18		47		81	25
Unsure	2	1	6	1	2		1	2	4	1	2		2
Refused	0	2	3	2	3	1		2	1	4		2	2
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction	of things		M	lost impoi	rtant issue			Total
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of	
	direction	track	employ-	schools		state	care	living	
			ment			budget			
Age									
40 or less	30	31	33	41	20	25	27	27	32
18 – 30	15	17	19	18	5	10	16	9	17
31 - 40	15	14	13	23	15	15	11	19	15
41 to 60	38	37	39	27	47	44	30	44	36
41 - 50	15	21	18	14	31	26	8	32	18
51 - 60	22	16	21	13 <b>27</b>	16	18	22	13	18
More than 60	32	29	27	27	33	31	42	27	30
61 - 70	17	16	16	8	23	16	19	17	15
More than 70	16	13	11	19	10	15	22	11	15
Not ascertained	1	2	_(1)	4		0	1	1	2
Mean	52	50	49	49	52	51	55	51	50
Number of cases	356	337	320	111	82	134	85	65	803
Ideology & age									
Conservative	51	36	41	38	59	56	36	59	43
50 or less	22	19	19	19	30	26	19	31	20
More than 50	29	15	22	16	29	29	15	27	21
Moderate; liberal	47	59	55	62	37	40	63	36	53
50 or less	21	31	29	37	18	21	16	26	27
More than 50	25	28	25	24	19	19	47	11	25
Unsure	1	2	2		4	3	1	3	2
Refused	1	2	2		1	1	0	2	2
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cove	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Age			•					
40 or less	33	34	31	29	31	36	38	32
18 - 30	14	20	15	17	13	20	23	17
31 - 40	18	15	16	_ 13	18	17	15	15
41 to 60	43	36	33	30	39	33	39	36
41 - 50	17	17	19	17	19	17	16	18
51 - 60	27	19	14	13	20	15	23	18
More than 60	23	27	35	40	28	28	21	30
61 - 70	12	16	17	24	9	16	17	15
More than 70	12	12	18	16	20	12	4	15
Not ascertained	1	2	1	1	2	4	1	2
Mean	49	49	52	52	51	49	46	50
Number of cases	83	391	290	207	310	169	95	803
Ideology & age								
Conservative	33	39	50	46	45	42	28	43
50 or less	20	19	23	19	22	22	15	20
More than 50	12	19	27	26	22	17	13	21
Moderate; liberal	65	57	47	52	52	52	67	53
50 or less	27	31	25	25	25	28	38	27
More than 50	38	25	22	26	25	23	29	25
Unsure	2	2	1	1	2	4	2	2
Refused	0	2	2	1	2	2	3	2
Number of cases	83	391	290	207	310	169	95	803

		for most of o	own	Importa	nce of Med fam		lf, own	Total
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Age								
40 or less	38	8	30	32	34	28	35	32
18 - 30	18	7	13	21	18	14	15	17
31 - 40	20	1	18	11	16	14	20	15
41 to 60	48	10	47	29	40	38	40	36
41 - 50	26	7	16	14	17	23	19	18
51 - 60	22	3 🖠	31	15	23	14	21	18
More than 60	14	76	22	38	23	33	24	30
61 - 70	11	30	16	19	11	22	10	15
More than 70	3	46	6	18	12	11	13	15
Not ascertained		5	1	1	2	1	2	2
Mean	45	67	49	52	49	50	49	50
Number of cases	446	170	72	250	118	126	289	803
Ideology & age								
Conservative	43	43	48	27		50	51	43
50 or less	28	7	13	9	24	25	28	20
More than 50	15	35	35	17	26	24	23	21
Moderate; liberal	55	51	47	68	43	46	47	53
50 or less	34	8	29	35	21	25	25	27
More than 50	21	39	18	33	21	21	20	25
Unsure	1	1	3	2	4	3	1	2
Refused	1	5	2	2	2	2	1	2
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	o	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Age												
40 or less	34			57	40	37	37	51		30	35	32
18 – 30	15	17		42	17	14	23	37	8	10	24	17
31 - 40	18	5		15	23	22	14	14		20	10	15
41 to 60	33	36		18	43	34	29	30		44	33	36
41 - 50	14	18	20	7	22	12	11	19	18	26	15	18
51 - 60	19	18	15	11	21	22	19	11	29	18	17	18
More than 60	33	41	30	25	16	30	33	19	30	25	31	30
61 – 70	14	18	20	6	10	13	24	11	14	18	13	15
More than 70	20	23	10	19	6	17	9	8	16	7	18	15
Not ascertained					0		1		4		2	2
Mean	51	55	49	44	46	50	49	43	53	49	49	50
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Ideology & age												
Conservative	44	51	34	33	33	37	49	36	49	42	31	43
50 or less	25	24	15	18	17	16	20	24	16	26	13	20
More than 50	18	27	19	15	16	20	29	12	30	17	18	21
Moderate; liberal	56	49	66	60	60	56	48	58	48	55	69	53
50 or less	22	16	40	42	41	30	28	46	17	29	37	27
More than 50	33	33	26	18	19	26	20	12	28	26	30	25
Unsure	1			4	4	1	1	1		2		2
Refused				3	3	7	2	4			0	2
Number of cases	62	85	129	78	114	82	69			162	127	803

	Changing	expand	Point of vi Medi		Attiude to	Total			
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Age									
40 or less	32	32	32	32	32	30	31	37	32
18 - 30	17	17	16	18	17	14	17	21	17
31 – 40	15	16	16	14	15	16	15	16	15
41 to 60	36	38	27	33	40	41	36	32	36
41 - 50	16	21	13		19	21	18	15	18
51 - 60	20	17	14	17	21	19	18	17	18
More than 60	30	29	36	33	27	29	32	28	30
61 - 70	15	17	<b>36</b> 12	16	16	17	15	15	15
More than 70	15	12	24	17	11	12	17	14	15
Not ascertained	1	1	5	2	1	1	1	3	2
Mean	51	49	53	51	49	50	51	48	50
Number of cases	372	348	81	338	392	211	392	200	803
Ideology & age									
Conservative	27	59	43	32	53	75	40	15	43
50 or less	12	30	18	13	28	40	17	6	20
More than 50	14	29	26	18	24	34	22	7	21
Moderate; liberal	70	36	52	67	43	21	56	83	53
50 or less	34	21	25	33	21	11	28	44	27
More than 50	36	14	22	32	22	10	27	37	25
Unsure	2	2	3	0	3	2	3	1	2
Refused	1	3	2	1	1	3	2	1	2
Number of cases	372	348	81	338	<i>392</i>	211	<i>392</i>	200	803

	State legi reele		Kasich lead	Kasich leadership compared with others						
	Reelect	New	Worse	Better	Somewhat	Much				
		people		(all)	better	better				
Age										
40 or less	30	33	30	32		17	32			
18 - 30	12	19	16	18	23	7	17			
31 - 40	18	14	13	14	16	10	15			
41 to 60	39	37	38	32	26	45	36			
41 - 50	15	18	18	15	14	18	18			
51 - 60	23	19	20	17	12	27	18			
More than 60	31	28 16	30	34	33	37	30			
61 - 70	13	16	12	19	19	20	15			
More than 70	18	13	18	15	14	17	15			
Not ascertained	1	2	2	2	2	1	2			
Mean	52	49	51	51		55	50			
Number of cases	165	484	274	387	266	122	803			
Ideology & age										
Conservative	52	34	26	58		69	43			
50 or less	21	17	14	26		23	20			
More than 50	31	16	11	32	25	46	21			
Moderate; liberal	43	62	71	39	44	27	53			
50 or less	20	32	32	19	23	10	27			
More than 50	22	29	38	19	19	17	25			
Unsure	2	2	2	2	2	1	2			
Refused	3	2	1	1	1	2	2			
Number of cases	165	484	274	387	266	122	803			

		John Kasic	h reelect		2010 Go ball	-	Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Age							
40 or less	29	30	28	32	31	26	32
18 - 30	13	15	12	17	15	11	17
31 – 40	16	15	17	14	16	15	15
41 to 60	36	33	39	38	36	38	36
41 - 50	15	13	17	19	16	20	18
51 - 60	21	20	22	19	19	19	18
More than 60	34	36	32	29	32	36	30
61 – 70	19	19	18	13	13	21	15
More than 70	15	17	14	16	18	15	15
Not ascertained	1	1	1	2	1	1	2
Mean	52	52	52	50	52	53	50
Number of cases	296	155	140	417	323	334	803
Ideology & age							
Conservative	64	76	50	27	23	68	43
50 or less	27	30	24	15	12	31	20
More than 50	36	45	27	12	11	37	21
Moderate; liberal	33	21	46	68	73	29	53
50 or less	15	10	20	34	34	13	27
More than 50	18	11	25	33	38	16	25
Unsure	2	2	2	2	1	2	2
Refused	2	1	2	2	2	2	2
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	story	Most likely voter	Total	
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
A	less		more								
Age			_	_							
40 or less	63	33	1	9	11	27	21	32	20	10	32
18 - 30	40	13	1	4	7	12	9	16	8	3	17
31 - 40	23	21	0	5	4	15	12	16	12	7	15
41 to 60	22	43	37	39	37	38	39	36	40	40	36
41 – 50	15	27	9	14	11	19	19	17	18	14	18
51 - 60	7	16	29	25	26	19	21	19	22	26	18
More than 60	13	23	56	50	49	33	37	31	38	48	30
61 - 70	7	14	27	23	20	17	18	16	18	25	15
More than 70	6	10	29	28	29	17	19	15	20	24	15
Not ascertained	2		5	2	3	2	2	1	2	2	2
Mean	39	48	64	61	60	52	55	51	55	60	50
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Ideology & age											
Conservative	39	45	45	85	19	44	47	43	46	49	43
50 or less	29	25	7	21	8	20	21	20	19	15	20
More than 50	8	19	37	63	11	23	25	22	26	33	21
Moderate; liberal	54	53	52	12	80	53	50	53	51	49	53
50 or less	44	34	3	2	14	24	18	27	18	8	27
More than 50	11	19	45	10	63	28	31	26	32	40	25
Unsure	5	1	1	2		2	1	2	2	1	2
Refused	2	1	2	1	1	1	2	2	1	1	2
Number of cases	230	322	181	88	107	694	591	766	555	401	803

				Media m	arket & s	selected o	counties				Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Sex by age, party primary					4						
voting & ideology				A (C)							
Male	46	39	52	47	51	46	49	45	42	45	46
50 or less	22	23	13	27	29	28	27	24	29	17	24
More than 50	23	16	37	21	22	18	22	21	12	29	21
Republican only	8	6	8	13	10	13	12	14	11	9	11
Democratic only	16	21	19	14	18	12	15	6	10	20	14
Unaffiliated, other	21	11	24	20	23	21	22	26	21	17	21
Conservative	17	14	18	26	22	24	30	28	19	20	21
Moderate; liberal	26	21	30	20	25	17	18	16	19	23	22
Female	54	61	48	53	49	54	51	55	58	55	54
50 or less	22	24	22	23	13	31	26	28	36	25	26
More than 50	30	34	22	29	36	22	24	25	19	29	27
Republican only	9	6	10	13	10	14	12	14	10	11	11
Democratic only	23	33	18	17	25	7	7	16	6	21	17
Unaffiliated, other	22	22	20	22	14	33	32	24	41	23	26
Conservative	22	28	18	24	20	22	20	14	22	20	21
Moderate; liberal	31	32	30	27	27	32	31	40	32	35	32
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A			Total			
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Sex by age, party primary								
voting & ideology			- 400					
Male	44	50	48	45	42	46	45	46
50 or less	23	29	27	21	29	28	23	24
More than 50	21	21	21	23	14	18	23	21
Republican only	11	12	13	9	11	13	13	11
Democratic only	14	14	13	17	12	12	5	14
Unaffiliated, other	20	25	22	20	19	21	27	21
Conservative	20	26	25	16	18	24	29	21
Moderate; liberal	21	22	21	27	21	17	15	22
Female	56	50	52	55	58	54	55	54
50 or less	26	26	21	24	36	31	27	26
More than 50	28	23	31	28	19	22	27	27
Republican only	11	12	14	8	12	14	16	11
Democratic only	19	9	18	22	6	7	16	17
Unaffiliated, other	25	28	20	24	40	33	23	26
Conservative	23	17	25	21	24	22	15	21
Moderate; liberal	32	33	27	32	30	32	40	32
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Sex by age, party primary								
voting & ideology			470					
Male	40	46	100	4.60	49	47	43	46
50 or less	22	24	53		49	24		24
More than 50	18	22	46			23	43	21
Republican only	1	13	24		7	14	12	11
Democratic only	19	13	31	,	10	15	18	14
Unaffiliated, other	20	21	46		31	19	13	21
Conservative	13	22	47		22	25	17	21
Moderate; liberal	23	21	47		23	21	21	22
Female	60	54		100	51	53	57	54
50 or less	25	26		48	51	26		26
More than 50	31	27		50		27	57	27
Republican only	2	13		21	5	11	19	11
Democratic only	38	14		31	10	19	21	17
Unaffiliated, other	20	27		47	36	23	18	26
Conservative	18	22		39	15	21	28	21
Moderate; liberal	41	31		59	36	31	29	32
Number of cases	104	692	367	436	259	290	241	803

	Education						Income		Socio-e	Total		
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Sex by age, party primary voting & ideology					0	.A.						
Male	50	38	49	49	50	41	48	56	41	48	49	46
50 or less	27	24	24	25	23	16	28	31	23	27	24	24
More than 50	22	14	25	24	27	23	20	25	18	21	24	21
Republican only	8	9	14	15	13	7	11	17	6	12	16	11
Democratic only	16	10	16	15	17	19	14	12	15	15	12	14
Unaffiliated, other	26	19	19	19	19	14	22	27	21	21	21	21
Conservative	22	22	22	24	18	13	22	35	15	26	25	21
Moderate; liberal	22	15	27	25	30	24	24	21	22	21	23	22
Female	50	62	51	51	50	59	52	44	59	52	51	54
50 or less	18	32	26	30	19	26	26	28	24	28	25	26
More than 50	32	29	23	20	29	30	25	14	33	23	25	27
Republican only	11	11	12	11	14	12	10	7	11	9	14	11
Democratic only	15	18	18	18	17	14	17	16	17	14	20	17
Unaffiliated, other	25	33	21	22	19	33	25	20	30	29	17	26
Conservative	17	26	20	20	21	24	19	13	20	21	22	21
Moderate; liberal	33	34	30	31	29	35	32	30	37	30	29	32
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Sex by age, party primary								
voting & ideology			. 0					
Male	50	51	44	41	49	58	40	46
50 or less	39	41	16	24	16	40	2	24
More than 50	11	10	27	18	31	17	36	21
Republican only	10	11	41	11	9	14	10	11
Democratic only	13	13	15	15	14	15	14	14
Unaffiliated, other	27	27	18	15	25	29	16	21
Conservative	23	23	21	22	21	29	16	21
Moderate; liberal	24	25	21	19	24	27	19	22
Female	50	49	56	59	51	42	60	54
50 or less	45	43	14	31	3	31	3	26
More than 50	5	6	40	27	46	12	54	27
Republican only	8	9	13	9	15	9	17	11
Democratic only	13	16	20	14	17	11	26	17
Unaffiliated, other	29	24	23	35	19	23	18	26
Conservative	16	16	24	24	28	16	27	21
Moderate; liberal	31	32	32	35	24	25	33	32
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy			Party	Party identification		
	Conser-	Very	Somewhat		Moderate	Liberal	GOP	Dem	Indep.,	
	vative	conser-	conser-	liberal					other	
	(all)	vative	vative							
Sex by age, party primary										
voting & ideology				A C3						
Male	50	47	52			45	48	40	51	46
50 or less	29	21	. 34	20	18	22	26	21	27	24
More than 50	21	26	19 17	20	19	22	22	18	24	21
Republican only	20	25	17		5	3	33			11
Democratic only	8	6	9			23	2	26	13	14
Unaffiliated, other	22	16	26	18	17	19	13	14	39	21
Conservative	50	47	52				37	9	20	21
Moderate; liberal			- 0	40	37	45	9	29	28	22
Female	50	53	48	60	63	55	52	60	49	54
50 or less	19	20	19	32	38	23	20	31	25	26
More than 50	29	30	29	27	23	31	31	27	24	27
Republican only	20	24	. 18	5	7	1	34			11
Democratic only	9	9	9	25	18	34	3	33	12	17
Unaffiliated, other	21	19		30	38	20	15	27	36	26
Conservative	50	53	48				37	9	18	21
Moderate; liberal				60	63	55	13	50	30	32
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	ty primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Sex by age, party primary										
voting & ideology			- 41							
Male	49	50	50	45	51	37	50	45	40	46
50 or less	20	20	16	30	39	23	29	18	14	24
More than 50	28	30	34	15	13	14	21	26	24	21
Republican only	49	50	50	4. CO			27			11
Democratic only								45	40	14
Unaffiliated, other			- 6	45	51	37	23			21
Conservative	38	50	50	20	51		44	11		21
Moderate; liberal	10		N	20		37	5	32	40	22
Female	51	50	50	55	49	63	50	55	60	54
50 or less	16	15	12	36	21	48	18	18	17	26
More than 50	34	35	36	18	27	14	31	35	40	27
Republican only	51	50	50				28			11
Democratic only								55	60	17
Unaffiliated, other				55	49	63	22			26
Conservative	38	50	50	19	49		43	12		21
Moderate; liberal	11			35		63	6	42	60	32
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party p	rimary	voting l	oy sex		Party primary voting by age						Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Sex by age, party primary													
voting & ideology					- 47%								
Male	100		100		100	8.€	56	45	45	45		43	46
50 or less	41		67	4.0	41		56		45		51		24
More than 50	58		33		58			45		45		43	21
Republican only	100					P.W.	56	45					11
Democratic only					100	U					51	43	14
Unaffiliated, other			100						45	45			21
Conservative	78		45		25		42	36	23	15	16	9	21
Moderate; liberal	20		46	- 44	71		13	8	19	24	33	32	22
Female		100		100		100	44	55	55	55	49	57	54
50 or less		31		66		32	44		55		49		26
More than 50		67		33		64		55		55		57	27
Republican only		100					44	55					11
Democratic only						100					49	57	17
Unaffiliated, other				100					55	55			26
Conservative		75		35		22	31	42	13	32	16	9	21
Moderate; liberal		22		63		77	12	11	40	23	31	49	32
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of	of things		M	Most important issue							
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of				
	direction	track	employ-	schools		state	care	living				
			ment			budget						
Sex by age, party primary												
voting & ideology			- A C									
Male	52	42	46	41	62	55	45	31	46			
50 or less	26	24	26	20	41	31	18	18	24			
More than 50	26	18	21	21	22	23	27	13	21			
Republican only	15	8	11	8	18	14	11	12	11			
Democratic only	16	12	16	12	9	10	20	7	14			
Unaffiliated, other	20	22	19	21	35	30	14	12	21			
Conservative	29	15	24	13	41	34	18	17	21			
Moderate; liberal	21	24	20	28	18	18	26	10	22			
Female	48	58	54	59	38	45	55	69	54			
50 or less	19	29	25	36	11	19	17	41	26			
More than 50	29	27	28	19	27	26	37	27	27			
Republican only	12	11	10	14	10	10	10	20	11			
Democratic only	17	17	20	19	8	6	22	22	17			
Unaffiliated, other	19	30	23	27	20	29	23	27	26			
Conservative	22	21	17	25	18	22	18	42	21			
Moderate; liberal	26	35	34	34	19	22	37	27	32			
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803			

	Ohio's hea	Ithcare sys	tem today	Own pe	rsonal heal	thcare cove	erage	Total
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Sex by age, party primary		•						
voting & ideology			- A. C.3					
Male	46	39	55	48	48	41	43	46
50 or less	24	19	30	23	28	23	20	24
More than 50	22	19	24	25	20	17	23	21
Republican only	10	9	14	12	13	8	6	11
Democratic only	13	11	18	14	14	12	16	14
Unaffiliated, other	23	19	23	22	20	21	21	21
Conservative	18	17	28	25	26	15	13	21
Moderate; liberal	25	19	26	23	20	21	25	22
Female	54	61	45	52	52	59	57	54
50 or less	25	32	19	24	22	30	35	26
More than 50	28	27	25	28	29	26	22	27
Republican only	13	11	12	12	14	10	6	11
Democratic only	16	19	15	21	16	18	14	17
Unaffiliated, other	25	31	19	19	22	31	37	26
Conservative	14	22	22	21	19	27	16	21
Moderate; liberal	40	38	22	29	31	31	42	32
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	lf, own	Total		
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Sex by age, party primary								
voting & ideology			- C					
Male	50	38	51	47	44	52	44	46
50 or less	32	8	17	23	21	28	26	24
More than 50	18	29	34	24	22	23	18	21
Republican only	12	9	15	6	15	17	11	11
Democratic only	14	15	17	21	8	16	9	14
Unaffiliated, other	24	14	20	20	21	19	24	21
Conservative	25	11	29	16	17	28	26	21
Moderate; liberal	24	22	19	26	24	21	17	22
Female	50	62	49	53	56	48	56	54
50 or less	32	8	29	24	30	23	27	26
More than 50	18	50	19	28	25	24	27	27
Republican only	10	18	9	6	15	11	15	11
Democratic only	15	20	10	22	18	15	14	17
Unaffiliated, other	25	24	30	26	23	22	27	26
Conservative	17	32	19	11	35	22	25	21
Moderate; liberal	31	29	28	42	19	24	30	32
Number of cases	446	170	72	250	118	126	289	803

	Best describes Ohio's Medicaid program					Least descriptive of Medicaid in Ohio						Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Sex by age, party primary												
voting & ideology					$\mathbf{c}$							
Male	53	51	. 48	58		44	48	51		49	49	46
50 or less	31	18	29	38	21	22	20	33	16	28	24	24
More than 50	22	33	20	21 9	12	22	28	18	30	21	24	21
Republican only	18	11	. 10	9	5	12	9	10	15	10	8	11
Democratic only	13	12	20	15	12	11	19	9	5	15	21	14
Unaffiliated, other	22	29	18	35	16	21	20	31	27	24	19	21
Conservative	27	29		18	16	21	24	17	27	25	15	21
Moderate; liberal	25	22	32	33	11	17	21	29	20	21	33	22
Female	47	49	52	42	67	56	52	49	54	51	51	54
50 or less	17	22		26	41	27	27	37	21	29	26	26
More than 50	30	27		15	26	29	24	12		23	24	27
Republican only	10	8	13	6	6	9	15	12	8	11	6	11
Democratic only	21	15		17	19	19	14	8		20	14	17
Unaffiliated, other	16	26	26	19		27	23	29		21	31	26
Conservative	17	22	18	14	17	15	25	19		17	16	21
Moderate; liberal	31	27	34	27	49	39	27	30	28	34	36	32
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	aid scale	Total	
	Favor	Oppose	Unsure	Good	Flawed,	Negative	Mixed,	Positive	
				program,	needs		neutral		
				essential	reform				
Sex by age, party primary									
voting & ideology									
Male	44	51	31	45	48	54	43	42	46
50 or less	21	30	18	23		31	21	23	24
More than 50	23	21	11	22	22	23	22	19	21
Republican only	7	15	11	8	14	20	10	4	11
Democratic only	20	8	10	21	8	5	14	22	14
Unaffiliated, other	16	28	11	17	26	29	19	16	21
Conservative	13	30	20	17	27	41	18	8	21
Moderate; liberal	29	17	9	28	17	9	22	34	22
Female	56	49	69	55	52	46	57	58	54
50 or less	28	24	27	24	26	20	28	29	26
More than 50	27	24	38	28	25	25	28	26	27
Republican only	7	14	19	8	14	18	12	4	11
Democratic only	27	6	18	23	11	6	16	30	17
Unaffiliated, other	22	28	32	23	27	22	29	24	26
Conservative	14	29	24	15	26	33	22	7	21
Moderate; liberal	41	19	43	39	26	12	34	49	32
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lea	Kasich leadership compared with others						
	Reelect	New	Worse	Better	Somewhat	Much				
		people		(all)	better	better				
Sex by age, party primary										
voting & ideology			7 . A							
Male	45	46	41	54	53	54	46			
50 or less	26	23	21	28	32	21	24			
More than 50	18	23 8	19	25	21	34	21			
Republican only	18	8	4	18	13	27	11			
Democratic only	10	16	21	11	11	10	14			
Unaffiliated, other	16	22	16	25	29	17	21			
Conservative	28	17	11	33	31	37	21			
Moderate; liberal	14	27	28	18	19	17	22			
Female	55	54	59	46	47	46	54			
50 or less	19	28	27	19	21	15	26			
More than 50	36	24	31	26	24	31	27			
Republican only	13	9	6	16	15	19	11			
Democratic only	19	16	29	10	12	6	17			
Unaffiliated, other	23	28	24	21	20	21	26			
Conservative	24	18	15	25	22	33	21			
Moderate; liberal	29	35	43	20	25	11	32			
Number of cases	165	484	274	387	266	122	803			

		John Kasic	h reelect		2010 Go ball		Total	
	Reelect	Hard	Soft	New	Strick-	Kasich		
	(all)	reelect	reelect	person	land			
Sex by age, party primary								
voting & ideology			O .					
Male	53	51	56	42	44	50	46	
50 or less	26	26	25	23	22	25	24	
More than 50	27	24	32	19	21	25	21	
Republican only	21	24 25	16	4	3	21	11	
Democratic only	12	8	15	18	23	7	14	
Unaffiliated, other	21	17	25	20	18	23	21	
Conservative	36	39	32	11	12	35	21	
Moderate; liberal	16	10	23	28	30	13	22	
Female	47	49	44	58	56	50	54	
50 or less	18	17	21	27	25	20	26	
More than 50	28	32	22	29	30	29	27	
Republican only	17	22	13	7	3	22	11	
Democratic only	8	7	9	25	33	4	17	
Unaffiliated, other	21	21	22	25	19	24	26	
Conservative	28	37	18	16	11	32	21	
Moderate; liberal	17	11	23	40	44	16	32	
Number of cases	296	155	140	417	323	334	803	

	Years registered to vote			Voted recent p prima	artisan	Genera	General election vote history				Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3	<del></del>	
	less		more								
Sex by age, party primary voting & ideology				0							
Male	45	49	43	47	45	45	45	46	44	45	46
50 or less	37	30	6	14	9	22	20	24	18	11	24
More than 50	8	19	36	32	34	23	25	22	25	34	21
Republican only	5	13	13	47		12	13	11	14	17	11
Democratic only	10	13	18		45	15	17	14	17	18	14
Unaffiliated, other	29	22	12	- 63		18	15	21	13	11	21
Conservative	18	25	21	41	12	22	22	21	21	23	21
Moderate; liberal	22	22	20	4	32	21	20	22	21	21	22
Female	55	51	57	53	55	55	55	54	56	55	54
50 or less	42	31	4	8	13	23	20	25	20	12	26
More than 50	12	20	49	43	41	30	33	28	35	40	27
Republican only	5	12	18	53		13	14	12	15	17	11
Democratic only	10	15	22		55	19	21	18	22	22	17
Unaffiliated, other	40	23	17			22	20	25	20	15	26
Conservative	21	19	24	44	7	22	25	21	25	26	21
Moderate; liberal	32	32	32	8	48	32	30	32	30	28	32
Number of cases	230	322	181	88	107	694	591	766	555	401	803

	Media market & selected counties										Total
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Party primary voting by											
ideology, ethnicity & age											
Republican only	18	12	18		20	27	24	28	21	19	22
Conservative	12	9	13	21	16	20	17	21	16	17	17
Very conservative	7	4	8	9	5	9	5	7	7	8	8
Moderate; liberal	4	3	- 5	5	4	6	6	6	4	3	5
50 or less	6	4	6		5	10	6	10	8	9	8
More than 50	11	8	10	17	15	17	18	17	13	10	14
Democratic only	39	55	37	32	43	19	23	21	17	41	31
Conservative	9	17	7	6	8	5	4	8		11	7
White	4	4	6	5	5	4	4	8		8	5
Moderate	12	12	11	8	7	4	5	9	5	21	10
Liberal	17	23	20	~	27	8	14	5	11	9	13
Minority	10	26	1		16	7	13	4	7	3	7
50 or less	14	23	12		12	7	8	7	7	15	11
More than 50	22	29	21	21	31	12	15	15	10	26	19
Unaffiliated; other	43	33	44		37	54	54	50	62	40	47
Conservative	18	16	16	22	18	20	29	14	25	11	18
Moderate	11	8	11	9	4	23	23	28	21	24	17
Liberal	13	7	13	8	11	8	1	9	10	1	9
50 or less	25	21	16	30	24	41	40	36	51	18	31
More than 50	19	12	28		13	11	14	15	8	22	15
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MSA			S	OS region			Total	
	MSA	Rural	Central	North-	North-	South-	West		
	county			east	west	west			
Party primary voting by									
ideology, ethnicity & age									
Republican only	22	24	27	17	23	27	29	22	
Conservative	17	19	22	12	18	20	21	17	
Very conservative	7	9	9	7	8	9	7	8	
Moderate; liberal	5	4	5	4	4	6	7	5	
50 or less	8	10	9	6	9	10	10	8	
More than 50	14	15	18	10	14	17	18	14	
Democratic only	34	23	31	38	18	19	22	31	
Conservative	8	5	5	9		5	7	7	
White	5	3	4	5		4	7	5	
Moderate	10	11	8	13	7	4	8	10	
Liberal	15	7	17	15	11	8	6	13	
Minority	9	3	8	8	7	7	4	7	
50 or less	12	8	10	13	7	7	6	11	
More than 50	20	14	20	23	11	12	15	19	
Unaffiliated; other	45	53	42	45	59	54	50	47	
Conservative	18	19	23	16	24	20	16	18	
Moderate	15	22	9	16	20	23	26	17	
Liberal	9	10	9	11	9	8	8	9	
50 or less	29	37	29	26	49	41	33	31	
More than 50	15	15	13	19	7	11	17	15	
Number of cases	611	192	154	319	72	121	94	803	

	Ethni	city	Se	x		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Party primary voting by								
ideology, ethnicity & age								
Republican only	3	25	24	21	13	24	30	22
Conservative	2	20	19	16	9	19	24	17
Very conservative	1	9	8	7	3	8	11	8
Moderate; liberal	1	5	5	5	4	5	5	5
50 or less	1	9	10	7	13	11		8
More than 50	2	16	14	14		13	30	14
Democratic only	57	27	31	31	19	34	39	31
Conservative	18	5	8	7	5	9	6	7
White		5	6	4	3	8	4	5
Moderate	10	10	10	10	7	8	15	10
Liberal	27	11	11	14	7	15	16	13
Minority	57		5	9	6	4	12	7
50 or less	17	10	13	10	19	14		11
More than 50	37	16	18	20		20	39	19
Unaffiliated; other	41	47	46	47	68	42	31	47
Conservative	11	19	21	16	23	18	15	18
Moderate	13	17	11	21	26	16	7	17
Liberal	14	9	10	9	15	7	6	9
50 or less	29	31	31	31	68	25		31
More than 50	9	16	15	16		16	31	15
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	conomic	status	Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Party primary voting by ideology, ethnicity & age												
Republican only	19	20	27	27	26	19	22	25	17	21	30	22
Conservative	14	15	21	21	19	13	17	19	12	17	24	17
Very conservative	8	7	8	- 8	10	8	8	6	8		9	8
Moderate; liberal	4	4	6	- 5		5	5	5	4	4	6	5
50 or less	5	6	12	12	12	3	9	11	3	9	13	8
More than 50	14	13	15	15	15	15	13	13	13	12	17	14
Democratic only	31	29	33	32	35	34	31	29	32	29	32	31
Conservative	6	9	6	6	7	8	7	7	8	6	8	7
White	4	5	5	5	5	4	5	7	4	4	7	5
Moderate	12	10	9	9	11	11	12	7	11	11	8	10
Liberal	11	10	17	17	17	15	12	15	13	11	17	13
Minority	11	6	6	8	3	12	6	4	12	6	5	7
50 or less	8	14	11	12	11	11	12	14	10	10	13	11
More than 50	22	15	20	20	22	20	19	13	21	18	18	19
Unaffiliated; other	50	52	40	41	39	47	47	47	51	49	38	47
Conservative	19	23	15	16	13	15	17	22	15	24	16	18
Moderate	17	19	14	17	10	19	17	16	20	17	13	17
Liberal	10	7	10	9	13	10	11	9	11	7	9	9
50 or less	32	36	27	31	19	28	33	34	33	36	23	31
More than 50	17	16	13	10	19	18	13	13	17	14	15	15
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Household type					ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Party primary voting by								
ideology, ethnicity & age								
Republican only	19	20	24	20	24	23	27	22
Conservative	14	15	19	16	19	18	21	17
Very conservative	6	6	9	7	10	8	10	8
Moderate; liberal	4	4	5	4	6	4	5	5
50 or less	13	15	5	9	2	12	1	8
More than 50	5	5	19	11	21	11	24	14
Democratic only	26	29	35	30	32	25	40	31
Conservative	6	6	8	9	12	6	8	7
White	4	4	5	6	7	4	3	5
Moderate	10	13	10	9	8	8	14	10
Liberal	9	10	16	12	12	11	17	13
Minority	7	8	8	3	9	5	14	7
50 or less	19	22	7	12	6	15	1	11
More than 50	7	7	27	18	23	10	37	19
Unaffiliated; other	56	52	41	50	44	52	33	47
Conservative	20	19	17	20	19	20	15	18
Moderate	23	22	13	22	8	19	6	17
Liberal	9	8	9	8	14	10	10	9
50 or less	51	48	19	34	11	43	3	31
More than 50	4	4	22	16	33	8	29	15
Number of cases	292	185	499	171	144	<i>379</i>	217	803

			Ideo	logy			Party	Total		
	Conser- vative	Very conser-	Somewhat conser-	Moderate liberal	Moderate	Liberal	GOP	Dem	Indep., other	
	(all)	vative	vative							
Party primary voting by										
ideology, ethnicity & age										
Republican only	40	49		9	12	4	67			22
Conservative	40	49	35	* C3			51			17
Very conservative	18	49				,	23			8
Moderate; liberal				9	12	4	14			5
50 or less	14	14	14	4	6	1	24			8
More than 50	26	34	- 21	5	6	3	42			14
Democratic only	17	16			33	56	5	58	25	31
Conservative	17	16	18		•		4	9	9	7
White	11	10	11				4	4	7	5
Moderate				19			1	16	12	10
Liberal			- 6.3	25		56		32	4	13
Minority	5	5	6	_		15	1	17	3	7
50 or less	8	6	9	13	10	18	3	20	8	11
More than 50	8	7	' 8			36	2	36	17	19
Unaffiliated; other	43	35	48	48	55	39	28	42	75	47
Conservative	43	35	48				19	10	29	18
Moderate				31	55		5	14	33	17
Liberal				17		39	2	16	9	9
50 or less	26	20	29	34	40	26	19	32	44	31
More than 50	17	15	18	13	13	13	8	9	31	15
Number of cases	343	125	218	429	243	186	269	303	221	803

			Par	ty prima	ry voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem	
			GOP				unaff			
Party primary voting by										
ideology, ethnicity & age										
Republican only	100	100	100				55			22
Conservative	76	100	100	93			42			17
Very conservative	34	45	100				19			8 5
Moderate; liberal	21			· /			12			
50 or less	36	34	27	- 20	GP		20			8
More than 50	62	64	69	<ul><li>C1</li></ul>			34			14
Democratic only								100	100	31
Conservative			- 4					23		7
White								15		5
Moderate								32		10
Liberal								42	100	13
Minority								24	27	7
50 or less								36	31	11
More than 50								61	65	19
Unaffiliated; other				100	100	100	45			47
Conservative				39			45			18
Moderate				35		64				17
Liberal				20		36				9
50 or less				66	60	71	27			31
More than 50				33	39	28	18			15
Number of cases	180	137	62	374	148	206	327	249	105	803

		Party primary voting by sex						Party primary voting by age					
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Party primary voting by													
ideology, ethnicity & age													
Republican only	100	100					100	100					22
Conservative	78	75					73	79					17
Very conservative	35	33			NU.	- 0.€	26	38					8
Moderate; liberal	20			4.0	111		26	18					5
50 or less	41	31					100						8
More than 50	58	67						100					14
Democratic only					100						100	100	31
Conservative					25	22					32	17	7
White					20						24	11	5
Moderate				- 4	33						28	36	10
Liberal					38						37	44	13
Minority				400	18	29					20	26	7
50 or less					41	32					100		11
More than 50					58	64						100	19
Unaffiliated; other			100	100					100	100	)		47
Conservative			45	35					36	48	3		18
Moderate			24	44					39	27	,		17
Liberal			21	18					19	20	)		9
50 or less			67	66					100				31
More than 50			33	33						100	)		15
Number of cases	88	92	167	207	112	137	65	112	249	122	? 90	153	803

	Direction	of things		N	lost impor	tant issue			Total
	Right direction	Wrong track	Jobs; employ– ment	Educ., schools	Taxes	Taxes or state budget	Health- care	Cost of living	
Party primary voting by ideology, ethnicity & age									
Republican only	27	19	21	22	28	25	21	32	22
Conservative	24	12	17	17	21	18	18	24	17
Very conservative	10	6	7	5	11	9	8	15	8
Moderate; liberal	4	6	5	5	6	5	2	8	5
50 or less	8	8	7	11	9	8	5	17	8
More than 50	19	10	15	10	19	16	16	14	14
Democratic only	33	29	36	30	17	17	42	29	31
Conservative	8	7	8	8	4	6	6	12	7
White	5	4	6	2	4	3	6	8	5
Moderate	11	8	11	10	10	7	16	5	10
Liberal	13	14	16	13	3	3	20	10	13
Minority	8	7	9	8		2	2	7	7
50 or less	13	8	15	10	3	4	11	16	11
More than 50	20	20	21	16	14	13	31	13	19
Unaffiliated; other	40	52	42	48	55	59	37	39	47
Conservative	20	18	16	13	33	32	12	23	18
Moderate	10	22	19	14	15	13	14	11	17
Liberal	8	10	5	21	3	11	11	2	9
50 or less	24	36	29	34	39	38	19	27	31
More than 50	15	16	13	14	15	20	17	13	15
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803

	Ohio's hea	lthcare sys	tem today	Own pe	erage	Total		
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Party primary voting by ideology, ethnicity & age								
Republican only	23	19	25	24	27	19	12	22
Conservative	15	15	20	20	21	13	9	17
Very conservative	7	7	9	8	9	8	4	8
Moderate; liberal	8	4	4	4	5	5	3	5
50 or less	10	7	9	8	10	7	6	8
More than 50	12	12	16	16	17	11	5	14
Democratic only	29	31	33	34	30	30	30	31
Conservative	5	7	8	6	6	12	3	7
White	3	4	6	4	5	4	3	5
Moderate	7	9	12	10	11	9	9	10
Liberal	17	13	12	18	11	9	18	13
Minority	7	7	7	5	5	14	10	7
50 or less	6	12	12	10	10	12	15	11
More than 50	23	18	20	23	19	15	16	19
Unaffiliated; other	48	50	42	42	42	52	58	47
Conservative	12	17	22	20	17	18	16	18
Moderate	23	22	9	11	14	17	33	17
Liberal	11	8	10	8	10	12	4	9
50 or less	33	32	29	28	30	34	34	31
More than 50	15	17	13	14	12	16	24	15
Number of cases	83	391	290	207	310	169	95	803

		for most of healthcare	own	Importa	Total			
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	<del></del>
	plan			imp.	imp.	too imp.	all imp.	
Party primary voting by ideology, ethnicity & age								
Republican only	22	27	24	12	31	28	27	22
Conservative	17	21	20	8	24	23	21	17
Very conservative	7	11	$\frac{10}{10}$	4	9	9	10	8
Moderate; liberal	5	5	4	4	6	5	5	5
50 or less	11	1	7	3	10	11	11	8
More than 50	11	25	16	9	20	16	15	14
Democratic only	29	35	26	43	25	31	23	31
Conservative	7	8	7	9	9	11	4	7
White	5	5	7	4	4	10	3	5
Moderate	10	13	9	11	7	9	10	10
Liberal	12	14	7	21	8	11	9	13
Minority	4	12		15	6	9	2	7
50 or less	14	3	13	15	12	9	7	11
More than 50	15	30	13	26	12	22	14	19
Unaffiliated; other	49	37	50	46	44	41	51	47
Conservative	19	14	21	11	18	16	27	18
Moderate	18	9	22	18	15	12	17	17
Liberal	10	11	6	14	6	9	6	9
50 or less	39	11	27	28	28	32	35	31
More than 50	10	25	24	17	15	10	15	15
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	Total					
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	·
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Party primary voting by												
ideology, ethnicity & age												
Republican only	28	19		15	11	21	24	22	22	20	15	22
Conservative	21	12	18	10	8	14	19	15		16	10	17
Very conservative	8	5	8	5	3	6	9	6		8	4	8
Moderate; liberal	6	7	5	4		7	3	6	4	4	4	5
50 or less	8	5	9	6	6	8	8	11		10	6	8
More than 50	20	14		9	6	13	15	11	16	11	8	14
Democratic only	34	26	31	31		31	33	17	22	35	36	31
Conservative	6	5	5	6	10	7	10	6	-	7	8	7
White	4	2	5	1	7	7	3	6		7	6	5
Moderate	7	10		13		5	7	8		12	14	10
Liberal	21	12		12		17	14	3		17	13	13
Minority	8	13	3	14		10	14		6	7	10	7
50 or less	15	4	14	20		11	14	12		12	12	11
More than 50	19	22		11	15	20	19	6		23	23	19
Unaffiliated; other	38	55	45	54		48	43	61		45	50	47
Conservative	17	34		16		15	20	16		20	13	18
Moderate	13	12		19	28	13	23	24		14	23	17
Liberal	9	9		11	9	14	1	17	8	8	14	9
50 or less	25	32		39		30	25	47		35	31	31
More than 50	13	23	13	16	17	19	18	13	24	10	17	15
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing the rules to expand coverage			Point of vi Medi		Attiude to	ward Medio	caid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Party primary voting by ideology, ethnicity & age									
Republican only	14	29	29	16	28	38	21	8	22
Conservative	10	23	22	12	22	32	16	5	17
Very conservative	5	11	7	5	10	15	7	1	8
Moderate; liberal	4	5	6	4	5	5	5	3	5
50 or less	4	12	9	6	10	14	8	3	8
More than 50	10	17	19	10	17	24	13	5	14
Democratic only	47	15	28	43	19	11	31	52	31
Conservative	8	6	10	10	5	7	8	5	7
White	3	6	6	4	5	7	5	1	5
Moderate	13	6	11	12	8	2	13	13	10
Liberal	25	2	8	21	7	1	9	34	13
Minority	13	1	8	15	1	1	7	15	7
50 or less	17	7	4	14	8	6	10	19	11
More than 50	29	7	22	29	11	5	20	31	19
Unaffiliated; other	39	56	42	41	53	51	48	40	47
Conservative	9	30	12	10	27	36	16	5	18
Moderate	15	16	25	15	17	9	22	14	17
Liberal	13	6	3	15	6	4	7	19	9
50 or less	27	35	32	28	33	31	31	30	31
More than 50	11	21	8	12	19	19	17	8	15
Number of cases	372	348	81	338	<i>392</i>	211	392	200	803

	State legislators reelect		Kasich lea	h others	Total		
	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Party primary voting by ideology, ethnicity & age							
Republican only	31	17	10	33	28	46	22
Conservative	25	12	6	27	22	40	17
Very conservative	12	5	2	13	8	23	8
Moderate; liberal	6	4	4	5	6	4	5
50 or less	10	7	5	11	12	9	8
More than 50	21	10	5	22	16	37	14
Democratic only	30	33	50	21	23	16	31
Conservative	4	8	10	7	7	6	7
White	4	5	6	5	5	5	5
Moderate	10	10	13	8	9	6	10
Liberal	15	14	27	5	6	4	13
Minority	3	9	12	6	8	1	7
50 or less	14	9	17	7	8	5	11
More than 50	15	22	31	13	14	10	19
Unaffiliated; other	39	51	40	46	49	38	47
Conservative	23	14	10	24	24	24	18
Moderate	6	22	12	14	16	9	17
Liberal	6	11	15	6	7	4	9
50 or less	22	35	26	29	33	21	31
More than 50	18	15	14	16	15	17	15
Number of cases	165	484	274	387	266	122	803

		John Kasic	h reelect		2010 Go ball		Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Party primary voting by ideology, ethnicity & age							
Republican only	38	47	29	11	7	43	22
Conservative	32	41	21	7	3	36	17
Very conservative	15	23	8	3	1	16	8
Moderate; liberal	6	5	6	4	3	6	5
50 or less	12	12 34	12	5	3	15	8
More than 50	26		17	6	4	27	14
Democratic only	19	15	24	43	56	11	31
Conservative	7	7 :	7	8	8	7	7
White	5	5	5	5	4	6	5
Moderate	7	7	7	12	18	3	10
Liberal	5	1	9	21	29	1	13
Minority	5	4	6	11	15	2	7
50 or less	8	7	8	15	20	4	11
More than 50	11	8	15	27	36	6	19
Unaffiliated; other	42	38	47	46	37	46	47
Conservative	25	28	22	12	12	25	18
Moderate	13	7	20	16	8	15	17
Liberal	2	1	3	15	15	4	9
50 or less	24	23	25	31	25	26	31
More than 50	18	15	22	15	12	21	15
Number of cases	296	155	140	417	323	334	803

	Years re	Years registered to vote			in 2+ artisan iries	Genera	al electio	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Dante, maintana and continue has	less		more								
Party primary voting by											
ideology, ethnicity & age	10	20	2.1	100		25	20	22	20	2.4	22
Republican only	10	26	31	100		25	28	23	28	34	22
Conservative	6	20	24	85	) A (C	19	22	17	22	27	17
Very conservative	3	9	12	42		9	10	8	11	13	8
Moderate; liberal	4	5	5	12		5	5	5	5	6	5
50 or less	7	13	2	22	# O"	9	9	8	9	9	8
More than 50	3	13	27	75		16	18	14	19	24	14
Democratic only	20	29	40		100	35	38	32	39	40	31
Conservative	9	5	10	- 60	19	8	9	7	9	8	7
White	4	5	7		16	5	6	5	5	5	5
Moderate	6	10	12		27	11	11	10	12	13	10
Liberal	5	14	17		53	15	17	14	18	19	13
Minority	9	5	6		17	8	9	8	10	8	7
50 or less	15	14	3	-	22	12	12	11	12	7	11
More than 50	4	14	34		75	21	25	20	26	32	19
Unaffiliated; other	69	46	29			40	35	45	33	26	47
Conservative	24	20	11			17	16	18	15	14	18
Moderate	24	17	11			14	10	15	9	6	17
Liberal	15	7	6			8	7	10	7	5	9
50 or less	57	33	4			24	19	30	17	8	31
More than 50	12	13	23			15	15	15	15	18	15
Number of cases	230	322	181	88	107	694	591	766	555	401	803

	Media market & selected counties										
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
	(all)	County	collar	(all)	County	(all)	County			market	
Years registered to vote					- A. E						
5 or less	35	60	14	25	18	31	17	17	36	19	29
6 to 24	32	13	40	32	18	58	83	52	43	42	40
25 or more	26	7	46	13		11		30	21	39	23
Not ascertained	7	20		30	64			2			9
Mean	17	8	23	13	5	14	14	17	14	20	16
Number of cases	268	96	107	166	77	121	55	87	67	93	803
General election vote history			42								
None	1		3			2		0		7	2
General 2008	87	82	92	88	90	86	93	88	87	82	86
General 2010	75	77	83	77	78	71	80	68	73	70	74
General 2012	97	98	96	93	95	96	99	96	96	93	95
All 3	71	72	78	71	73	69	77	66	67	65	69
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A			Total			
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Years registered to vote			. 0					
5 or less	31	22	25	33	35	31	16	29
6 to 24	39	44	31	33	44	58	52	40
25 or more	19	35	12	28	21	11	30	23
Not ascertained	11	U	12 32	6			1	9
Mean	15	19	13	17	15	14	18	16
Number of cases	611	192	154	319	72	121	94	803
General election vote history								
None	1	2		3		2	0	2
General 2008	87	86	88	85	88	86	88	86
General 2010	75	68	78	74	75	71	66	74
General 2012	96	93	94	95	96	96	96	95
All 3	71	62	73	69	69	69	64	69
Number of cases	611	192	154	319	72	121	94	803

	Ethni	city	Se	x		Age		Total
	Minority	White;	Male	Female	18-40	41-60	61 or	
		Anglo					more	
Years registered to vote			A (C)					
5 or less	36	27	28	29	56	18	12	29
6 to 24	35	41	43	38	42	48	31	40
25 or more	15	24	21	24	1	23	42	23
Not ascertained	14	8	8	9	1	11	14	9
Mean	13	16	15	16	6	17	25	16
Number of cases	104	692	367	436	259	290	241	803
General election vote history								
None		2	1	2	3	2		2
General 2008	86	87	86	87	72	90	96	86
General 2010	72	74	72	<b>75</b>	48	80	91	74
General 2012	98	95	96	95	94	95	98	95
All 3	70	69	66	71	43	77	87	69
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-economic status			Total
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Years registered to vote												
5 or less	29	30	27	27	29	32	30	27	28	32	25	29
6 to 24	39	40	42	41	43	37	42	43	37	42	44	40
25 or more	28	22	19	17	22	27	20	20	31	15	21	23
Not ascertained	4	8	12	15	6	4	9	10	4	12	11	9
Mean	18	15	15	14	16	17	15	16	17	13	16	16
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
General election vote history				60.								
None	1	3	1	1		2	1	2		4		2
General 2008	80	84	92	92	92	79	87	91	82	85	94	86
General 2010	66	67	82	81	86	72	72	78	67	71	84	74
General 2012	96	93	98	98	97	95	96	97	94	94	99	95
All 3	62	62	79	79	80	66	67	76	60	69	80	69
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Ηοι	sehold ty	pe		Employ	yment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Years registered to vote			- A. CO	0				
5 or less	43	43	21	30	20	33	14	29
6 to 24	48	47	36	39	34	46	32	40
25 or more	6	7	33	22	36	15	38	23
Not ascertained	4	3	11	9	10	7	16	9
Mean	9	10	20	14	21	13	23	16
Number of cases	292	185	499	171	144	379	217	803
General election vote history								
None	2	3	1	2		2		2
General 2008	79	83	91	89	94	87	95	86
General 2010	59	62	83	77	86	71	90	74
General 2012	94	95	97	96	98	95	97	95
All 3	56	60	78	74	79	67	85	69
Number of cases	292	185	499	171	144	379	217	803

			Ideo	logy		Party	tion	Total		
	Conser-	Very	Somewhat	Moderate	Moderate	Liberal	GOP	Dem	Indep.,	
	vative	conser-	conser-	liberal					other	
	(all)	vative	vative	400						
Years registered to vote				0.00	- 40					
5 or less	26	25	27	29	31	26	21	30	35	29
6 to 24	42	41			40	39	47	37	38	40
25 or more	24	28	21	22	21	23	25	22	20	23
Not ascertained	8	6	10	9	8	11	7	11	7	9
Mean	16	18	15	15	14	17	18	15	13	16
Number of cases	343	125	218	429	243	186	269	303	221	803
General election vote history										
None	1		1	2	4		0	1	3	2
General 2008	89	89	89	85	83	89	93	84	82	86
General 2010	81	85	79	68	61	78	82	69	69	74
General 2012	95	97	94	95	93	99	95	97	96	95
All 3	75	78	73	66	57	77	78	67	63	69
Number of cases	343	125	218	429	243	186	269	303	221	803

	Party primary voting & ideology										
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib		
	(all)	GOP	cons	(all)	unaff	unaff	cons	(all)	Dem		
			GOP				unaff				
Years registered to vote											
5 or less	13	11	10	43	37	44	24	19	11	29	
6 to 24	46	47	49	39	44	38	45	37	42	40	
25 or more	31	32	34	14	13	15	23	29	29	23	
Not ascertained	10	11	7	4	6	3	8	15	18	9	
Mean	21	21	22	11	12	11	17	20	22	16	
Number of cases	180	137	62	374	148	206	327	249	105	803	
General election vote history											
None	0			3	2	4	1			2	
General 2008	97	98	99	74	78	73	89	97	100	86	
General 2010	91	93	97	55	64	47	79	89	95	74	
General 2012	97	97	97	93	94	91	96	98	99	95	
All 3	87	90	95	49	56	43	73	87	95	69	
Number of cases	180	137	62	374	148	206	327	249	105	803	

		Party	orimary	voting b	y sex		Party primary voting by age						Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female 📐	18-50	51+	18-50	51+	18-50	51+	
Years registered to vote					. 0								
5 or less	14	12	40	45	21	17	25	7	52	23	39	6	29
6 to 24	48	43	43	37	38	36	64	36	43	34	52	30	40
25 or more	27	35	13	15	29	29	7	44	3	35	6	41	23
Not ascertained	11	9	4	4	12	18	4	14	2	8	3	23	9
Mean	20	22	11	11	19	20	12	26	7	19	9	27	16
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
General election vote history				The same									
None		0	2	4			1		5				2
General 2008	96	98	74	75	95	98	95	99	68	86	95	98	86
General 2010	90	91	51	57	88	91	82	96	45	72	77	96	74
General 2012	96	97	95	91	97	99	96	98	92	97	94	100	95
All 3	86	89	44	52	85	88	77	93	39	69	74	94	69
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803

	Direction of things Most important issue									
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of		
	direction	track	employ-	schools		state	care	living		
			ment			budget				
Years registered to vote			<b>(4)</b>							
5 or less	26	29	22	41	29	32	29	28	29	
6 to 24	36	43	46	34	40	33	29	54	40	
25 or more	26	21	23	16	20	26	29	13	23	
Not ascertained	11	7	9	8	12	10	13	5	9	
Mean	17	15	17	13	16	16	17	14	16	
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803	
General election vote history			4711							
None	1	2	3		0	0		4	2	
General 2008	88	87	88	88	85	85	89	83	86	
General 2010	76	72	71	70	81	79	82	62	74	
General 2012	96	95	94	98	98	99	96	90	95	
All 3	73	67	68	69	74	74	76	54	69	
Number of cases	356	337	320	111	82	134	85	65	803	

	Ohio's hea	Ithcare sys	tem today	Own pe	erage	Total		
	State of crisis	Major problems	Minor, no problems	Excel- lent	Good	Fair	Poor	
Years registered to vote		•		0				
5 or less	23	30	28	28	27	34	29	29
6 to 24	48	41	37	42	35	39	47	40
25 or more	27	22	22	20	25	23	18	23
Not ascertained	2	7	13	9	13	4	6	9
Mean	17	15	16	16	17	15	13	16
Number of cases	83	391	290	207	310	169	95	803
General election vote history								
None	0	3			1		7	2
General 2008	88	85	88	88	89	86	81	86
General 2010	74	70	75	80	75	68	69	74
General 2012	98	93	97	99	94	97	91	95
All 3	68	66	71	74	70	66	63	69
Number of cases	83	391	290	207	310	169	95	803

		for most of o healthcare	own	Importa	lf, own	Total		
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan		-	imp.	imp.	too imp.	all imp.	
Years registered to vote			4.03	4.0				
5 or less	32	18	18	34	36	25	23	29
6 to 24	44	26	52	36	28	39	49	40
25 or more	16	43	20	23	24	23	20	23
Not ascertained	8	14	9	7	11	13	7	9
Mean	13	24	16	16	14	17	16	16
Number of cases	446	170	72	250	118	126	289	803
General election vote history								
None	2				5		2	2
General 2008	86	90	81	84	82	84	91	86
General 2010	71	88	58	69	77	83	71	74
General 2012	95	95	96	96	93	97	95	95
All 3	67	81	54	63	72	77	68	69
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes	Ohio's Me	dicaid p	rogram	Least descriptive of Medicaid in Ohio					0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count-	tent	cient	source-	sion	count-		tent	cient	source-	
		able			ful		able				ful	
Years registered to vote						. 63.						
5 or less	32	35	36	33	32	32	26	55	23	28	31	29
6 to 24	38	37	37	39	42	43	47	30	35	48	36	40
25 or more	16	16	19	19	18	16	23	11	36	13	25	23
Not ascertained	14	12	8	8	8	9	4	4	5	12	8	9
Mean	14	14	14	14	12	14	16	10	18	13	16	16
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
General election vote history				471								
None					3		5	5		0		2
General 2008	90	73	90	79	84	86	90	72	87	88	81	86
General 2010	75	59	76	69	64	71	76	59	67	75	71	74
General 2012	95	92	98	97	93	95	93	88	93	99	96	95
All 3	69	56	73	64	57	67	73	47	64	71	67	69
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

	Changing	the rules to coverage	o expand	Point of v Med	iew about icaid	Attiude to	Total		
	Favor	Oppose	Unsure	Good	Flawed,	Negative	Mixed,	Positive	
				program,	needs		neutral		
_				essential	reform				
Years registered to vote									
5 or less	30	30	18	31	26	26	27	35	29
6 to 24	36	46	32	36	44	50	36	38	40
25 or more	23	19	35	22	24	20	27	17	23
Not ascertained	10	6	32 35 15	11	6	4	11	10	9
Mean	16	15	21	15	16	15	17	14	16
Number of cases	372	348	81	338	392	211	392	200	803
General election vote history			1/3,						
None	1	2	3		2		3		2
General 2008	87	86	86	85	88	88	87	84	86
General 2010	76	69	80	75	72	76	73	72	74
General 2012	95	96	93	97	96	99	93	96	95
All 3	72	66	69	71	68	70	69	68	69
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lea	h others	Total		
	Reelect	New	Worse	Better	Somewhat	Much	
		people	<b>.</b> .	(all)	better	better	
Years registered to vote			3 4.6				
5 or less	21	30	28	27	29	22	29
6 to 24	42	40	36	40	41	38	40
25 or more	24	22	24	24	22	29	23
Not ascertained	13	7	12	9	8	10	9
Mean	18	15	16	17	16	19	16
Number of cases	165	484	274	387	266	122	803
General election vote history							
None		3	2	1		2	2
General 2008	90	84	92	86	83	91	86
General 2010	80	69	79	74	68	86	74
General 2012	97	94	96	96	96	95	95
All 3	78	65	76	70	64	83	69
Number of cases	165	484	274	387	266	122	803

		John Kasio	h reelect		2010 Go ball		Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Years registered to vote			<b>U</b>	.0			
5 or less	27	29	24	29	30	23	29
6 to 24	39	35	44	40	34	45	40
25 or more	26	27	24	21	23	26	23
Not ascertained	9	9	8	10	13	7	9
Mean	17	17	17	15	16	18	16
Number of cases	296	155	140	417	323	334	803
General election vote history		411					
None	2		5	1			2
General 2008	86	88	84	89	89	92	86
General 2010	79	83	75	72	78	83	74
General 2012	94	96	91	97	97	98	95
All 3	75	78	71	69	74	78	69
Number of cases	296	155	140	417	323	334	803

	Years re	gistered	to vote	Voted recent p prima	artisan	Genera	al electio	Most likely voter	Total		
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Years registered to vote	less		more	0							
5 or less	100			6	10	21	20	27	19	14	29
6 to 24	100	100		46	28	44	39	41	40	38	40
25 or more			100	36	40	26	29	23	30	35	23
Not ascertained				12	22	10	11	9	12	13	9
Mean	2	14	36	24	25	18	19	16	19	22	16
Number of cases	230	322	181	88	107	694	591	766	555	401	803
General election vote history											
None	4	1									2
General 2008	63	94	98	99	99	100	95	88	100	97	86
General 2010	52	72	95	99	98	81	100	75	100	96	74
General 2012	91	97	97	99	100	97	98	100	100	99	95
All 3	45	69	91	97	96	80	94	72	100	93	69
Number of cases	230	322	181	88	107	694	591	766	555	401	803

	Media market & selected counties										
	Cleve-	Cuya-	Cuya-	Colum-	Frank-	Cincin-	Hamil-	Dayton	Toledo	Minor	
	land	hoga	hoga	bus	lin	nati	ton			media	
and the second second	(all)	County	collar	(all)	County	(all)	County			market	
Media market	100	100	100								2.2
Cleveland/Akron/Canton	100	100	100								33
Cuyahoga County	36	100	100								12
Collar counties	40		100		100						13
Columbus Zanesville				100	100						21
Franklin County				47	100	100	100				10
Cincinnati						100	100				15
Hamilton County				. 0		45	100	100			7
Dayton								100	100		11
Toledo									100	100	8
Other media market										<b>100</b> 45	<b>12</b> 5
Youngstown			- ( )	)						45 25	3
Charleston Huntington Wheeling Steubenville										25 16	3 2 1
Lima				- (7)						8	2
Parkersburg										2	0
Ft. Wayne			- 6							4	1
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Number of cases	200	90	107	100	//	121	33	07	07	93	803
Metropolitan Statistical Area											
MSA county	84	100	100		100	97	100	64	55	53	76
Balance	16			24		3		36	45	47	24
Number of cases	268	96	107	166	77	121	55	87	67	93	803
Secretary of State region											
Central				93	100					0	19
Northeast	100	100	100	5						45	40
Northwest									100	5	9
Southeast				2						42	5
Southwest						100	100				15
West								100		7	12
Number of cases	268	96	107	166	77	121	55	87	67	93	803

	MS	A		S	OS region			Total
	MSA	Rural	Central	North-	North-	South-	West	
	county			east	west	west		
Media market								
Cleveland/Akron/Canton	37	22		84				33
Cuyahoga County	16			30				12
Collar counties	18			34				13
Columbus Zanesville	21	21	100	3				21
Franklin County	13		50					10
Cincinnati	19	2				100		15
Hamilton County	9					45		7
Dayton	9	16	. 0				93	11
Toledo	6	16			93			8
Other media market	8	23	0	13	7		7	12
Youngstown	5	6		13				5
Charleston Huntington	1	10	Y 4. (Ca)					5 3 2
Wheeling Steubenville	2	2						2
Lima	0	3	0		7		2	1
Parkersburg	0							0
Ft. Wayne		2	V				4	1
Number of cases	611	192	154	319	72	121	94	803
Metropolitan Statistical Area								
MSA county	100		76	83	51	97	62	76
Balance		100	24	17	49	3	38	24
Number of cases	611	192	154	319	72	121	94	803
Secretary of State region								
Central	19	19	100					19
Northeast	43	28		100				40
Northwest	6	19			100			9
Southeast	3	14						5
Southwest	19	2				100		15
West	9	19					100	12
Number of cases	611	192	154	319	72	121	94	803

-	Ethni	city	Se	x		Age	Total	
	Minority	White; Anglo	Male	Female	18-40	41-60	61 or more	
Media market								
Cleveland/Akron/Canton	36	33	33	33	31	30	39	33
Cuyahoga County	27	9	10	13	15	7	14	12
Collar counties	9	14	15	12	8	14	16	13
Columbus Zanesville	23	21	21	20	22	23	18	21
Franklin County	23	8	11	9	9	12	8	10
Cincinnati	25	13	15	15	16	14	15	15
Hamilton County	20	5	7	_ 6	7	7	6	7
Dayton	6	12	11	11	12	12	9	11
Toledo	7	9	8	9	11	7	7	8
Other media market	3	13	12	12	8	14	13	12
Youngstown		6	5	5	3	7	6	5
Charleston Huntington	3	3	3	3	2	3	4	3
Wheeling Steubenville		2	2	2	1	3	1	2
Lima		1	1	1	1	1	1	1
Parkersburg		0	0	0	0	0	0	0
Ft. Wayne		1	1	0		0	1	1
Number of cases	104	692	367	436	259	290	241	803
Metropolitan Statistical Area								
MSA county	91	74	74	78	74	76	77	76
Balance	9	26	26	22	26	24	23	24
Number of cases	104	692	367	436	259	290	241	803
Secretary of State region								
Central	23	19	20	18	20	20	18	19
Northeast	36	40	39	40	36	38	44	40
Northwest	7	9	8	10	12	8	7	9
Southeast	3	6	6	5	4	7	5	5
Southwest	25	13	15	15	16	14	15	15
West	6	13	12	12	12	12	10	12
Number of cases	104	692	367	436	259	290	241	803

		E	ducatio	n			Income		Socio-e	Total		
	HS or less	Some coll.	Coll. grad (all)	4-year degree	Grad, prof. school	\$30K or less	\$30K- \$100K	Over \$100K	Low	Medium	High	
Media market			, ,									
Cleveland/Akron/Canton	32	37	32	31	34	37	30	31	36	32	32	33
Cuyahoga County	11	12	12	12	12	18	8	8	13	12	10	12
Collar counties	13	13	14	11	19	15	11	16	14	. 10	17	13
Columbus Zanesville	17	20	23	25	20	24	21	18	18	22	22	21
Franklin County	1	10	14	15	11	9	11	9	6	11	12	10
Cincinnati	18	9	18	19	18	_ 11	13	24	12	16	18	15
Hamilton County	7	5	8	8	9	6	6	7	7	7	6	7
Dayton	12	12	10		7	8	15	8	14	. 9	10	11
Toledo	8	9	8	6	10	14	7	8	9	8	8	8
Other media market	14	12	10	8	12	6	14	11	11	. 13	10	12
Youngstown	6	6	4	5	4	2	6	4	3	9	4	5
Charleston Huntington	4	3	4	2	3	4	3	2	5	1	2	3
Wheeling Steubenville	2	2	1		3	0	2	2	2	1	2	2
Lima	1	1	2	/1	2	0	1	2	1	. 0	2	1
Parkersburg		0	0	AX	1		0			0	0	0
Ft. Wayne	0	1	0		1		1		0	1	0	1
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Metropolitan Statistical Area												
MSA county	68	70	86	84	89	74	71	83	68	76	85	76
Balance	32	30	14	16	11	26	29	17	32	24	15	24
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803
Secretary of State region												
Central	15	18	23		20	22		18	15	21	22	19
Northeast	40	43	37	36	37	40	37	35	41	. 42	36	40
Northwest	8	10	8	7	10	14	8	10	9	9	9	9
Southeast	7	6	3		6	5	6	4	8	3	4	5
Southwest	18	9	18	19	18	11	13	24	12	16	18	15
West	12	14	10		9	8	16	8	14	10	11	12
Number of cases	204	252	336	222	114	172	400	127	280	279	235	803

		Hou	sehold ty	pe		Employ	ment	Total
	Child	Child,	No	No child,	Single	Full-	Retired	
	(all)	double	child	double	adult,	time		
		income	(all)	income	no child			
Media market								
Cleveland/Akron/Canton	27	32	37	31	36	28	39	33
Cuyahoga County	10	12	13	10	12	7	15	12
Collar counties	7	10	17	15	18	11	17	13
Columbus Zanesville	21	15	21	22	26	22	18	21
Franklin County	8	4	10	11	15	11	10	10
Cincinnati	18	18	13	15	14	17	14	15
Hamilton County	9	6	6	5	8	8	5	7
Dayton	12	11	11	15	8	12	10	11
Toledo	13	15	6	5	2	9	7	8
Other media market	9	10	12	12	14	11	13	12
Youngstown	3	3	6	8	5	5	3	5
Charleston Huntington	2	2	3	2	3	3	5	5 3 2
Wheeling Steubenville	3	3	1	1	2	2	2	2
Lima	1	1	1	2	1	1	1	1
Parkersburg	0	0	0	0	0	0	0	0
Ft. Wayne			1		3		2	1
Number of cases	292	185	499	171	144	379	217	803
Metropolitan Statistical Area			,					
MSA county	76	74	75	79	79	77	73	76
Balance	24	26	25	21	21	23	27	24
Number of cases	292	185	499	171	144	379	217	803
Secretary of State region								
Central	19	13	20	21	24	20	18	19
Northeast	32	36	43	39	41	35	42	40
Northwest	13	16	7	6	2	10	7	9
Southeast	6	5	5	3	8	5	7	5
Southwest	18	18	13	15	14	17	14	15
West	12	11	12	15	11	12	12	12
Number of cases	292	185	499	171	144	<i>379</i>	217	803

			Ideo	logy			Party identification			
	Conser- vative (all)	Very conser- vative	Somewhat conser- vative		Moderate	Liberal	GOP	Dem	Indep., other	
Media market	(411)	vative	vative							
Cleveland/Akron/Canton	30	31	. 30	36	29	45	27	41	30	33
Cuyahoga County	12	12				16	7	18	10	12
Collar counties	11	9	13			19	10	15	14	13
Columbus Zanesville	24	24	23			24	25	19	19	21
Franklin County	10	7				16	7	13	7	10
Cincinnati	16	14	17			11	17	12	18	15
Hamilton County	8	8				5	6	7	7	7
Dayton	11	10				7	15	9	9	11
Toledo	8	6			8	8	9	8	7	8
Other media market	11	14			18	5	8	11	16	12
Youngstown	3	4		7	12	1	2	4	11	5
Charleston Huntington	4	5		2	3	1	2	4	2	3
Wheeling Steubenville	1	1		2	2	2	1	2	1	2
Lima	1	1	. 1	1	1	1	1	1	1	1
Parkersburg	0	1	. 0	Ō	0		$\bar{1}$			0
Ft. Wayne	1	2			0		1		1	1
Number of cases	343	125				186	269	303	221	803
Metropolitan Statistical Area										
MSA county	76	68	80	75	71	81	74	77	78	76
Balance	24	32	20	25	29	19	26	23	22	24
Number of cases	343	125	218	429	243	186	269	303	221	803
Secretary of State region										
Central	23	22	23	17	13	23	22	17	19	19
Northeast	35	36	34	44	42	46	32	45	41	40
Northwest	9	7	10	9	9	8	9	9	8	9
Southeast	6	8	4	5	5	4	4	7	4	5
Southwest	16	14	17	14	16	11	17	12	18	15
West	12	12	12	12	15	8	16	9	10	12
Number of cases	343	125	218	429	243	186	269	303	221	803

			Part	ty primar	y voting	& ideolo	gy			Total
	GOP	Cons	Very	Unaff	Cons	M/L	GOP+	Dem	Lib	
	(all)	GOP	cons GOP	(all)	unaff	unaff	cons unaff	(all)	Dem	
Media market										
Cleveland/Akron/Canton	26	24	30	31	32	31	29	42	45	33
Cuyahoga County	7	7	7	8	11	7	8	21	21	12
Collar counties	11	10	13	13	12	13	11	16	20	13
Columbus Zanesville	24	25	23	19	25	14	24	21	26	21
Franklin County	9	9	6	8	10	6	9	13	20	10
Cincinnati	18	18	17	17	16	18	17	9	10	15
Hamilton County	7	7	5	8	11	6	9	5	7	7
Dayton	14	13	• 9	12	8	16	11	8	4	11
Toledo	8	8	8	11	11	10	9	4	7	8
Other media market	10	11	13	10	7	12	9	15	8	12
Youngstown	3	3	4	6	1	9	2	6	1	5
Charleston Huntington	3	3	3	2	2	2	3	4	2	5 3 2
Wheeling Steubenville	1	1	1	1	1	1	1	3	3	2
Lima	2	2	_3	0	1		1	1	1	1
Parkersburg	1	1	_ 01				0			0
Ft. Wayne	1	1	1	1	2		1			1
Number of cases	180	137	62	374	148	206	327	249	105	803
Metropolitan Statistical Area										
MSA county	74	74	72	73	75	69	75	82	87	76
Balance	26	26	28	27	25	31	25	18	13	24
Number of cases	180	137	62	374	148	206	327	249	105	803
Secretary of State region										
Central	23	24	22	17	24	13	24	19	25	19
Northeast	30	29	36	38	35	41	32	49	46	40
Northwest	9	9	10	11	12	10	10	5	7	9
Southeast	5	5	5	3	3	2	4	9	7	5
Southwest	18	18	17	17	16	18	17	9	10	15
West	15	14	10	12	10	16	13	8	5	12
Number of cases	180	137	62	374	148	206	327	249	105	803

	Party primary voting by sex						Party primary voting by age						Total
	GOP	GOP	Unaff	Unaff	Dem	Dem	GOP	GOP	Unaff	Unaff	Dem	Dem	
	male	female	male	female	male	female	18-50	51+	18-50	51+	18-50	51+	
Media market													
Cleveland/Akron/Canton	26		34		39		24	26	26	41	42	40	33
Cuyahoga County	7	•	6		18	23	6	7	8	10	25	18	12
Collar counties	10		16		18	14	11	9	7	25	15	15	13
Columbus Zanesville	24	23	20	18	21	21	23	25	20	16	20	23	21
Franklin County	9	8	11	5	12	14	6	10	8	8	10	16	10
Cincinnati	18	18	15	19	13	6	18	19	20	11	10	9	15
Hamilton County	8	7	7	8	7	3	5	9	9	6	5	5	7
Dayton	14	14	14	10	4	10	14	13	13	11	7	8	11
Toledo	8	8	8	13	6	3	8	8	14	4	5	4	8
Other media market	9	11	9	10	16	15	13	9	7	16	16	16	12
Youngstown	4	2	5	6	6	6	4	2	5	7	5	7	5
Charleston Huntington	2	3	1	3	7	3	4	2	0	5	4	5	3
Wheeling Steubenville	2		2	1	1	5	1	1	1	2	6	2	2
Lima	1	3		0	2	1	2	2	0		1	2	1
Parkersburg	1	1					2	0					0
Ft. Wayne		2	2	- 4.1	0			1		2			1
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Metropolitan Statistical Area													
MSA county	74	74	71	74	77	87	72	75	71	77	82	82	76
Balance	26	26	29	26	23	13	28	25	29	23	18	18	24
Number of cases	88	92	167	207	112	137	65	112	249	122	90	153	803
Secretary of State region													
Central	23	23	20	15	18	20	22	25	18	16	18	21	19
Northeast	31	29	38	38	47	51	29	29	34	48	48	48	40
Northwest	9	9	8	14	8	3	10	9	14	4	5	5	9
Southeast	5	4	3	3	10	9	7	3	1	7	12	8	5
Southwest	18	18	15	19	13	6	18	19	20	11	10	9	15
West	14	16	15		4	11	14	15	13	13	7	9	12
Number of cases	88		167		112	137	65	112	249	122	90	153	803

	Direction	of things		Most important issue							
	Right	Wrong	Jobs;	Educ.,	Taxes	Taxes or	Health-	Cost of			
	direction	track	employ- ment	schools		state budget	care	living			
Media market											
Cleveland/Akron/Canton	32	33	31	44	37	37	28	32	33		
Cuyahoga County	13	11	13	11	15	13	17	13	12		
Collar counties	12	11	12	21	5	12	5	16	13		
Columbus Zanesville	24	18	23	17	18	14	24	29	21		
Franklin County	11	7	9	13	5	6	15	14	10		
Cincinnati	16	14	11	13	22	22	23	12	15		
Hamilton County	6	7	7	4	15	11	7	2	7		
Dayton	11	12	12	14	8	8	13	7	11		
Toledo	9	8	7	6	8	9	5	9	8		
Other media market	9	15	16	6	8	10	7	11	12		
Youngstown	3	6	7	2	6	7	5	3			
Charleston Huntington	2	5	5			2	0	6	5 3 2		
Wheeling Steubenville	2	2	2	3		0		1	2		
Lima	1	0	- 1	0	1	1	1	1	1		
Parkersburg	0	0	0	1					0		
Ft. Wayne	0	1	1		1	0			1		
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803		
Metropolitan Statistical Area											
MSA county	78	71	74	81	81	81	76	73	76		
Balance	22	29	26	19	19	19	24	27	24		
Number of cases	356	337	320	111	82	134	85	65	803		
Secretary of State region											
Central	23	16	20	17	18	14	20	29	19		
Northeast	35	41	40	46	43	43	36	35	40		
Northwest	9	9	8	7	8	9	6	9	9		
Southeast	5	7	7	3		3	3	7	5		
Southwest	16	14	11	13	22	22	23	12	15		
West	12	13	14	14	9	9	13	7	12		
Number of cases	356	<i>337</i>	320	111	82	134	85	65	803		

	Ohio's hea	Ithcare sys	tem today	Own pe	Total			
	State of	Major	Minor, no	Excel-	Good	Fair	Poor	
	crisis	problems	problems	lent				
Media market								
Cleveland/Akron/Canton	38	33	33	37	29	38	31	33
Cuyahoga County	7	13	12	14	8	18	11	12
Collar counties	24	14	10	13	14	10	16	13
Columbus Zanesville	20	20	22	21	22	17	23	21
Franklin County	9	8	13	7	13	6	12	10
Cincinnati	14	13	19	14	18	11	16	15
Hamilton County	7	5	9	5	9	3	12	7
Dayton	15	10	9 <b>10</b>	10	13	5	12	11
Toledo	6	10	5	9	7	12	7	8
Other media market	7	13		9	11	16	11	12
Youngstown	5	6	5	3	6	5	9	5
Charleston Huntington	2	4	2	3 2 2 2	3	5	1	5 3 2 1
Wheeling Steubenville		2	2	2	1	4	1	2
Lima		1	1	2	1	0		1
Parkersburg		0	0		0	0		0
Ft. Wayne		0	1	0		2		1
Number of cases	83	391	290	207	310	169	95	803
Metropolitan Statistical Area								
MSA county	85	72	79	77	80	72	73	76
Balance	15	28	21	23	20	28	27	24
Number of cases	83	391	290	207	310	169	95	803
Secretary of State region								
Central	20	19	21	18	21	17	20	19
Northeast	43	40	39	42	35	43	42	40
Northwest	6	11	6	10	7	13	7	9
Southeast	2	7	5	4	4	9	4	5
Southwest	14	13	19	14	18	11	16	15
West	15	11	12	11	14	7	12	12
Number of cases	83	391	290	207	310	169	95	803

-		for most of o	own	Importa	Total			
	Employer	Medicare	Self	Very	Somewhat	Not	Not at	
	plan			imp.	imp.	too imp.	all imp.	
Media market								
Cleveland/Akron/Canton	28	37	37	40	28	29	30	33
Cuyahoga County	9	15	10	16	15	13	7	12
Collar counties	10	15	21	14	10	13	13	13
Columbus Zanesville	22	18	25	20	20	25	21	21
Franklin County	11	11	7	8	13	14	8	10
Cincinnati	18	14	8	13	15	18	16	15
Hamilton County	8	6	2	7	5	8	7	7
Dayton	11	10	2 15	8	12	13	13	11
Toledo	9	8	4	9	8	8	9	8
Other media market	13	13	12	11	17	7	12	12
Youngstown	6	5	5	3	7	3	7	5
Charleston Huntington	3	3	5	4	4	2	2	5 3 2 1
Wheeling Steubenville	2	2	1	1	4	1	2	2
Lima	1	1		1	1	1	1	1
Parkersburg	0				1		0	0
Ft. Wayne	0	2		1	1		0	1
Number of cases	446	170	72	250	118	126	289	803
Metropolitan Statistical Area								
MSA county	77	73	76	70	77	83	78	76
Balance	23	27	24	30	23	17	22	24
Number of cases	446	170	72	250	118	126	289	803
Secretary of State region								
Central	21	18	20	18	20	24	18	19
Northeast	36	42	44	43	35	34	39	40
Northwest	10	8	4	9	8	9	9	9
Southeast	5	5	9	7	9	3	4	5
Southwest	18	14	8	13	15	18	16	15
West	11	13	15	9	13	13	14	12
Number of cases	446	170	72	250	118	126	289	803

	Best de	scribes (	Ohio's Me	dicaid p	rogram	Le	east desc	riptive o	of Medicai	d in Ohi	0	Total
	Compas-	Ac-	Compe-	Effi-	Re-	Compas-	Ac-	Honest	Compe-	Effi-	Re-	
	sion	count- able	tent	cient	source- ful	sion	count- able		tent	cient	source- ful	
Media market												
Cleveland/Akron/Canton	20	42	31	29		23	31	28	36	38	30	33
Cuyahoga County	16	16	10	15	13	10	15	2	6	15	10	12
Collar counties	3	14	11	4	19	7	11	13	18	17	7	13
Columbus Zanesville	28	18	28	23	16	27	20	31	. 9	18	23	21
Franklin County	21	9	9	15	9	10	6	10	5	8	15	10
Cincinnati	13	9	18	9	9	9	16	17	15	16	19	15
Hamilton County	5	4	5	3	6	3	10	8	4	7	8	7
Dayton	17	14	9	13		19	7	6	18	10	9	11
Toledo	4	12	6	12	10	9	5	2	7	11	8	8
Other media market	17	5	8	14		12	21	16	15	8	11	12
Youngstown	2	3		6		5	12	5	6	5	3	5
Charleston Huntington	4	0		3	3	1	2	2		1	5	3
Wheeling Steubenville	7	0	0	5	3	3	2	8		1	2	2
Lima	4		0			1	1	1		1		1
Parkersburg			0	1	0			1			1	0
Ft. Wayne		1		. 10.7	3	1	4					1
Number of cases	62			78	114	82	69	59	69	162	127	803
Metropolitan Statistical Area												
MSA county	81	84	71	67	70	78	65	66	87	79	75	76
Balance	19	16	29	33	30	22	35	34	13	21	25	24
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803
Secretary of State region												
Central	27	18	27	21	14	24	18	28	9	17	21	19
Northeast	23	45	39	35	48	29	43	36		43	35	40
Northwest	5	12	7	12	10	9	6	2	8	11	8	9
Southeast	12	1	1	10	8	7	6	10	6	2	8	5
Southwest	13	9	18	9	9	9	16	17	15	16	19	15
West	20	15	9	13	11	21	11	6	21	10	9	12
Number of cases	62	85	129	78	114	82	69	59	69	162	127	803

-	Changing	the rules to	expand	Point of vi Medi		Attiude to	ward Medic	aid scale	Total
	Favor	Oppose	Unsure	Good program, essential	Flawed, needs reform	Negative	Mixed, neutral	Positive	
Media market									
Cleveland/Akron/Canton	36	30	38	37	30	30	30	43	33
Cuyahoga County	14	8	19	15	8	9	11	18	12
Collar counties	15	11	12	13	14	12	12	16	13
Columbus Zanesville	20	20	23	21	19	18	23	19	21
Franklin County	11	7	14	12	7	5	11	11	10
Cincinnati	14	16	15	15	15	15	15	15	15
Hamilton County	8	6	5 _	9	6	4	7	9	7
Dayton	10	12	8	10	13	15	10	8	11
Toledo	8	9	7	8	9	10	7	9	8
Other media market	11	13	9	8	14	12	14	7	12
Youngstown	5	6	8	3	6	5	8	1	5
Charleston Huntington	3	3	0	2	3	4	3	2	3
Wheeling Steubenville	2	2		1	3	2	2	2	2
Lima	1	1	1.0	1	1	1	1	2	1
Parkersburg	0	0	4.8	9 0	0	0	0		0
Ft. Wayne	0	1	1	0	1		1		1
Number of cases	372	348	81	338	392	211	392	200	803
Metropolitan Statistical Area									
MSA county	80	70	83	78	74	74	73	84	76
Balance	20	30	17	22	26	26	27	16	24
Number of cases	372	348	81	338	392	211	392	200	803
Secretary of State region									
Central	19	19	20	20	17	16	21	18	19
Northeast	40	37	48	40	38	36	39	44	40
Northwest	9	9	8	9	10	11	8	10	9
Southeast	6	5	0	5	6	6	5	5	5
Southwest	14	16	15	15	15	15	15	15	15
West	11	13	9	11	14	16	11	9	12
Number of cases	372	348	81	338	392	211	392	200	803

	State legi reele		Kasich lead	dership co	ompared wit	h others	Total
	Reelect	New	Worse	Better	Somewhat	Much	
		people		(all)	better	better	
Media market							
Cleveland/Akron/Canton	29	33	33	33		30	33
Cuyahoga County	10	11	12	11	10	14	12
Collar counties	14	14	12	14	18	6	13
Columbus Zanesville	24	20	23	22	22	22	21
Franklin County	12	9	14	9	10	9	10
Cincinnati	16	15	14	15	17	9	15
Hamilton County	9	7	7	6	8	4	7
Dayton	13	11	8	11	10	16	11
Toledo	7	7	7	9	10	8	8
Other media market	11	14	15	10	8	15	12
Youngstown	3	7	7	4	3	7	5
Charleston Huntington	3 2	3	5	1	1	1	3
Wheeling Steubenville	3	2	5 2	2	1	2	2
Lima	2	1	1	1	1	3	5 3 2 1
Parkersburg	1			0		1	0
Ft. Wayne	0	1		1	1	1	1
Number of cases	165	484	274	387	266	122	803
Metropolitan Statistical Area							
MSA county	80	76	78	77		73	76
Balance	20	24	22	23	21	27	24
Number of cases	165	484	274	387	266	122	803
Secretary of State region							
Central	22	18	21	21	21	20	19
Northeast	34	41	41	38	38	39	40
Northwest	7	8	8	10	10	11	9
Southeast	6	6	8	3		4	5
Southwest	16	15	14	15		9	15
West	15	11	8	12		16	12
Number of cases	165	484	274	387		122	803

		John Kasic	h reelect		2010 Go ball		Total
	Reelect	Hard	Soft	New	Strick-	Kasich	
	(all)	reelect	reelect	person	land		
Media market							
Cleveland/Akron/Canton	32	28	36	35	38	28	33
Cuyahoga County	12	10	15	13	16	8	12
Collar counties	12	10	14	14	15	12	13
Columbus Zanesville	22	25	18	21	23	22	21
Franklin County	8	7	8	13	15	6	10
Cincinnati	11	12	10	17	11	18	15
Hamilton County	5	5	5	9	6	8	7
Dayton	14	14	14	9 <b>8</b>	8	13	11
Toledo	10	12	7	7	7	9	8
Other media market	12	9	15	12	12	10	12
Youngstown	7	4	9	5	5	5	5
Charleston Huntington	2	1	2	4	3	2	
Wheeling Steubenville	1	2	1	3	3	1	3 2
Lima	1	1.1	1	1	1	1	1
Parkersburg	1		0		0	0	0
Ft. Wayne	1	1	2	0	0	1	1
Number of cases	296	155	140	417	323	334	803
Metropolitan Statistical Area							
MSA county	75	73	78	79	80	74	76
Balance	25	27	22	21	20	26	24
Number of cases	296	155	140	417	323	334	803
Secretary of State region							
Central	20	24	17	19	21	21	19
Northeast	39	33	46	41	44	34	40
Northwest	10	13	8	8	8	10	9
Southeast	4	4	4	7	7	3	5
Southwest	11	12	10	17	11	18	15
West	15	14	16	8	9	14	12
Number of cases	296	155	140	417	323	334	803

	Years registered to vote			Voted recent p prima	artisan	Genera	al electio	n vote hi	story	Most likely voter	Total
	5 or	6-24	25 or	GOP	Dem	2008	2010	2012	All 3		
Madia madrat	less		more								
Media market	41	26	39	26	51	33	34	2.4	34	35	22
Cleveland/Akron/Canton	<b>41</b> 25			26	28	33 11	13	<b>34</b> 12	3 <b>4</b> 12	12	<b>33</b> 12
Cuyahoga County Collar counties		4 13	4 27	6	28 19		15	13	15	12 17	13
Columbus Zanesville	7	13 17	12	12	2 <b>6</b>	14 <b>21</b>	22				
	18		12	23				20	21	22	21
Franklin County	6	4	-	9	18 <b>5</b>	10	10	10	10	11	10
Cincinnati	17	22	7	21	5	15	14	15	15	15	15
Hamilton County	4	14	4.4	12	Ė	7	7	7	8	8	7
Dayton	6	14	14	13	5	11	10	11	10	9	11
Toledo	11	9	8	6		8	8	8	8	7	8
Other media market	8	12	20	11	14	11	11	11	11	12	12
Youngstown	4	4	10	4	6	5	5	5	5	5	5
Charleston Huntington	0	4	6			3	3	3	3	3	3
Wheeling Steubenville	3	2	1	0		2	2	2	2	2	2
Lima	0	1	2	3		1	1	1	1	2	1
Parkersburg	0	0	0			0	0	0	0	0	0
Ft. Wayne		1	1			1	0	1	0	1	1
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Metropolitan Statistical Area											
MSA county	82	74	63	79	84	76	78	77	79	79	76
Balance	18	26	37	21	16	24	22	23	21	21	24
Number of cases	230	322	181	88	107	694	591	766	555	401	803
Secretary of State region											
Central	17	15	10	22	26	20	20	19	20	20	19
Northeast	46	33	49	32	57	39	40	40	40	41	40
Northwest	11	10	8	7		9	9	9	9	8	9
Southeast	3	6	10	3	7	5	6	5	5	6	5
Southwest	17	22	7	21	5	15	14	15	15	15	15
West	6	15	16	15	5	12	11	12	11	10	12
Number of cases	230	322	181	88	107	694	591	766	555	401	803